

Internet and Web Architecture

A review

Lecture 2

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<http://www.cs.rutgers.edu/~sn624/553-S23>

Software/hardware organization at hosts

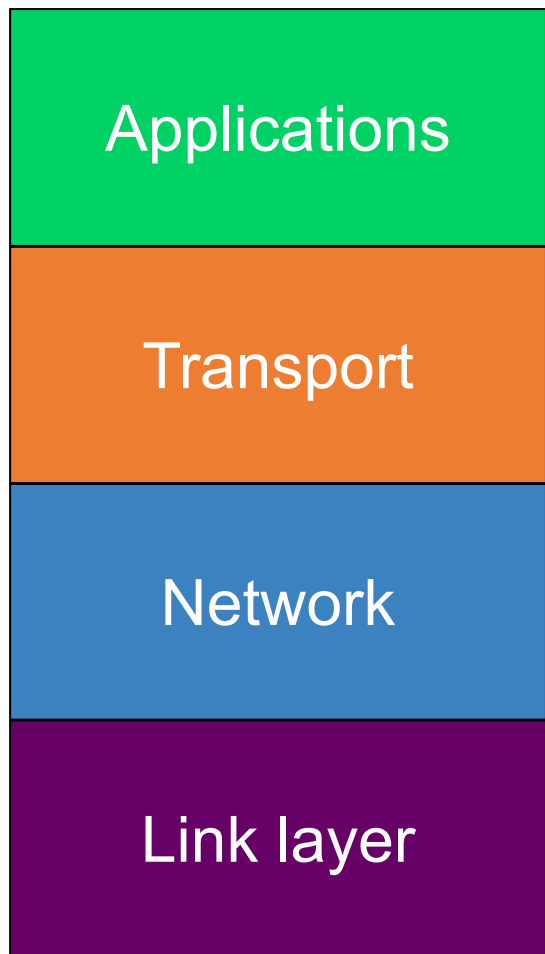
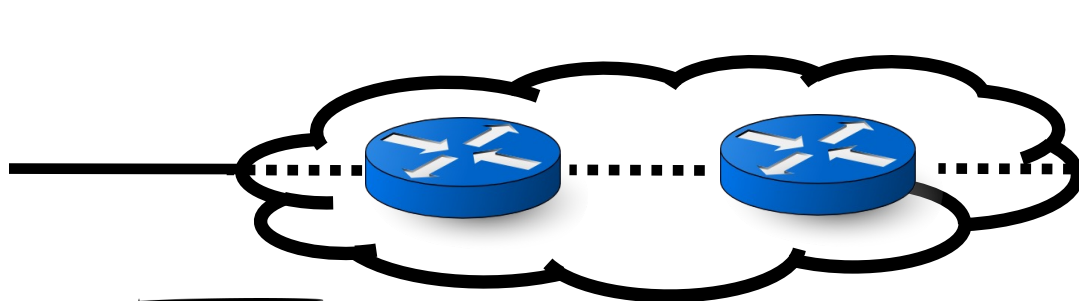


Communication functions broken up and “stacked”

Each layer depends on the one below it.

Each layer supports the one above it.

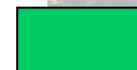
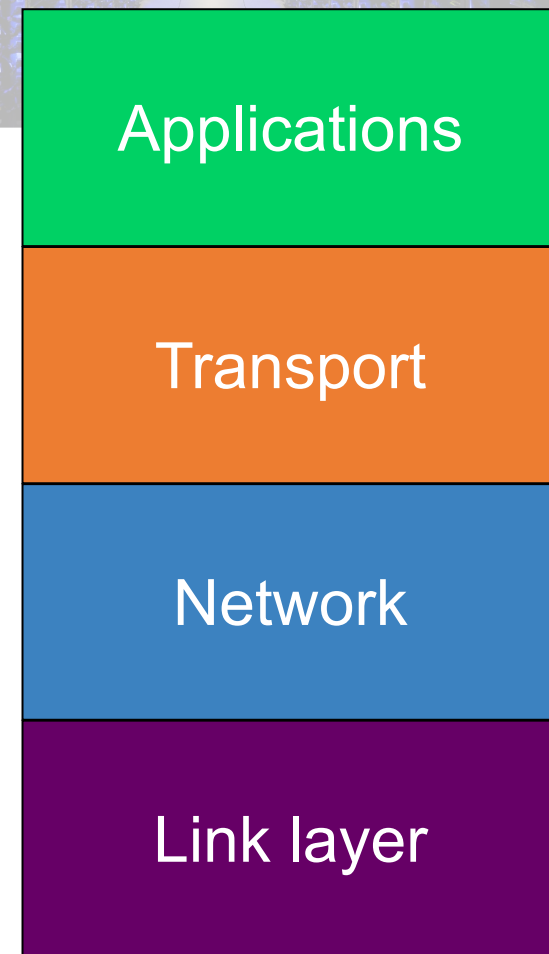
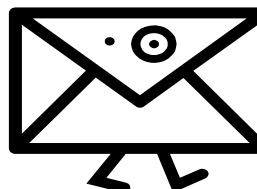
The interfaces between layers are well-defined and standardized.



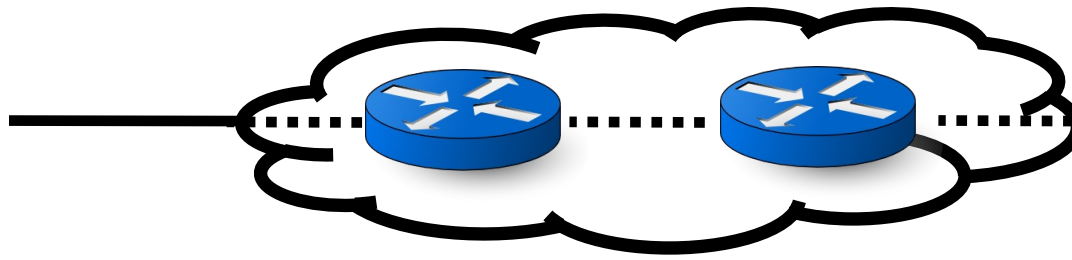
Packet starts as an
app “payload”



Packet takes on
headers (metadata)
at each layer



Name Resolution

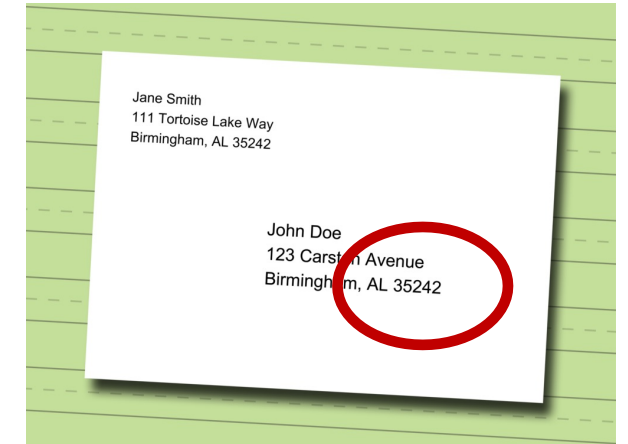


Machines communicate using **IP addresses** and **ports**

IP addresses: ~12 digits (IPv4) or more

Ports: fixed based on application (e.g., 80: web)

Need a way to turn human-readable addresses into Internet addresses.



Ask someone

Directory service

Ask everyone

Query broadcast

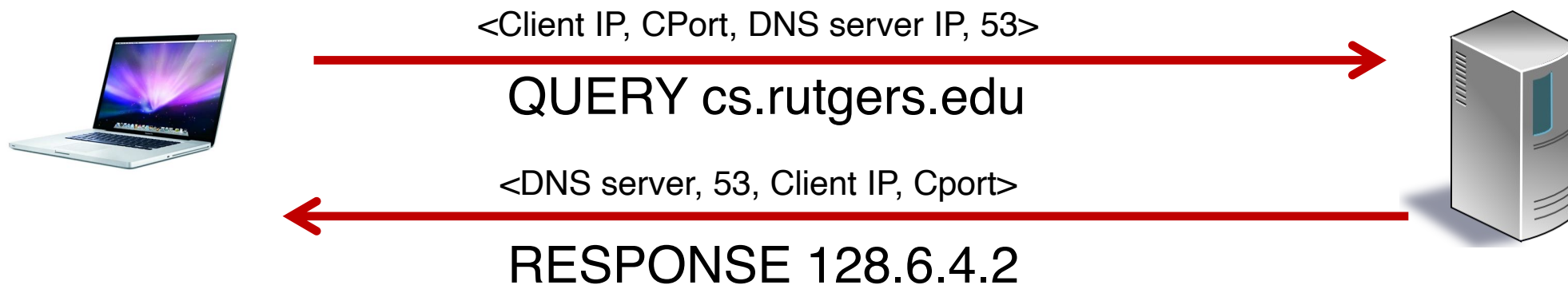
Tell everyone

Information flooding

Asking “someone” could involve asking many machines...

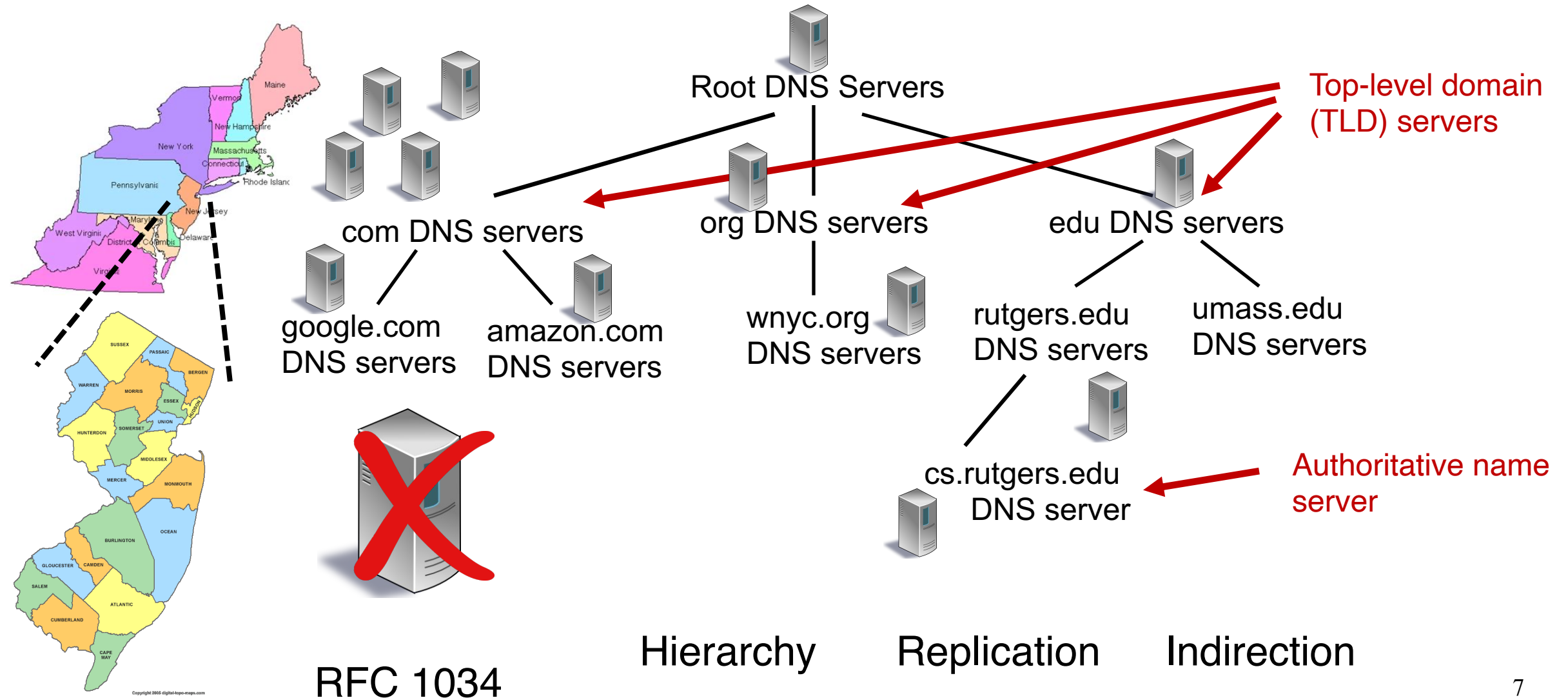
Domain Name Service

| DOMAIN NAME | IP ADDRESS |
|-------------------|----------------|
| spotify.com | 98.138.253.109 |
| cs.rutgers.edu | 128.6.4.2 |
| www.google.com | 74.125.225.243 |
| www.princeton.edu | 128.112.132.86 |



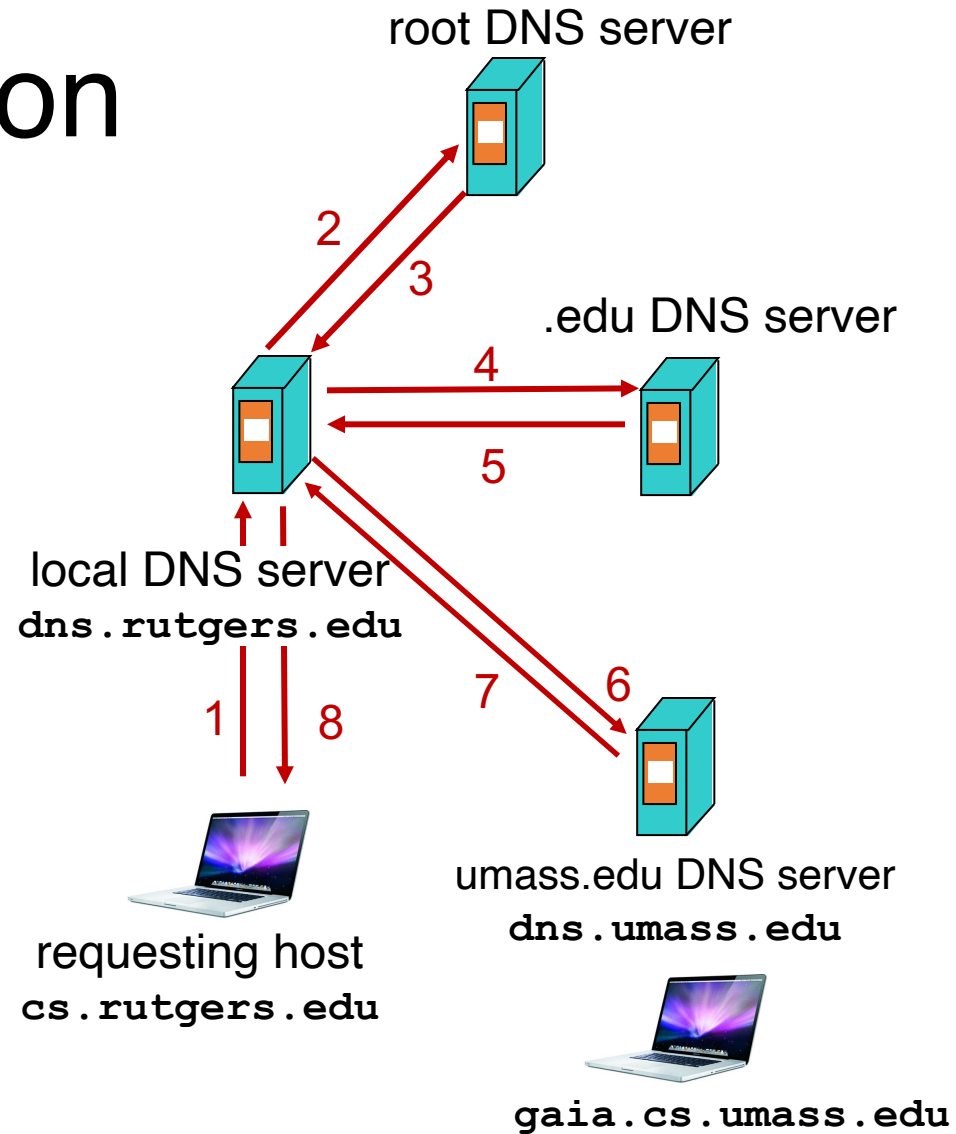
- Key idea: Implement a **server** that looks up a table.
- Will this scale?
 - Every new (changed) host needs to be (re)entered in this table
 - Performance: can the server serve billions of Internet users?
 - Failure: what if the server or the database crashes?
 - Security: What if someone “takes over” this server?

Distributed and hierarchical database



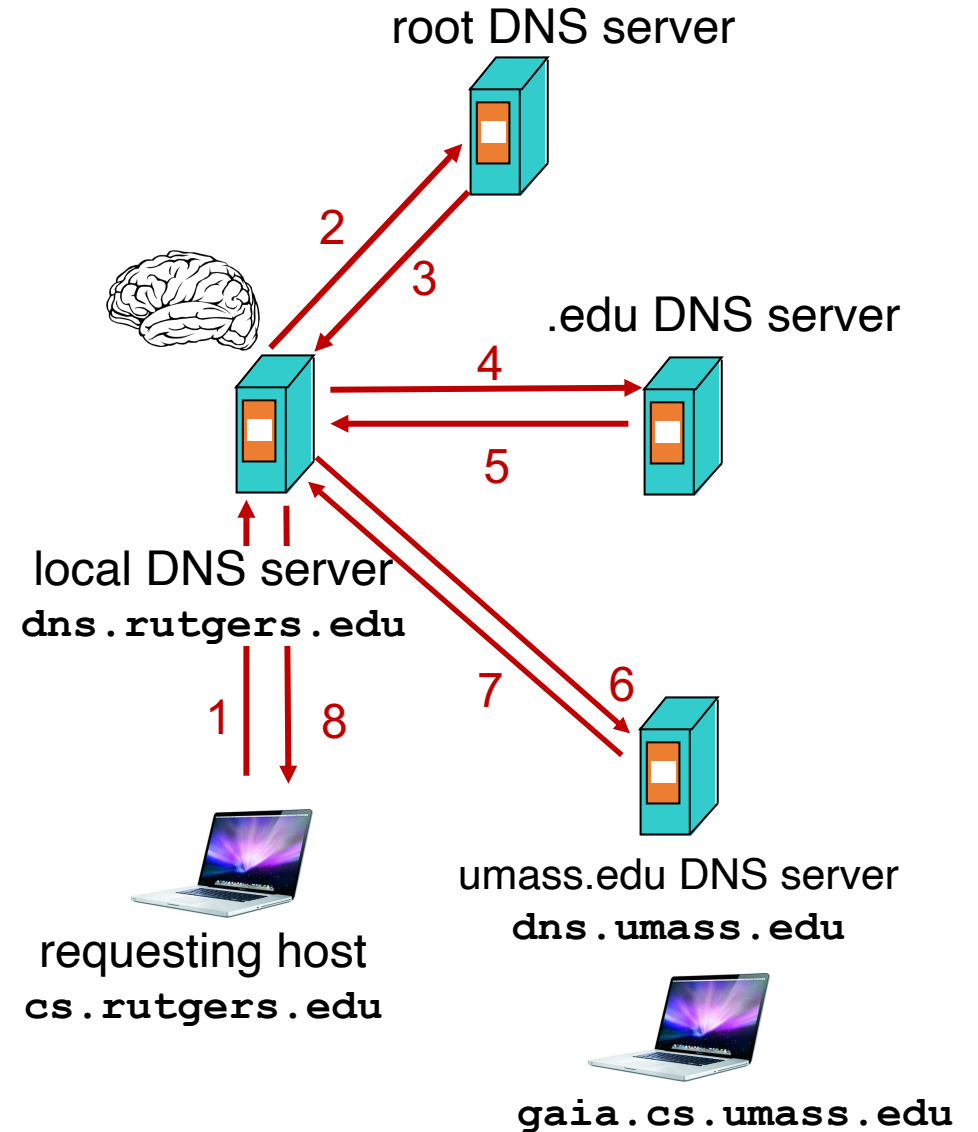
DNS name resolution

- Host at cs.rutgers.edu wants IP address for gaia.cs.umass.edu
- Local DNS server
- Root DNS server
- TLD DNS server
- **Authoritative** DNS server



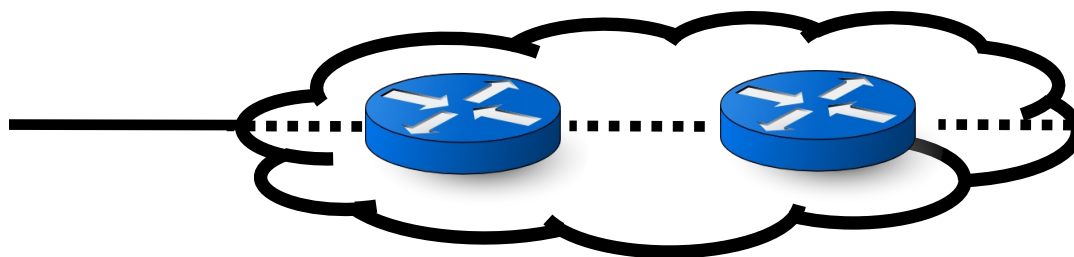
DNS caching

- Once (any) name server learns a name to IP address mapping, it *caches* the mapping
- Cache entries timeout (disappear) after some time
- TLD servers typically cached in local name servers
- In practice, root name servers aren't visited often!
- **Caching is pervasive in DNS**



Example DNS interactions

- `dig <domain-name>`
- `dig +trace <domain-name>`
- `dig @<dns-server> <domain-name>`



The web is a *specific* application protocol running over a network: **HyperText Transfer Protocol (HTTP)**

Each object addressable by a name (URL)

Named objects can be static
(image, video)

... or the result of a
dynamic app process

Objects

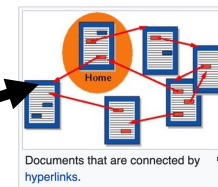
Hypertext

from Wikipedia, the free encyclopedia

For the concept in semiotics, see *Hypertext (semiotics)*.

"Metatext" redirects here. For the literary concept, see *Metafiction*.

Hypertext is **text** displayed on a **computer display** or other **electronic devices** with references (**hyperlinks**) to other text that the reader can immediately access.^[1] Hypertext documents are interconnected by hyperlinks, which are typically activated by a **mouse** click, keypress set, or screen touch. Apart from text, the term "hypertext" is also sometimes used to describe tables, images, and other presentational **content formats** with integrated hyperlinks. Hypertext is one of the key underlying concepts of the **World Wide Web**,^[2] where **Web pages** are often written in the **Hypertext Markup Language** (**HTML**), as implemented on the Web, hypertext enables the easy-to-use navigation of information over the Internet.

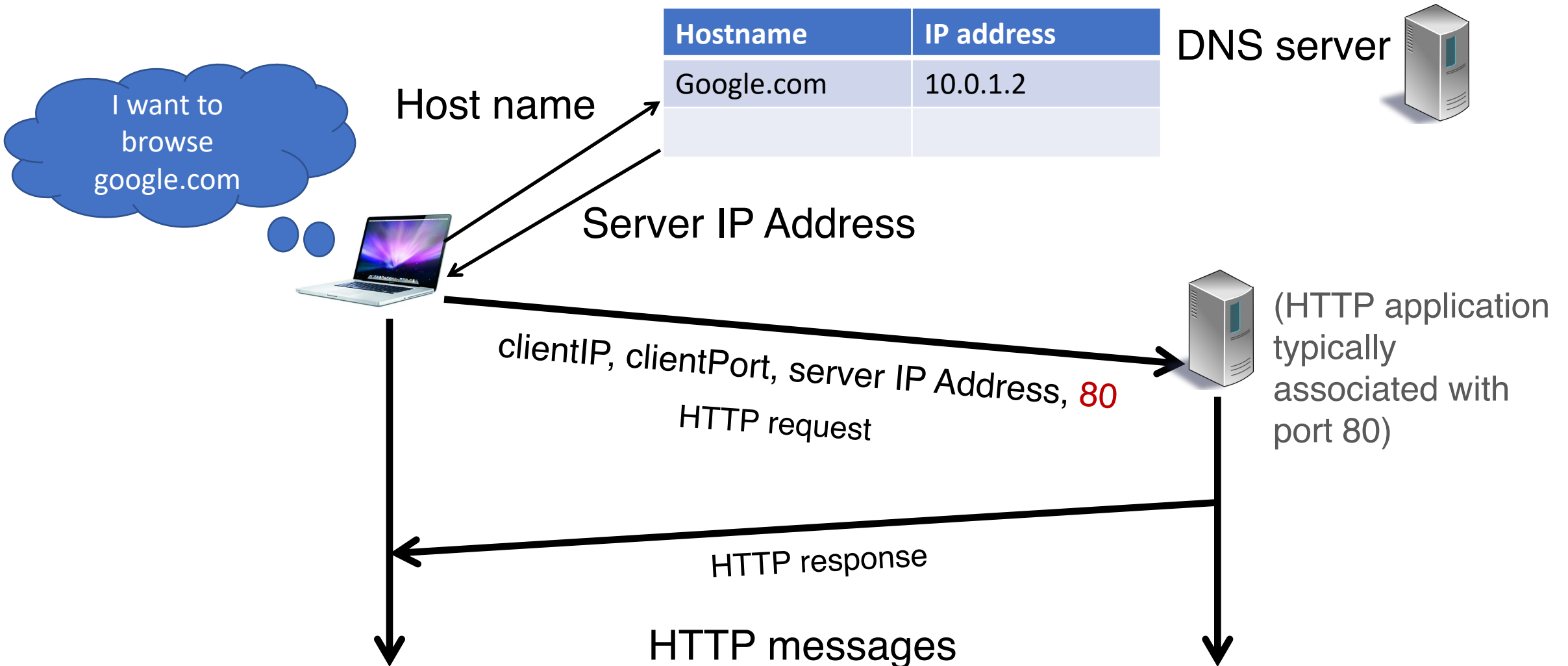


Documents that are connected by hyperlinks.

- 1. Technology
- 2. Types and uses of hypertext
- 3. History
- 4. Implementations
- 5. Academic conferences



Web interactions



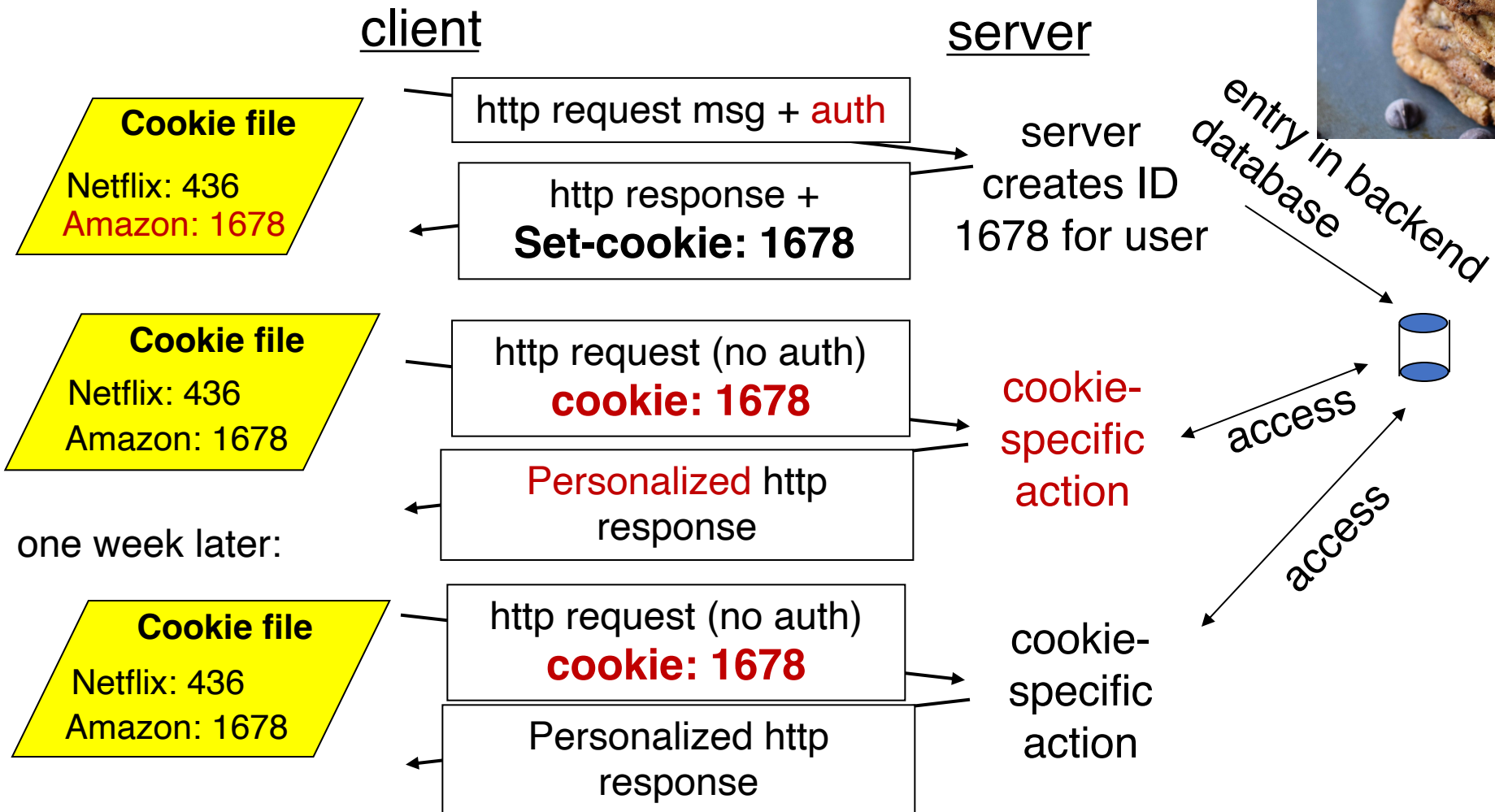
Example HTTP interactions

- `wget google.com` (or) `curl google.com`
- `telnet example.com 80`
 - `GET / HTTP/1.1`
 - `Host: example.com`(followed by two enter's)
- Exercise: try
 - `telnet google.com 80`
 - `telnet web.mit.edu 80`

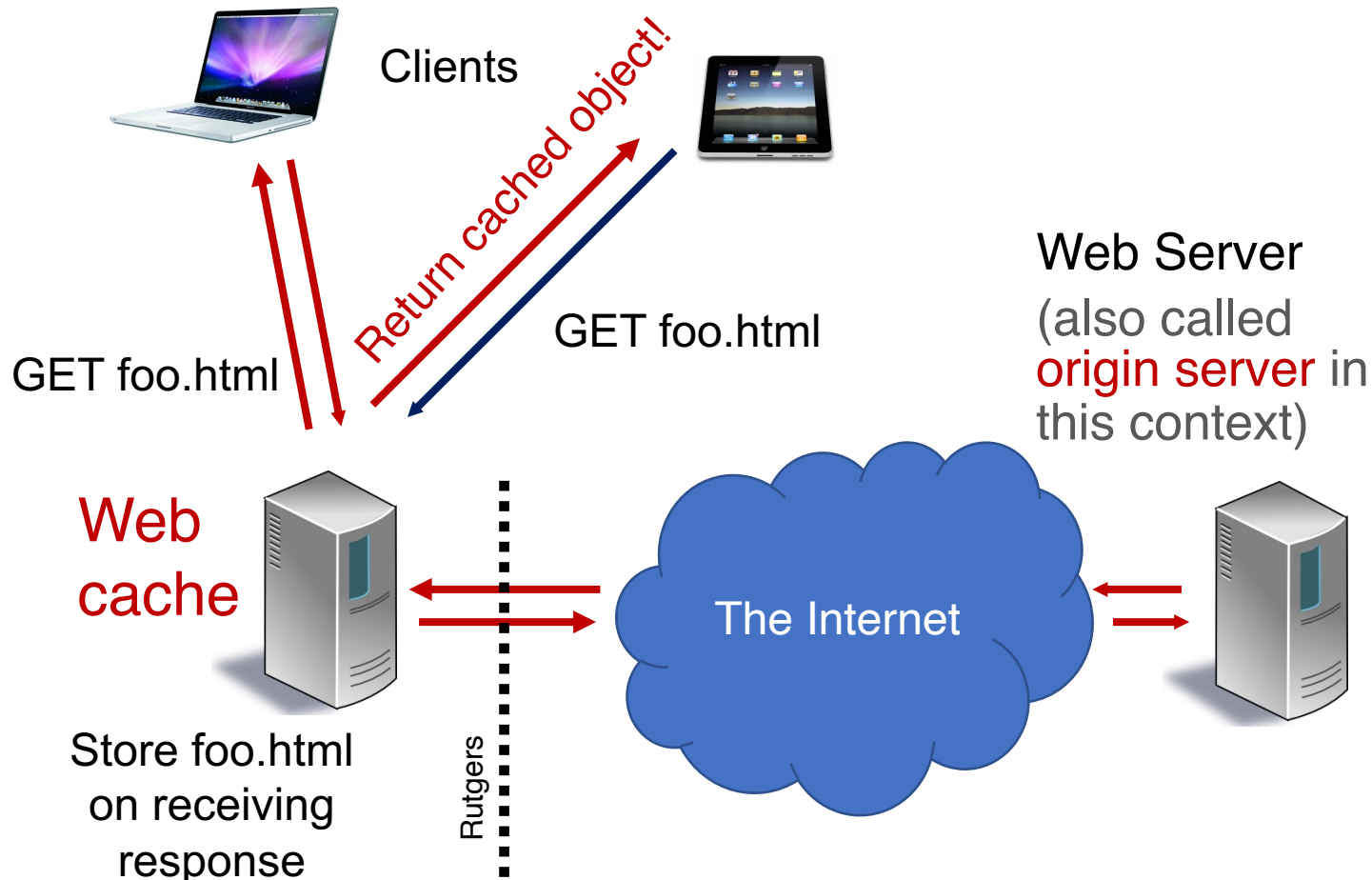
Remembering users: cookies



Cookie is typically opaque to client.



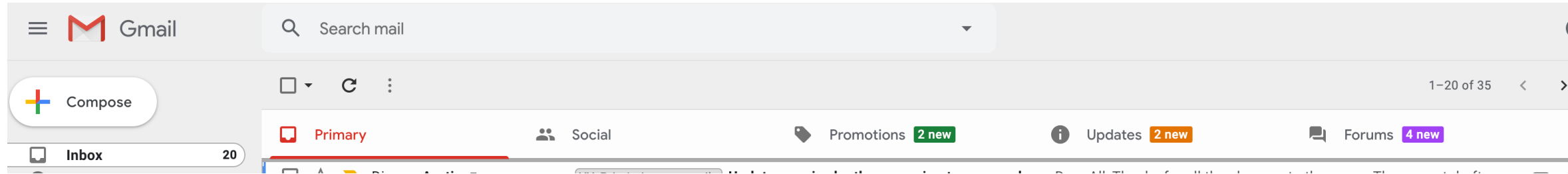
Improving performance: Web caching



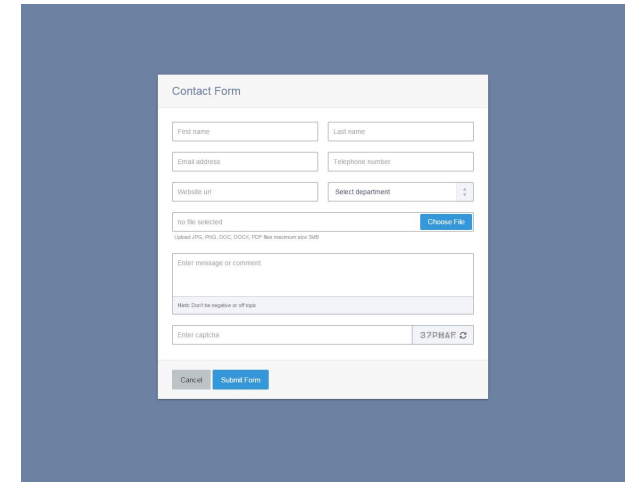
- Network administrators (e.g., Rutgers) may run **web caches** to remember popular web objects
- Hit: cache returns object
- Miss: obtain object from originating web server (**origin server**) and return to client
 - Also cache the object locally
- Reduce response time
- Reduce traffic requirements (and \$\$) on an organization's network connections

Not all content is effectively cacheable

- Personalized content



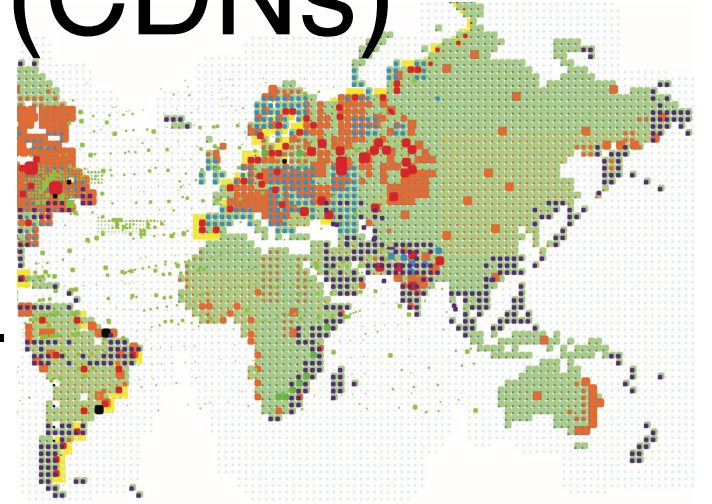
- Interactive processing
 - e.g., forms, shopping carts, ajax, etc.
- Long tail of (obscure) content

A screenshot of a 'Contact Form' on a website. The form is white with a light blue border and is set against a dark blue background. It contains several input fields: 'First name', 'Last name', 'Email address', 'Telephone number', 'Website url', and 'Select department'. There is a 'Choose File' button next to a file selection area. Below these fields is a text area for 'Enter message or comment' and a 'Mark this as negative or off topic' checkbox. At the bottom, there is a 'Submit Form' button and a 'Cancel' button.

Content Distribution Networks (CDNs)

A global network of web caches

- Provisioned by ISPs and network operators
- Or content providers, like Netflix, Google, etc.

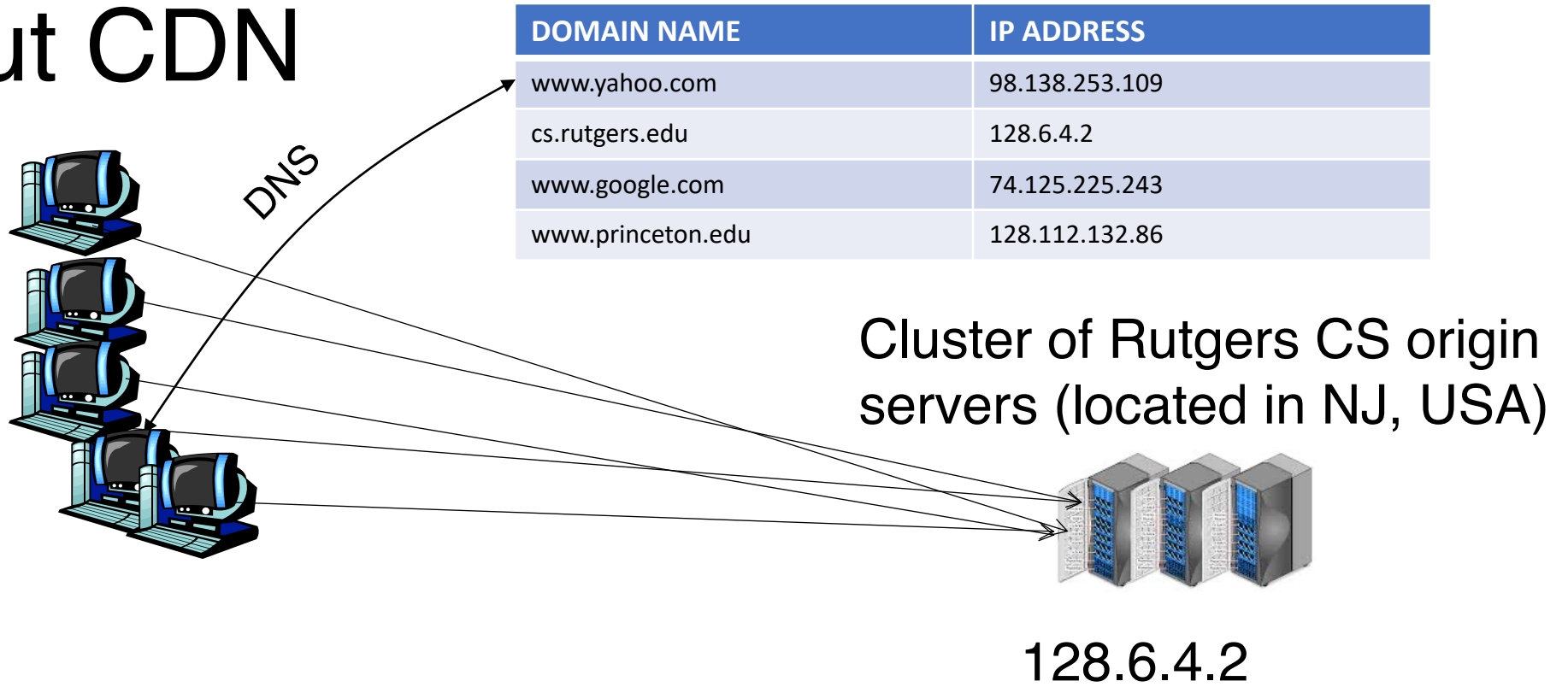


Uses

- Reduce traffic on a network's Internet connection, e.g., Rutgers
- Improve response time for users: CDN nodes are closer to users than origin servers (servers holding original content)
- Reduce bandwidth requirements on content provider
- Reduce \$\$ to maintain origin servers

Without CDN

Clients
distributed
all over the
world



- Problems:
- Huge bandwidth requirements for Rutgers
- Large propagation delays to reach users

Where the CDN comes in

- Distribute content of the origin server over geographically distributed **CDN servers**
- But how will users get to these CDN servers?
- **Use DNS!**
 - DNS provides an additional layer of indirection
 - Instead of returning IP address, return another DNS server (NS record)
 - The second DNS server (run by the CDN) returns IP address to client
- The CDN runs its own DNS servers (**CDN name servers**)
 - Custom logic to send users to the “closest” CDN web server

With CDN

NS record delegates the choice of IP address to the CDN name server.

DNS reply

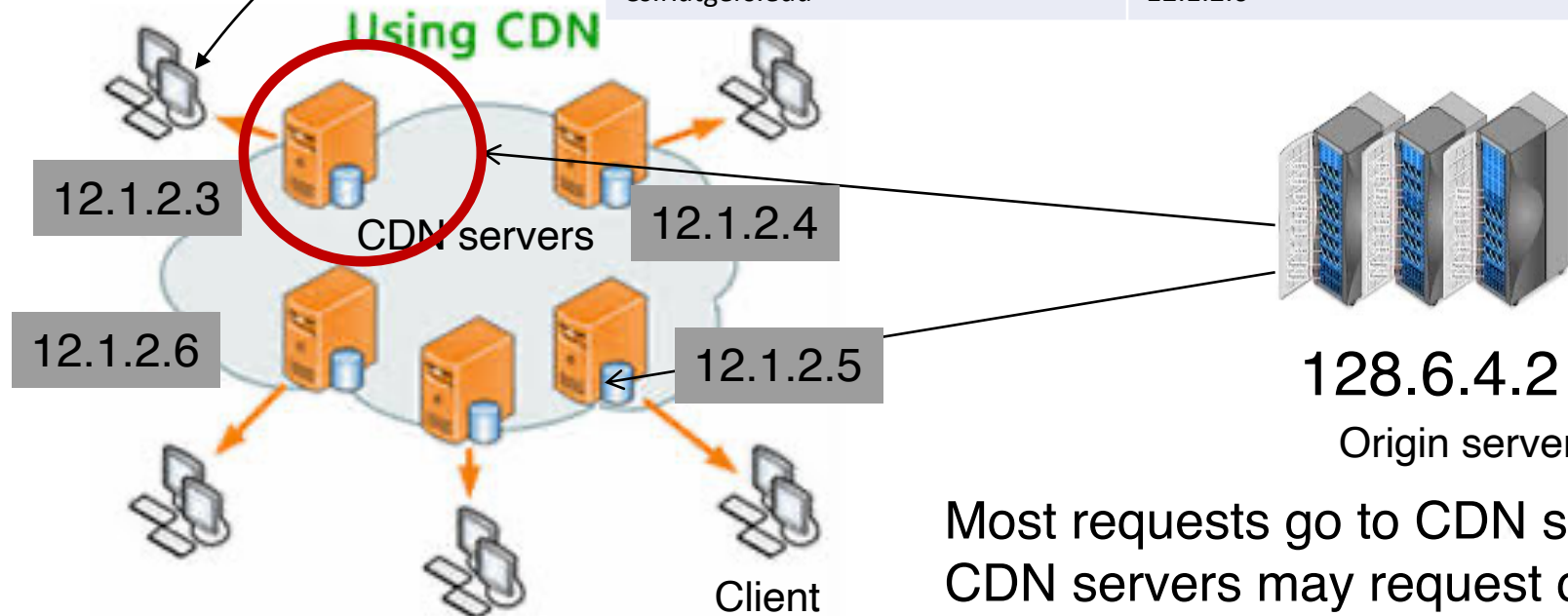
| DOMAIN NAME | IP ADDRESS |
|----------------|---|
| www.yahoo.com | 98.138.253.109 |
| cs.rutgers.edu | 124.8.9.8 (NS record pointing to CDN name server) |
| www.google.com | 74.125.225.243 |

CDN Name Server (124.8.9.8)

| DOMAIN NAME | IP ADDRESS |
|----------------|------------|
| Cs.Rutgers.edu | 12.1.2.3 |
| Cs.Rutgers.edu | 12.1.2.4 |
| Cs.Rutgers.edu | 12.1.2.5 |
| Cs.Rutgers.edu | 12.1.2.6 |

Custom logic to map ONE domain name to one of many IP addresses!

Popular CDNs:
CloudFlare
Akamai
Level3
...

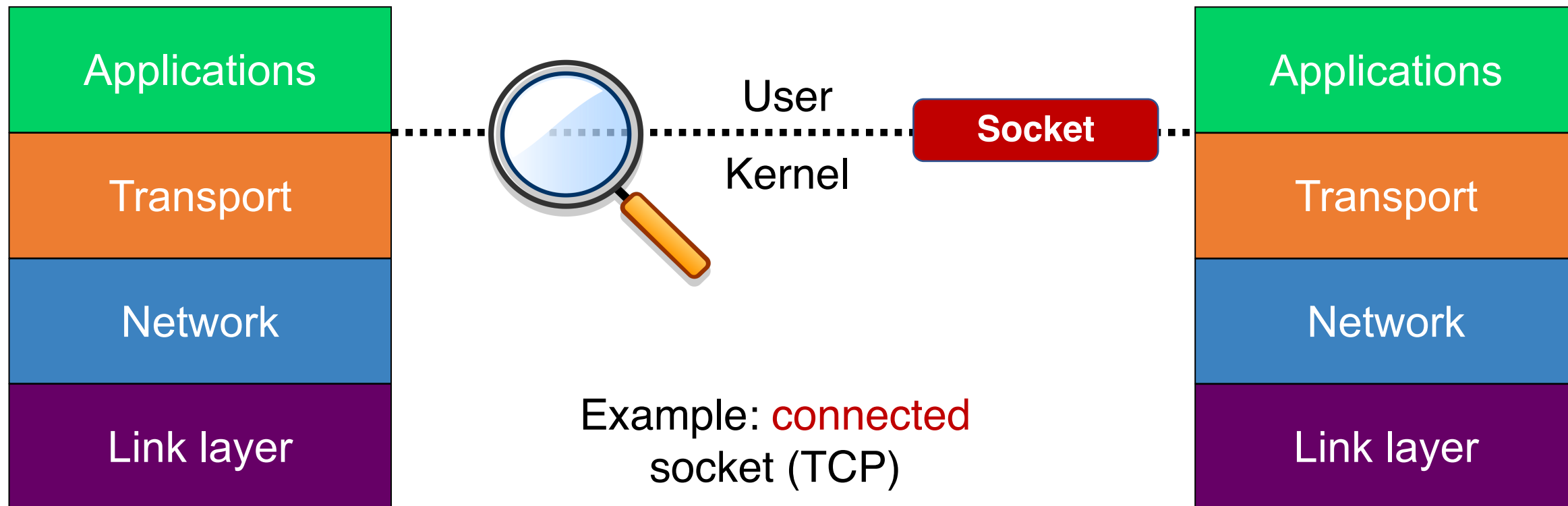
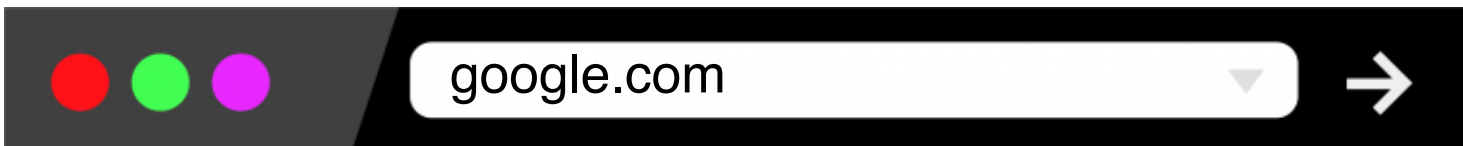
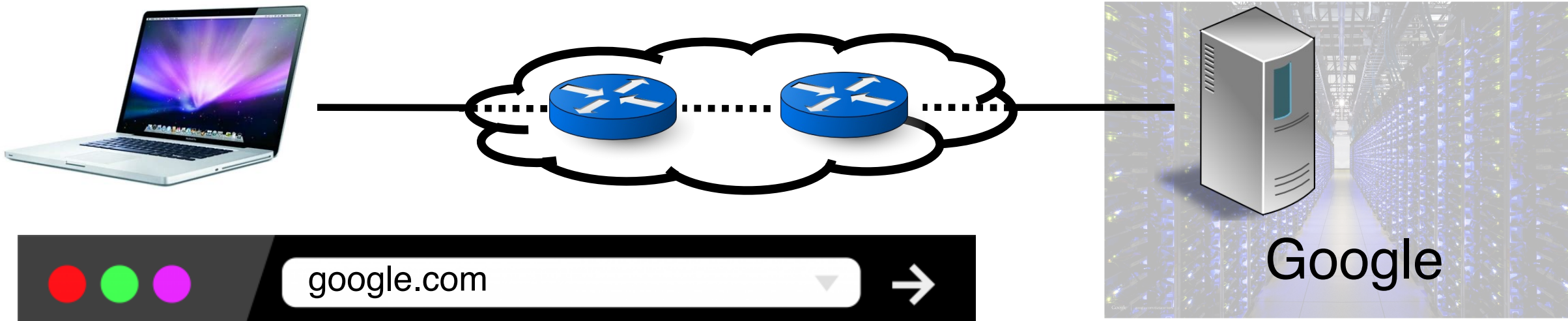


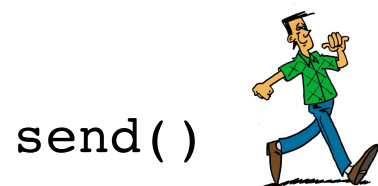
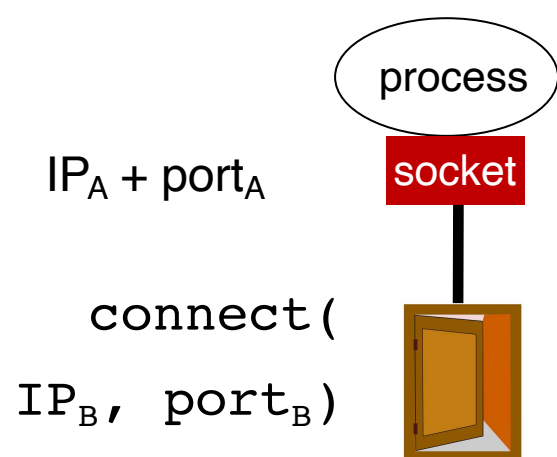
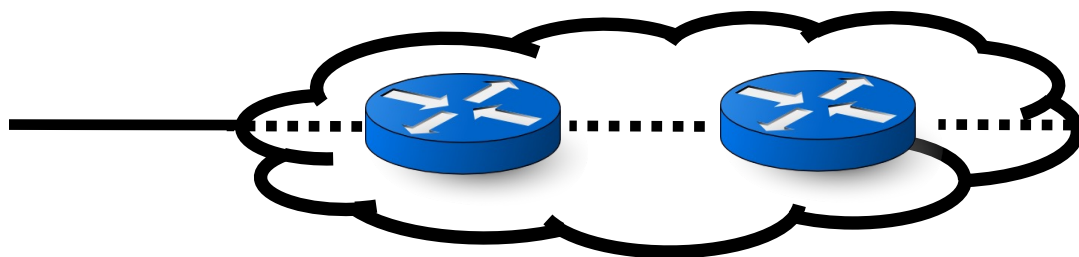
Most requests go to CDN servers (caches).
CDN servers may request object from origin
Few client requests go directly to origin server

Seeing a CDN in action

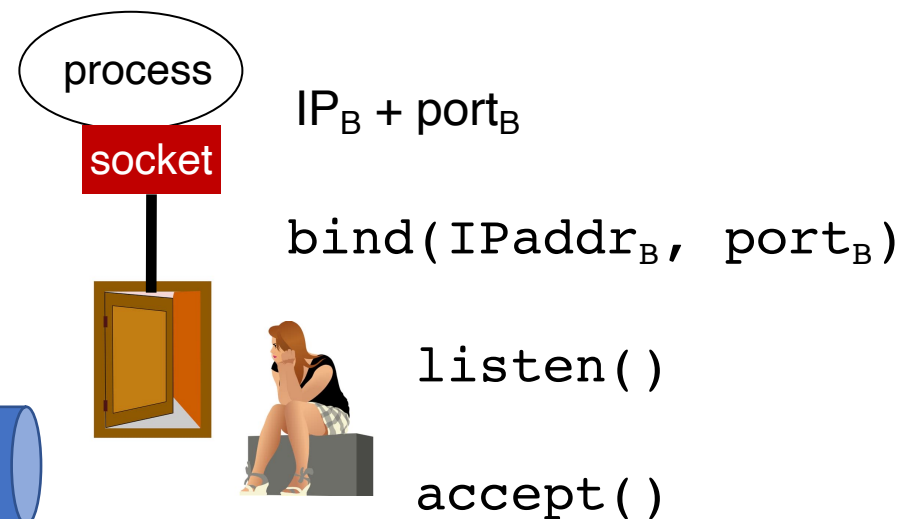
- `dig web.mit.edu (or) dig +trace web.mit.edu`
- `telnet web.mit.edu 80`

Application-OS interface

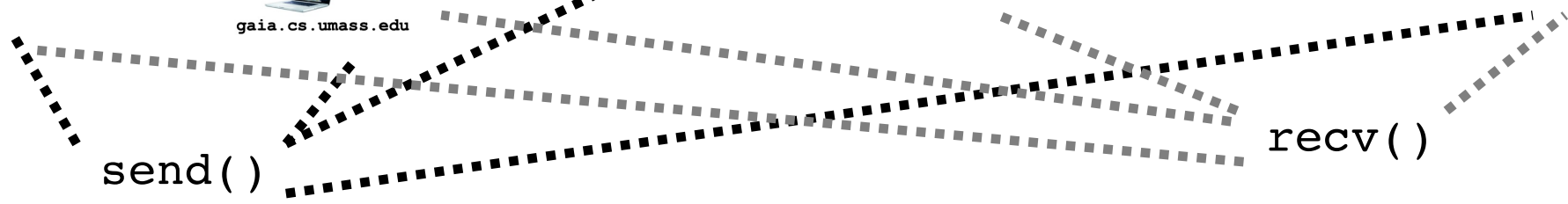
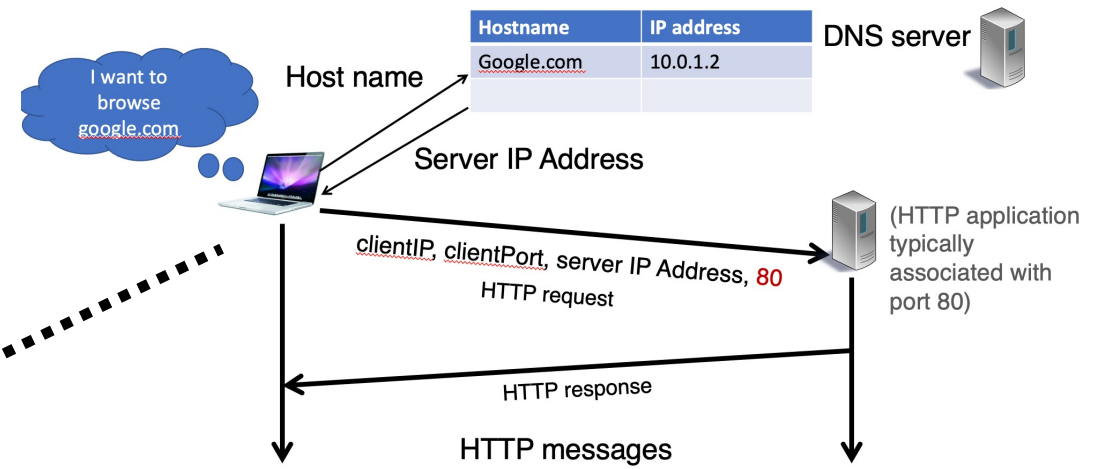
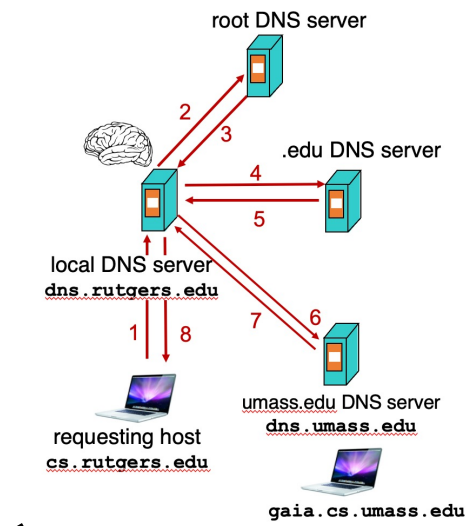
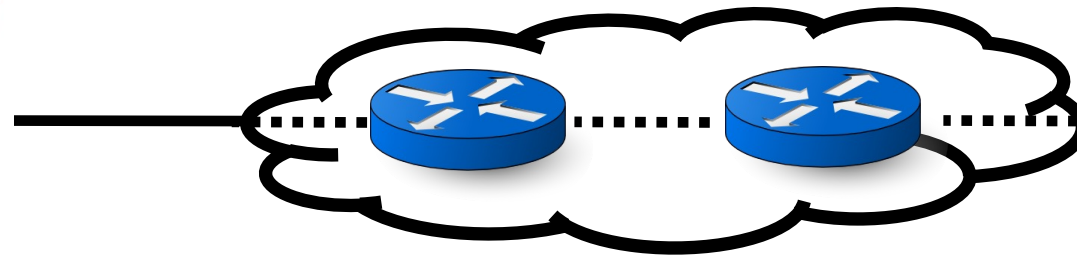


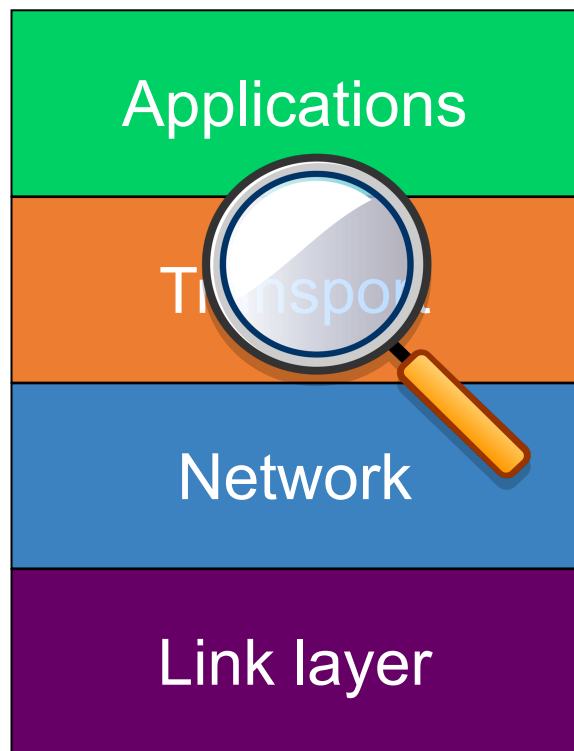
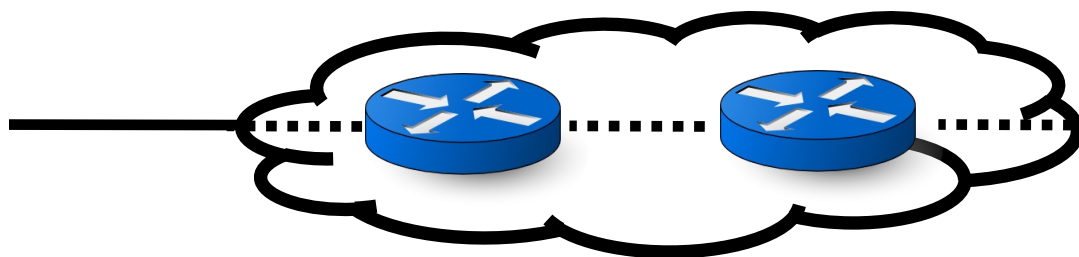


send()

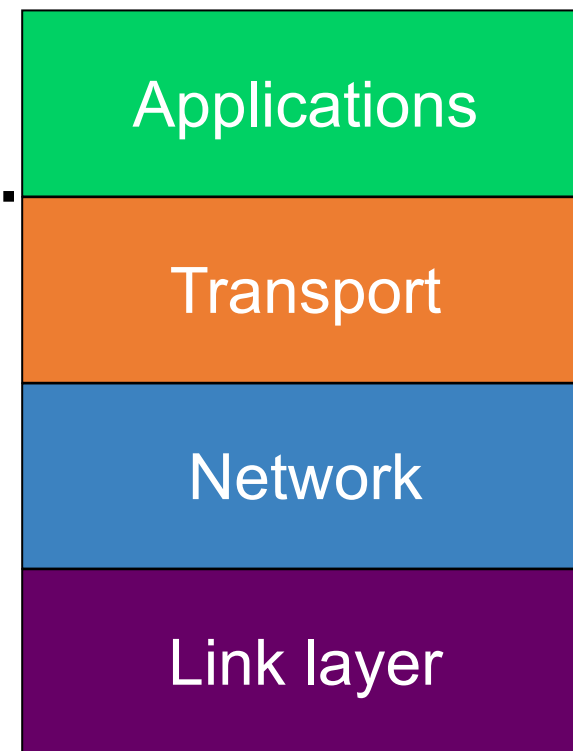


recv()



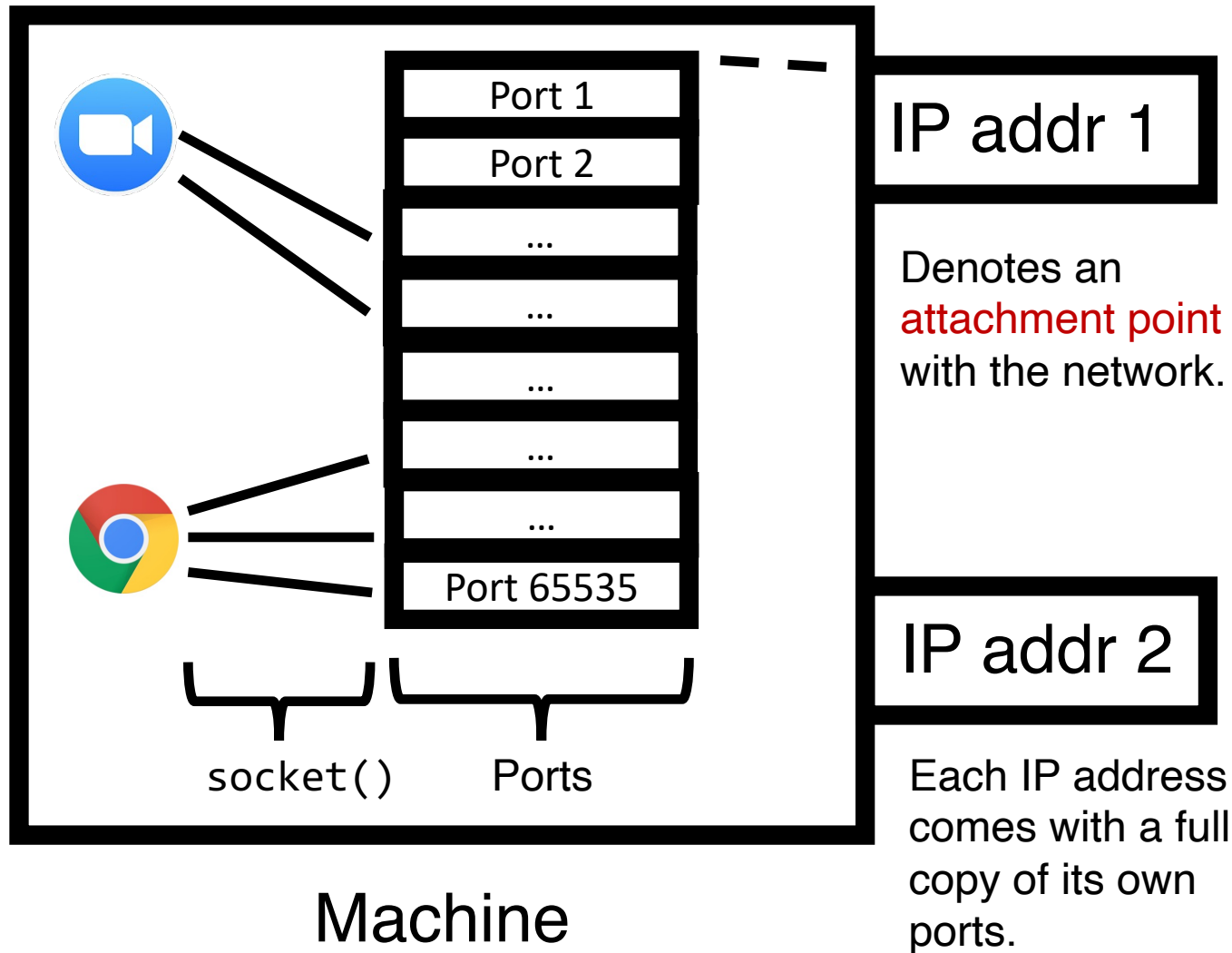


User
Kernel

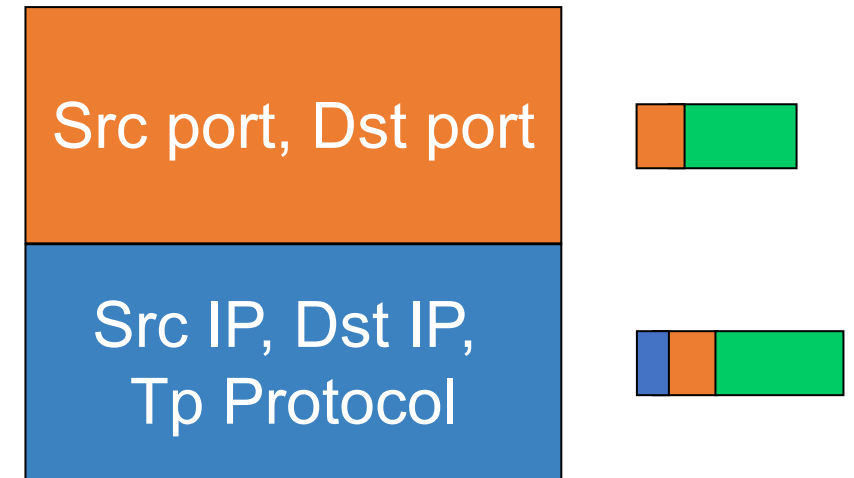


Transport

(1) (De)multiplexing



Connection lookup: The operating system does a lookup using these data to determine the right socket and app.



UDP or TCP listening:
(dst IP, dst port, TCP)

TCP established:
(dst IP, dst port, src IP, src port, TCP)

TCP sockets of different types

Listening (bound but unconnected)

```
# On server side
ls = socket(AF_INET, SOCK_STREAM)
ls.bind(serv_ip, serv_port)
ls.listen() # no accept() yet
```

(dst IP, dst port)



Socket (*ss*)

Enables **new** connections to be demultiplexed correctly

Connected (**Established**)

```
# On server side
cs, addr = ls.accept()

# On client side
connect(serv_ip, serv_port)
```

accept()
creates a new
socket with the
4-tuple
(established)
mapping

(src IP, dst IP, src port, dst port)

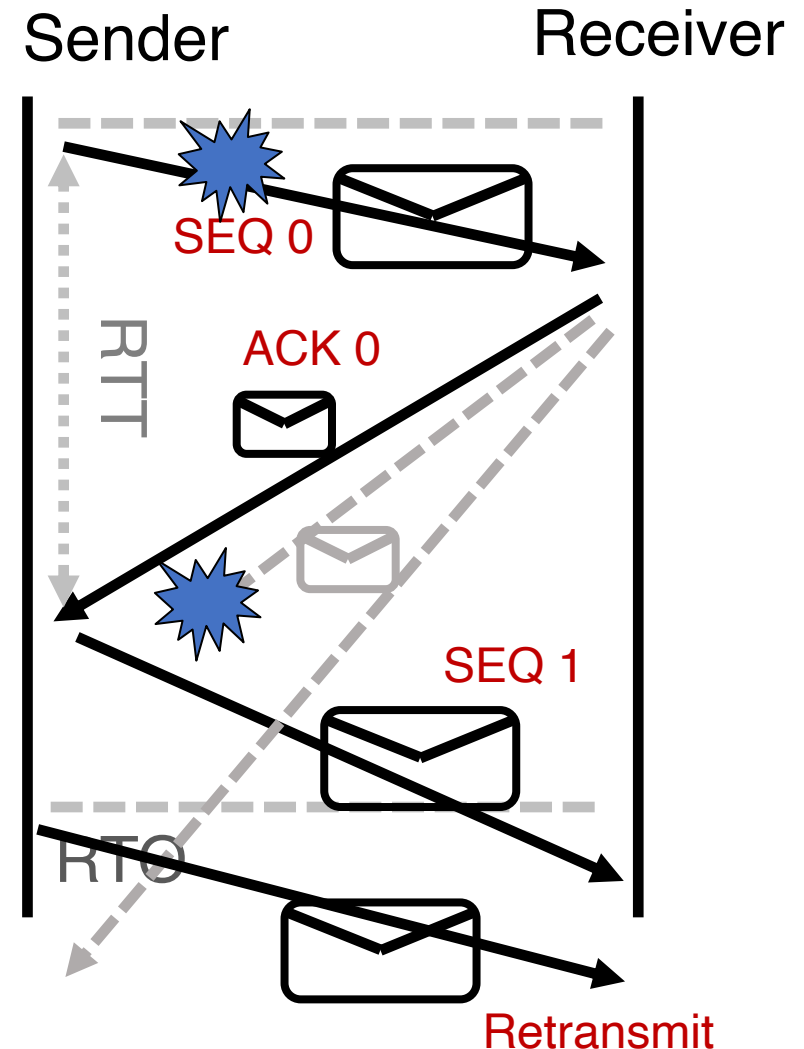


Socket (*cs* NOT *ls*)

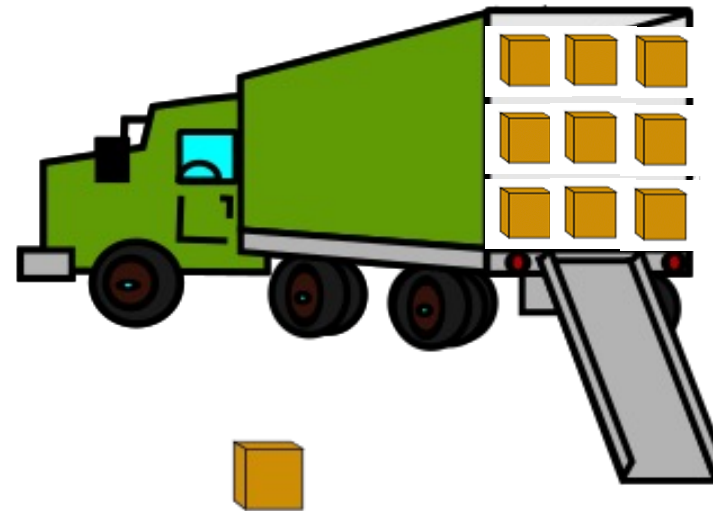
Enables **established** connections to be demultiplexed correctly

(2) Reliability: Stop and Wait. 3 Ideas

- **ACKs**: Sender sends a single packet, then waits for an ACK to know the packet was successfully received. Then the sender transmits the next packet.
- **RTO**: If ACK is not received until a timeout, sender **retransmits** the packet
- **Seq**: Disambiguate duplicate vs. fresh packets using sequence numbers that change on “adjacent” packets



Sending one packet per RTT makes the data transfer rate limited by the **time** between the endpoints, rather than the **bandwidth**.



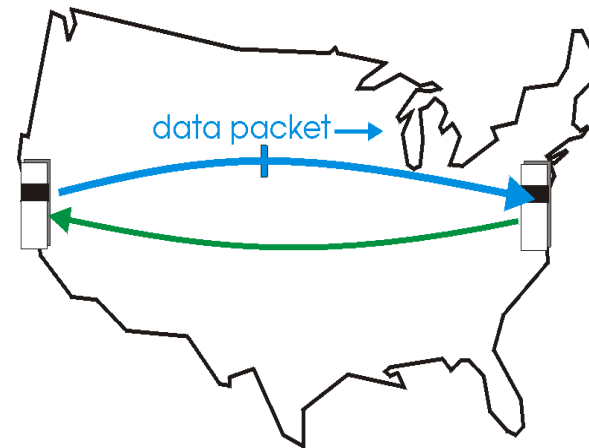
Ensure you got the (one)
box safely; make N trips

Ensure you get **N** boxes
safely; make **just 1 trip!**

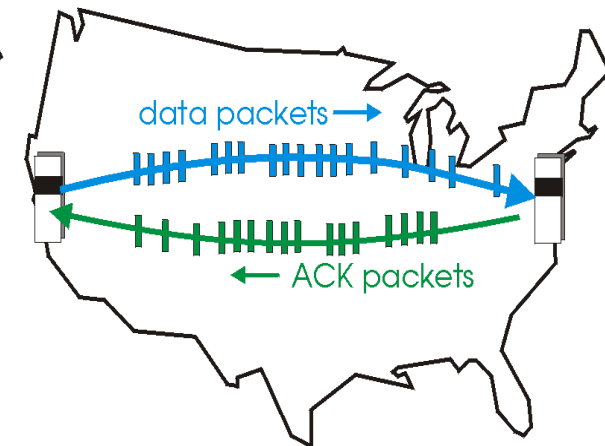
Keep many packets in flight

Pipelined reliability

- **Data in flight:** data that has been sent, but sender hasn't yet received ACKs from the receiver
 - Note: can refer to packets in flight or bytes in flight
- New packets sent at the same time as older ones still in flight
- New packets sent at the same time as ACKs are returning
- More data moving in same time!
- Improves **throughput**
 - Rate of data transfer



(a) a stop-and-wait protocol in operation



(b) a pipelined protocol in operation