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On the front page of Smashing Magazine ...AGAIN

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To: Everyone <all@browserstack.com>

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The screenshot shows the homepage of Smashing Magazine. At the top, there's a navigation bar with categories: Articles (Design & development), Books (Physical & digital books), Events (Conferences & workshops), Jobs (Find work & employees), Membership (Webinars & early-birds), and a search bar for Topics. Below the header, a banner says "Don't Miss These Latest Articles". Two articles are prominently displayed:

- Building A Pub/Sub Service In-House Using Node.js And Redis** by Dhimil Gosalia (with a profile picture). The article has 23 comments.
- New Treasures In Front-End And UX — Meet SmashingConf NYC 2018** by Vitaly Friedman (with a profile picture). The article has 55 comments.

At the bottom of the page, there's a link to open the article in a new tab and a share icon.

Fellow BStackers:

STOP what you're doing ... read our kickass [SM article](#) NOW that went live yesterday.

No matter your function, this is a highly informational article about our core back-end technology that keeps BrowserStack up and running everyday. Consider it unfinished onboarding! Not to mention Dhimil has done a terrific job in writing a highly engaging piece with personality and substance, one of our best yet.

In short, Pusher, what we named our Pub/Sub, is a lifeline to all of our products. It allows us to provide real-time updates to customers about their tests. Kudos to everyone who contributed.

SPECIAL MENTIONS: +Vibhaj kicked it off, +Sankha and Vibhaj built it, and +Dhimil & Sankha scaled it to what it is today.

Engineers take pride. We are getting into the habit of talking about our awesomeness done at this scale, delivered in such a kickass way. Look forward to sharing more of our work in the future.

FYI everyone - Smashing Magazine has pinned this article on [Twitter](#) and [Facebook](#) - let's take the likes through the roof.

Last but not the least, a big thank you to everyone across teams who contributed in making this possible, from winning the opportunity to writing and editing it. Special shoutouts to Dhimil who wrote this article, Jay & Shailesh for marketing support and getting it published at such a prestigious place.

Cheers,
Nakul

