

Thinh Nguyen

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PROFILE:

As a web developer with a background in advertising and graphic design, my mission is to create visually-appealing web-based applications that effectively convey my client's branding to customers. My experience allows me to adapt and come up with creative solutions that are tailored to a diverse clientele. I am always eager to accept new challenges that allow me to grow.

EDUCATION:

General Assembly (October 2016-December 2016) – Washington, DC: Web Development Immersive Program

Virginia Commonwealth University (August 2010-December 2014) – Richmond, Virginia

Major: Mass Communication / Concentration: Advertising

TECHNICAL SKILLS:

- Adobe Creative Suite • Website Content Management • Social Media Marketing • Copywriting
- Video Editing • HTML/CSS/JavaScript/jQuery • Ruby on Rails/Sinatra/Psquel

SELECT EXPERIENCE:

Graphic Designer

April 2016- August 2016 / Advertising Concepts Inc. (Richmond Navigator), Richmond, VA

- Designed layout and create visual content for four different bi-monthly magazine publications that are distributed to their respective target county to a total estimate of 100,000+ readers.
- Worked alongside various clients ranging from law firms to small start-ups to create print advertisement that succeeds in conveying the message and relaying the info that the clients provided.
- Updated and maintained all web content associated with the company ranging from social media to the agency's main website: richmondnavigator.com
- Designed sale proposal and created visual components (such as charts, tables, infographic etc.) within proposal to assist potential client in understanding how the agency can further expand the client's business ventures.

Advertising Design Intern

September 2015- January 2016 / SB&A: Integrated Marketing Firm, Richmond, VA

- Created visuals ranging from presentation templates to info-graphics to logo samples for proposal.
- Assisted in rebranding numerous clients by redesigning and rewriting their media ranging from E-Blast to digital invites to newspaper ads.
- Put together visual aids/cues and organized points for presentations to guide clients in rebranding themselves.
- Communicating and relaying design elements between creative, production, and account teams to ensure that all design aspects are appropriate with client's branding before execution.

Marketing Design Intern

June 2015- August 2015 / Capital Results: PR Firm, Richmond, VA

- Designed promotional materials that ranged from pamphlets, brochures, and signs to digital banner ads and electronic newsletters for mass distribution for clients ranging from state-based business to state subdivisions of large brands.
- Assisted in developing and creating design visuals and elements for website re-launches.
- Assisted in creating informational videos/PSAs' to educate the client's audience on either its branding or its cause.

