

# UX Audit

NYPL - Filmmaker

# Filmmaker

*Black man, mid-40s, married, children. Making a film. Going to a lot of archives. Film relates to Black Panthers, which reflects his personal history/relationship w/ his father. Used Library's resources and space for project; and Library name for legitimacy. Will donate materials from his project to Library. A strong advocate of the Library. Participates in other Library projects. Part of local hip hop history. Brings his family in to Library. Has been able to meet people helping him on his project through the Library, as he ran into people in the physical space. Has been doing his own fundraising/outreach for his film. Knows a lot of people.*

## KEY WORDS

- Personal passion about his work
- Very high level of comfort w/ digital media technology
- Actively looking for resources, seeking information/knowledge
- Very comfortable w/ library procedures
- Busy (work, family, outside projects, fundraising). Frequent Library user in spurts

# Scenario

- Filmmaker is creating a film about Black Panthers and their impact on the community during their historical movement. He wants to search video materials about how the community was impacted. He wants to be able to access all the materials online.
- Red are comments about what the user may be thinking or doing
- Blue are comments about the site format

[Books/Music/Movies](#)[Research](#)[Education](#)[Events](#)[Connect](#)[Give](#)[Get Help](#)[Search](#)

Since I'm conducting a research, I will click on this tab and see what it has to offer

#### MOBILE APP

### SimplyE

Download the Library's free e-reader app to browse and read 300,000+ e-books, from bestsellers to classics.

#### EXHIBITIONS

[AUTHOR TALKS & CONVERSATIONS](#)[PERFORMING ARTS & FILMS](#)[OTHER EVENTS](#)

#### What's Happening



#### Artifacts of Change

THROUGH APRIL 29

Library for the Performing Arts



#### You Say You Want a Revolution: Remembering the 60s

THROUGH SEPTEMBER 1

Schwarzman Building



#### Leonard Bernstein at 100

# Research

With four research centers, expansive historic collections, and a variety of fellowships and resources, The New York Public Library is an invaluable resource for scholars worldwide.



I can clearly see that this is the research section of the library's website

[< HOME](#)

## RESEARCH

[Collections](#)[Locations](#)[Research Divisions](#)[Support](#)[Services](#)

## Collections

[SEARCH](#)

Big and visible search bar. I will type my topic in here and see what comes up.

[Request materials](#) in advance to make the most of your time on site. Use [Advanced Search](#) to narrow your results.

## Articles & Databases

Find primary and scholarly sources in our online databases.

## Archives Portal

Search archives and collections to find rare manuscripts, digitized pages, and



### MY ACCOUNT

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### SEARCH

[Start Over](#)  
[By Keyword](#)  
[By Author](#)  
[By Title](#)  
[By Journal Title](#)  
[By Subject](#)  
[By Genre](#)  
[By ISBN](#)  
[By Call number](#)

[Advanced search](#)

### MY LIBRARY

[Help](#)  
[Comments](#)  
[Recommend an Item for Purchase](#)

Modify Search (Search History)

Keyword

black panther in los angeles

Research

Search

☐ Limit search to available items

18 results found. Sorted by [relevance](#) | [date](#) | [title](#)

Save Marked Records

Save All Records

Save To My List

Keywords (1-18 of 18)

Other relevant titles entries 1-18



Didion, Joan, author.  
**The white album**  
2017

[View Online Resource](#)

[View Full Record](#)



Broad, Garrett M., 1986- author.  
**More than just food : food justice and community change**  
2016

**Location**  
[Schomburg Center - Research & Reference](#)

**Call No.**  
[Sc E 16-72](#)

**Status**  
AVAILABLE

**Message**  
USE IN LIBRARY

[View Full Record](#)



**Civil rights and beyond : African American and Latino/a activism in the twentieth-century United States**  
2016

**Location**  
[Schomburg Center - Research & Reference](#)

**Call No.**  
[Sc E 16-860](#)

**Status**  
AVAILABLE

**Message**  
USE IN LIBRARY

[View Full Record](#)



Elsewhere

[More Information](#)

[Search OCLC WorldCat](#)

I don't really see a video section here so I'm going to click on Advanced Search

These are just books. What I need are video materials

**MY ACCOUNT**[Sign in](#)  
[Apply for a Library Card](#)**SEARCH**[Start Over](#)  
[By Keyword](#)  
[By Author](#)  
[By Title](#)  
[By Journal Title](#)  
[By Subject](#)  
[By Genre](#)  
[By ISBN](#)  
[By Call number](#)  
[Advanced search](#)**MY LIBRARY**[Help](#)  
[Comments](#)  
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## Advanced Keyword Search

Please fill in the form, select any limits, and click Submit or press the Enter key.

Any Field: ▾	<input type="text"/>	And ▾
Any Field: ▾	<input type="text"/>	And ▾
Any Field: ▾	<input type="text"/>	And ▾
Any Field: ▾	<input type="text"/>	

[Submit](#)[Clear Form](#)**Optional Search Limits**

Collection:  ☐ Limit search to available items

Hold down the CTRL key (COMMAND on a Mac) while clicking to select more than one option in the selection lists below.

Location:   
Performing Arts Research Dance  
Performing Arts Research Music  
Performing Arts Reserve Film and Video Collection  
Performing Arts Research Recorded Sound

Material Type:   
E-AUDIOBOOK  
E-BOOK  
E-VIDEO  
FILM,SLIDE,ETC

Language:   
Abkhaz  
Achinese  
Acoli  
Adangme

Year:   
After  and Before

Publisher:

Lots of features can be seen with the advanced search

I see E-VIDEO under material type; this is definitely what I'm looking for in my research

21



Made in L.A. (Made in LA).  
2014

[View Online Resource](#)[View Full Record](#)

22



Edens Lost and Found: Los Angeles  
2015

[View Online Resource](#)[View Full Record](#)

23



Maid in America.  
2016

[View Online Resource](#)[View Full Record](#)

Not too much information is displayed per video. Going to click on this because it might be what I'm looking for.

24



Fear and learning at Hoover Elementary.  
2016

[View Online Resource](#)[View Full Record](#)

25



Los bastardos.  
2014

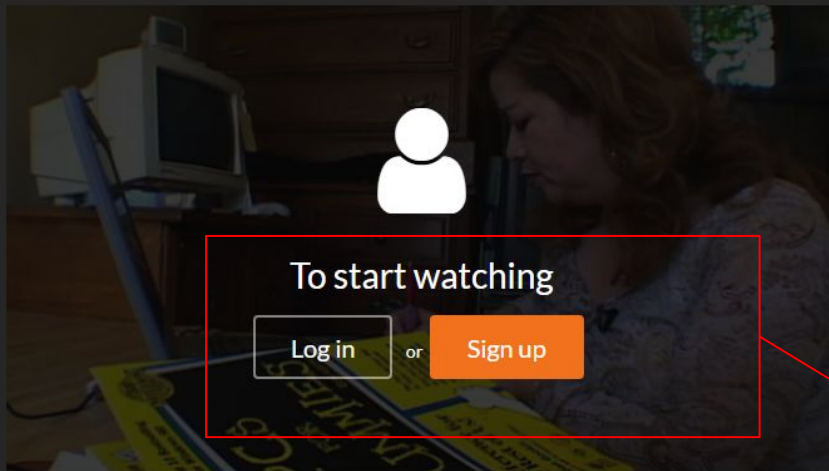
[View Online Resource](#)[View Full Record](#)

26



This is the results page for the E-VIDEOS. There are not that many information other than the title and year.





## Maid in America

Impacto Films

+ My List

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More



They clean other people's homes and raise other families' children -- often leaving their own families behind. Maid in America is an intimate look into the lives of three Latina immigrants working as nannies and housekeepers in Los Angeles, three of the nearly 100,000 domestic workers living in that city today. These women's stories vividly reveal how immigrants are redefining their roles, and underscores the vital role they

SHOW MORE

## People who watched this also watched



## Related videos



### Inner Borderlines - Visions of America...

Pragda



### Made in L.A. (Hecho en Los Angeles)

Semilla Verde Productions



### The Graduates/Los Graduados

PBS



### In the Shadows - Undocumented...

Broadband Films



### Cuban America

MVD Entertainment Group



### Empire of Dreams

Part of the Series: The Latino Americans



### Taking Back the Schools

Episode 3 of Chicano! History of the Mexican-American Civil Rights Movement



### Phans of Jersey City

Takes me to another website that is run by NYPL. This has a "YouTube" look which is familiar and relatable to video-viewing online

Good to see some related videos that I will definitely check out

I'll probably make an account to view the content