

Strategic Dashboard

Overview

Market Analysis

Product Analysis

Time

All

Segment

All

Category

All

Sub-Categ...

All

Revenue
\$9.48M

LY \$6.26M
vs LY 51.3%

Profit
\$1.09M

LY 720.18K
vs LY 51.3%

Profit Margin
12%

LY 11.50%
vs LY 0.0%

Buyer
1589

LY 1573
vs LY 1%

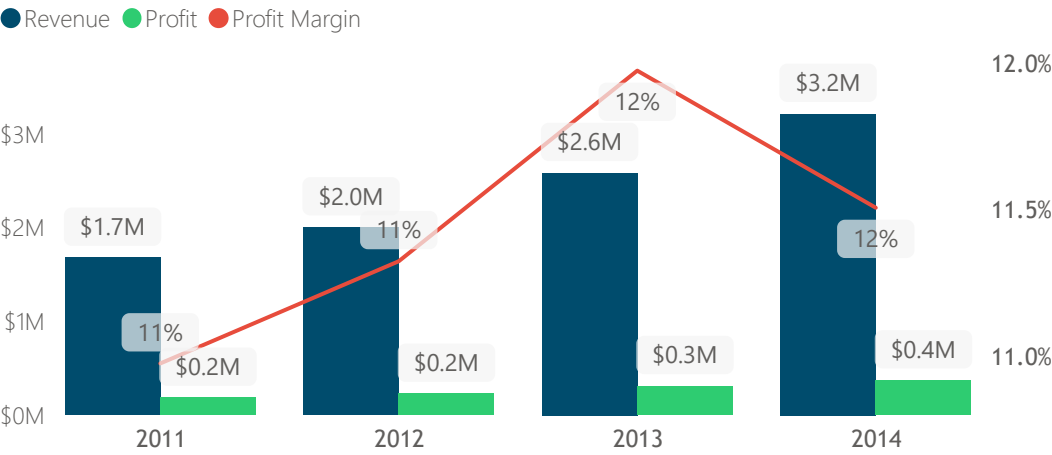
AOV
\$378.52

LY 379.49
vs LY -0.3%

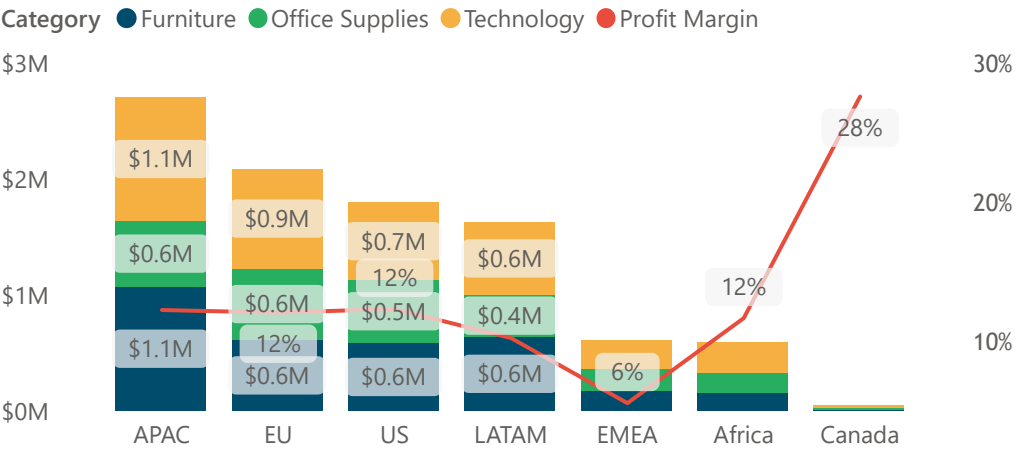
Orders
25K

LY 17K
vs LY 51.7%

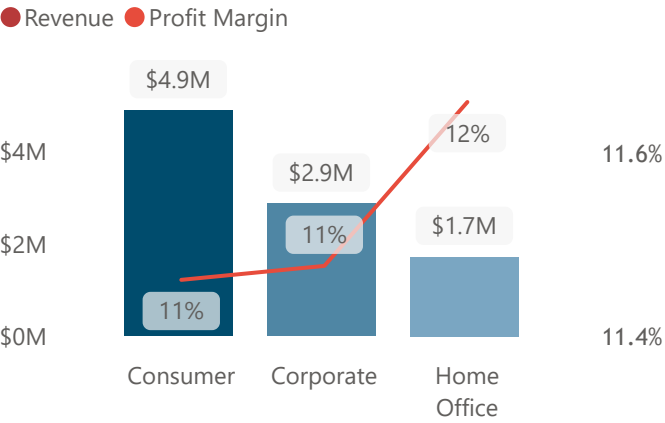
Business Performance



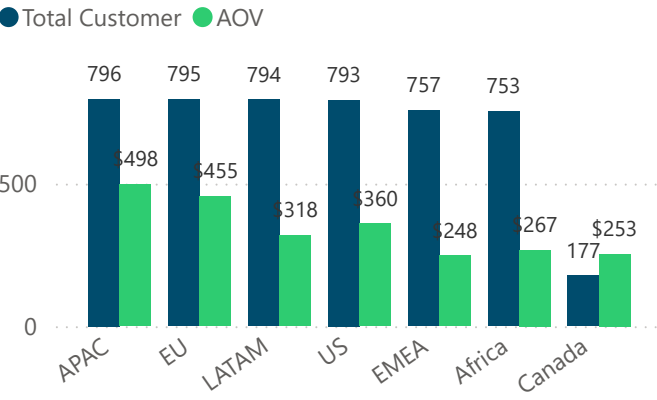
Revenue and Profit Margin by Market and Category



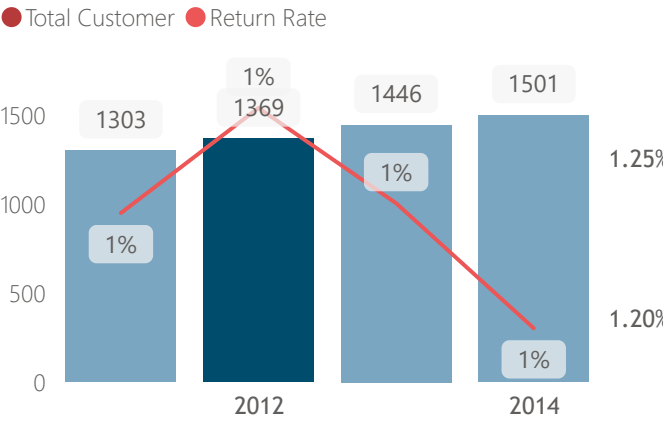
Revenue and Profit Margin by Segment



Buyer Count vs AOV by Region



Business Performance



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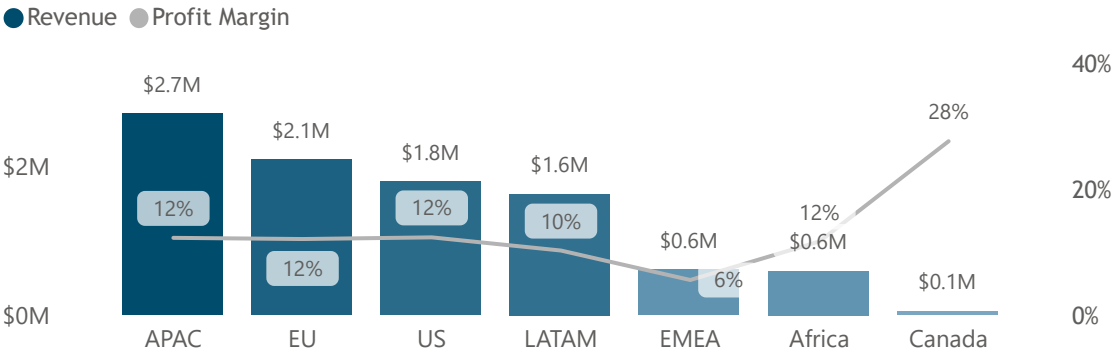
Category

All

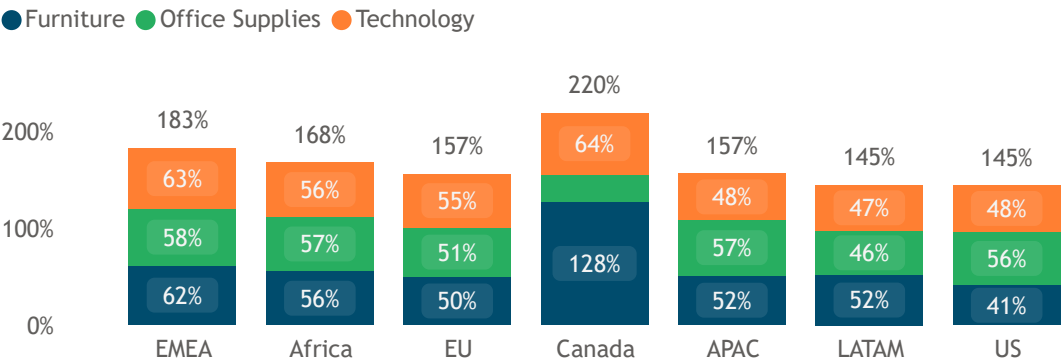
Sub-Categ...

All

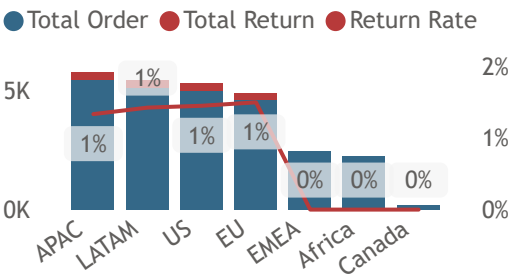
Revenue and Profit Margin by Market



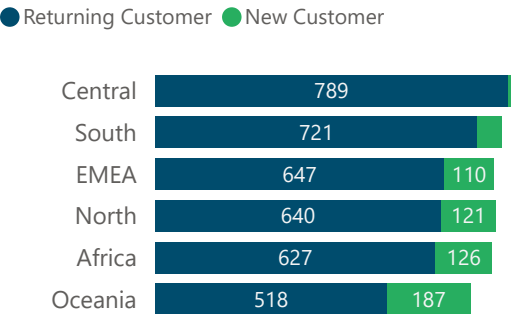
Revenue YoY% by Market and Category



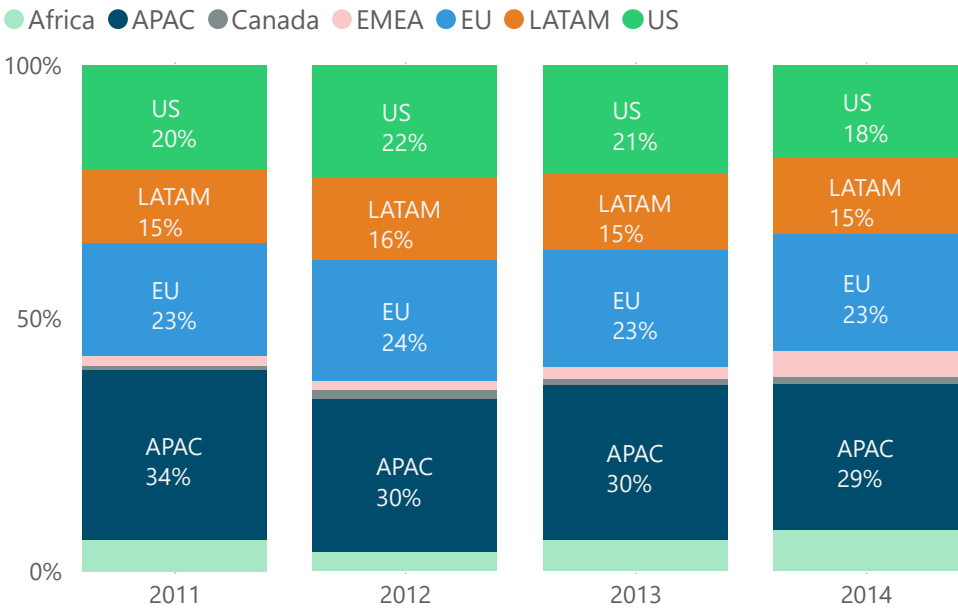
Order Quantity and Return Quantity by Region



Number of Customers by Region



Profit Contribution % Trend by Market



Region	Profit per Employee	Revenue per Employee	Orders per Employee
Africa	69,458.79	594,860.22	2,232.1
Canada	14,042.76	50,902.44	201.1
Caribbean	27,774.63	237,372.95	851.1
Central	212,324.11	2,066,692.21	5,237.1
Central Asia	95,193.46	568,653.75	1,026.1
East	72,024.93	529,490.71	1,398.1
North	148,086.11	934,655.55	2,353.1
North Asia	121,931.49	630,040.92	1,150.1
Oceania	92,181.91	841,788.25	1,744.1
South	99,544.90	1,177,092.35	3,256.1
Southeast Asia	22,410.47	665,363.54	1,517.1
West	80,943.37	569,357.94	1,608.1
Total	83,839.52	728,944.55	1,925.1

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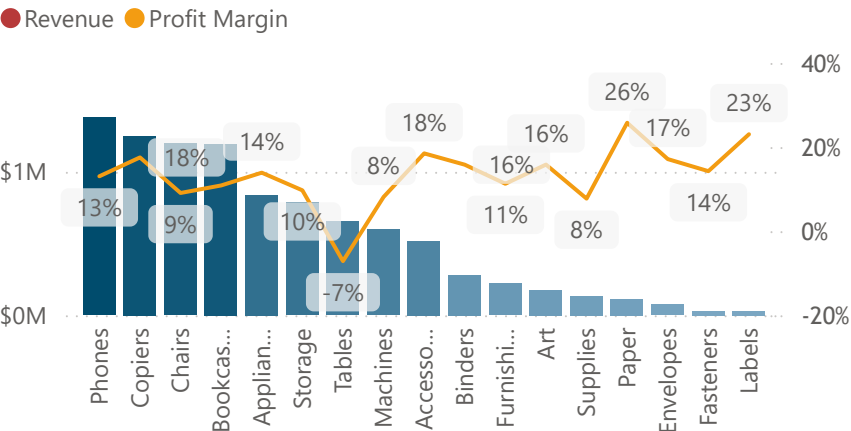
Region

All

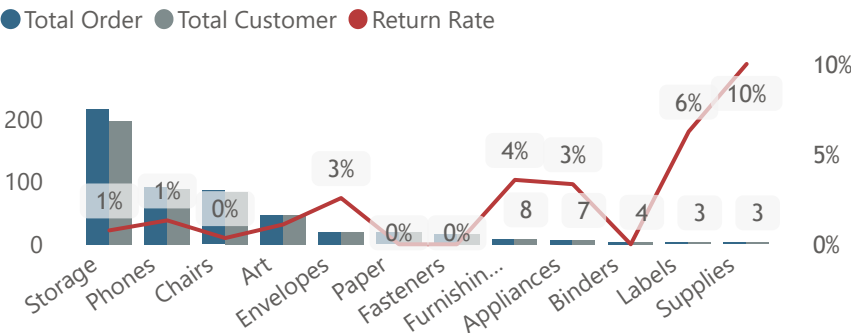
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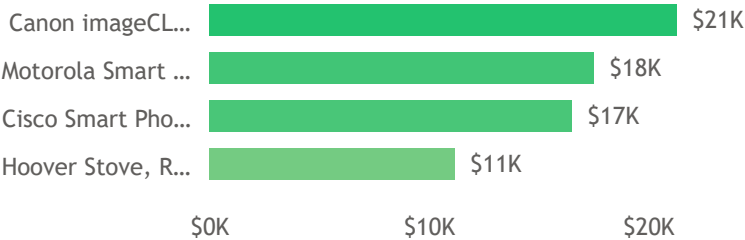
Revenue and Profit Margin by Sub-Category



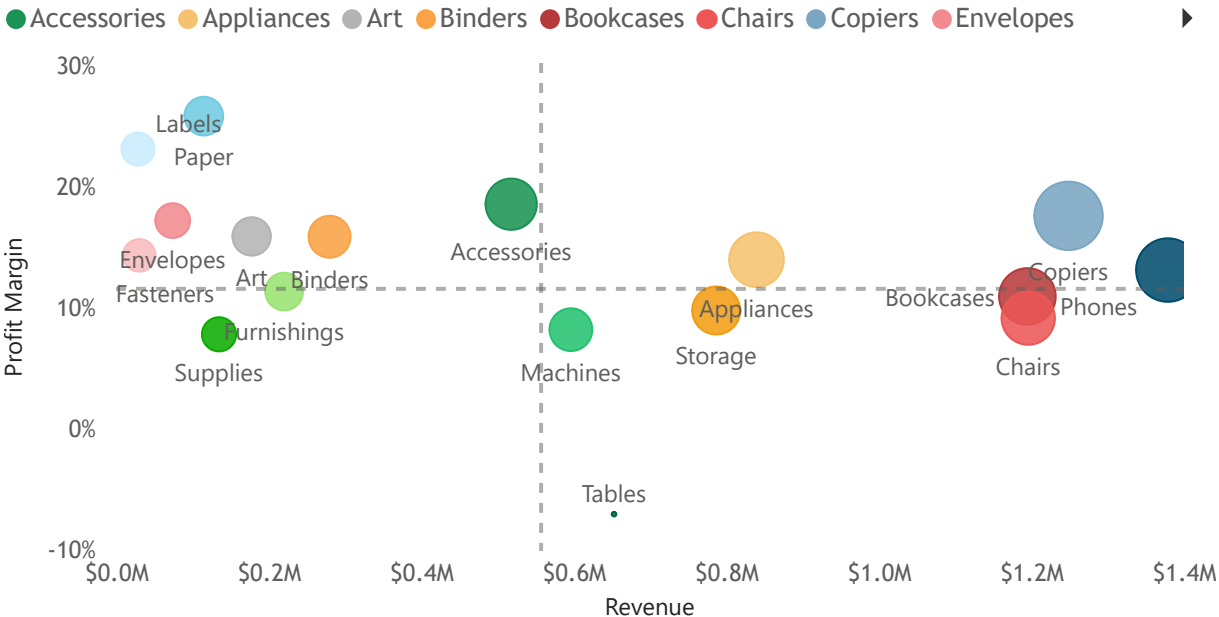
Orders, Customers and Return Rate by Sub-Category



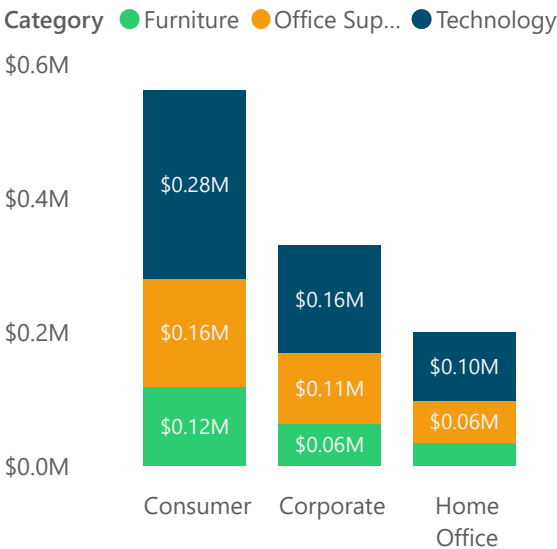
Top 10 Products by Profit



Quadrant Analysis by Sub-Category



Profit by Segment and Category



Revenue and Profit by Ship Mode

