# Jennifer Nguyen

**UX/UI** Designer

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## education

### **University of California, Irvine**

B.S. in Human Biology September 2018 - December 2021 3.81 GPA

## awards

## Rose Hills Foundation Science and Engineering Scholar

October 2020 - December 2021

#### **Dean's Honor List**

2018 - 2021

## research

### **Kessenbrock Lab**

Undergraduate Researcher April 2019 - May 2020

## work

# Children's Hospital of Orange County (CHOC)

Medical Scribe

August 2021 - September 2022

## skills

**Figma** 

Canva

User Research

Competitive Analysis

**User Flows** 

Wireframing

Prototyping

Typography

**Usability testing** 

A/B testing

## experience

### Lead UX/UI Designer iBored

October 2022 - Present

- Designing a mobile app that allows users to easily create spontaneous hangouts with friends
- Collaborating closely with the lead software engineer to ensure technical feasibility of designs
- Leading brainstorming meetings with stakeholders to discuss branding and logo design

### **UX/UI Design intern** ChemTalk

October 2022 - Present

- Redesigning the website for a non-profit organization that promotes free and accessible chemistry education
- Communicating closely with stakeholders and engineers to apply feedback to high-fidelity prototypes and ensure technical feasibility

# projects

applico UX/UI Designer

November 2022

- Conducted interviews and competitive analysis, ideated, and designed a high-fidelity web app that provides organization for those job searching
- Performed A/B testing to decide which design layout users preferred

### inspop UX/UI Designer

September 2022 - October 2022

- Conducted user research and interviews, ideated, and designed a high-fidelity mobile app solution that allows users to easily explore art content and tutorials
- Improved design after performing usability testing with multiple users

### Tombow Redesign UX/UI Designer

September 2022

- Initiated a redesign of TombowUSA's landing page
- Performed competitive analysis to increase product sales and facilitate easier navigation to products/resources