



StrongbodyAi – Your Health. Your Network. Your Marketplace

GLOBAL SERVICE ONLINE PLATFORM



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LION ROSE

BUSINESS JOURNEY

As the demand for accessible, affordable, and human-centered healthcare continues to grow globally, StrongBody.AI was born as a social marketplace connecting individuals, health professionals, and organizations across borders.

Instead of building clinical AI tools or analyzing medical records, StrongBody.AI focuses on what matters most: **empowering people to find and offer trusted health, wellness, and personal care services** — from home-based massage therapy to freelance nutritionists, from local beauty experts to international medical tourism providers.

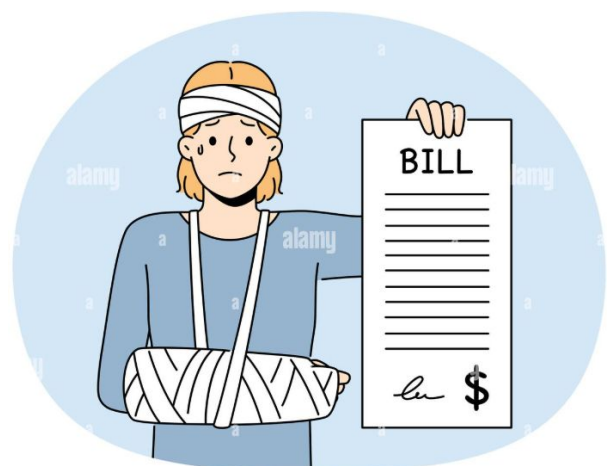
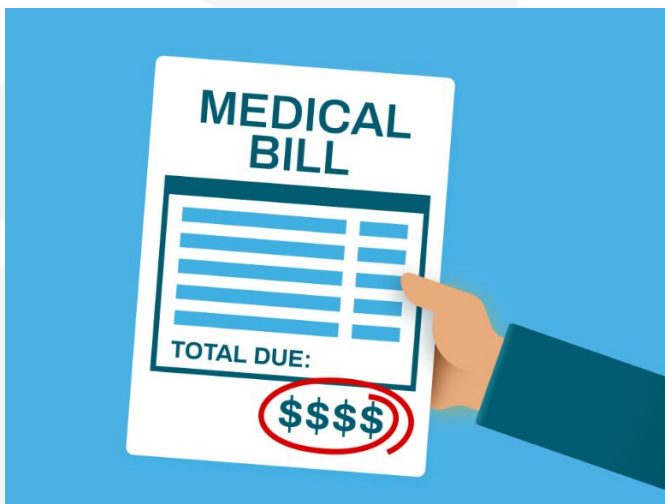
We believe healthcare isn't just about hospitals or diagnoses. It's about connection, community, and care — anytime, anywhere. That's why we built StrongBody.AI as a **global digital platform** where individuals can **find services, earn income, share knowledge**, and build long-term relationships within the wellness economy.

With smart tools like multilingual Voice AI, verified user profiles, and seamless cross-border payments, StrongBody.AI is redefining access to care — not through algorithms alone, but through **real human interaction and opportunity**.



Market Problem

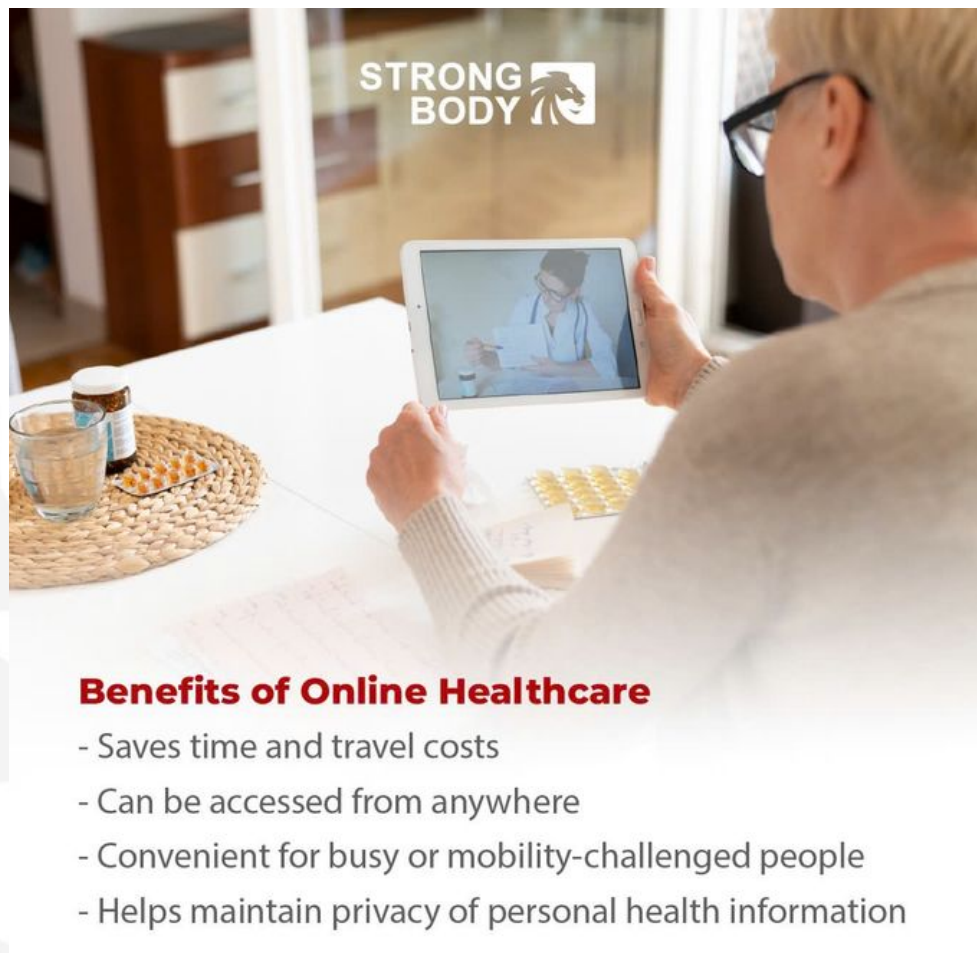
- Healthcare, wellness, and beauty services remain fragmented and difficult to access quickly.
- Individuals struggle to find trusted cross-border experts and services.
- In US: High medical cost while in other countries: low experts' income
- No unified marketplace exists to connect users with professionals in an intuitive, social, AI-driven ecosystem.



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StrongBody.AI Solution

- Connects **patients, clients, and consumers** with **healthcare professionals, wellness providers, and freelancers**.
- Offers **B2B2C** and **C2C** interactions in a single ecosystem.
- Enables **search, matching, booking, payment, and social interaction**.
- Integrated multilingual support, secure payments, and AI smart-matching.



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Market Analysis

- **TAM:** \$12–16.9 trillion (2024–2030)

- **SAM:** \$1.2 trillion

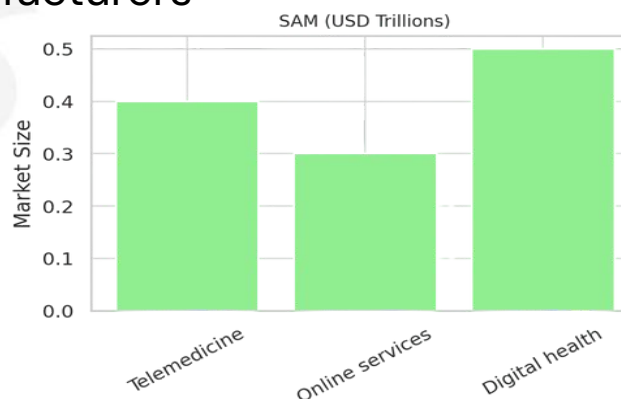
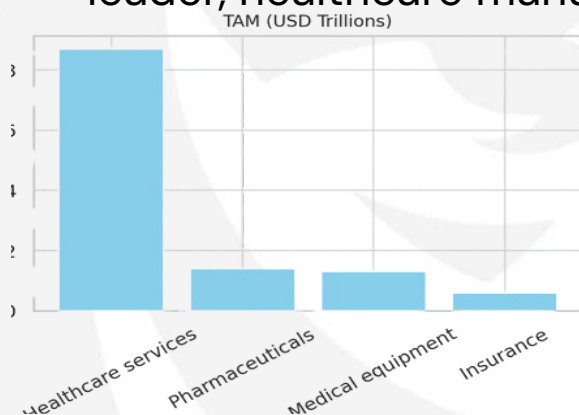
- **SOM:** \$100M → \$100B (7 years)

Trend:

- Lack of cross-border connectivity between patients and providers
- Strong shift toward digital transformation and personalized health services

Target Customers:

- Healthcare providers: clinics, hospitals, wellness experts
- End users seeking treatment, prevention, or medical tourism
- Freelancers & SMBs in health, wellness, beauty industries
 - B2B partners: hospital, organization, community health leader, healthcare manufacturers



Service Category

Healthcare & Wellness

- Medical Professionals
- Nutritional Counseling
- Psychiatric Services
- Pharmacies Beauty
- Services Massage
- Therapy

Family & Community Care

- Child Care Family
- Services Elderly
- Care Medical
- Assistance Medical
- Tourism

Healthcare & Wellness

- Digital Freelance Jobs
- Creative Freelance Jobs
- Administrative Freelance Jobs
- Technical Freelance Jobs

AI & Business Solutions

- A platform connecting businesses with trusted AI solutions – find, compare, and purchase the right tools .



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Target Audience & Customers

- **End-users/Clients:** Individuals seeking services in wellness, care, or beauty
- **Service Providers:** Doctors, therapists, beauticians, caregivers
- **Freelancers:** Creative, technical, and remote health professionals
- **Partners:** Insurance firms, tourism companies, pharmacies, family organizations
- **Businesses:** Clinics, wellness centers, hospitals



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BUSINESS MODEL

Revenue streams

20% fee from sellers

5% fee from buyers

\$2,000/year subscription from

hospitals & organizations

\$15/month Voice AI to support

matching

Other value-added services

Unit economics

CAC: \$55/user

LTV: \$100/user

LTV/CAC: 20x

User base

25k users

15k listings

Buyers from 15
wealthy countries
(including USA)

Pricing

Ni segments

Premium plan free

Cost structure

Technology: 30%

Operations: 20%

Marketing: 40%

Administration: 10%



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GO-TO-MARKET STRATEGY

Channels

Social media & cross-border platforms

Strategy

User referral model

Partnerships

B2B email, referral
programs



Growth tactics

Viral content + SEO

Target

1M users by 31.12.2025



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TRACTION & MILESTONES

Current

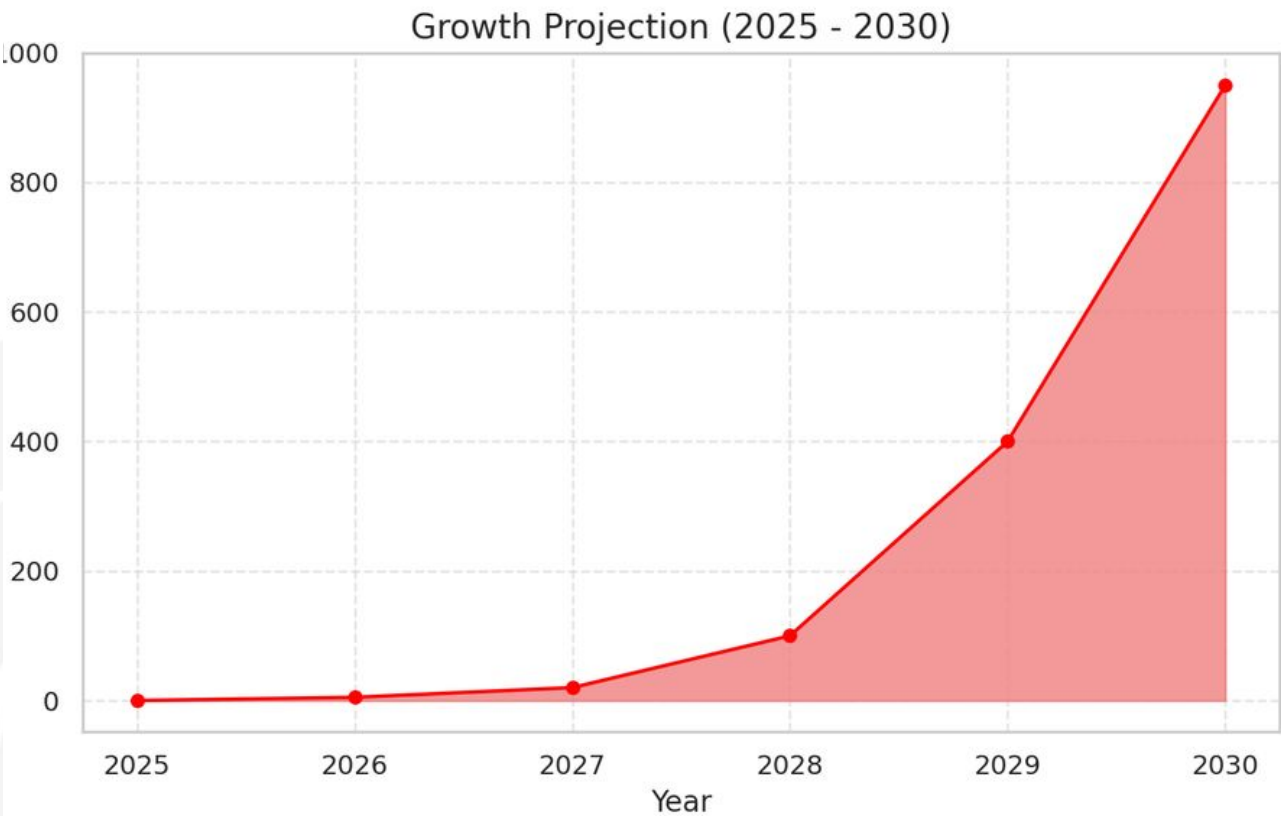
25,000 users
15,000
listings 100
countries

Growth Forecast

Targeting 1M users by 2030

Partnerships

Facebook integration



StrongBody.AI has rapidly expanded to **21,000 users and 11,000 listings across 100 countries**. With strategic **Facebook integration** and growing global demand, we aim to reach **1 million users by 2030**.

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TEAM

Industry Expertise:

Technology, Digital Platforms,
Community Building & Global
Marketing.

Founder:

Over 16 years of
experience in the
healthcare, wellness, and
cross-border business
development sectors.



International Experience:

Successfully launched and
exported services to 40+
countries, building global
networks of professionals and
clients.

Marketplace Leadership:

Proven track record in scaling
digital platforms, managing
online communities, and
enabling trust-based
transactions across borders.

At Strongbody.AI, we combine healthcare expertise with digital marketplace know-how to empower professionals, patients, and users to connect, collaborate, and thrive on one unified platform. Our team's mission is to **reshape global access to health, beauty, and well-being services through community-powered technology.**



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COMPETITION

Direct Competitors

Traditional hospitals Countries with high healthcare costs (e.g., USA)

Indirect Competitors

Fiverr, Upwork

Market Position



Market

leader



Key Challenge ⚠️ Complex model (App 1,2,3 integration)

Competitive Advantages

- ✓ Affordable pricing
- ✓ Fast & convenient
- ✓ High quality services
- ✓ Strong viral potential



PRODUCT & COMPETITIVE

ADVANTAGES

Advanced Social-AI Technology

- **AI voice assistant** removes language barriers for global users.
- **AI smart-matching** connects clients with the right professionals based on needs, reviews & real-time availability.
- **Big Data insights** personalize recommendations for services and providers.

Solving Core User Problems

- Match users with **verified professionals** worldwide.
- Help freelancers and providers build trusted profiles & income streams.
- Simplify discovery, communication, and booking in one place.
- Enable transparent reviews and community-based trust.

Disruptive Marketplace Model

- **Social-first platform:** Users connect, follow, rate, and interact with providers.
- **Proactive wellness focus:** Not just treatment—prevention, lifestyle & community care.
- **Unified marketplace:** Combines healthcare, wellness, freelance jobs, and medical tourism in one ecosystem.

Extensive & Diverse Ecosystem

- **Service Providers:** Doctors, therapists, wellness experts, beauticians.
- **Freelancers:** Designers, marketers, support staff in health sectors.
- **End-Users:** Patients, tourists, wellness clients, families.
- **Partners:** Gyms, hospitals, pharmacies, supplement & medical product suppliers.

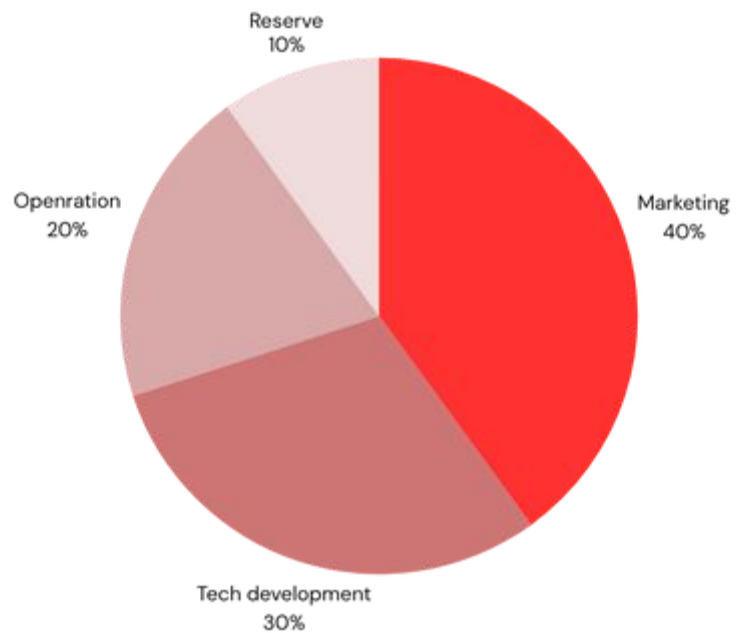
INVESTMENT ASK

Funding Need

USD 3 million (Seed Round)

Fund Allocation

- Marketing: 40%
- Technology Development: 30%
- Operations: 20%
- Reserve: 10%



Conservative Case (10%)

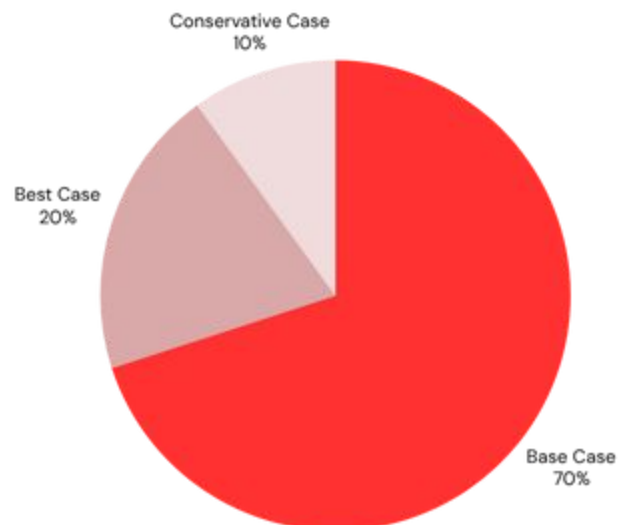
- 2025: 1.2x • 2026: 2x • 2027: 4x
- 2030: 8x

Best Case (20%)

- 2025: 3x
- 2026: 8x
- 2027: 15x
- 2030: 30x

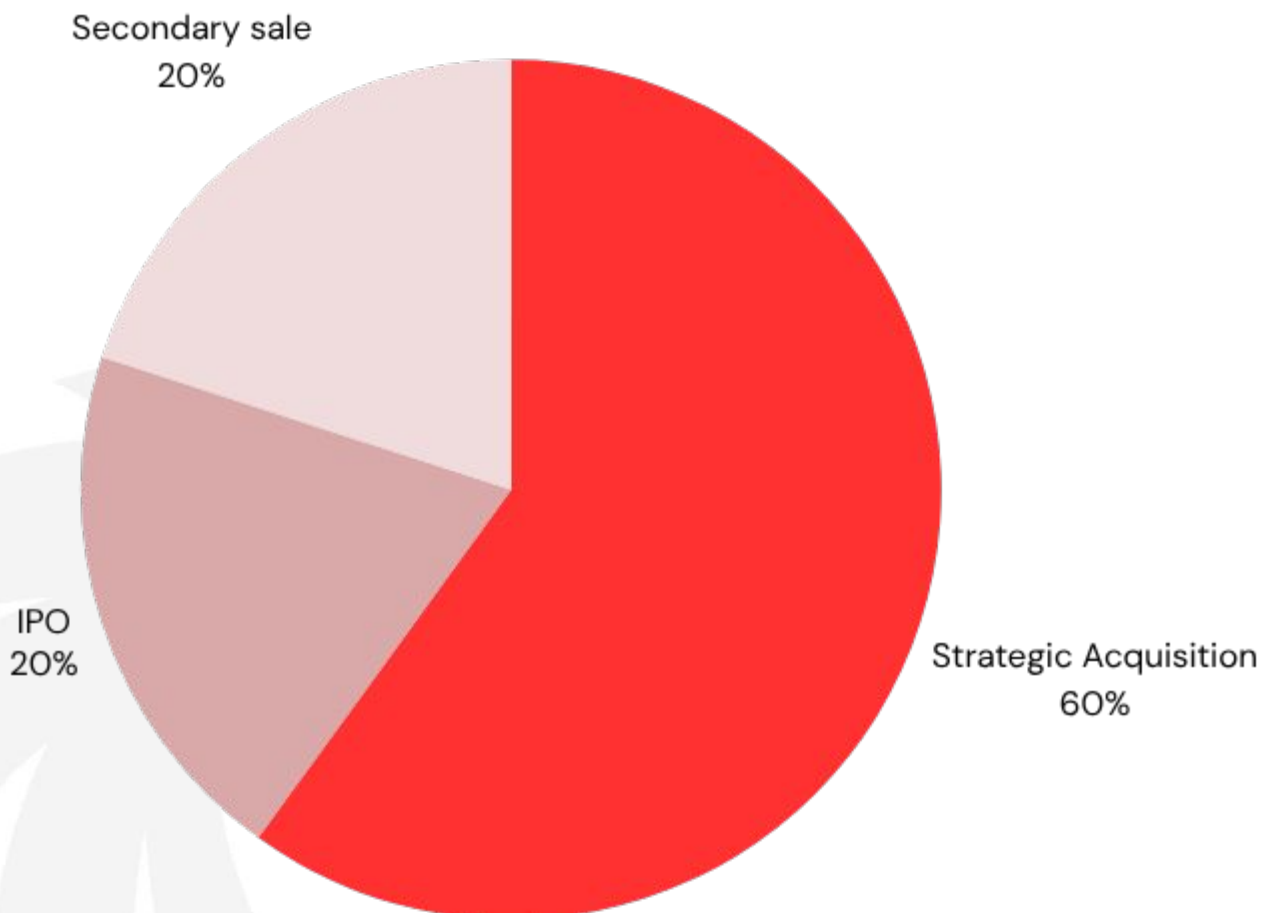
Base Case (70%)

- 2025: 2x
- 2026: 5x
- 2027: 10x
- 2030: 20x



INVESTMENT ASK

Strategic Acquisition (60%) • Target buyers: Major healthcare or tech corporations • Estimated timing: 2027–2028 • Valuation range: \$200M–\$500M



IPO (20%)

- Estimated timing: 2029–2030
- Target valuation: \$10B+

Secondary Sale (20%)

- Partial exit for early investors
- Growth/PE funds or later-stage VCs



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THANK YOU, STRONGBODY SG



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