Kevin Nguyen

04/27/2018

**Unit 1 Assignment – KickStart my Chart**

1. Three conclusions

Three conclusions that we could draw from the provided data are that theater productions, more specifically plays, have the highest number of successful campaigns, but music campaigns have a higher chance of succeeding; it is historically better for a campaign to last between the months of February and May for a higher chance of it to succeed; and film campaigns have the largest amount of donations by backer.

1. Limitations

Some limitations that the data set presents are that there’s no data on length it takes for a campaign to succeed or cancel, the outliers in the donations from each backer as one or a few backers may have skewed the average, or we are not given the possible reason as to why some of the campaigns failed or were canceled.

1. Other possibilities

Some other graphs and tables we can create are the percentage funded for each campaign by each category or sub-category, the number and percentages of the outcomes of each campaign on whether they were given the spotlight or staff picked on the website, or the number of backers and how much the average donation is for each campaign separated by what category the campaign falls under.