



# Marketing Conference Program schedule

## Program schedule – Date 16 Dec 2024 ( FN Sessions)

SESSION No.	PROGRAM	SPEAKER	DURATION (Mins)	TIME (Hours)
<b>0</b>	<b>Registration by Participants</b>	-	<b>30</b>	<b>08:30 - 09:00</b>
<b>1</b>	<b>Inaugural Session</b>	-	<b>60</b>	<b>09:00 - 10:00</b>
a	BEL theme song, invocation & lamp lighting	-	15	09:00 - 09:15
b	Welcome address	DM	05	09:15 – 09:20
c	Inaugural address	CMD	05	09:20 – 09:25
<b>V</b>	Video display (BEL branding)		05	09:25 – 09:30
<b>d</b>	<b>Key note address</b>	<b>Chief guest</b>	<b>30</b>	<b>09:30 - 10:00</b>
<b>P</b>	<b>Group photos</b>	-	30	10:00 - 10:30
<b>B</b>	<b>High Tea</b>	-	30	10:30 - 11:00
<b>V</b>	Product promotion videos	-	10	11:00 - 11:10
<b>2</b>	<b>External expert session</b>	<b>Mr. Rajesh Srivastava</b>	<b>90</b>	<b>11:10 - 12:40</b>
<b>V</b>	Product promotion videos	-	10	12:40 – 12:50
<b>B</b>	<b>Lunch</b>	-	<b>40</b>	<b>12:50 - 13:30</b>

V: Video, P: Photography, B: Break

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SESSION No.	PROGRAM	SPEAKER	DURATION (Mins)	TIME (Hours)
V	Product promotion videos		10	13:30 – 13:40
3	Leadership talk	CMD	20	13:40 - 14:00
4	Thoughts of Director (Marketing)	D (M)	40	14:00 - 14:40
5	Panel discussion on “Navigating the Radar business segment”	Panel	30	14:40 - 15:10
6	Presentation on “Customer perception of Product support of BEL”	GM (PS/CO)	20	15:25– 15:45
P	Photography	-	45	15:50 – 16:20
B	Tea Break	-	15	16:20 – 16:35
7	Team presentation on “Structured approach to create Market Intelligence in BEL”	Team	30	16:35– 17:05
V	Product promotion videos	-	10	17:20 – 17:30
8	Chat with CMD & Directors	-	30	17:30 – 18:00
End of Day 1 session				
B	Games & Talent show	-	45	19:15 - 20:00
B	Musical Program & Dinner	-	120	20:00 - 22:00

V: Video, P: Photography, B: Break

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SESSION No.	PROGRAM	SPEAKER	DURATION (Mins)	TIME (Hours)
1	Team presentation on “Methodology to undertake effective business development activities in BEL”	Team	30	08:30-09:00
2	External Expert session	Mr. Manoj Chugh	90	09:15-10:45
P	Group Photo		15	10:45-11:00
B	Tea Break		15	11:00-11:15
V	Product promotion videos		10	11:15-11:20
3	Debate on “BEL is adequately geared up to achieve growth in export business”	Team	30	11:20-11:50
V	Product promotion videos		10	12:00-12:10
4	Concluding Session			
a	Recognition of winners / key contributors		10	12:10-12:20
b	Feedback by CMD/Directors /participants		15	12:20-12:35
c	Vote of thanks / acknowledgements		10	12:35-12:45
End of Conference				
B	Lunch followed by departure		12:45 onwards	

V: Video, P: Photography, B: Break

*Thank You*