

## HA ANH DUC LINH

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Info: I am economics student and I love coding very much. When I was a online marketing, I spend almost all of my freetime to learing coding on internet and offline course.

I'm hard working, eager to learn. I think that my best quality is the fact that I'm a fast learner.



## EXPERIENCE

### + JULY 2016: NODEJS JS BLOG

Nodejs is very powerful and amazing. It's very fast, tons of components, easily to create API and Realtime application via socket.IO. I spend 3 months self-study on youtube then finally I want joined a offline course to get more knowledge about that.

- This is private blog, it's a small demonstrates what can I do with nodejs.
  - WEB TECHNOLOGIES USED

	#
<b>SERVER</b>	Source: Heroku, DB server:Mlab, Redis server – VPS
<b>Web server</b>	Nodejs
<b>Database</b>	Mongodb
<b>Css</b>	Css3, bootstrap
<b>js</b>	Jquery
<b>Framework</b>	Express, Angular 1
<b>Web structure</b>	RESTFUL
<b>Responsive</b>	Yes, use bootstrap
<b>Packages for my project</b>	<ul style="list-style-type: none"><li>• Socket.io (*Chat room),</li><li>• Bower (*Css manager),</li><li>• Redis (*User for manage session),</li><li>• q (*promise),</li><li>• ejs (*Template engine),PM2</li></ul>

(\*When deploy to server)

## + FEB 2016: CREATE PHP FACEBOOK APPS/ FREELANCER

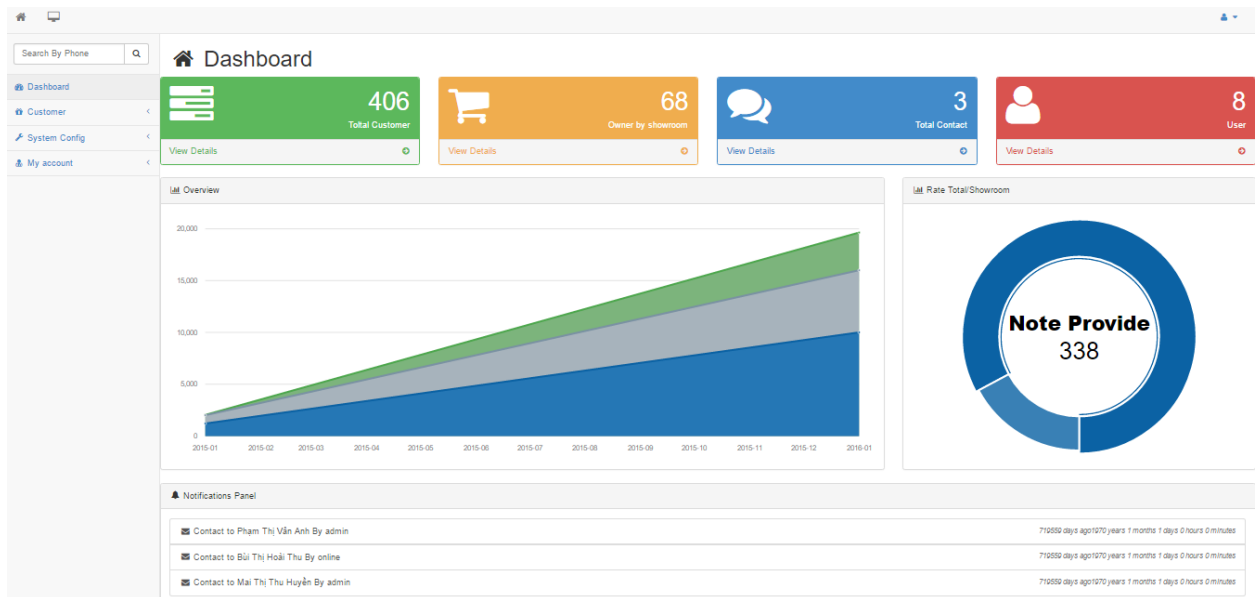
- Code Facebook app through Facebook Graph API
  - UM BA LA XI BUA APP - <https://haanhduclinh.com/apps/>
  - WEB TECHNOLOGIES USED
  - Main function:
    - Get facebook email, birthday, gender
    - Automatically create and send unique coupon via email code get free to enter
    - Analyze information (\*Gender, Age ) + Get avata and username from use create funny picture.

	#
<b>HOST</b>	Share host, https enable
<b>Web language</b>	PHP 5.5.27
<b>Database</b>	Mysql
<b>Css</b>	Css3, bootstrap
<b>js</b>	Jquery
<b>Other</b>	Ajax, recaptcha,
<b>Web structure</b>	RESTFUL
<b>Responsive</b>	Yes, use bootstrap
<b>API integration</b>	<ul style="list-style-type: none"><li>• Mailgun (*Send mass email),</li><li>• Facebook API (*Get permission from fb): User, post to wall, email.</li></ul>
<b>Other</b>	GD2 lib

## + DECEMBER 2015: CRM APP /FREELANCER

- Build cms to manager customer: (\*PRIVATE APP)
  - update by excel
  - add,edit,delete
  - easy to manager customer database

- Permission by users
- Demo



Search By Phone	DL UserManager	Advance Function
Dashboard	ACCOUNT	
Customer	FUNCTIONS	
System Config	Customer	Uploadxl Provinces
Phân Quyền Macdós	Delete	Add New Customer
Người dùng	Edit	Note Edit
Cài đặt	Upload Ext	
Send Customer To User		
My account		
	admin	online
	something	

## • WEB TECHNOLOGIES USED

	#
VPS Provider	IDC ONLINE
Server	Linux - Cen OS 6.5
Web server	ngx
Web language	PHP 5.5.27
Database	Mysql
Css	Css3, bootstrap
js	Jquery
API integration	PHP EXCEL, jchart
Web structure	RESTFUL
Responsive	Yes, use bootstrap

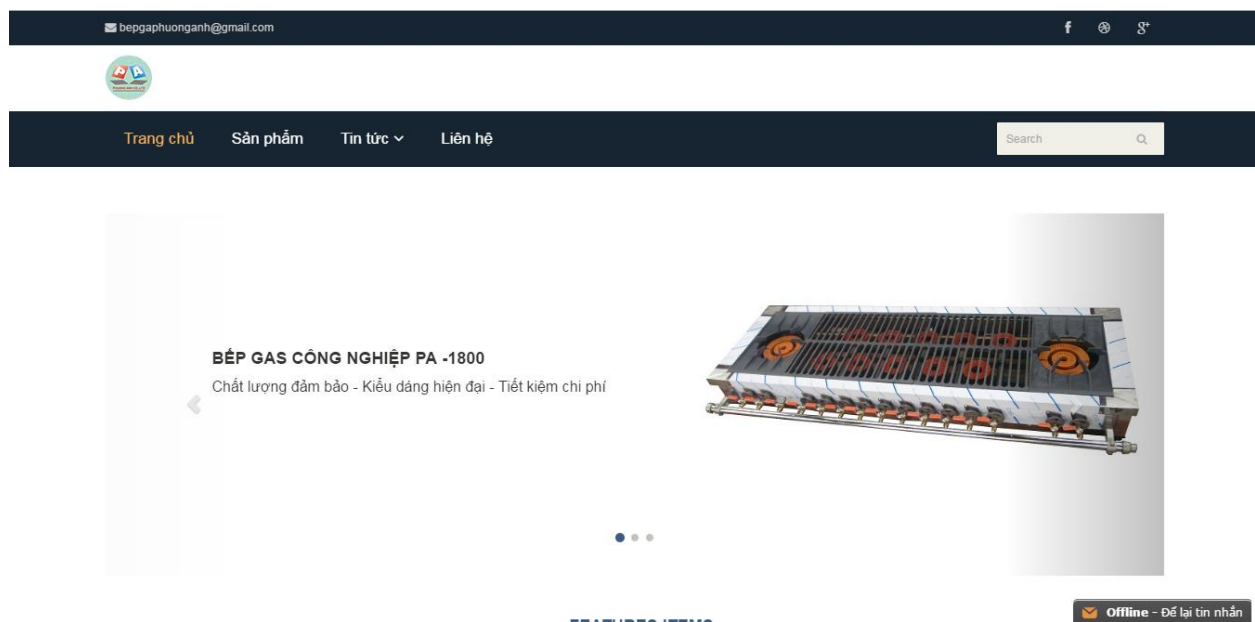
## + NOVEMBER 2015: CREATE PHP SHOPIFY APPS/ FREELANCER

- Code and maintain (\*to currently) private - shopify php apps: Connect to shopify store and get product, update product variants. Company store - <http://facebookstore.ivymoda.com/>
- Code public app – Facebook dynamic product tools for shopify – This is my app <http://haanhduclinh.com/shopify/>
- Customize liquid template

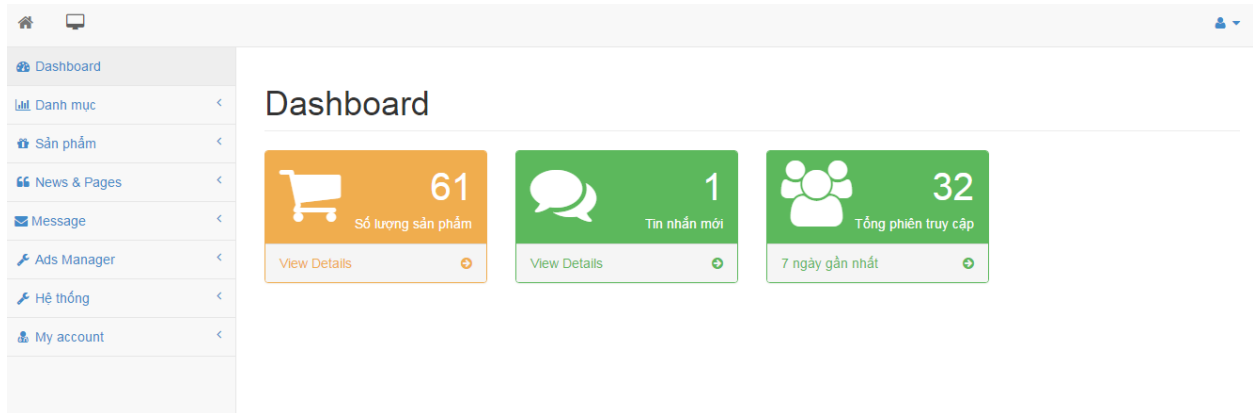
## + August 2015: PHP developer/ Freelancer Job

Design, code back-end and front-end. Setup VPS and Deploy to VPS  
<http://bepgacongnghiepv.vn/> (\*Bếp ga công nghiệp VN)

\*Homepage



\*back-end



- WEB TECHNOLOGIES USED

	#
<b>VPS Provider</b>	OCEAN digital
<b>Server</b>	Linux - Cen OS 6.5
<b>Web server</b>	Apache
<b>Web language</b>	PHP 5.5.27
<b>Database</b>	Mysql
<b>Css</b>	Css3, bootstrap
<b>js</b>	Jquery
<b>Other</b>	Ajax, recaptcha, Google analytics APITime
<b>Web structure</b>	No
<b>Responsive</b>	Yes, use bootstrap

- Web function:
  - Create, edit, delete product, page and article.
  - Optimizing Code for SEO:
    - url friendly
    - title control
    - meta for google: description, content
    - meta for facebook: og-title, og-link, og-description
  - Safety for use
    - Protect admin area by GET
  - Easy contact via contact form
- Length: 3 weeks

JOB IN PASS

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### **Online Marketing at MarNET JSC.,**

*May 2010 - October 2010 (6 months)*

+ SEO:

- Manage account on forum
- Write pr article and seeding

+ Email marketing: Create weekly plan, content and implement

+ Analytics and Implement an effective Online marketing strategy

### **Marketing Executive at Vietnam Industry and Trade Information Center**

*April 2011 - March 2014 (3 years)*

+ Working with Vietnamese Associations to support Vietnamese enterprise, focus in Export. Provide: Vietnam economics reports, imports or export Commodity prices & reports in Vietnam and Other Countries as requirement of enterprise.

+ Management of sponsorships for conferences and events.

### **Digital Marketing at IVY moda/ MILYS**

*May 2014 - Present (2 year 3 months)*

+ Carrying out effective research & intelligence into competitor products & other trends.

+ Develop partnerships & relationships with third parties to meet strategic objectives: Facebook ads, Ambient, Mirroads, Clickable video, Shopify

+ Maintaining e-commerce platforms and applications.

+ Executing e-mail and SMS marketing programs: build data, create content and implement weekly email, monthly sms

+ Facebook ads managers

+ Making recommendations to senior management.

## **Honors and Awards**

- One of top 1% most viewed on LinkedIn LinkedIn - February 2013

A Thanks email From Linkdln when LinkedIn had 200 million members.

- Fb contributor: Raising star

## **Volunteer Experience**

- Run for children at Terry fox run

October 2012

"Run for children" a campaign is oganized by Terry Fox Run

- Volunteer for environment Earth Hour

February 2011

- Rides bicycle for Earth Hour around Ha Noi at Earth Hour Vietnam
- March 2011: Rides bicycle for Earth Hour around Ha Noi Volunteer for SOS Children's Villages at Muare forum 2010

Voluntary activities in the middle park of the Red River at Vietnam Red Cross and Fresh English Center November 2011

- 2015 Volunteer for poor families who live in Moc Chau.

## Skills & Expertise

- Microsoft office: words, excel, powerpoint
- Multimedia tools: Photoshop, Proshow gold, Proshow producer
- Web manager tools: Google analytics, Facebook insight, Facebook Ads manager, Google console, Google trends
- Knowledge about ecommerce platform: magento,shopify

FAMILIAR WITH TECHNOLOGY	
SERVER	CenOs, Ubuntu, Amazon Server, Heroku server
WEB SERVER	Nginx, Apache, NodeJS
CODING LANGUAGE	<ul style="list-style-type: none"><li>• Html5 , css3, javascript ES6</li><li>• PHP 5.xx</li></ul>
DATABASE	<ul style="list-style-type: none"><li>• Mysql, Mongodb</li></ul>
FRAMEWORK	<ul style="list-style-type: none"><li>• Angular 1, Angular (Angular 2)</li><li>• Express</li><li>• Bootstrap, JQuery</li></ul>
PACKAGES	<ul style="list-style-type: none"><li>• Npm</li><li>• Git</li><li>• Socket.IO</li><li>• Redis</li><li>• Ajax</li><li>• Bower</li><li>• Q</li><li>• Multer</li><li>• Jchart</li><li>• GD2</li><li>• PHP excel</li></ul>
API	<ul style="list-style-type: none"><li>• Facebook Graph API</li><li>• Shopify API</li></ul>



## Education

- Foreign Trade University in Ha Noi. Bachelor of ba, Business Administration and Management (International Business Management), 2007 - 2011

Grade: good – 7.4/10

- Certificate:
  - Master NodeJS in CodeTo Ha noi: 06/2016
  - MEAN Stack Developer -  
<https://www.codeschool.com/users/haanhduclinh/badges/606>
  - PHP developer in HTV Site in Ha Noi: 05/2014
  - HTML Fundamentals/ SQL Fundamentals/PHP Tutorial -  
<http://www.sololearn.com/Profile/236728>

## Interests

High tech, Listening to music, Reading business books