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|  |  | *Designed for:* | | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | |  | | |  | |  |  |  |  |  |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| - uum  - canteen from each inasis | - promotion  - members discount  - maintaining system | | - fast delivery  - good attitude | | | | - Promotion for regular buying  - stamps collection for free item per each purchase/order  -Free delivery | | - uum student  - uum staff  - individual who lives in uum | | |
| **Key Resources** | | **Channels** | |
| - customer base + network of hawker/canteen and deliveryman  - worker  - brand  - technology platform | | - order and delivery apps  - WhatsApp  - FB | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| - salary of delivery man  - cost for apps maintenance | | | | - order and delivery fee  - commision  - subscription | | | | | | | |
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