SimpleWing Landing Page

SimpleWing   About   Glass Users   Browse Streams   Sign Up   Login

1   2   3   4

Browse Streams - Goes directly to
masonry of apps.

Glass Users - Focuses on the users:
Sign up/log in/browse links

About - Focuses on explaining what
Glass is and how SW works in general.

SimpleWing Main - Focuses on
defining what SimpleWing is.

SimpleWing (Main Landing Page)

Header

Above the fold

Partners List

Definition of SimpleWing

Attribute 1

Attribute 2

Attribute 3

Press Icons
Footer

SimpleWing About Glass Users Find Streams   Sign Up | Log In

Send your ___ to your ___.

○ ○ ○ ○ ●

| Partners | Icon | Icon | Icon |

SimpleWing lets you send your
content to Glass users.

Create beautiful updates
to send to your fans.

Deliver daily content
in just a few minutes.

Focus on your awesome content.
We take care of the technology.

| Press | Icon | Icon | Icon |

Footer

Header

Describes the different audiences
that can use SimpleWing. This is a moving panel
that will change with each instance.

The partner icons will be scrollable or
fade/change every 5 seconds.

One sentence that explains what SimpleWing does.
The background will be the airplane wing.

Explains aesthetic.

Explains convenience.

Explains value.

Footer

SimpleWing   About   Glass Users   Find Streams

Sign Up   Login

Send your breaking news to your citizens.

○ ○ ○ ○ ○

Partners   Icon   Icon   Icon

SimpleWing   About   Glass Users   Find Streams   Sign Up   Login

Send your style to your fashionistas.

○ ⬤ ○ ○ ○

Partners   Icon   Icon   Icon

SimpleWing   About   Glass Users   Find Streams   Sign Up   Login

Send your <u>celebrity greatness</u> to your <u>fans</u>.

○ ○ ● ○ ○

Partners   Icon   Icon   Icon

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Send your <u>causes</u> to your <u>people who care</u>.

○ ○ ○ ● ○

Partners   Icon   Icon   Icon

SimpleWing   About   Glass Users   Find Streams   Sign Up   Login

Send your <u>university happenings</u> to your <u>students</u>.

○ ○ ○ ○ ●

Partners   Icon   Icon   Icon

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About

How does Google Glass work?

Google Glass is a wearable computing device that is the most talked about hardware since the iPhone. You can take pictures, shoot video, send e-mails, find directions and search on Google all hands-free.

It is perfect for timely, immediate, quick updates. That's why media companies such as New York Times and Elle Magazine have already created apps for Glass.

Why SimpleWing?

SimpleWing makes it possible for everyone to make the transition to wearable technology. From the printing press to desktop to mobile phones, the future of journalism in media is the future of wearables.

SimpleWing is here to make it happen.

How easy is it?

In 3 steps you can make your headlines, stories, photos easily accessible by sending an e-mail or linking your RSS feed. You can send a bundle of 5 cards, twice a day.

1. Create an account
2. Input profile information for your feed
3. Choose how you will deliver your content

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Glass Users

New to SimpleWing?

Sign Up | Log In | Browse

Sign Up | Log In | Browse
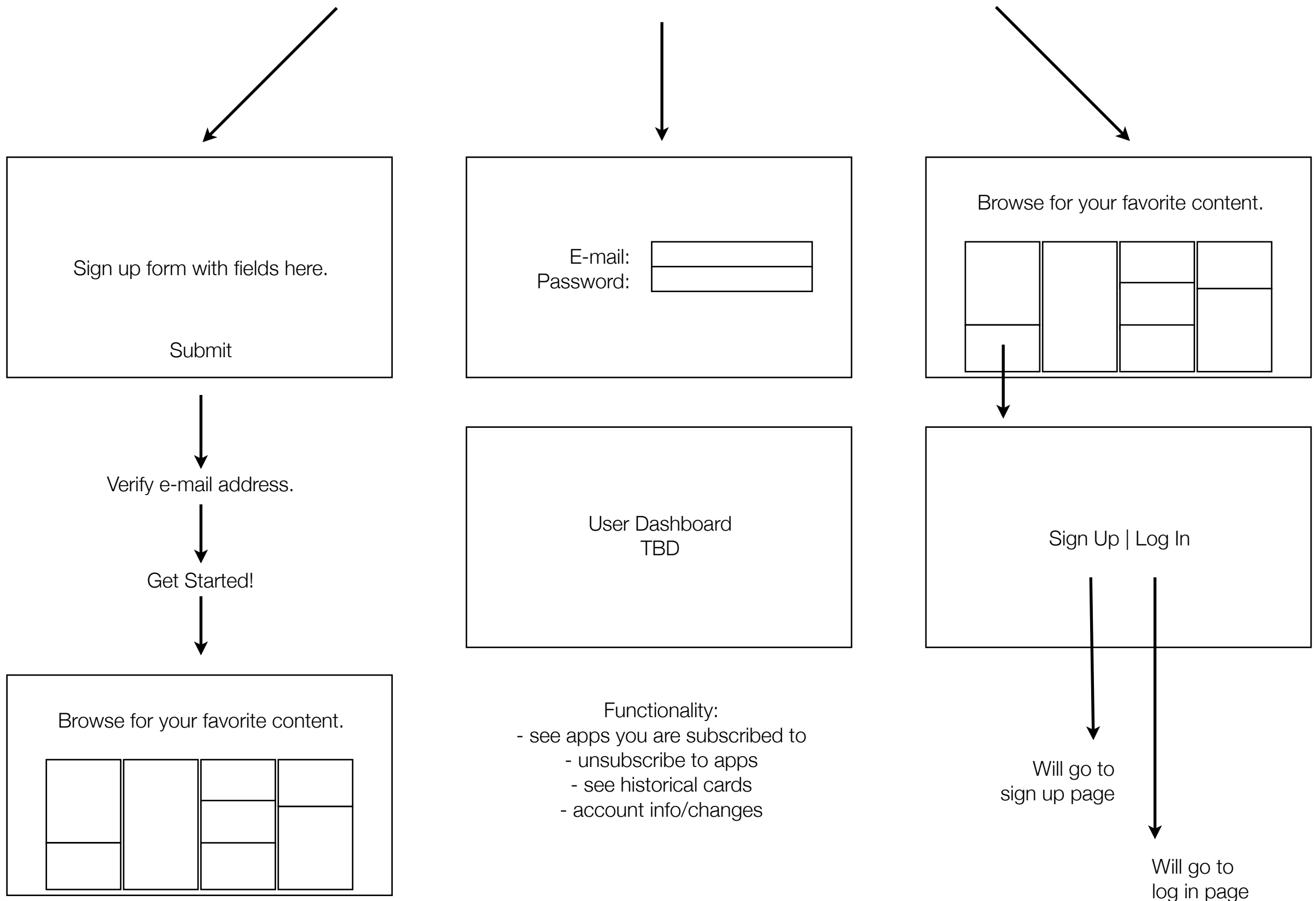
Sign up form with fields here.

Submit

Verify e-mail address.

Get Started!

Browse for your favorite content.

E-mail:
Password:

User Dashboard
TBD

Functionality:
- see apps you are subscribed to
- unsubscribe to apps
- see historical cards
- account info/changes

Browse for your favorite content.

Sign Up | Log In

Will go to
sign up page

Will go to
log in page

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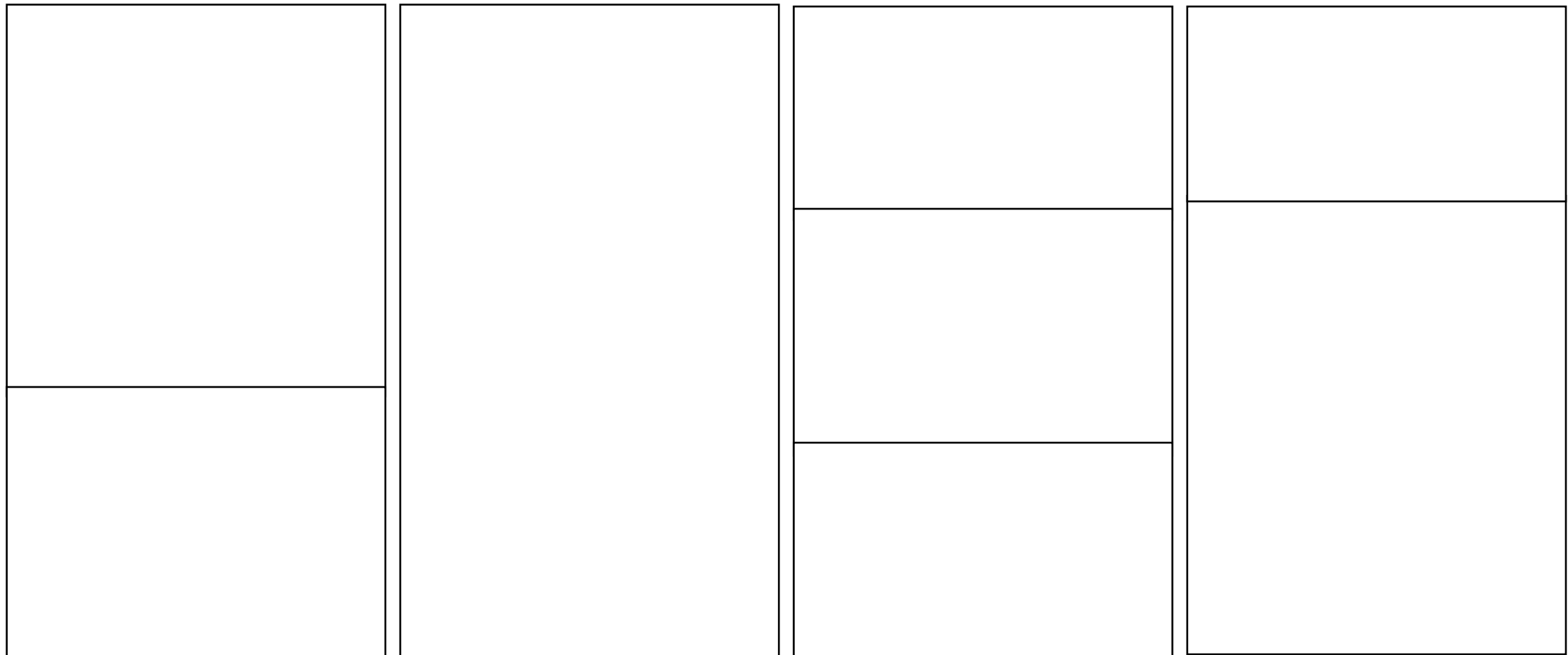Browse Streams - Goes directly to masonry of apps.

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Browse Streams

Browse for your favorite content.

Each app box is a link to more information about the app

Click on an app from browse app masonry

NatGeo ICON

→

National Geographic ICON

About National Geographic

Top 10 Stream

Subscribe

Winging since 6/22/2013

Description of the stream "The Top 10 Stream is…"

hdsflhds hjafklhdslk f hjfad sdjf auire rhewj a red orange yellow green blue