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## Findings

The purpose of this research was to investigate the impact of social media on interpersonal communication among college students. The survey analysis demonstrate that the use of social media has impact on interpersonal communication. The first part of the survey data provided information about the amount of time that people were spending on social media. 69 participants out of 100 of participants use social media everyday (Figure 1). Compared with the average amount of face-to-face social time, 33% participants spent 1-3 hours on face-to-face activities with friends and 34% participants spent 4-6 hours (Figure 2). Regarding the average number of daily text messages. Number ranged from 0-300 and mean of 65.48 messages daily.

**HOW OFTEN DO COLLEGE STUDENTS USE SOCIAL MEDIA**

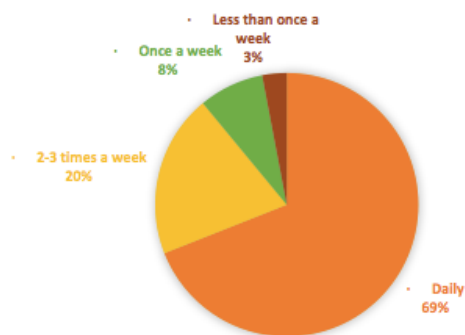


Figure 1

**THE AVERAGE AMOUNT OF LEISURE/SOCIAL TIME PER DAY COLLEGE STUDENTS SPEND FACE-TO-FACE WITH OTHERS**

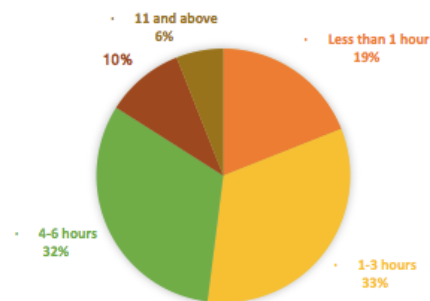
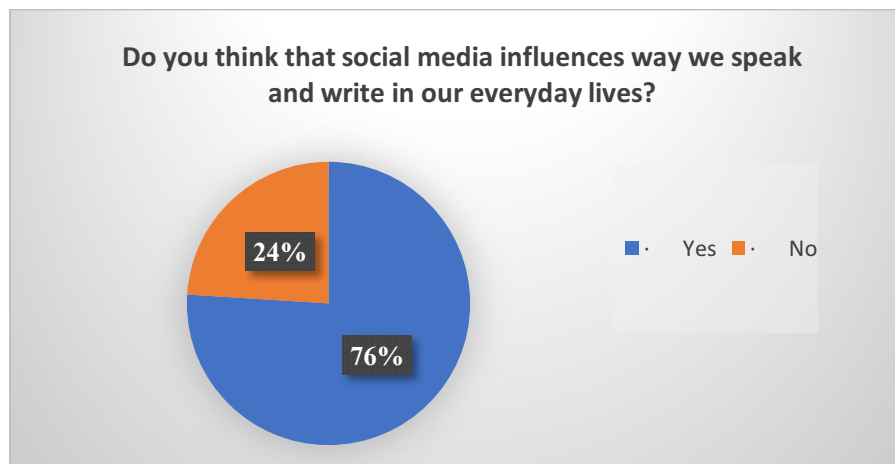


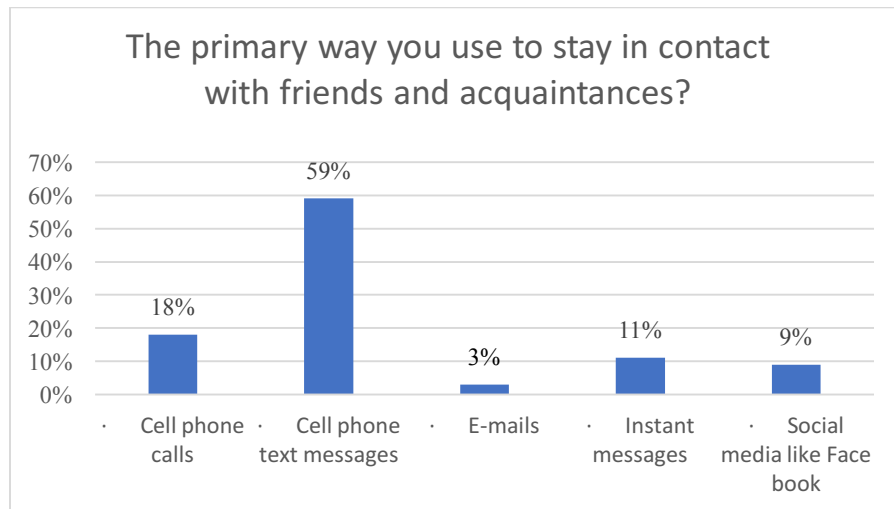
Figure 2

## Social media impact college students' communication skills

Participants responded to their questions about communication skills with others. 76% of them had admit that social media affects their daily communication and they used the specific symbols like “thx” instead of thanks. Only 24% of them were not influenced by their online behavior (Figure 3). In addition, participants were asked to state their primary use in contact with their friends and acquaintances. 59% of the participants reported they preferred text messages via cell phone. 18% called their friends to stay in touch and 11% of them reported they sometimes communicated with other by instant messages. A few people used social media to contact friends by commenting their post and only 3% of them sent e-mail to their friends and acquaintances (Figure 4).



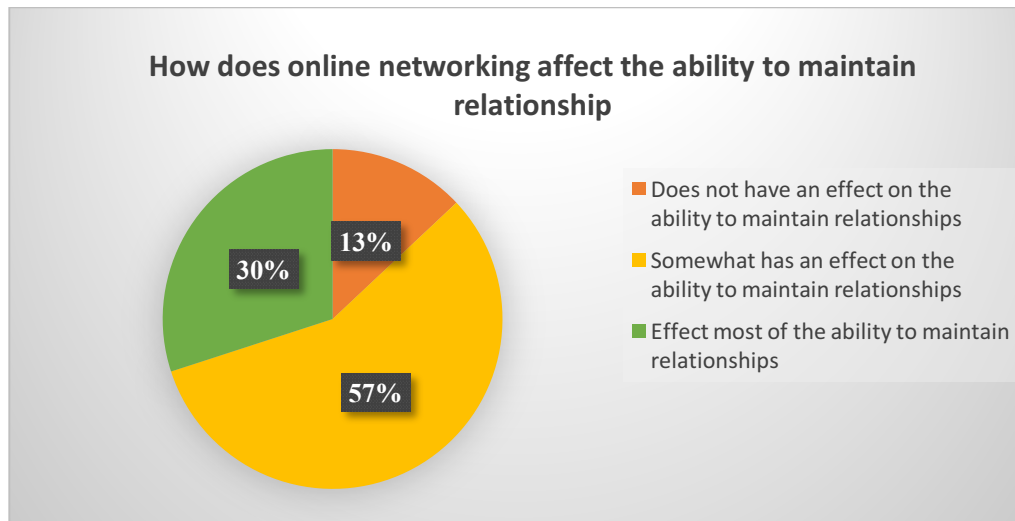
(Figure 3)



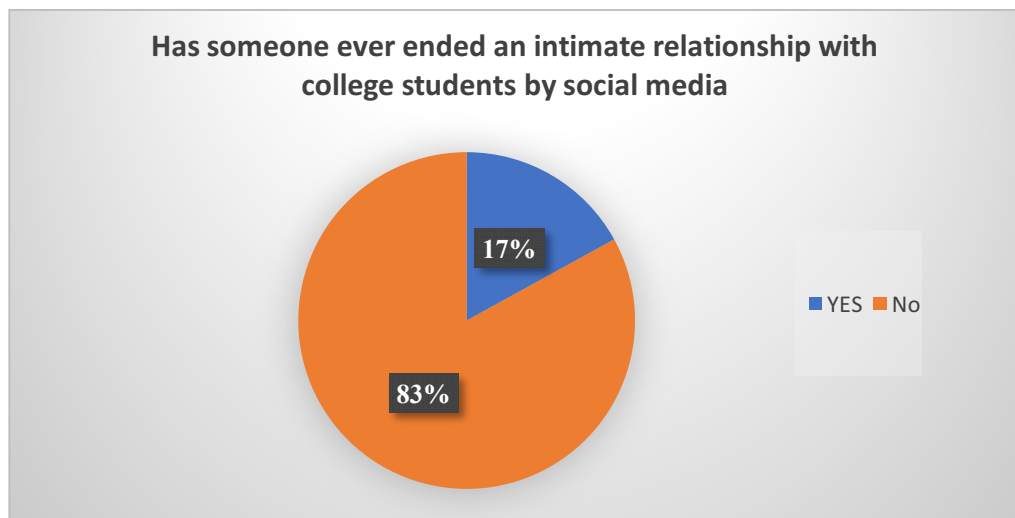
(Figure 4)

### The use of social media impact college students' ability to maintain long-term relationships

In response to the question about the social media affect their ability to maintain relationship, 57% of the participants stated social media somewhat has an effect on the ability to maintain relationships, while 13% of them disagree with it. One factor to consider is 30% of participants felt social media had impact their ability to maintain relationships with their friends (Figure 5). For the other response that has someone ever ended an intimate relationship with college student through social media. Majority 83% of participants had not experience end eternity with intimate friends while 17% of them were end up with their intimate friends in social media.



(Figure 5)



(Figure 6)

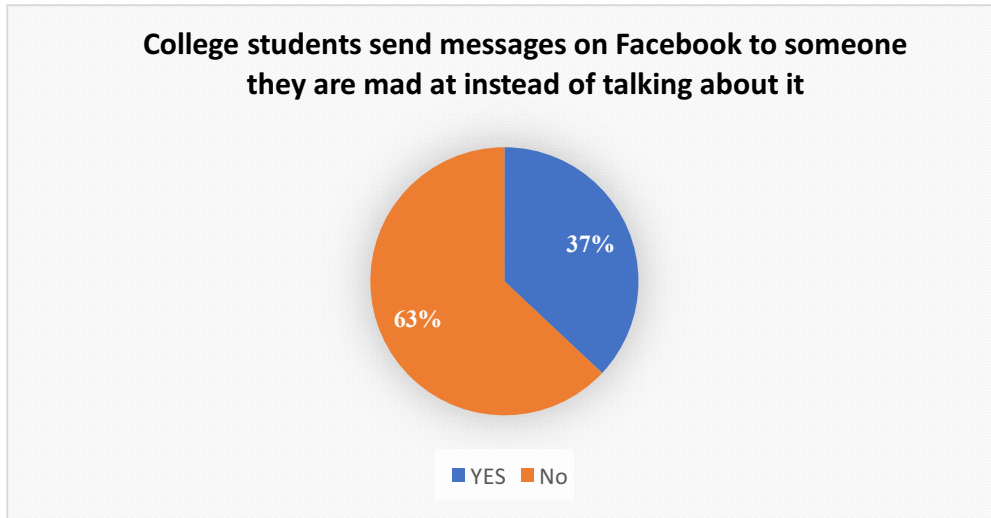
### The use of social media impact college students' conflict resolution skills

Participants were requested to report their level of agreement to questions about their use of social media to resolve conflicts with others. In the question “I send messages on Facebook to someone I’m mad at instead of talking about it.” 63% of participants never did it before.

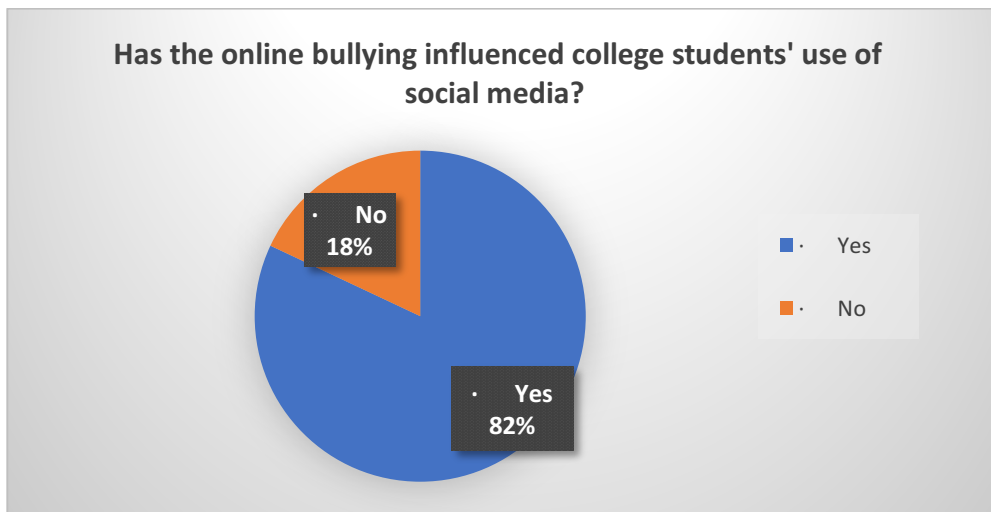
However, 37% of them sometimes has engaged this statement on social media (Figure 7).

Furthermore, 82% of participants have been a victim of online bullying and 18% have not or did not see it as an online bullying (Figure 8). 40% of participants disagreed and 60% of them agree

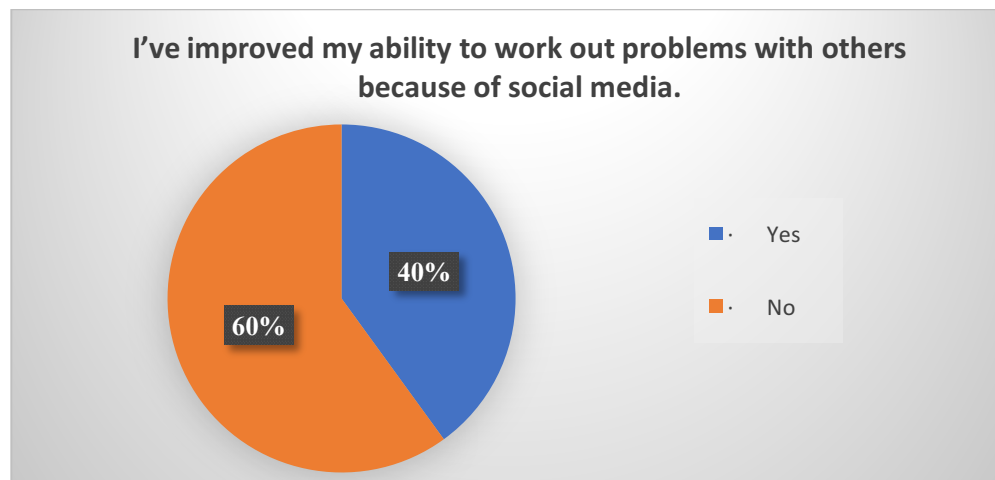
with that they had approve their ability to solve conflicts with others due to social media. In the result, most participants did not think their conflict resolution skills were improved because of social media (Figure 9).



(Figure 7)



(Figure 8)



(Figure 9)