

# A **New** Way to Think About the Job Search



- 75 – 95% of job vacancies are never advertised\*
- 48% of jobs are retained by referrals\*

\*US Labor Statistics



**built in chicago**



**Chicago Tribune**

**Top Workplaces**

Su M T W Th F S  
**One Day**  
**One Job**



GitHub Jobs

themuse

 ENGINEERJOBS.com

*Dice*<sup>®</sup>

FORTUNE  
TERM SHEET by Dan Primack



# Meetup.com

Hey Lia,

There are 116,639 Meetups happening this week about everything from careers to hiking, parenting, tech, photography and urban gardening ...

2

Meetups in your groups

156

Meetups nearby

Chicago Ruby



within 2 miles of Chicago, IL

Groups

Calendar

∞ All Meetups

👤 Meetups with friends

Arts & Culture

Career & Business

Cars & Motorcycles

Community & Environment

Dancing

Fitness

Food & Drink

Games

Health & Wellbeing

Hobbies & Crafts

LGBT

Language & Ethnic Identity

Movements & Politics

Movies & Film

Music

New Age & Spirituality

Outdoors & Adventure

Paranormal

Parents & Family

Pets & Animals

Religion & Beliefs

Sci-Fi & Fantasy

Singles

Socializing

Sports & Recreation

Support


Tech

Women




# Event Organizers


# Upcoming Events



### Chicago, IL

Founded Jul 21, 2006

Rubyists	3,116
Group reviews	98
Upcoming Meetups	21
Past Meetups	217
Our calendar	



#### Organizers:

Ray Hightower, Alonda McCree, Doug Harman, Ginny Hendry, James Courtois, Justin Love, LaToya Allen, marblavin1, Sarah Coats

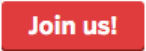
[toRuby/photos/87449/9569742/](#)

ChicagoRuby is a group of Ruby on Rails enthusiasts with events in downtown Chicago and in the suburbs. [WindyCityRails](#) is Chicago's annual Ruby on Rails conference. [Watch the latest WindyCityRails videos.](#)

Did you miss a monthly meeting? ChicagoRuby's collection of [Ruby on Rails videos](#) may prove helpful.

The [ChicagoRuby](#) motto: When smart people challenge each other to grow, great things happen!

### We're 3,116 Rubyists



Also in...

## Ruby Enthusiasts. Producers of WindyCityRails.

Upcoming 21PastCalendar

### ChicagoRuby: Downtown

Location is shown only to members


Join us!

Tue Mar 03

6:00 PM


[RSVP](#)

### What's new

 NEW MEMBER

[Readadictionary](#) joined 3h ago

---

 NEW RSVP

[Joe Shidel](#) RSVPed Yes for [ChicagoRuby: Downtown](#) 4h ago



# Members

All members (3,116)

The Leadership Team (11)

Sort by:

Name

Date joined

Find a member:



**LaToya Allen**

ASSISTANT ORGANIZER



You're both members of  
[Girl Develop It Chicago](#)



**Doug Harman**

ASSISTANT ORGANIZER

"I am a Thinkful.com student. I completed the FEWD class last fall, including jQuery and JavaScript. I'm now taking the Ruby on Rails class. This is currently..."



You're both members of  
[Chicago RubyMotion](#)



**Ray Hightower**

ORGANIZER

"Software developer, perpetual student.  
<http://rayhightower.com>"



You're both members of  
[Chicago RubyMotion](#)



**martylavin1**


ASSISTANT ORGANIZER

## Research the organizers

- Where do they work?
- What other meetups do they engage with?
- How prepared are you to start a conversation with them?




# Who else is attending the event?




## Chicago, IL

Founded Jul 21, 2006


About us...

Rubyists	3,116
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### Organizers:


Ray Hightower, Alonda



## ChicagoRuby: Downtown

 Tell a friend  Share

 **Tuesday, March 3, 2015**  
6:00 PM to 9:00 PM

 **This location is shown only to members**

**After most downtown meetings** we head over to Elephant & Castle (185 N. Wabash) for refreshments & fellowship. Join us for a few minutes if you have time.

**Please use your real name when you RSVP** for downtown ChicagoRuby meetings. Reason: We are required to give a list of all attendees to the security desk prior to the meeting. If the name on your ID doesn't match the name on the RSVP list, then Aon security will not let you in the building. Sorry for the inconvenience, but those are the rules of the Aon Building.

### Want to go?

[Join and RSVP](#)

### 32 going

RSVPs close: Mar 03, 4:00 PM

**Ray Hightower**  
ORGANIZER  
EVENT HOST  
Software developer, perpetual student. <http://rayh.com>

**Sarah Cnota**  
ASSISTANT ORGANIZER  
EVENT HOST

**Alonda McCree**  
CO-ORGANIZER  
EVENT HOST





# LinkedIn Research

Type in company name and  
select the option “people  
who work at...”



The screenshot shows the LinkedIn search interface. The search bar at the top contains the text "Civis An". Below the search bar, a dropdown menu displays several search suggestions:

- People who work at Civis Analytics**
- People who used to work at Civis Analytics**
- Jobs at Civis Analytics**

Below these suggestions, the search results are categorized into "Companies" and "People".

**Companies:**

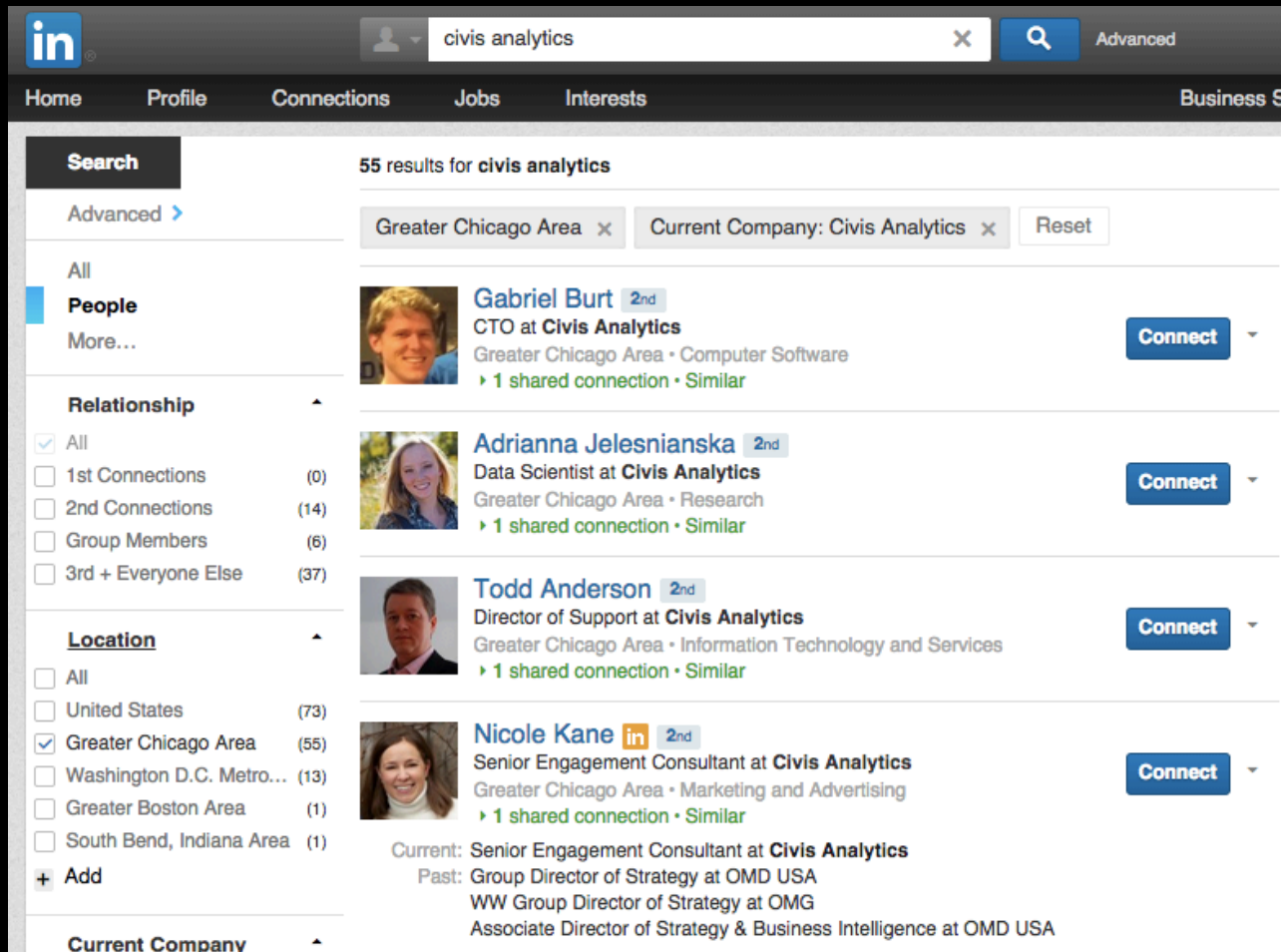
- Civis Analytics**  
Information Technology and Services; 51-200 employees

**People:**

- Anna Civis**  
Limited Edition by Anna Civis
- Revista Civis Mundi RRII Anahuac**  
Editor en Revista Civis Mundi

On the right side of the "People" results, there are "Send InMail" buttons for each profile.

# Narrow it down by location



in civis analytics x Advanced

Home Profile Connections Jobs Interests Business S

**Search**

Advanced >

All  
**People**  
More...

**Relationship**

- ☒ All
- ☐ 1st Connections (0)
- ☐ 2nd Connections (14)
- ☐ Group Members (6)
- ☐ 3rd + Everyone Else (37)

**Location**

- ☐ All
- ☐ United States (73)
- ☒ Greater Chicago Area (55)
- ☐ Washington D.C. Metro... (13)
- ☐ Greater Boston Area (1)
- ☐ South Bend, Indiana Area (1)
- + Add

**Current Company**

55 results for **civis analytics**

Greater Chicago Area x Current Company: Civis Analytics x Reset

**Gabriel Burt** 2nd  
CTO at **Civis Analytics**  
Greater Chicago Area • Computer Software  
1 shared connection • Similar **Connect**

**Adrianna Jelesnianska** 2nd  
Data Scientist at **Civis Analytics**  
Greater Chicago Area • Research  
1 shared connection • Similar **Connect**

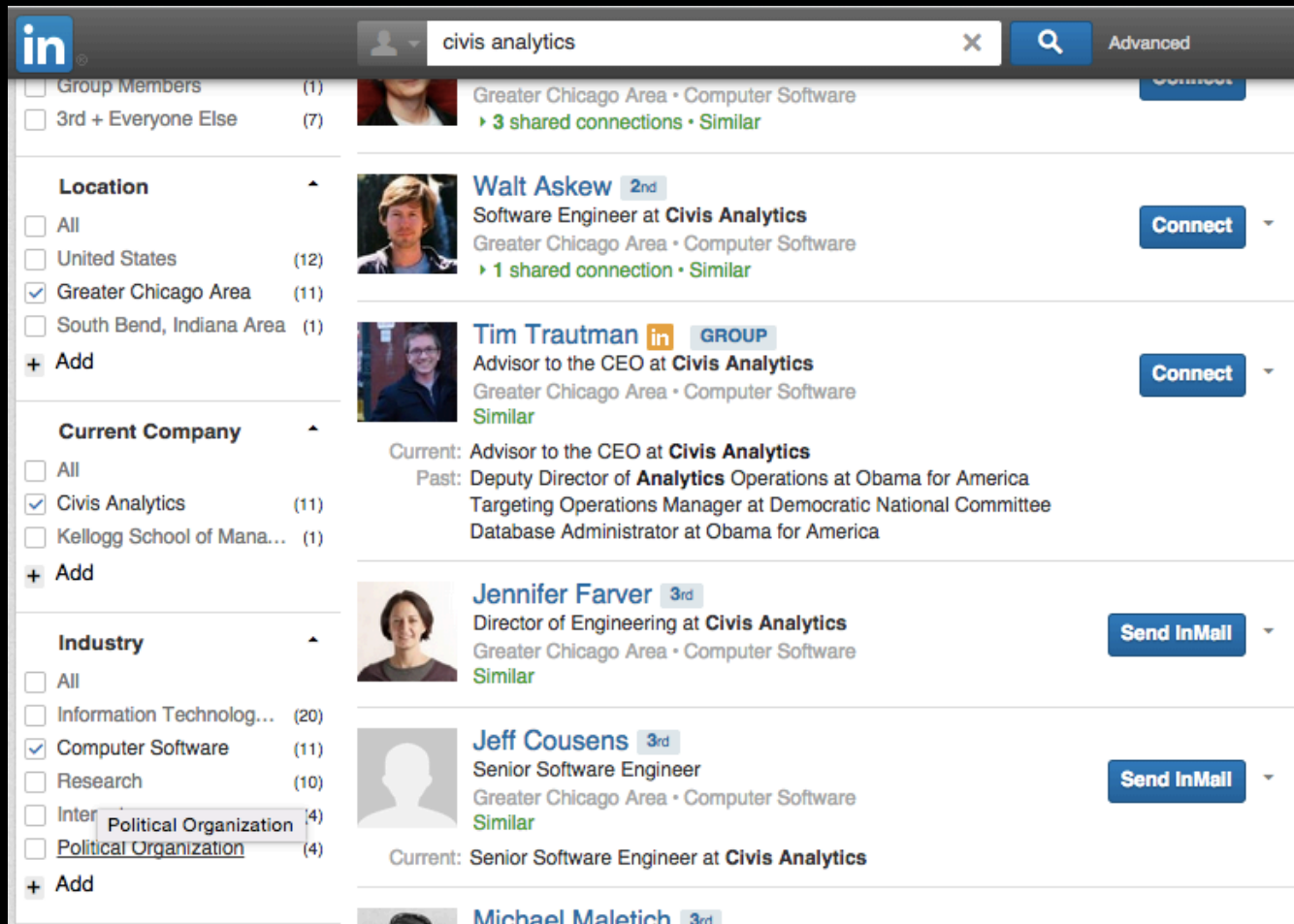
**Todd Anderson** 2nd  
Director of Support at **Civis Analytics**  
Greater Chicago Area • Information Technology and Services  
1 shared connection • Similar **Connect**

**Nicole Kane** in 2nd  
Senior Engagement Consultant at **Civis Analytics**  
Greater Chicago Area • Marketing and Advertising  
1 shared connection • Similar **Connect**

Current: Senior Engagement Consultant at **Civis Analytics**  
Past: Group Director of Strategy at OMD USA  
WW Group Director of Strategy at OMG  
Associate Director of Strategy & Business Intelligence at OMD USA



# Narrow it down by Industry: Computer Software



The screenshot shows a LinkedIn search results page for the company 'civis analytics'. The search bar at the top contains 'civis analytics' and a magnifying glass icon. To the right of the search bar is an 'Advanced' link. On the left side, there are filters for 'Location' and 'Current Company'. The 'Industry' filter is expanded, showing a list of industries with 'Computer Software' selected. A large orange arrow points from the 'Computer Software' selection to the main list of results. The results list includes profiles for Walt Askew, Tim Trautman, Jennifer Farver, and Jeff Cousens, all of whom are currently at Civis Analytics and work in the Computer Software industry. Each profile includes a photo, name, title, current company, and a 'Connect' or 'Send InMail' button.

in civis analytics

Group Members (1)  
3rd + Everyone Else (7)

**Location**

All  
United States (12)  
Greater Chicago Area (11)  
South Bend, Indiana Area (1)  
+ Add

**Current Company**

All  
Civis Analytics (11)  
Kellogg School of Mana... (1)  
+ Add

**Industry**

All  
Information Technolog... (20)  
Computer Software (11)  
Research (10)  
Inter... Political Organization (4)  
Political Organization (4)  
+ Add

Greater Chicago Area • Computer Software  
3 shared connections • Similar

**Walt Askew** 2nd  
Software Engineer at Civis Analytics  
Greater Chicago Area • Computer Software  
1 shared connection • Similar

**Tim Trautman** in GROUP  
Advisor to the CEO at Civis Analytics  
Greater Chicago Area • Computer Software  
Similar  
Current: Advisor to the CEO at Civis Analytics  
Past: Deputy Director of Analytics Operations at Obama for America  
Targeting Operations Manager at Democratic National Committee  
Database Administrator at Obama for America

**Jennifer Farver** 3rd  
Director of Engineering at Civis Analytics  
Greater Chicago Area • Computer Software  
Similar

**Jeff Cousens** 3rd  
Senior Software Engineer  
Greater Chicago Area • Computer Software  
Similar  
Current: Senior Software Engineer at Civis Analytics

**Michael Maletich** 3rd



Click through to profiles of interest. Research them via contact information

**Gabriel Burt** 2nd  
CTO at **Civis Analytics**  
Greater Chicago Area | Computer Software

Previous Healthcare.gov, Obama for America, Novell  
Education University of Illinois at Urbana-Champaign

[Connect](#) [Send Gabriel InMail](#) 270 connections

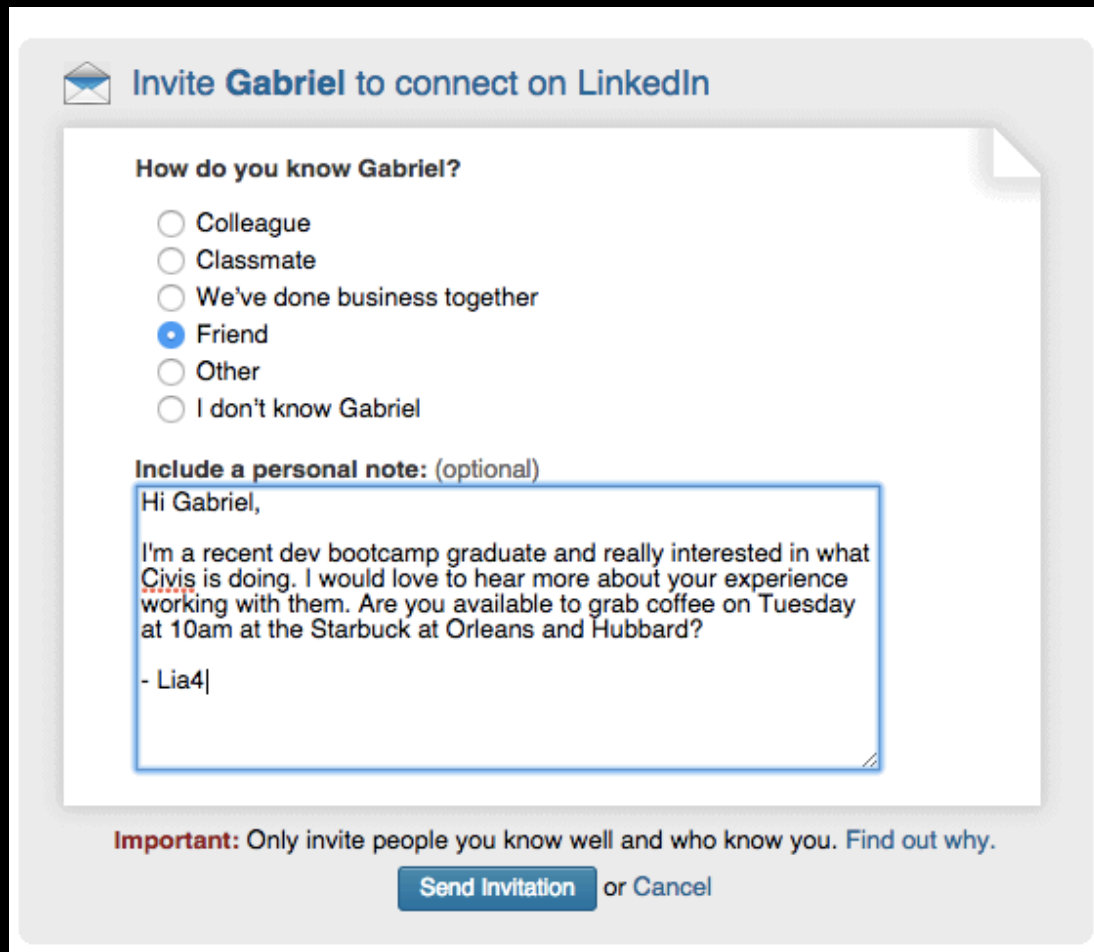
[Websites](#) [Blog](#) [Twitter](#)

[Contact Info](#) [www.linkedin.com/in/gabrielburt/en](#)

**Background**



# Always send a personalized connect message with a call to action.



The screenshot shows a LinkedIn interface for inviting a connection. At the top, there's a header with an envelope icon and the text 'Invite Gabriel to connect on LinkedIn'. Below this is a section titled 'How do you know Gabriel?' with a list of radio button options: 'Colleague', 'Classmate', 'We've done business together', 'Friend' (which is selected), 'Other', and 'I don't know Gabriel'. Underneath is a section titled 'Include a personal note: (optional)' with a text area. The text area contains a message: 'Hi Gabriel, I'm a recent dev bootcamp graduate and really interested in what Civis is doing. I would love to hear more about your experience working with them. Are you available to grab coffee on Tuesday at 10am at the Starbuck at Orleans and Hubbard? - Lia4|'. At the bottom, there's an 'Important' note: 'Only invite people you know well and who know you. Find out why.' and two buttons: 'Send Invitation' and 'or Cancel'.

Invite Gabriel to connect on LinkedIn

How do you know Gabriel?

- ☐ Colleague
- ☐ Classmate
- ☐ We've done business together
- ☒ Friend
- ☐ Other
- ☐ I don't know Gabriel

Include a personal note: (optional)

Hi Gabriel,

I'm a recent dev bootcamp graduate and really interested in what Civis is doing. I would love to hear more about your experience working with them. Are you available to grab coffee on Tuesday at 10am at the Starbuck at Orleans and Hubbard?

- Lia4|

**Important:** Only invite people you know well and who know you. Find out why.

[Send Invitation](#) or [Cancel](#)

