START-UP SUMMIT

INTRODUCTION:

START-UP SUMMIT aims at giving the students a chance to be innovative and showcase their startup idea and give them wings by designing their own B-Plan and also gives them the opportunity to present it to a panel of judges. It is a unique opportunity for the best brains of the college to enhance their entrepreneurship skills. This will be a chance for the interested students to plan and simulate their business idea on a virtual basis and give them a rich learning experience so as to think on their feet.

EVENT SPECIFICATION:

Round 1 - Online
Participants are required to send a summary of their idea in 150-300 words.
Date – A week before the event around 15 April

Round 2 - Offline
The shortlisted teams have to prepare a ppt about their startup idea and have to present their idea in front of a panel of judges.
Total Duration - 10 mins (5mins - Pitch & Presentation + 5mins - Q/A)

Round 3 - Offline
The shortlisted teams have to prepare a B-Plan for their startup in the specified format and have to present the PPT + pitch to the panel of judges.
Total Duration - 10 mins (5mins - Pitch & Presentation + 5mins - Q/A)

Format of B-Plan:
1. About the product
2. SWOT Analysis
3. Industry Analysis

TEAM SPECIFICATION:

A team may consist of a maximum of 3 participants.

ELIGIBILITY:

All students with a valid identity card of respective educational institutes are eligible to participate.

EVENT COORDINATOR

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