# **UX** Audit

Somers - Donor

# Closely-Connected User

Graduated from 4-year college, active/progressive user of SCL website and involved in community organizations. Has close connections with the Library Board and indirectly impacts the decisions made to SCL. Looking for a secure and an easy way to donate and possibly an appropriate recognition for their donations.

#### **KEY WORDS**

- Involved heavily in numerous community events.
- Comfortable with library procedures.
- High level education.
- Some comfort with technology, if easy to maneuver around.

# Scenario

 A donor would like to give back to the library that has helped him so many times during his research in the past.

- Red are comments about what the user may be thinking or doing
- Blue are comments about the site format



### Somers Library

Route 139 & Reis Park, Somers, NY 10589 914-232-5717



Home

About Us

Using the Library

Books & More | Programs / Events | Research | Children | Teens

Contact Us

Support Us Community

#### WLS Catalog Search

Everything Search

Join Our Fmail List

Email: Go

Privacy by SafeSubscribeSM

#### Museum Passes

Through a generous grant by Senator Terrence Murphy we are able to offer museum passes. Families will be able to check out passes to one museum at a time, and can reserve the passes for the future. These passes are for Somers residents only, and you will need a valid Library Card to check them out. If you need a Library Card please stop by the Library and get a card at no cost. Click here for more information.

#### Tax Forms

Tax forms will be available as they are received. The IRS no longer sends instruction booklets to libraries. We can print forms and instructions at the Reference Desk for 15 cents per page, or you may call 1-800-829-3676 to request having them mailed to you directly. To print your own, visit IRS.GOV or visit NYS.GOV.

#### Somers Library Blog

Click here to see our postings about books, literary and library news, and resources

#### Somers Library's Mobile Printing

#### **Programs and Events**

Click here to view our monthly calendar of events for adults, children and teens. Registration is required for most programs.

#### Tutorials



View Tutorial

☐ Go to Lynda com

#### **Digital Collections**



nooda

Hoopla

press

reader



Overdrive

Popular MP3 Music

rom your library website

freegal

Freegal







UBRARY (DITION

Comics Plus

mángo



Recorded Books

#### Check out some of our newest books and materials...



Click here for a closer look

#### Library Hours

Monday 10am - 5pm Tuesday 10am - 5pm Wednesday 10am - 5pm Thursday 11am - 8pm Friday 10am - 5pm Saturday 10am - 5pm Sunday CLOSED Click here to see our closings



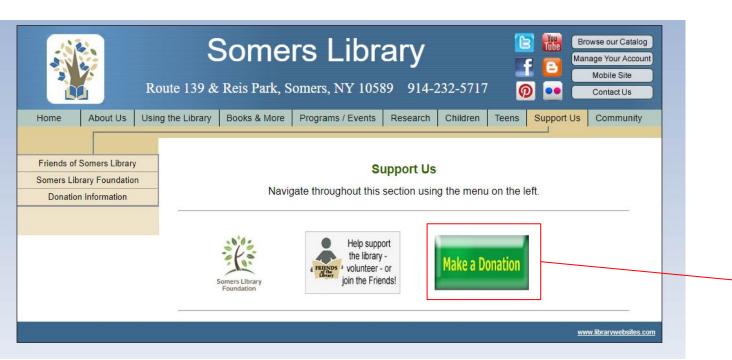
#### **Library Calculator**

What is your library worth to you? How much would you pay out-of-pocket for your library services? Calculate the value of the library services you use by clicking here.

#### Somers Library is a Pickup Location for Field Goods

Customers receive 6-8 different types of fresh fruit and vegetables each week. The

I don't see any donate button but Support Us probably has some ways for me to give back to the library.



These buttons look very outdated

Clear to see that I can click on this button to donate



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Browse our Catalog



Manage Your Account

Mobile Site



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Friends of Somers Library

Somers Library Foundation

**Donation Information** 

#### Library Donations



#### How You Can Help

Purchasing gift and memorial books is a wonderful and unique way to remember loved ones or to mark special occasions such as births and birthdays, graduations, weddings, and anniversaries. Civic-minded businesses might also want to make a contribution to the community by donating a reference set or magazine subscription to the library.

With your tax-deductible contribution, the Library will purchase an item in the category you choose. For instance, if the person you are honoring with a memorial book was an avid gardener, the Library will be happy to enhance its collection by selecting a book about gardening. If you are a physician, you might choose to sponsor a donation to the health reference collection

Acknowledgment of your gift is sent to the individual or to the family of the person being honored. A bookplate imprinted with your name and the name of the person being honored is placed in the book before it goes on the shelf for check-out

Donations to the Somers Library enable us to offer additional resources to the reading community. For further information, please call the Library Director at 914-232-5717.

#### Ongoing Book Sale

The Friends of the Somers Library's ongoing book sale is in need of donated items. Acceptable donations include clean and undamaged soft and hard cover fiction and nonfiction books. Non-fiction books should have been published within the last five years. Also accepted are music CDs and DVDs. The Library reserves the right to evaluate, select and dispose of any donation that does not meet the needs and/or policy guidelines of the Library's collections. Donated items cannot be accepted with any conditions.

Not accepted: Textbooks, videocassettes. Reader's Digest condensed books, or National Geographic magazines. Items may be dropped off at the Reference Desk in the Library during our regularly scheduled hours.

Donations to the Friends of the Somers Library may be made at any time and in any amount. These donations are used for library materials and programming. Donations may be made in person at the Library or mailed to the Library Director at P.O. Box 443; Somers, New York 10589. To become a member of the Friends organization, please call the library at (914) 232-5717 or stop by the library for your membership application. Appual dues are only \$20.

Gift Policy

It seems like I can only give in person or send a check through mail.

www.librarywebsites.com