User Experience Audit | Community Partner

Community Organizer User Experience

Korean woman, mid-20s, queer. Works at multiracial organizing center. Organizes events. Uses email, phone, text to do outreach. Issue she cares about: U.S. imperialism. Hasn't used Library to conduct research but has used Library materials in her meetings. Is on our list serv and comes to book sales. Very busy. Works long hours, plus hikes, goes to spa, does Korean drumming. Rides a bike, doesn't drive. A lot of friends, chats, socializes.

Key Words

- Committed to her work, interest in content related to her work
- Busy with work
- Active with hobbies/outside interests
- High level of comfort using technology
- Less knowledge about library procedures
- Not a frequent Library user

Scenario 1 | Looking Up Events



Somers Library

Browse our Catalog

Manage Your Account

Mobile Site

Route 139 & Reis Park, Somers, NY 10589 914-232-5717

Contact U

Home About Us

bout Us Using the Library

Books & More

Programs / Events

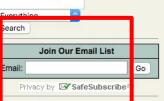
Research Children

Teens

Support Us

Commun

WLS Catalog Search



useum Passes

I hrough a generous grant by Senator Terrence Murphy we are able to offer nuseum passes. Families will be able to check out passes to one musum a a time, and can reserve the pesses for the future. These passes are for somers residents only, and you will need a valid Library Card to check them out. If you need a Library and get a card at no cost. Click here for more information.

ax Forms

Tax forms will be available as they are received. The IRO no longer sends instruction booklets to libraries.

Programs and Events

Click <u>here</u> to view our monthly calendar of events for adults, children and teens. Registration is required for most programs.

Tutorials



RBdigital - Audiobooks, eBooks, and Magazines

View Tutorial

Digital Collections

Go to OneClickdigital

Check out some of o newest books and materials...



Click here for a closer look.

Library Hours

Monday 10am - 5pm Tuesday 10am - 5pm Wednesday 10am - 5pm Thursday 11am - 8pm

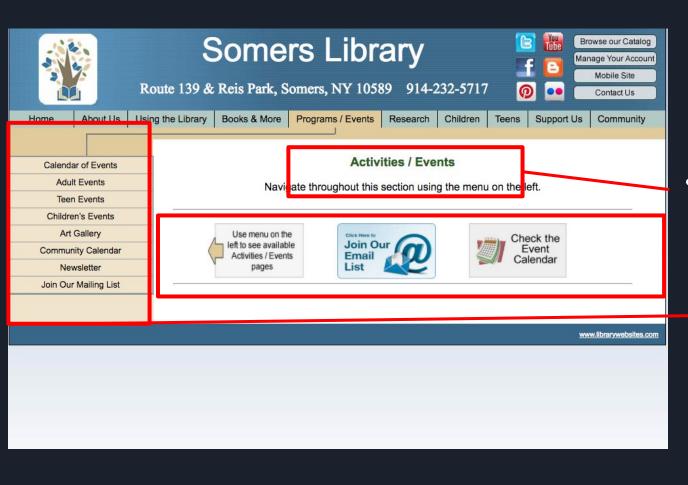
Friday 10am - 5pm Saturday 10am - 5pm Sunday CLOSED Click here to see our closings



Scenario 1 | User is interested in the current events taking place at the library so User navigates to "Programs/Events"

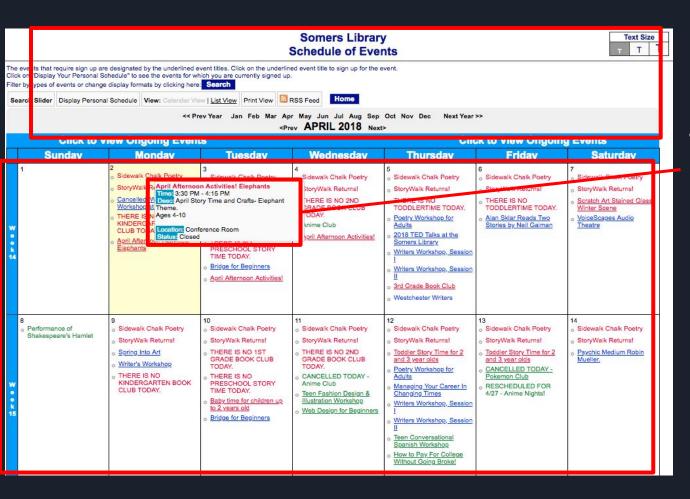
<u>Visual</u> | Blue header seems old, text are not same font, social media boxes are congested and old icons. Navigation bar highlights the current page and the text when hovered over.

<u>Functionality</u> | Columns make it feel congested. Catalog search on the left, means its an important aspect to this library, and important library hours are on the right. Events are in the middle



- Scenario 1 | "Overview" title shows What's On at the La Public Library. Unsure if I was on the right page because title didn't match
- <u>Visual</u> | Title in green with some instructions on how to navigate the menu on the left.
- <u>Visual</u> | Three boxes suggest different items such as instructions, joining email list, and event calendar.
- <u>Functionality</u> | Large white footer is unecessary and makes the website not optimized. Adds to the "old" theme

Scenario 1 (continued)



<u>Scenario 1</u> | Calendar clicked, brings to Schedule of Events.

 <u>Visual</u> | If you hover over a date, it will show time and description. Red and blue text makes it unclear and confusing at first.

 <u>Visual</u> | Design of calendar is very bland and a lot of use of white and light blue. Colors do not match theme colors.

Event Registration

Back

Fill out the information below and click on Complete Registration at the bottom of the page to register for this event.

Cancelled: Writer's Workshop at 11am Today







Event Type: Adult Program

Date: 4/2/2018, 4/9/2018, 4/16/2018, 4/23/2018, 4/30/2018, 5/7/2018, 5/14/2018, 5/21/2018, 5/28/2018, 6/4/2018, 6/11/2018,

6/18/2018 6/25/2018 Start Time: 10:30 AM End Time: 12:00 PM

Description: This Monday workshop was added due to the popularity of this Workshop. If there is a book in you, a memoir, a fictional recounting of a time in your life or an historical tome, there is no greater time to preserve your written words in a class with other students who are exploring an idea, a work in progress, or a chapter in their life. Bring your ideas, pen and paper (or laptop) so that within a few short weeks you will have developed the strategies to become a lifelong writer. People of all skill levels are welcome. Space is limited, so register early!

Location: Conference Room Presenter: Linda Spear

Please Note

Attendee MUST Give 24 HOUR Cancellation Notice to Allow Others on the Waiting List to Attend.

Registration Attendee First Name: *Attendee Last Name: *Attendee Phone Number: 914 Ext. Alternate Phone Number: Ext. Your email address must be verified before receiving any subsequent emails from the system. Learn more Email: = Required Field Complete Registration Back

- Scenario 1 | Calendar item is clicked on and use is brought to registration page.
- Visual | Shows Event Description/Date, Time, and Location. Special Notes are also included. Might be unnecessary to include a separate section for a Please Not.
- <u>Visual</u> | Registration requires name, phone number, and email address to complete registration. Boxes bland and not designed very thematically.





Contact Us

Directions / GPS

Holiday Closings

Newsletter

Social Media

Join Our Mailing List

Library Staff

Board of Trustees

State of Library

Mission Statement

Home

Somers Library

Browse our Catalog Manage Your Account Mobile Site Contact Us

Community

Route 139 & Reis Park, Somers, NY 10589 914-232-5717

Using the Library Books & More Programs / Events About Us Research Children Teens Support Us Scenario 2 | Looking up Directions on how to get to the Library.

Visual | Side bar highlights Directions/GPS when hovered and clicked on.

Visual | Directions to Somers does not include a map. Suggests some routes based on which direction/location the user is coming form.

Driving Directions to Somers Library



Somers Library is located in Reis Park on Route 139, GPS users can use the following: 82 Primrose St. Katonah, NY.

From I-84 / I-684

Take Interstate 684 to exit 6 (Katonah/Cross River exit).

Head west onto Route 35.

Drive about two miles until you come to the traffic light at the intersection of Routes 35 & 100. Turn right (north) onto Route 100 and continue for approximately 1/2 mile.

Turn left onto Route 139, heading toward Lincolndale,

Continue for about one mile; see road sign for Reis Park on the right.

Turn right into Reis Park, Somers Library is the first building on the left,

From Jefferson Valley / Mahopac (Route 6)

Take Route 6 to Route 118 in Baldwin Place.

Continue on Route 118 until you come to a traffic light.

Turn left onto Route 202.

Continue on Route 202 around the reservoir for two traffic lights.

Bear right at the 2nd traffic light onto Route 139.

Continue for about one mile; see road sign for Reis Park on the left.

Turn left into Reis Park. Somers Library is the first building on the left.

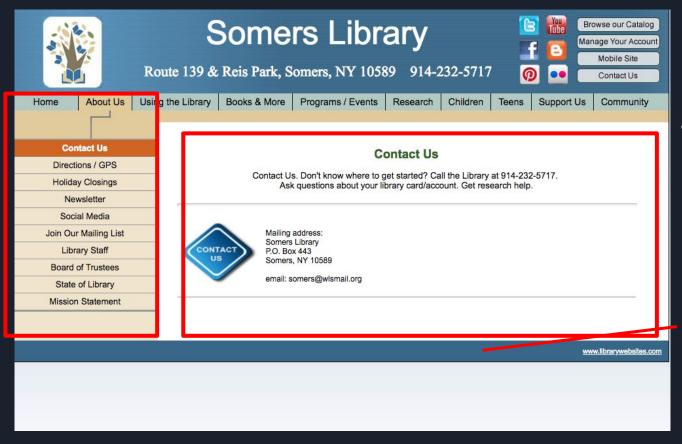
From Brewster / Croton Falls (Route 202)

Turn right at the corner of Routes 202 and 100, continuing on Route 202 for about one mile,

Turn left onto Brick Hill Road, and continue until reaching the traffic light,

Turn left onto Route 139.

Continue on Route 139 for about one mile; see road sign for Reis Park on the left. Turn left into Reis Park, Somers Library is the first building on the left.



 <u>Scenario 2</u> | About Us, Contact Us for information.

 <u>Visual</u> | Contact Us is highlighted because it is clicked on.

 <u>Visual</u> | Contact Us information below title. Includes mailing address and email address.



Scenario 2 | Holiday
 Closing information,
 highlighted in orange on
 the sidebar menu

- <u>Visual</u> | List of days in the left column, name of holiday in middle column, and status in right column.
- <u>Visual</u> | Columns are not separated in any way so at first glance, the list of dates/holiday name/status seem to be confusing.