

THINH NGUYEN

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SELECT EXPERIENCE:

GENERAL ASSEMBLY WEB DEVELOPMENT STUDENT (OCTOBER 2016 - DECEMBER 2016)

- Attended an intensive 480-hour full-stack web development course that focused on: MVC frameworks, data modeling, object-oriented programming, and implementation of JavaScript and Ruby across popular frameworks.
- Work included: MEAN stack app with a RESTful and integrated 3rd Party API, three-model Ruby on Rails application with CRUD functionalities, and a React app that utilized DOM manipulations.

ADVERTISING CONCEPTS, INC. VISUAL DESIGNER (APRIL 2016 - AUGUST 2016)

- Designed layout and created visual content for four different bi-monthly magazine publications that were distributed to their respective target county to a total estimate of 100,000+ readers.
- Worked alongside various clients ranging from law firms to small start-ups to create print advertisement that promoted local awareness of clients' businesses.
- Updated and maintained all web content associated with the company ranging from social media to the agency's main website: richmondnavigator.com
- Designed sale proposal and created visual components (such as charts, tables, infographic etc.) within proposal to assist potential client in understanding how the agency can further expand the client's business ventures.

SB&A: MARKETING FIRM GRAPHIC DESIGN INTERN (SEPTEMBER 2015 - JANUARY 2016)

- Created visuals ranging from presentation templates to infographics to logo samples for proposal.
- Assisted in rebranding numerous clients by redesigning and rewriting their media ranging from E-Blast to digital invites to newspaper ads.
- Put together visual aids/cues and organized points for presentations to help clients understand the right direction to rebrand themselves.
- Communicated and relayed design elements between creative, production, and account teams to ensure that all design aspects are appropriate with client's branding before execution.

CAPITAL RESULTS: PR FIRM GRAPHIC DESIGN INTERN (JUNE 2015 - AUGUST 2015)

- Designed promotional materials that ranged from pamphlets, brochures, and signs for mass distribution.
- Created layouts of digital banner ads and electronic newsletters for implementation.
- Assisted in developing and creating design visuals and elements for website re-launches.

SKILLSET:

• Photoshop • Illustrator • InDesign • Web Content Management
• Social Media Marketing • Copywriting
• HTML/CSS • JavaScript (ES6) • jQuery • Ruby on Rails
• React • AngularJS • Node.js • MEAN Stack

EDUCATION:

General Assembly (Oct. 2016 - Dec. 2016) - Washington, D.C.
Web Development Immersive Program

Virginia Commonwealth University (Aug. 2010 - Dec. 2014) - Richmond, VA
Bachelor's in Mass Communications with Concentration in Advertising/Marketing