SEO Success

This Company is local Engineering Services chain



Before SEO

The client came to us in June of 2020, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had 0 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

Sept 2020

- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant

By Oct 2021

The momentum of the

Oct 2021

After 6 Months campaign was in full **Keywords Ranking on First Page in Major Search** throttle as they now Engines* ranked on the first page They ranked on the first of search engines for 13 page of search engines for **keywords**. An increase 7 keywords. An increase of **After 3 Months** of more than 1200%. **Benchmark** 600%. When they approached 0 keywords on Page 1 of us in June 2020, **0** results to ranking for 3 keywords were ranking keywords on the first page. An increase of 200%.

Dec 2020

*Major Search Engines defined as Google and Bing

June 2020

Google Analytics Data

2359.54%

Increase in Overall Website Traffic. 4,255 Overall visits received in last 6 months.

410.74%

Increase in Google Organic Sessions. 618 Organic visits received in last 6 months.

167.48%

Increase in Website
Pageviews. 4,807
Pageviews received in last
6 months.

Google My Business Data

Direct Search

27.46%

598 Customers who find your listing searching for your business name or address.

Discovered through keywords

72.54%

1.5k Customers who find your listing searching for a category, product, or

15.61 %

Increase in Total Searches.

2.1k searches received in
last 6 months.

17.66 %

Increase in Total Views.

2.4k views received in last
6 months.

7.37 %

Increase in Total Actions.
217 action received in last
6 months.