# ALAN NGUYEN

# User Experience Designer · Data Analyst · Front-end Web Dev

#### **CONTACT**



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#### **EDUCATION**

# **Cornell University**

Bachelor of Arts in Information Science

Focus: User Experience, Interactive Technology and Data Science Graduated May 2020 GPA: 3.16

#### Coursework

- Human-Computer Interaction
- Data Driven Web Applications

#### **TECHNICAL SKILLS**

### UI/UX

- Wireframing: Figma, Balsamiq
- Visual Design: Adobe Photoshop, Illustrator
- 3D Modeling: Fusion 360, Blender

#### **Software/Web Development**

- Programming languages: HTML, CSS, JavaScript, D3.js, PHP, Java, Python, C++, C, Visual Basic, Angular, NodeJS
- Tools: jQuery, SQL, SQLite, mySQL, WordPress, GitHub, Arduino, MongoDB

# Data Analysis/Visualization

 Software/Tools: GIS, Tableau, Microsoft Office

#### **PROFILE**

Recent graduate with a BA in Information Science with concentrations in User Experience, Interactive Technology and Data Science looking for a full-time position. Versatile, dedicated worker with a strong understanding of design principles and experience in coding.

#### **EXPERIENCE**

# **TriDigital Marketing**

Web Developer Intern

July 2019 - Aug 2019

- Developed over 20 responsive, intuitive and scalable websites based on customer goals
- Created functional and persuasive landing pages for marketing campaigns
- Collaborated with stakeholders to update, improve and support existing webpages
- Designed and implemented clean, elegant mobile versions of existing webpages

# **Tata Consultancy Services**

Software Engineer

Aug 2020 – Present

- Worked for CitiBank to create internal web tools
- Developed code using Java, Spring boot, and Maven for data retrieval from Mongo databases
- Used Angular/Typescript for frontend to create secure methods of interacting with backend API
- Developed UI for webpages that stylistically matched CitiBank's expectations

# **Cornell University**

Research Assistant

Jan 2019 - May 2019

- Collaborated with Dr. Susan Fussell to research the relationship between self-image and the effectiveness of video communication in an IRB approved study
- Designed experimental methods, coordinated subject recruitment, conducted experiment, and collected data through interviews with 20 undergraduate students
- Performed statistical analyses of data and presented findings in a research paper

#### **PROJECTS**

#### **Machine Prototype Design**

- Led a team of 3 in the design and development of a cake decorating machine
- Built prototype using self-made 3D printed parts and laser cut materials
- Programmed microcontroller using Arduino to allow user to draw personalized designs onto a cake using syrup
- Presented product to over 100 people in Ithaca community at Sciencenter demo

# **Mobile Application Development**

- Prototyped an application with the purpose of helping students find study spaces
- Developed user testing strategies and conducted interviews with students to elicit user requirements and obtain feedback during multiple stages of development
- Conducted usability testing and incorporated user feedback to improve the speed and enhance user experience of the application using wireframe tools

#### **Web Development**

Miralrio Landscaping

- Coordinated with a team of 4 to create an interactive website with multiple features such as a user authenticated login system with hashing and session IDs, automatic quote calculator and picture tagging capability for a client, who sought to advertise his business in Wylie, Texas
- Communicated with client over a 2-month period to translate needs into requirements and developed sketches, wireframes, and personas to his specifications and constraints