Project Report

James Cook University

Subject: CP3404 – Data mining

Tutor: Eric Tham

Group 10:

- Van Phuong Nguyen 13839051
- Le Hoang Nguyen 13744451
- Duong Khai Nguyen 13593335
- Le Huy Bao Nguyen 13718013

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1. Abstract

In the banking business, credit score cards are a frequent risk control approach. It predicts the likelihood of future defaults and credit card borrowings based on personal information and data provided by credit card applicants. The bank has the authority to decide whether or not to offer the applicant a credit card. Credit scores can be used to objectively measure the severity of a risk. Our purpose is to distinguish multiple factors that influence the probability of overdue payments, to categorize 'good' and 'bad' clients for future credit card approvals. Because of the complexity of the dataset, we first used preprocessing techniques to standardize the data. Then, classification algorithms including 1R, Decision Tree, Naive Bayesian, Artificial Neural Networks, Support Vector Machines, and Nearest Neighbor were implemented to place data into preset categories. We also utilized a clustering method to decide the importance of attributes in our task. We get the optimal model by utilizing Nearest Neighbor Classification, which is currently the best algorithm for creating the most useful model.

2. Introduction

a. Case study

Our mining team was hired by Commonwealth Bank Australia to distinguish multiple factors that predict 'good' and 'bad' clients for future credit card approvals. The credit records and customers in recent years were given for the mining tasks. We need to identify which aspects correlated to the overdue payments, then consult the bank whether to issue credit cards to specific groups of upcoming applicants.

b. Objective

Our goal of the project is to manufacture a classifier to predict if specific groups of new applicants will be the 'good' or 'bad' customer for Commonwealth Bank. By implementing such a system, the bank will be able to issue credit cards to trustworthy customers. The bank can organize a better management of available assets by focusing on possible clients "selected" by the classifier, which would increase their efficiency. They could also concentrate their resources on next marketing strategies to lower costs and increase earnings. It can help avoid a time-consuming and tedious process of gathering, checking, validating, and deciding on data, which was previously done manually, by utilizing data mining techniques and algorithms that should be readily available. As a result, a massive amount of data from consumers can be successfully handled before the bank can focus its attention on new clients. Obviously, having such a system is extremely persuasive and essential for any bank. It is capable of handling a large amount of data from consumers in a short period of time. It is an indisputable essential to have the system if the bank wants to stay competitive in a crowded country where many financial companies can speed up the process of checking customer information and quickly reach an inference based on given data from clients in just a few clicks.

3. Methodology

a. Data overview

The dataset was given by Commonwealth Bank that recorded applicants and credit payments in recent years. This multivariate dataset consists of two csv files named "application_record.csv" and "credit_record.csv". There are 20 attributes and 1048576 credit records, 438558 applicants in total. The numeric attributes are ID, CNT_CHILDREN, AMT_INCOME_TOTAL, CNT_FAM_MEMBERS and MONTHS_BALANCE. The boolean attributes are FLAG_OWN_CAR, FLAG_OWN_REALITY, FLAG_MOBIL,

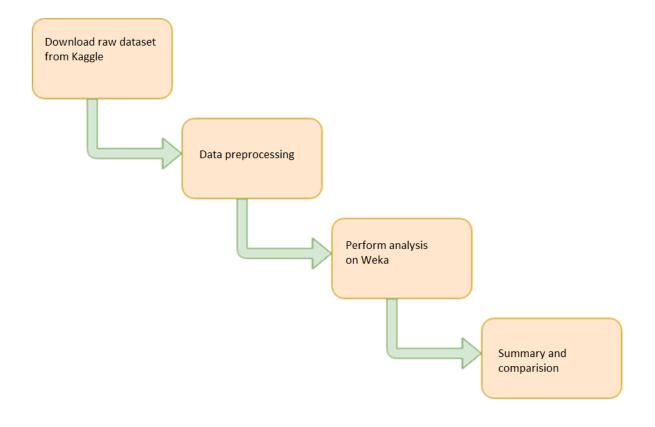
FLAG_WORK_PHONE, FLAG_EMAIL. There are 7 nominal attributes including CODE_GENDER, NAME_INCOME_TYPE, NAME_EDUCATION_TYPE, NAME_FAMILY_STATUS, NAME_HOUSING_TYPE, OCCUPATION_TYPE, STATUS. Date attributes are DAYS_BIRTH and DAYS_EMPLOYED. Classification was used to analyse the dataset in order to reach these targets. Despite the fact that the records were unbalanced, solutions to the problem were pursued in order to reduce biased performances. Furthermore, because the input dataset is multivariate, some attributes will be ignored during the mining process. Our data also had missing values, necessitating the use of preprocessing techniques afterwards.

application_record.csv	
<u>Feature Name</u>	<u>Explanation</u>
ID	Client number
CODE_GENDER	Gender
FLAG_OWN_CAR	Is there a car
FLAG_OWN_REALITY	Is there a property
CNT_CHILDREN	Number of children
AMT_INCOME_TOTAL	Annual income
NAME_INCOME_TYPE	Income category
NAME_EDUCATION_TYPE	Education level
NAME_FAMILY_STATUS	Marital status
NAME_HOUSING_TYPE	Way of living
DAYS_BIRTH	Birthday
DAYS_EMPLOYED	Start date of employment
FLAG_MOBIL	Is there a mobile phone
FLAG_WORK_PHONE	Is there a work phone

FLAG_EMAIL	Is there an email
OCCUPATION_TYPE	Occupation
CNT_FAM_MEMBERS	Family size

credit_record.csv	
Feature name	<u>Explanation</u>
ID	Client number
MONTHS_BALANCE	Record month
STATUS	Status

b. Project Process



The process of our project is depicted in the diagram above. The dataset was downloaded from the Kaggle site right away, and then we selected our goal and conducted an audit of the dataset. From there, we'll erase repetitive attributes before applying the filter to ensure that the dataset is in the best possible state before applying the algorithms. We selected 6 excellent classification algorithms: Decision Tree (J48), Naive Bayes, Multilayer Perceptron, Logistic Regression, OneR, KNN; and 1 clustering algorithm: SimpleKMeans after evaluating and considering them. Those algorithms will load the preprocessed dataset into WEKA till the finish, and the results and comparisons will show.

4. Preprocessing Details

a. Data reduction

For this campaign only, the bank requested us to do mining tasks for the current month. This luckily reduced the great amount of instances, which is later convenient for our jobs. Therefore, we needed to remove the value except 0 from the MONTHS_BALANCE attribute. We used python and its famous pandas library to do so . We saved the new file and named it "credit_record_clean.csv".

b. Data merge and transformation

Due to the bank policy, the status that is equal or greater than 2 will be considered as "BAD". We used python to merge the data from two seperate files by IDs and transform the STATUS attribute (*Image 4.1*)

c. Remove unnecessary attributes.

We removed ID, CODE_GENDER, DAYS_EMPLOYED, which are not suitable subjects for mining by python. We have also removed MONTHS_BALANCE since we keep the current

month only, then export to a new file called "credit_approval.csv". The results will show in *Image 4.2*.

d. Handling missing data

OCCUPATION_TYPE is the only attribute with 31% missing values (*Image 4.3*). We used weka to fill in missing ones with mean data (*Image 4.4*).

e. Handling asymmetric data of dataset:

Asymmetric data occurs when the bulk of occurrences have one response and only a few have the opposite response. In other words, the data's mean is skewed to one side, causing data classification and prediction to be distorted. In the chosen dataset after preprocessing, there are only 89 "BAD" customers, despite the fact that there are 24583 "GOOD" ones, accounting for 99,993 percent of all responses.

Changing the method for quantifying algorithm performance is the solution to this problem. Because the proportion of Correctly Classified Instances is commonly used to assess classifier performance, the ROC Curve Area and ROC Area were used instead. The Receiver Operating Characteristics Area, or ROC Area, is a formula for calculating the area under the curve of classified cases. Because the Correctly Classified Cases assessment only measures the mean accuracy of instances that are predisposed due to the majority of "GOOD" clients, the ROC Area would highlight the general exactness of the occurrences, resulting in instances with increasingly sensible performance.

```
: # import files
  import pandas as pd
  application_record = pd.read_csv('application_record.csv')
  credit_record = pd.read_csv('credit_record_clean.csv')
  # merge files
  credit_approval = pd.merge(application_record, credit_record)
  # drop unnessary columns
  credit_approval.drop('ID', inplace=True, axis=1)
  credit_approval.drop('CODE_GENDER', inplace=True, axis=1)
  credit_approval.drop('MONTHS_BALANCE', inplace=True, axis=1)
  credit approval.drop('DAYS EMPLOYED', inplace=True, axis=1)
  # transform status
  for i, x in enumerate(credit_approval['STATUS']):
      if x == 'C' or i == 'X':
          credit_approval['STATUS'][i] = 'GOOD'
      elif x == '3' or x == '2' or x == '4' or x == '5':
          credit_approval['STATUS'][i] = 'BAD'
      elif x:
          credit_approval['STATUS'][i] = 'GOOD'
  # export files
  credit_approval.to_csv("credit_approval.csv")
```

Image 4.1



Image 4.2

	OCCUPATION_TYPE 7629 (31%)	Distinct: 18	Type: Nominal Unique: 0 (0%)
lo.	Label	Count	Weight
1	Security staff	406	406.0
2	Sales staff	2328	2328.0
3	Accountants	853	853.0
4	Laborers	4293	4293.0
5	Managers	2008	2008.0
6	Drivers	1504	1504.0
7	Core staff	2381	2381.0
8	High skill tech staff	950	950.0
9	Cleaning staff	385	385.0
10	Private service staff	235	235.0
11	Cooking staff	449	449.0
12	Low-skill Laborers	123	123.0
13	Medicine staff	796	796.0
14	Secretaries	98	98.0
15	Waiters/barmen staff	88	88.0
16	HR staff	53	53.0
	Realty agents	47	47.0
18	IT staff	46	46.0

Image 4.3

Name: OCCUPATION_TYPE Missing: 0 (0%)		Distinct: 18	Type: Nominal Unique: 0 (0%)
lo.	Label	Count	Weight
1	Security staff	406	406.0
2	Sales staff	2328	2328.0
3	Accountants	853	853.0
4	Laborers	11922	11922.0
5	Managers	2008	2008.0
6	Drivers	1504	1504.0
7	Core staff	2381	2381.0
8	High skill tech staff	950	950.0
9	Cleaning staff	385	385.0
10	Private service staff	235	235.0
11	Cooking staff	449	449.0
12	Low-skill Laborers	123	123.0
13	Medicine staff	796	796.0
14	Secretaries	98	98.0
15	Waiters/barmen staff	88	88.0
16	HR staff	53	53.0
17	Realty agents	47	47.0
18	IT staff	46	46.0

Image 4.4

5. Algorithms Used

a. Simple K-means

The basic and widely used clustering approach is KMeans. It is dependent on the partitioning mechanism used. It divides n data items into k-groups, where k denotes the

number of clusters a client specifies. Clusters are framed so that each item in the cluster is as close to the centroid as possible. The K-Means algorithm uses the Euclidean distance measurement to determine the distance between an item and the centroid. This is the result of Simple K-means clustering

b. 1R Classification

OneR is a straightforward yet precise classification technique that generates one rule for each data predictor and then identifies the rule with the smallest overall error as the one rule. To establish a rule for a predictor, we build a frequency table against the goal for each predictor.

c. Decision Tree

Decision trees can be drawn by hand or with the help of a graphics application. They can be used to assign money, time, or other values to enable computerized decision-making. In data mining, decision tree software is used to simplify complex problems and assess the cost-effectiveness of research and business decisions. In a decision tree, variables are commonly represented by circles.

d. Naive Bayesian

The Bayes Theorem is used to create the Naive Bayes classification algorithm. It forecasts participation probability for each class, such as the possibility that a particular record or data point will be assigned to a particular class. The most likely class is defined as the one having the highest probability. The Naive Bayes classifier assumes that all of the features are unrelated. The presence or absence of a component has no bearing on the presence or absence of other features. The Naive Bayes model is simple to put together and is

very useful for huge data sets. Naive Bayes is renowned to outperform even the most powerful classifiers because of its simplicity.

e. Artificial Neural Networks

Multilayer perceptrons are perceptron systems, often known as direct classifier systems. A perceptron is a model of a single neuron that predates larger neural networks. It's a branch of computer science that studies how simple models of biological brains may be used to solve difficult computing problems like the predictive modeling tasks seen in machine learning. The goal is to construct strong algorithms and data structures that can be used to represent challenging situations, rather than to create actual brain models. The varied levels or multi-layered structure of brain systems is what gives them their precognitive ability.

f. Logistic Regression

Logistic regression is a statistical analysis tool for predicting information value based on previous data set perceptions. In the field of machine learning, logistic regression has become an important tool. The method allows a machine learning application to classify incoming data using an algorithm based on historical data. As more critical data is received, the algorithm should show evidence of improving its ability to predict classifications within data sets. Logistic regression can also help with information planning by allowing data sets to be placed into specified containers throughout the extract, convert, and load processes.

g. Nearest Neighbor Classification

The K-Nearest Neighbour (KNN) algorithm is a non-parametric approach in which the input consists of the k nearest training instances in the future space; the output is a class membership when the K-Nearest Neighbour algorithm is used for classification. A new item's classification is determined by a majority vote of its neighbors, with the object being assigned to the class that is most common among its k nearest neighbors.

6. Data mining processing

a. Simple K-means

		Cluster#	
Attribute	Full Data	0	1
	(19738.0)	(12312.0)	(7426.0)
ELAC OWN CAD	n	N	
FLAG_OWN_CAR FLAG_OWN_REALTY	Y Y		
NT CHILDREN	0.4229		
MT INCOME TOTAL	185464.3786		
MAME INCOME TYPE	Working		
AME EDUCATION TYPE		Secondary / secondary special	-
NAME FAMILY STATUS	Married		
NAME HOUSING TYPE		House / apartment	
FLAG MOBIL	1		
FLAG WORK PHONE	0.2409	0.2327	
LAG PHONE	0.2967	0.2996	0.2918
FLAG EMAIL	0.0846	0.0807	0.091
CCUPATION TYPE	Laborers	Laborers	Laborers
CNT_FAM_MEMBERS	2.1891	2.0887	2.3556
STATUS	GOOD	GOOD	GOOD
lime taken to build model	(full training data) : 0.23 seconds		
Time taken to bulld model	(Iuii training data) . 0.25 seconds		
=== Model and evaluation of	on training set ===		
Clustered Instances			
12312 (62%)			
7426 (202)			

b. 1R Classification

10 fold cross validation for training dataset:

	OneR: Cross-validation folds = 10
ROC Area	0.5
Time Taken	0.08
Kappa	0
Accuracy	99.5542%

10 fold cross validation for test dataset:

```
Time taken to build model: 0.06 seconds
=== Stratified cross-validation ===
=== Summary ===
Correctly Classified Instances 4933 99.9797 %
Incorrectly Classified Instances 1 0.0203 %
Kappa statistic
                                              0
                                          0.0002
0.0142
32.1589 %
99.9763 %
Mean absolute error
Root mean squared error
Relative absolute error
Root relative squared error
                                          4934
Total Number of Instances
=== Detailed Accuracy By Class ===
                TP Rate FP Rate Precision Recall F-Measure MCC ROC Area PRC Area Class
1.000 1.000 1.000 1.000 2 0.500 1.000 GOOD
0.000 0.000 ? 0.000 ? ? 0.500 0.000 BAD
1.000 1.000 ? ? 0.500 1.000
Weighted Avg.
=== Confusion Matrix ===
        b <-- classified as
 4933 0 | a = GOOD
   1 0 | b = BAD
```

	OneR: Cross-validation folds = 10
ROC Area	0.5
Time Taken	0.06
Карра	0
Accuracy	99.9797%

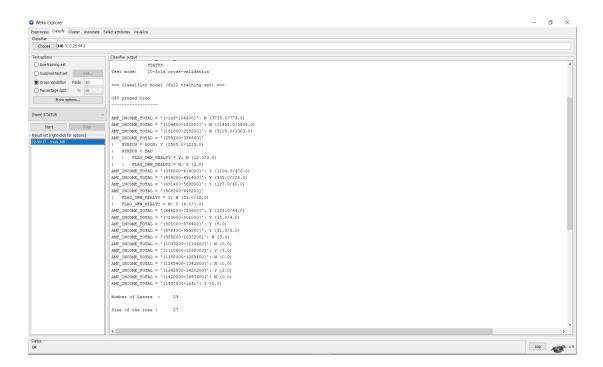
c. Decision Tree

We remove the unnecessary value for the dataset and keep 4 values FLAG_OWN_CAR,FLAG_OWN_RELTY, AMT_INCOME_TOTAL, STATUS . In addition, we use Discretize for AMT_INCOME_TOTAL with 20 bins.

This is the result when we tried the 10 fold cross validation on both training data set and testing data set:

10 fold cross validation on training set: Pick FLAG_OWN_CAR variable and then Start Algorithm

J48 pruned tree



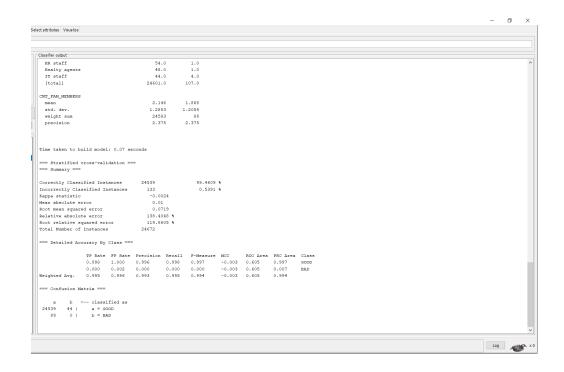
	Decision Tree -J48
ROC Area	0.624
Kappa	0.1461
Accuracy	0.6398

```
Number of Leaves : 23
  Size of the tree : 27
  Time taken to build model: 0.06 seconds
  === Stratified cross-validation ===
  === Summary ===
  Correctly Classified Instances 15787
                                                    63.9875 %
 8885
  Incorrectly Classified Instances
                                                     36.0125 %
                 TP Rate FP Rate Precision Recall F-Measure MCC
                                                                      ROC Area PRC Area Class
 0.255 0.125 0.556 0.255 0.350 0.167 0.624 0.495 Y
0.875 0.745 0.657 0.875 0.751 0.167 0.624 0.709 N
Weighted Avg. 0.640 0.509 0.619 0.640 0.599 0.167 0.624 0.628
  === Confusion Matrix ===
      a b <-- classified as
   2394 6977 | a = Y
   1908 13393 | b = N
```

d. Naive Bayesian

10 fold cross validation for test dataset:

	Naive Bayesian
ROC Area	0.605
Kappa	-0.0024
Accuracy	0.9946



e. Artificial Neural Networks

Training set:

	Multilayer perceptrons
ROC Area	0.600
Kappa	0.1272
Accuracy	0.9958

```
=== Evaluation on training set ===

Time taken to test model on training data: 0.35 seconds

=== Summary ===
```

Correctly Classified Instances	19656	99.5846	*
Incorrectly Classified Instances	82	0.4154	8
Kappa statistic	0.1272		
Mean absolute error	0.0043		
Root mean squared error	0.0638		
Relative absolute error	48.3078 %	5	
Root relative squared error	95.7341 %	5	
Total Number of Instances	19738		

=== Detailed Accuracy By Class ===

	TP Rate	FP Rate	Precision	Recall	F-Measure	MCC	ROC Area	PRC Area	Class
	1.000	0.932	0.996	1.000	0.998	0.261	0.600	0.997	GOOD
	0.068	0.000	1.000	0.068	0.128	0.261	0.600	0.106	BAD
Weighted Avg.	0.996	0.928	0.996	0.996	0.994	0.261	0.600	0.993	

=== Confusion Matrix ===

```
a b <-- classified as
19650 0 | a = GOOD
82 6 | b = BAD
```

Test result:

	Multilayer perceptrons
ROC Area	0.322
Kappa	0
Accuracy	0.9998

```
Time taken to build model: 165.03 seconds

=== Evaluation on test set ===

Time taken to test model on supplied test set: 0.09 seconds

=== Summary ===

Correctly Classified Instances 4933 99.9797 %
Incorrectly Classified Instances 1 0.0203 %
Kappa statistic 0
Mean absolute error 0.0005
Root mean squared error 0.0147
Relative absolute error 11.0148 %
Root relative squared error 98.7416 %
Total Number of Instances 4934
```

=== Detailed Accuracy By Class ===

	TP Rate	FP Rate	Precision	Recall	F-Measure	MCC	ROC Area	PRC Area	Class
	1.000	1.000	1.000	1.000	1.000	?	0.322	1.000	GOOD
	0.000	0.000	?	0.000	?	?	0.322	0.000	BAD
Weighted Avg.	1.000	1.000	?	1.000	?	?	0.322	1.000	

=== Confusion Matrix ===

```
a b <-- classified as
4933 0 | a = GOOD
1 0 | b = BAD
```

f. Logistic Regression

This is the result when we tried the 10 fold cross validation on both training data set and testing data set:

10 fold cross validation on training set:

	Logistic Regression
ROC Area	0.591
Kappa	0
Accuracy	0.9955

Test result:

	Logistic Regression				
ROC Area	0.123				
Kappa	0				
Accuracy	0.9998				

```
=== Evaluation on test set ===
Time taken to test model on supplied test set: 0.02 seconds
=== Summary ===
Incorrectly Classified Instances 1
Kappa statistic
                                                     99.9797 %
                                                       0.0203 %
                                     0.0048
0.0157
Mean absolute error
Root mean squared error
Relative absolute error
Root relative squared error
                                   101.9655 %
                                    105.612 %
Total Number of Instances
=== Detailed Accuracy By Class ===
                TP Rate FP Rate Precision Recall F-Measure MCC
                                                                       ROC Area PRC Area Class
               1.000 1.000 1.000 1.000 1.000 ?
                                                                      0.123 1.000
               0.000 0.000 ? 0.000 ? ?
1.000 1.000 ? 1.000 ? ?
                                                                      0.123 0.000
0.123 0.999
                                                                                            BAD
Weighted Avg.
                                                                       0.123
                                                                                 0.999
=== Confusion Matrix ===
       b <-- classified as
 4933 0 | a = GOOD
1 0 | b = BAD
```

ROC Area of training set is 0.591 and for test set is 0.123.

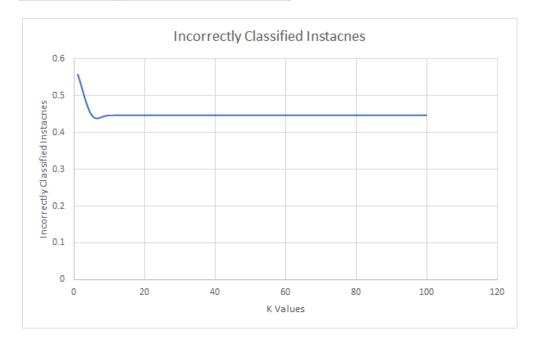
g. Nearest Neighbor Classification

As k increases, bias increases but variance drops extensively. To deal with this, we need to make use of 10-fold cross-validation. The best result generated with k-value is the one that minimizes the misclassification rate for the validation data set.

The data was then tested with k = 1, k = 5, k = 10, k = 20, k = 30, k = 50, k = 60, k = 70, k = 80, k = 90 and k = 100 to determine variations between misclassification percentages of each parameter.

K Values	Incorrectly Classified Instances (%)
1	0.5573
5	0.4458
10	0.4458

20	0.4458
30	0.4458
50	0.4458
60	0.4458
70	0.4458
80	0.4458
90	0.4458
100	0.4458



Training set:

	Nearest Neighbor Classification
ROC Area	0.741
Kappa	0.1106
Accuracy	0.9944

```
=== Stratified cross-validation ===
=== Summary ===
```

Correctly Classified Instances	19628	99.4427 %
Incorrectly Classified Instances	110	0.5573 %
Kappa statistic	0.1106	
Mean absolute error	0.0075	
Root mean squared error	0.0763	
Relative absolute error	83.9817 %	
Root relative squared error	114.539 %	
Total Number of Instances	19738	

=== Detailed Accuracy By Class ===

	TP Rate	FP Rate	Precision	Recall	F-Measure	MCC	ROC Area	PRC Area	Class
	0.999	0.920	0.996	0.999	0.997	0.122	0.741	0.998	GOOD
	0.080	0.001	0.194	0.080	0.113	0.122	0.741	0.053	BAD
Weighted Avg.	0.994	0.916	0.992	0.994	0.993	0.122	0.741	0.994	

=== Confusion Matrix ===

a b <-- classified as 19621 29 | a = GOOD 81 7 | b = BAD

Test set:

	Nearest Neighbor Classification
ROC Area	0.480
Kappa	-0.004
Accuracy	0.9976

```
=== Evaluation on test set ===
Time taken to test model on supplied test set: 4.7 seconds
=== Summary ===
Correctly Classified Instances 4922 99.7568 % Incorrectly Classified Instances 12 0.2432 % Kappa statistic -0.0004
Kappa statistic
Mean absolute error
                                                                             0.0051
                                                                               0.0575
Root mean squared error
Root mean squared error

Relative absolute error

Root relative squared error

386.6674 %

Total Number of Instances

4934
=== Detailed Accuracy By Class ===

        TP Rate
        FP Rate
        Precision
        Recall
        F-Measure
        MCC
        ROC Area
        PRC Area
        Class

        0.998
        1.000
        1.000
        0.998
        0.999
        -0.001
        0.480
        1.000
        GOOD

        0.000
        0.002
        0.000
        0.000
        -0.001
        0.480
        0.000
        BAD

        0.998
        1.000
        0.998
        0.999
        -0.001
        0.480
        1.000

Weighted Avg.
=== Confusion Matrix ===
     a b <-- classified as
  4922 11 | a = GOOD
    1 0 | b = BAD
```

7. Summary:

7.1. Accuracy:

	Simple K - mean	1R classification	Decision Tree	Naive Bayes ian	Artificial Neural Networks	Logistic Regression	Nearest Neighbor Classification
AUG	0.5	0.5	0.624	0.605	0.6	0.591	0.741
Accuray	0.995	0.997	0.6398	0.9946	0.9958	0.591	0.9944

Following the table above, we realize that Nearest Neighbor Classification is the best method. Although Simple K-mean has a high accuracy ratio(99,7%), it is considered the worst algorithm which we used in this study.

7.2. Time taken:

	Simple K - mean	1R classification	Decision Tree	Naive Bayes ian	Artificial Neural Networks	Logistic Regression	Nearest Neighbor Classification
Time taken (seconds)	0.08	0.06	0.06	0.07	0.35	0.02	4.7

Although Nearest Neighbor Classification is the best method, it took a lot of time to process (4.7 seconds) around 100 times compared to the rest. Otherwise, Logistic Regression spends 0.02 to run the process and become the fastest method.

8. Issues

Since we used data for the current month only according to the bank's request, the result may not be as reliable as we expected if we used data in the last 30 months. However, the data for such months was huge with more than 1 million records which may not be the suitable subject for mining. In addition, we found out that the numbers between "BAD" and "GOOD" clients are very imbalanced.

9. References

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