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Art 74

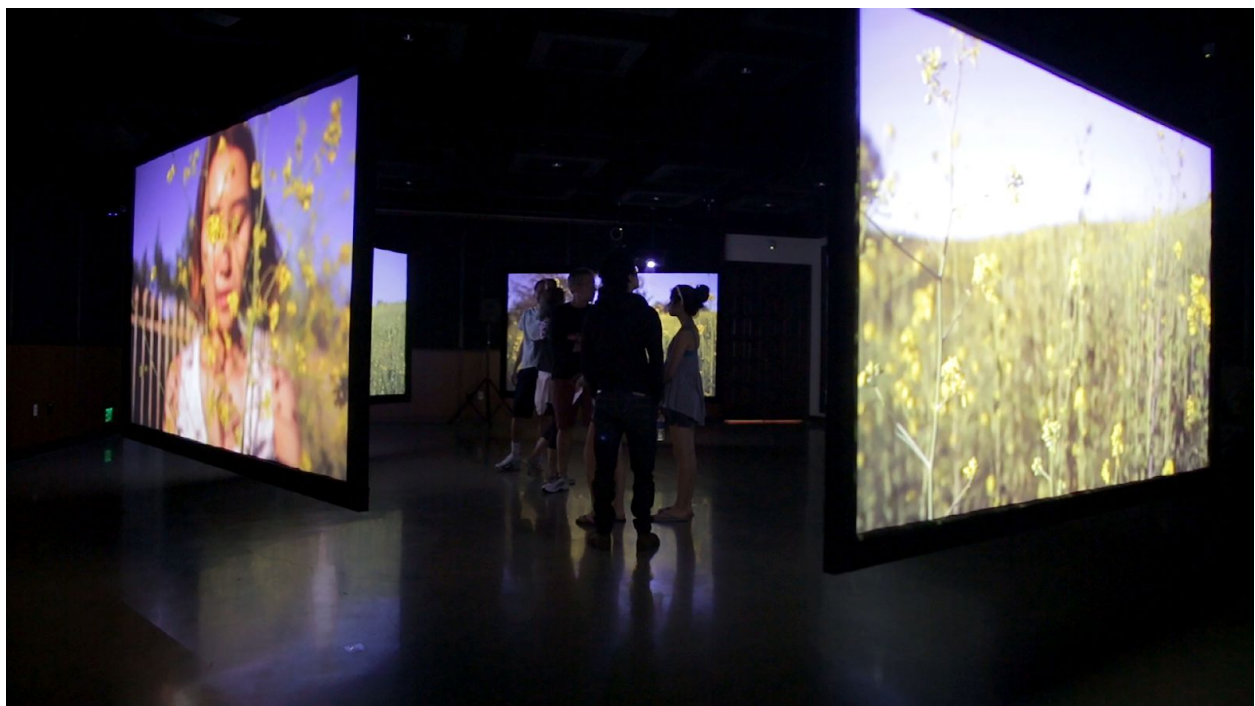
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### New Media Art

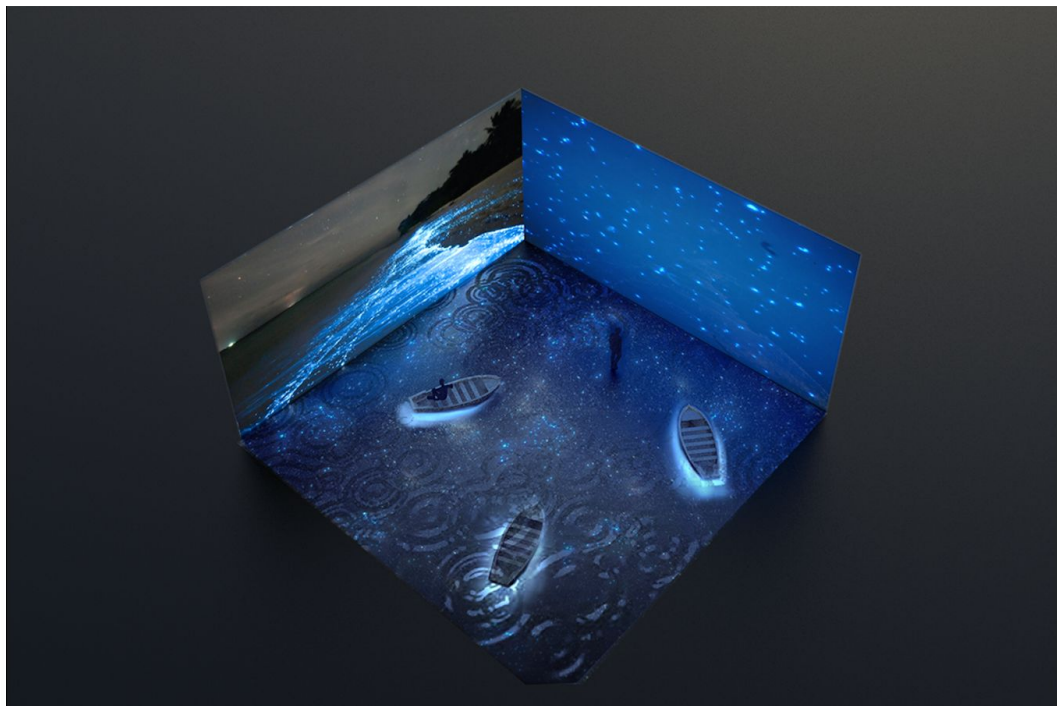
Visual art has always been a type of language for artists. Instead of using words, artists communicate by introducing their art styles to the viewers in different ways and mediums: drawing, painting, sculpting, etc. Today, as the modern world keeps on developing, people start to go beyond what is called traditional, and visual art is not an exception. Digital Media Art has gradually become a common term in the creative world. Among the New Media Artists, I found Yo-yo Lin is very inspiring and creative and I want to be able to share her amazing works with everyone.

Her works are a combination of animating, film recording together with adding digital special effects. She knows how to create the most realistic vision for her imaginary world. Using a projector in the space of a big room is one of the ways that she came up with, which does not only give the viewers a very unique experience but also brings them into her wonderful digital world. Lin knows how to maximize the ability to feel art by using VR devices and make her artworks live right in front of the viewers. It is such an innovation in the century of New Media Art, that Lin breakthrough the forth-wall of the traditional medium of art. Most of her works include a lot of natural elements like the ocean, trees, flowers, sky,...

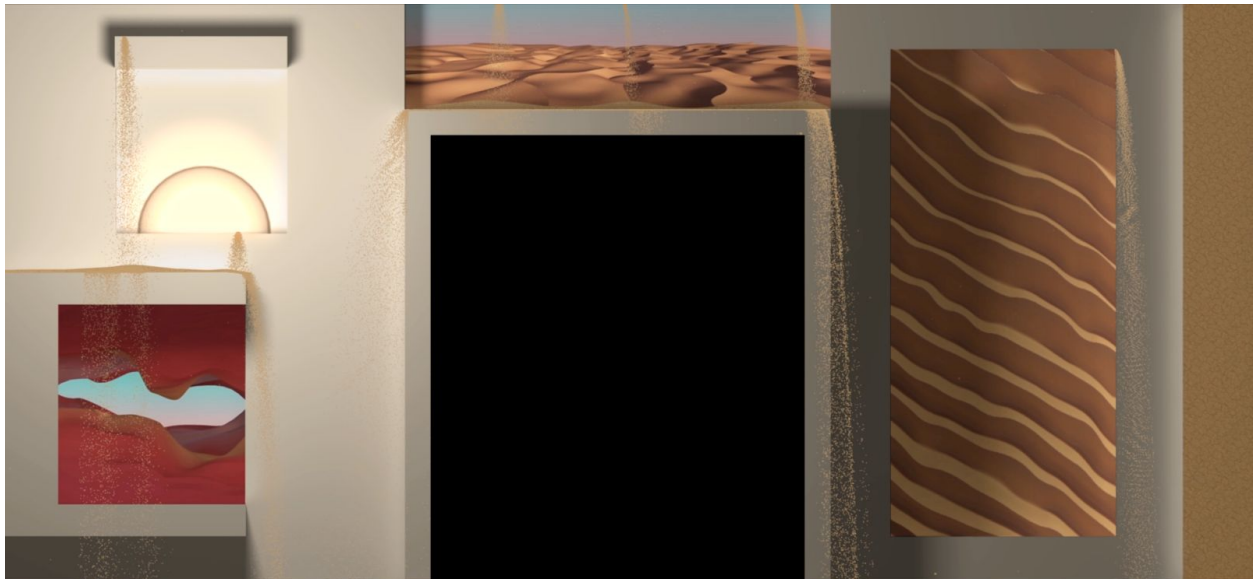
Stepping into Lin's work shows, viewers will be (overwhelmed) by the enormous yet so aesthetic pieces of art and animation surrounding them. One of her most outstanding works and is also my most favorite work from Lin is *Ricerca* (2016). The show is set up in a dark room with five large screens arranged in a circle. With this surrounding setup, the audience can walk freely, just like in an exhibit in a museum, inside that circle to watch the film and immersed in the feel of 360-degree screening. The movie, directed and animated by Yo-yo Lin herself, is a mix of 2D animation and stop motion with a touch of real-life video. The movie portrays a story of a person who is constantly searching, maybe for love, meanings,... With the special setup of screening, Lin was able to create special effects for the movie such as focusing on one screen only as all the others turn off. Overall, I like the concept of this show with amazing hand-drawn animation which delivers a meaningful message. Shows such as this make me think of the possibility of 360-degree screening in the future and I hope that it will become more popular in the future.



Another example of work directed by Lin is in progress at the moment is called Blue Tears. It is another cinematic project, just like Ricerca, but instead of five screens put in circle, there are two screen-walls with a projected floor in a dim-lit room. Walking into the room, visitors will get a chance to immerse themselves in a magical yet relaxing experience. On these screens, different projected videos were all the footage recorded in Matsu, Taiwan with some editing effects. One video is the calming beach at night where every time the wave hits the land, it brings the glowing blue light out. Another video shows the small glowing blue jellyfishes swimming around. There are also Matsu Island boats where they can sit and enjoy the surroundings. This project sounds wonderful and calming but unfortunately didn't make it to reality because the project lost its funding. However, I still think the idea of this project is incredible and I would love to experience something like this at least once in life.

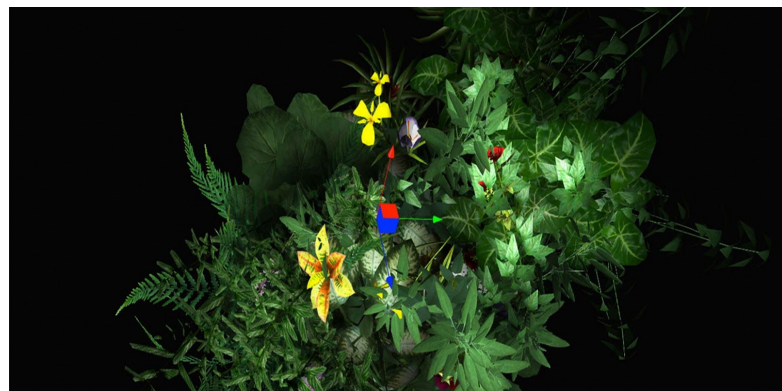


Last but not least is the Kafnu project directed and animated by Yo-yo Lin and Poyen Wang. It was simply a series of videos projected on the wall of a door entrance. What makes it unique is the video projected an animated 3D wall of different scenery on each window. It keeps alternate to show different settings with moving objects and animals which create a unique experience every time the visitor went across the entrance.



After looking at and doing research about Yo-yo Lin and her work, I got to understand more of how Lin uses projection screens to create immersing and digital extraordinary environments and surroundings. I didn't see myself working on art projects like Yo-yo Lin before but now I feel inspired and I love the idea of her work. Then I realize that with the concept of using projection screens, we can portray different work and setting to entirely express our creativity.

Another artist that I found about whose work I think really represents new media art is Rick Silva. He focuses mostly on exploring 3D animation, renders and VR work of nature and landscape. He knows how to use technology to create a new unique look on natural life. One of his works that stands out to me is called “The Silva Field Guide to Birds of a Parallel Future” and it is a collection of 18 animation videos of different abstract bird-look-alike 3D shapes that keep moving and shifting which creates a very aesthetic pleasing illusion. Even though they all have the same style, each of the animations portrays a distinct complex animation of a bird species, or in some video, it does not even have the exact bird-shape but just elements of that we would recognize from a bird, like wings, feathers,... Other works from Rick Silva, “Render Garden” and “Sky Burial” are also very impressive and stunning are “Render Garden”. I like the concept of his works because they spark the question of how we can perceive forms and shapes to identify what it is even in an abstract way. I want to learn from his techniques of morphing and alternate objects in my way of perceiving them and show them in my art since I'm also interested in mixed media art and animation.





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