

Case Study for a Apparel Industry



Our Objective

To make Search Marketing affordable to each and every individual Entrepreneurs and SMEs. We help our clients increase their web traffic and sales which will help them grow their business nationally or internationally.

Our Approach

- Proper Keyword Research.
- Narrow down location for better performance.

Results

- After making changes in October to Google Ads there was a positive increase with 7 Conversions and adequate decrease in Avg. CPC of **11.04%**.

- After Optimizing the campaign on a regular basis. The results in Jan 2022 were reaching up to 46 conversions and Conv. rate of **8.98%**

