

Year

2012

2013

2014

2015

Quarter

Q.1

Q.2

Q.3

Q.4

Market

Africa

Asia...

Europe

LATAM

USCA

Region

All

Clear all slicers

Revenue

Profit

Profit %

Orders

Quantity

Returnrate

\$12.64M

\$1.47M

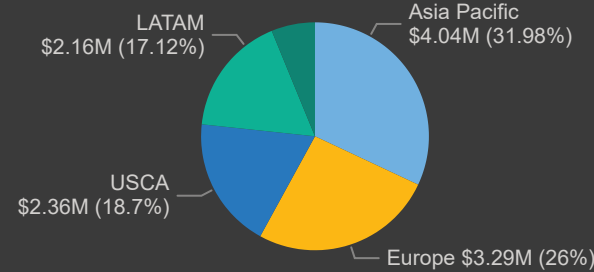
11.61%

25.73K

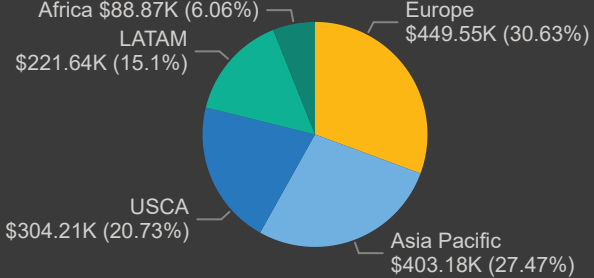
178K

4.19%

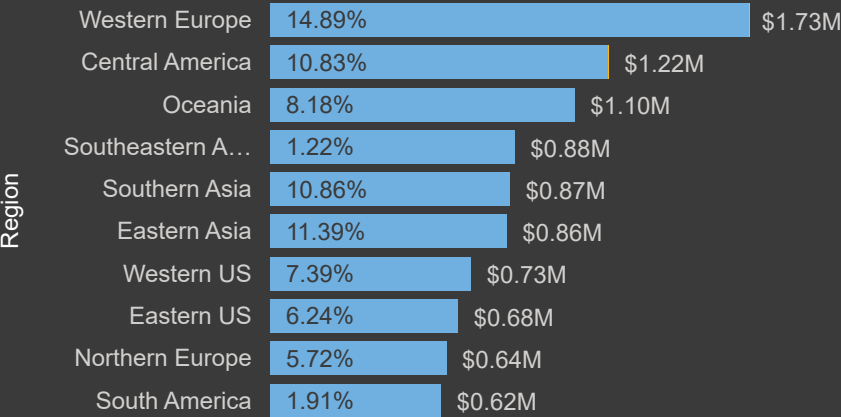
Revenue by Market



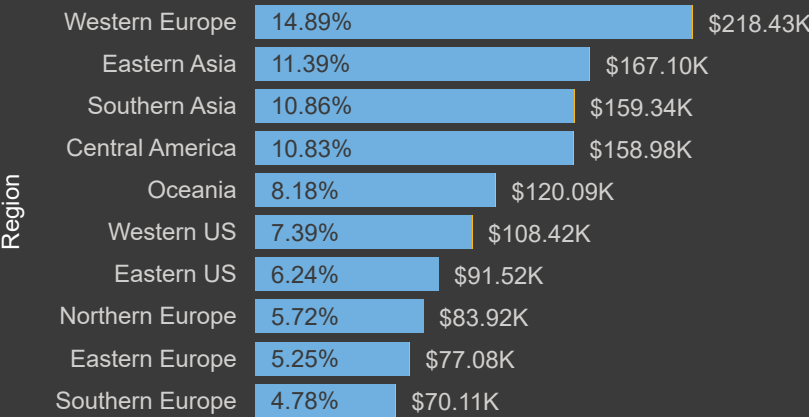
Profit by Market



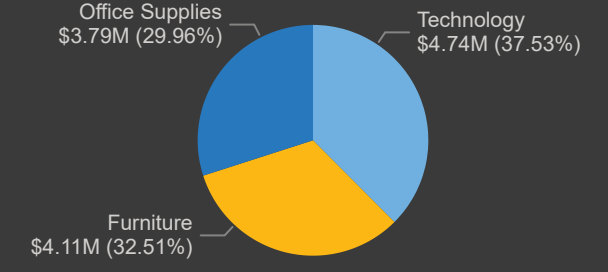
Top 10 revenue Region



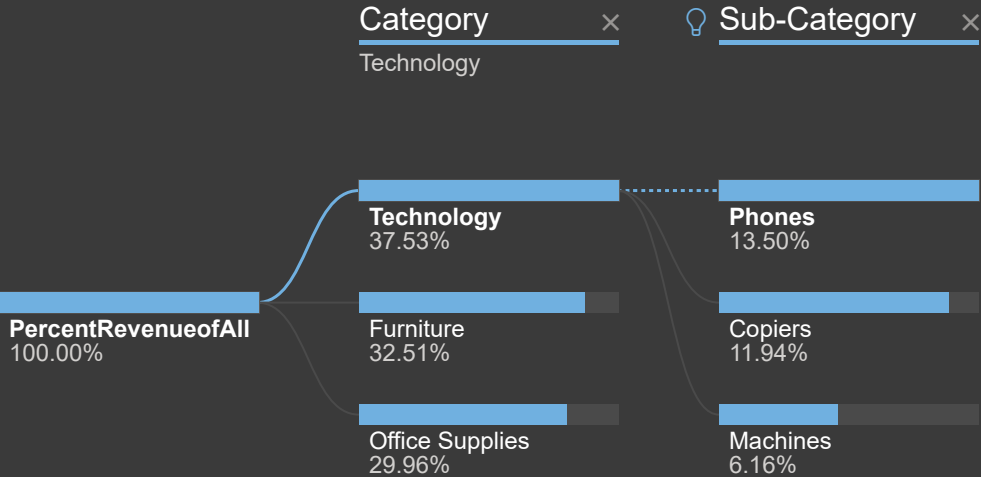
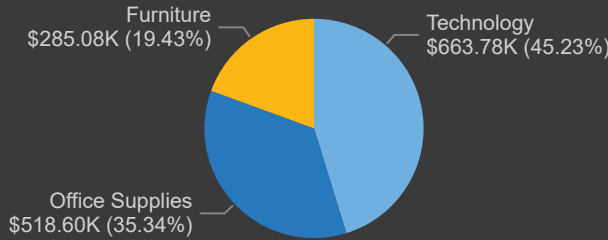
Top 10 Profit Region



Revenue by Category



Profit by Category



Year

2012201320142015

Quater

Q.1Q.2Q.3Q.4

Market

AfricaAsia...EuropeLATAMUSCA

Region

All

Clear all slicers

Revenue

Profit

Profit %

Billing

Quantity

\$12.64M

\$1.47M

11.61%

\$11.18M

178K

RevenueAfter

ProfitAfter

Profit %

BillingAfter

QuantityAfter

\$14.67M

\$3.49M

23.80%

\$11.18M

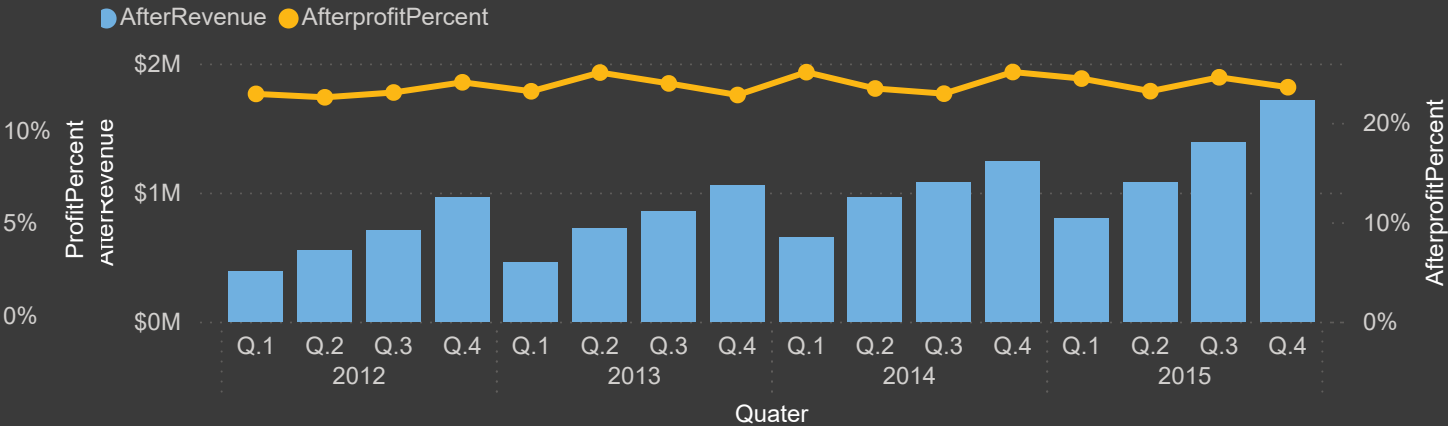
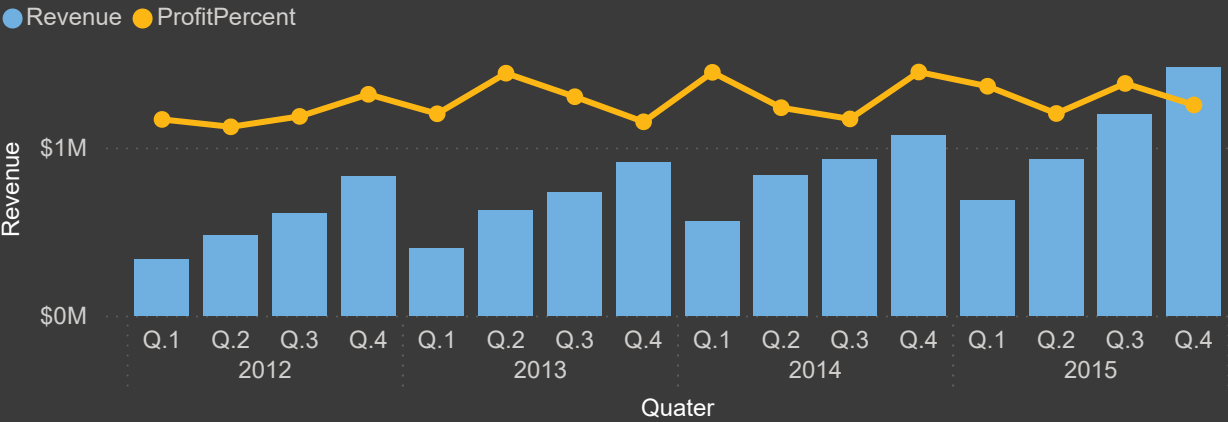
178K

Quantity change %

0

Price change %

16



Category	Quantity	AvgPrice	Revenue	Billing	Profit	ProfitPercent	AfterQuantity	AvgPriceAfter	AfterRevenue	AfterBilling	AfterProfit	AfterprofitPercent
Furniture	34892	117.80	\$4,110,451.90	\$3,825,369.17	\$285,082.73	6.94%	34892	136.65	\$4,768,124.20	\$3,825,369.17	\$942,755.03	19.77%
Office Supplies	108244	34.99	\$3,787,492.51	\$3,268,896.69	\$518,595.83	13.69%	108244	40.59	\$4,393,491.32	\$3,268,896.69	\$1,124,594.63	25.60%
Technology	35176	134.88	\$4,744,557.50	\$4,080,778.76	\$663,778.73	13.99%	35176	156.46	\$5,503,686.70	\$4,080,778.76	\$1,422,907.93	25.85%
Total	178312	70.90	\$12,642,501.91	\$11,175,044.62	\$1,467,457.29	11.61%	178312	82.25	\$14,665,302.22	\$11,175,044.62	\$3,490,257.60	23.80%