SEO Success

This is House Buyers Industries.

By October 2019

Prior to SEO

House Buyers came in February of 2019, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 2 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included onpage and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.

The momentum of the campaign was in full throttle **Keywords Ranking on First Page in Major Search After 6 Months** as they now ranked on the **Engines*** first page of search engines 180 days later, the website for 122 keywords. An went from ranking for just 2 increase of more than **After 3 Months** keywords on Page 1 of 6000%. 300 results to ranking for 65 keywords on the first page. An increase of 3150%. Number of Keywords 200 results to ranking for 55 keywords on the first page. An increase of 2650%. October-19 **May-19** Aug-19

Google Analytics data

132%

Increase in Overall Website Traffic. 232 Overall visits received in last 1 month. 605.26%

Increase in Google Organic Sessions. 134 Organic visits received in last 1 month. 167.48%

Increase in Website Pageviews. 436 Pageviews received in last 1 month.

^{*}Major Search Engines defined as Google and Bing