

RFM ANALYSIS DASHBOARD

8.91M

Revenue

4338

Total Customer

R

5.68

Average Recency

F

4.11

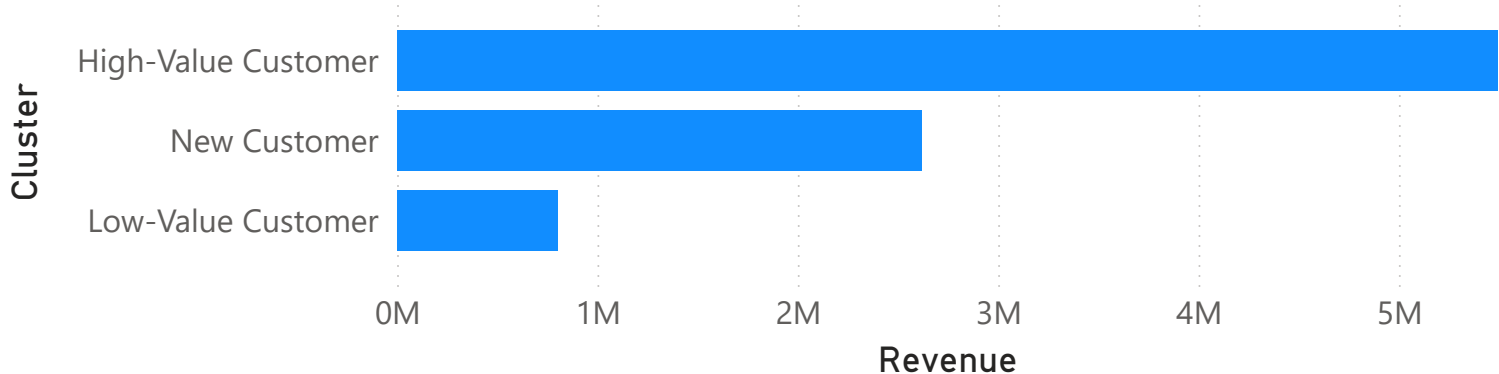
Average Frequency

M

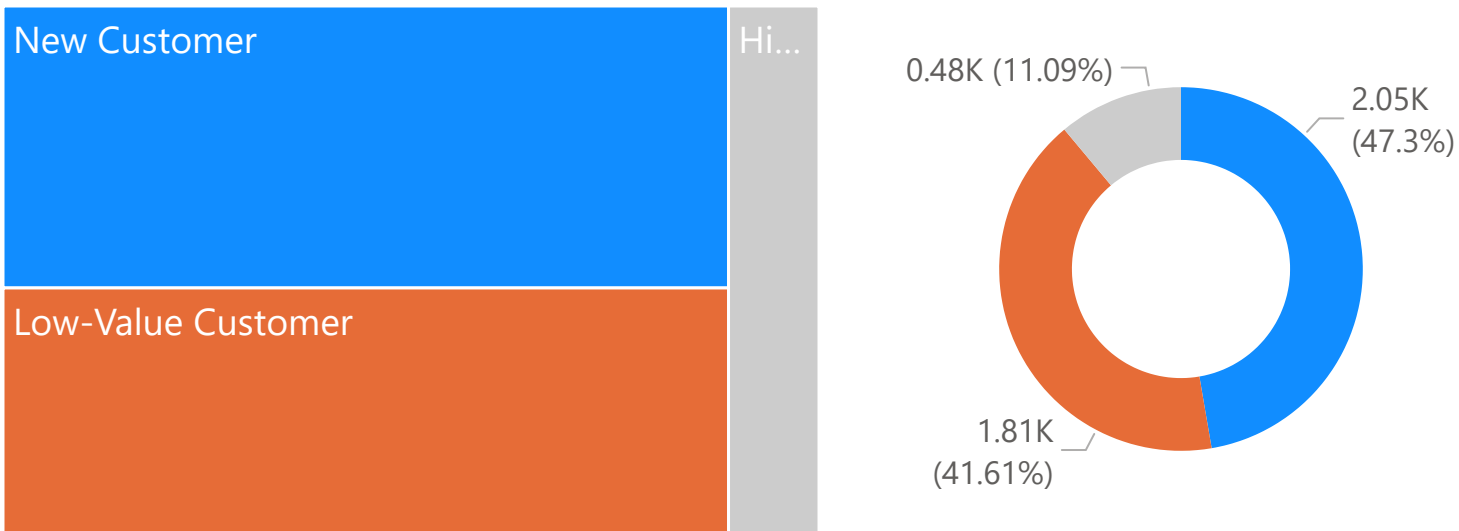
33.65

Average Monetary

Revenue by Segmentation



Number of Customer by Segmentation



FILTER

Year

All

Country

All

Revenue by Year and Month

