



Nhi Nguyen

MULTIMEDIA DESIGNER

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📍 Ottawa, Canada

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Profile

Besides my academic journey 4-year study in Marketing, Media production and management at university, I am also an alumnus of Algonquin College, I majored in interactive media design, and I have a lot of experience in graphic design, content creation, and video production. Proficient in Adobe Suite and Blender software, I bring a seamless blend of creativity and technical expertise.

Employment History

Designer, Freelancer, Ho Chi Minh city

April 2018 — December 2023

- Listening, researching about client's business and offering solutions after receiving a customer's request
- Building creative briefs and personas
- Working on the Corporation Identify Program (Catalog, Banner, Card Visit,...) by using Adobe applications
- Creating hand-drawn pictures and using AI generative tools (Midjourney vs. Stable Diffusion) to create images
- Creating digital graphics

Education

Bachelor of Media Production and Management, Hoa Sen University, Ho Chi Minh City

July 2017 — November 2020

I have not finished university because I had to immigrate to Canada. However, I learned deeply about all stages of Marketing and Branding for two years and then studied Video Production, Script Writing, Graphic Design and Photography at Hoa Sen University.

I participated in Social Media Management, Photography and Video Production contests and activities while studying at school.

Ontario College Diploma, Algonquin College, Ottawa

September 2021 — December 2023

At Algonquin College, I have gained a lot of knowledge about:

- * Digital graphics design
- * Video production & content creation
- * Photography
- * Website and interface design
- * Business Marketing

Internships

Links

[My portfolio](#)

Skills

Leadership



Computer Skills



Teamwork



Microsoft Office



Adobe InDesign



Adobe Illustrator



Adobe Photoshop



Adobe Premiere



Adobe After Effect



Procreate



Hobbies

Drawing

Creating content

Taking photo

Shooting video

Languages

English



Vietnamese



Marketing Department - Intern, Sacombank, Ho Chi Minh City

January 2019 — April 2019

- Listening and receiving feedback from customers
- Writing promotion email
- Identifying the customer's insight and finding suitable content
- Working closely and following the requirements between the design department and the customer service department
- Managing the company's Facebook page and creating content for advertisement purposes.

Marketing and Multi Media Designer, Ajile Company, Ottawa

May 2023 — September 2023

- Writing scripts for videos
- Producing videos using Blender, Adobe Premiere and Adobe After Effect.
- Designing advertising posters and content for social media platforms using Adobe Photoshop and Adobe Illustrator.

References

Thien Binh from Web developer at Canada Wheels

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Katie Tremblay from Algonquin College

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Randy Gribben from Ajile Company

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