

SimpleWing - Home

New User

A Web Page
http://www.simplewing.com

* SimpleWing Apps Publisher Login or Sign up

Your news on any wearable device.

Sync your device:

1 Google Glass 2 SmartWatch 3 Mobile

The world's greatest news on the go.

5

6

The future of news is here. The next wave of technology is wearables. While wearing your Glass or SmartWatch, your news readers want beautifully displayed content on the go and audibly read to you.

People love us. So will you.

Testimonial Quote #1 Testimonial Quote #2 Testimonial Quote #3

- Name, Company - Name, Company - Name, Company

* SimpleWing Terms of Service Privacy Policy DMCA Credits Support

G T F

Returning User

A Web Page
http://www.simplewing.com

* SimpleWing Apps Publisher Stephanie

1 Google Page --> Connect Glass

2 Insert how to connect SmartWatch here

3 New Window -> Google Play Store -> Download

4 SimpleWing Video showing the Watch + Glass integration

5 Scrolling images of SimpleWing cards from our biggest brands

6

Once the device has already been synched, the Google Glass button will show up as dim

Your news on any wearable device.

Sync your device:

1 Google Glass 2 SmartWatch 3 Mobile

The world's greatest news on the go.

Nat Geo NPR Atlantic

The future of news is here. The next wave of technology is wearables. While wearing your Glass or SmartWatch, your news readers want beautifully displayed content on the go and audibly read to you.

People love us. So will you.

Testimonial Quote #1 Testimonial Quote #2 Testimonial Quote #3

- Name, Company - Name, Company - Name, Company

* SimpleWing Terms of Service Privacy Policy DMCA Credits Support

G T F

SimpleWing - User - Login or Sign Up

SimpleWing Home

1. Create Login

Once the user logs in with an existing account or via email, they will move to Step #2: Sync Devices

A Web Page http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

Your news on any wearable device.

Sync your device: Google Glass SmartWatch Mobile

The world's greatest news on the go.

No-Geo NPR Atlantic

No account? Sign Up

SimpleWing Terms of service Privacy policy DMCA Credits Support

Google Twitter Facebook Email

A Web Page http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

1 Create Login 2. Sync Devices 3. Find Apps

Sign in with an existing account:

Sign in with Google Sign in with Facebook

Sign in with Twitter

...or sign in with your email address

Email Password Go

No account? Sign Up

SimpleWing Terms of service Privacy policy DMCA Credits Support

Google Twitter Facebook Email

1 Users will be prompted to sign in with an existing account

2 Users who sign in with Google will be asked to sign in with their Google email & pw

Google

Email Password Remember me

Okay Cancel

3 Users who sign in with Facebook will be asked to sign in with their Facebook email & pw

Facebook Stephanie Nguyen

Email Password Remember me

Authorize Cancel

4 Users who sign in with Twitter will be asked to sign in with their Twitter email & pw

Twitter

Username or Email Password Remember me

Authorize Cancel

5 Ideally signing in with your email would be secondary to using one of the previous profiles to login

2. Sync Devices

A Web Page http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

1 Create Account 2. Sync Devices 3. Find Apps

Choose the device you would like to send SimpleWing content

Google Glass SmartWatch Android Mobile

A popup will appear to sign in with Google account and connect with Glass

Insert how you will connect with your SmartWatch here

You will be redirected to the Google Play Store to download the app to your phone.

Step 3: Find Apps

SimpleWing Terms of service Privacy policy DMCA Credits Support

Google Twitter Facebook Email

3. Find Apps

A Web Page http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

1 Create Account 2. Sync Devices 3. Find Apps

Your account is all set. Subscribe to your favorite content.

Find Apps

SimpleWing Terms of service Privacy policy DMCA Credits Support

Google Twitter Facebook Email

SimpleWing - User - Find Apps

SimpleWing Login Start

The wireframe shows a web browser window for 'SimpleWing'. At the top, there's a navigation bar with 'SimpleWing', 'Apps' (which is highlighted in blue), 'Publisher', a user profile for 'Stephanie', and a settings icon. Below the navigation is a search bar with the placeholder 'Search' and a menu icon. The main content area is titled 'Discover Content You ❤️' and contains a grid of 12 app cards, each with a large 'X' over it. To the right of the grid is a 'Subscribe' button and a 'View More' button. A yellow callout box with a red arrow points to the first card in the grid, containing the text: 'After subscribing to card:
1 User clicks subscribe
2 Card flips over and disappears
3 Another unsubscribed card replaces its spot'. To the right of the grid is a sidebar titled 'Most popular' with a dropdown arrow. It lists various categories: Recently added, Art, Cars & Motorcycles, Design, Education, Fashion, Film, Music, Books, Food, Health & Fitness, Technology, and Travel. At the bottom of the page are links for 'Terms of service', 'Privacy policy', 'DMCA', 'Credits', and 'Support', along with social media icons for Google+, Twitter, Facebook, and Email.

Subscribe to card

View More

This wireframe shows the same 'Discover Content You ❤️' page as above, but with a difference: the fourth card from the top-left in the grid is now dimmed (grayscale) instead of having a large 'X' over it. A yellow callout box with a red arrow points to this dimmed card, stating: 'After you subscribe to the channel, the app card dims to show that it is no longer available.'

This wireframe shows a 'Back to Apps' page. At the top, there's a 'Back to Apps' button and a placeholder text 'Insert pretty cover photo here.' Below this is a channel card for 'Icon' with a 'Subscribe' button. To the right of the card is a paragraph of sample description text: 'This is a paragraph of the description for each stream. Ex) National Geographic's Your Shot will say: "Travelers around the world take beautiful photos everyday. See the 10 best shots we've compiled from photographers and adventurers in every country."'. Below this text is a subscriber count of '120 subscribers'. Further down the page are sections for 'Recent Headlines' (with four placeholder cards) and 'People who subscribed to this, also follow:' (with four placeholder cards labeled 'Icon'). At the bottom of the page are links for 'Terms of service', 'Privacy policy', 'DMCA', 'Credits', and 'Support', along with social media icons for Google+, Twitter, Facebook, and Email.

SimpleWing - User - Profile/Settings

Profile: Main

This wireframe shows the main profile page. It features a header with 'SimpleWing', 'Apps Publisher', and user info. Below is a section titled 'Your Channels' with four channel cards. A 'View More' button is at the bottom right. A 'Managing stream subscriptions' callout explains three steps: 1. Click card subscribe, 2. Card flips over and disappears, 3. Following cards bump up to fill the gap. Another 'View More' button is below. A 'You might be interested in...' section follows with four more channel cards. A 'Find more channels' button is at the bottom. The footer includes links and social icons.

Edit Settings: Profile

This wireframe shows the profile settings page. It has tabs for 'Profile' and 'Subscriptions'. The 'Profile' tab is active, showing 'Login Information' with fields for First Name, Last Name, Username, Email, and Password. It includes options to change email, let others find you by email, and log in via social networks (Google, Facebook, Twitter). A 'Change Email (Popup Overlay)' box is shown. A 'Login or Sign Up' form with 'Continue' and 'Sign In with' buttons is on the right. A 'Save Settings' button is at the bottom. The footer includes links and social icons.

Edit Settings: Subscriptions

This wireframe shows the subscription settings page. It has tabs for 'Profile' and 'Subscriptions'. The 'Subscriptions' tab is active, showing settings for article and bundle delivery. It includes dropdowns for 'Visibility' (Not visible to others, Visible only to friends & email contacts, Visible to everyone), '# of Articles sent per bundle' (None, 5, 10), and '# of bundles sent per day' (None, 1, 2). A checkbox for 'Send SimpleWing Newsletter and updates' is present. The footer includes links and social icons.

View More

This wireframe shows the 'View More' page for an app. It has a header with 'SimpleWing', 'Apps Publisher', and user info. A 'Back to Apps' link is at the top left. It shows an app cover photo placeholder ('Insert pretty cover photo here'), a description about the app's purpose, a 'Subscribe' button, and a subscriber count of 120. A 'Recent Headlines' section with four channel cards follows. A 'People who subscribed to this, also follow:' section with four user icons is at the bottom. The footer includes links and social icons.

Profile: Find Friends

This wireframe shows the 'Profile: Find Friends' page. It has a header with 'SimpleWing', 'Apps Publisher', and user info. It shows a list of friends: Marvin, Antonio, Steph, Noble, Ye, and Megan, each with a smiley face icon. Below is a 'View Ye's Channels' section with four channel cards. A 'Find more channels' button is at the bottom. The footer includes links and social icons.

Profile: Help Center

This wireframe shows the 'Profile: Help Center' page. It has a header with 'SimpleWing', 'Apps Publisher', and user info. It features a 'HELP CENTER' section with a question input field and a 'Let's fix the problem. What's your question?' placeholder. Below are three numbered steps: 1. 'What category does your question fall in?' with a dropdown menu containing 'Profile', 'Channel', 'Friends', 'Settings', and 'Other'. 2. 'What is your question? (200 characters)' with a long input field. 3. 'Describe your issue in detail (if necessary)' with a large input field. A 'Submit Query' button is at the bottom. The footer includes links and social icons.

SimpleWing - Publisher - Home

SimpleWing

Publisher Home

Contact Us - Popup Overlay

Pricing Page

Need More? Popup Overlay

Curved Arrows

Option 1: Free

Option 2: Standard

Option 3: Pro (Popup)

SimpleWing Home

A Web Page
http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

Your news on any wearable device.
Sync your device:
Google Glass SmartWatch Mobile

The world's greatest news on the go.
NapGeo NPR

* SimpleWing Terms of service Privacy policy DMCA Credits Support



1. Create Login

A Web Page
http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

1. Create Login 2. Create Channel 3. Manage Channels

Sign in with your email address:
Marvin Amori
marvin@silicalabs.com Password
Remember me on this computer Forgot Password Step 3: Create Channel

or sign in with an existing account:
Sign in with Google Sign in with Facebook
Sign in with Twitter

* SimpleWing Terms of service Privacy policy DMCA Credits Support

2. Create Channel

A Web Page
http://www.simplewing.com

SimpleWing Apps Publisher Login or Sign up

1. Create Login 2. Create Channel 3. Manage Channels

Create the format which your channel will send card updates to your Glass users.

Channel Name (Required)
For example: National Geographic News

Channel Logo
Upload a square 30x30 px image

Channel Description
For example: Since 1888, we've traveled... max: 100 words

Choose Template
Text Only Image Only
Text over image Image next to text

Method of Delivery AUTOMATIC (VIA RSS) (radio button selected)
MANUAL (VIA PUBLISHER) (radio button)

Automatic (Via RSS Feed)
In order to send content via RSS feed, you must provide a link to your content in this format:
http://www.INSERTURLHERE.com/
SimpleWing will take the last 5 updates on the feed of 4am and 5pm. This is the "Set it and forget it" mode. Be sure that the content you want to send to your users are sent during the listed times.
Enter URL Here
Submit

Manual (Via Publisher)
Users who want to manually choose the cards that get sent to their subscribers should use this option. They can click on the "Edit" icon for each card and will go to INSERT URL HERE and be able to edit each card's content/images/etc.
We suggest that enterprise companies delegate someone to manage this process in order to maintain a consistent card look-and-feel.

Step 3: Find Apps

* SimpleWing Terms of service Privacy policy DMCA Credits Support

2. Create Channel

A Web Page
http://www.simplewing.com

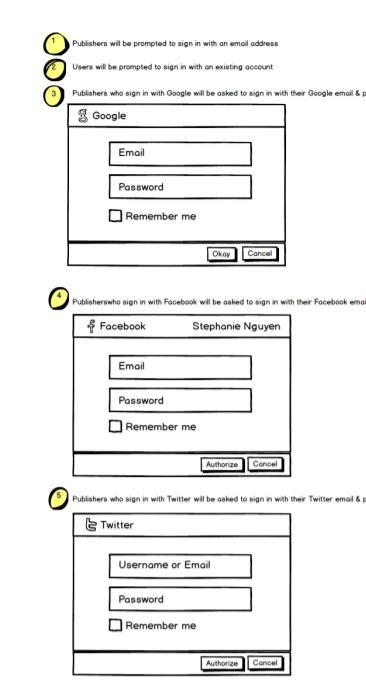
SimpleWing Apps Publisher Login or Sign up

1. Create Login 2. Create Channel 3. Manage Channels

Your channel is all set!
Now, view and manage your channels.

Manage Channels

* SimpleWing Terms of service Privacy policy DMCA Credits Support



Manage Channels (Main)

A Web Page
http://www.simplewing.com

SimpleWing Apps Publisher Marvin

My Profile Manage Channels Publish Queue

Manage Channels

Create Channel

* SimpleWing Terms of service Privacy policy DMCA Credits Support

SEE FULL UX on managing channels on next page

SimpleWing - Publisher - Profile/Settings

My Profile

Manage Channels (Main)

Manage Channels (Manage Specific Channel)

Publish Cards

Card Queue

View Channel Archive

Annotations:

- Upon clicking "Edit Channel", publishers will see the popup overlay on screen (F).
- Upon clicking "Edit App Profile", publishers will see the popup overlay on the top portion of screen (D).