



CUPMAC

THE COLLEGE AND UNIVERSITY PRINT MANAGEMENT ASSOCIATION OF CANADA

Annual Conference Sponsorship Package

June 14 - 17, 2015

Kamloops, BC



THOMPSON RIVERS
UNIVERSITY

CUPMAC 2015 Kamloops, BC

Conference Sponsorship



The **College and University Print Management Association of Canada (CUPMAC)** in association with **Thompson Rivers University** will hold the 48th Annual CUPMAC Conference in Kamloops, British Columbia from June 14th thru 17th 2015.

We invite you and your organization to participate as one of our 8 key sponsors. The ongoing success of our annual conference is possible only through the support received from our sponsors. We greatly appreciate your generosity and interest in fostering industry awareness amongst members of the in-plant print community in higher education in Canada. **Trade show participation is available for those not participating at the sponsorship level.**

The four-day conference, will be located at the **South Thompson Inn**, just 20 minutes east of Kamloops on the South Thompson River, in the heart of Cariboo country. The CUPMAC 2015 conference will include professional development sessions and peer to peer seminars at the host hotel.

The **CUPMAC 2015 Print Services Trade Show** will be hosted on the **Thompson Rivers University** campus. The show will include vendor displays and multiple theatre style seminars. As a sponsor you may have up to 8 public service or educational clients attend this show free of charge.

Delegates are expected from over 30 universities and colleges across Canada. Attendees include in-plant managers, purchasers, and other key decision makers in printing operations at their respective institutions. Attendance is expected to be higher than average as we expand the Trade Show participant list to include public sector and educational organizations from outside the CUPMAC organization.

Sponsorship benefits include:

- *Developing New Sales Leads:* Exposure to potential new customers—in-plant managers from more than 30 universities and colleges seeking to stay current with printing and related industry trends.
- *Promotions and Awareness Building:* Sponsorship highlights your organization's profile in the post-secondary community with increased visibility, brand recognition, and other unique opportunities to interact with conference delegates. Presentation time is available to Platinum, Gold and Silver sponsors.
- *Relationship Building:* Every evening, you will have the opportunity to connect informally with current and prospective clients at the nightly Hospitality Suite.
- *Tickets for Trade Show:* Invite up to 8 Public Sector Clients to attend the Trade show at no cost.

We welcome your participation and the chance to get to know our members and conference participants—your customers. We look forward to welcoming you as one of our sponsors and to strengthening our relationship with you and your organization.



Sincerely,

Liam Regan
Conference Coordinator and Host, CUPMAC 2015
Manager, Print Services, Thompson Rivers University
250-371-5709 lregan@tru.ca

About Us

The College and University Print Management Association of Canada, CUPMAC, is a Canadian post-secondary in-plant professional print association. We promote innovation, leadership, camaraderie and excellence. Our shared knowledge influences our membership, our institutions and the print industry.

Our annual conference is an opportunity for print managers and staff from post-secondary institutions across Canada to gain and share knowledge through participation in workshops, meetings and informal networking among members and with conference sponsors. Our members include:

- Algonquin College
- Brock University
- Cambrian College
- Camosun College
- Carleton University
- College of New Caledonia
- Dalhousie University
- Durham College
- Kwantlen Polytechnic University
- Lakehead University
- Langara College
- Laurentian University
- McMaster University
- Memorial University
- Mount Allison University
- Northern Alberta Institute of Technology
- Nipissing University
- North Island College
- Nova Scotia Community College
- Northwest Community College
- Red Deer College
- Red River College
- SIAST
- Sir Sandford Fleming College
- Saint Mary's University
- Simon Fraser University
- Thompson Rivers University
- University of the Fraser Valley
- University of Lethbridge
- University of Regina
- University of Manitoba Students' Union
- University of Northern BC
- University of Victoria
- University of Waterloo
- University of Western Ontario
- University of Winnipeg
- Vancouver Island University
- Wilfrid Laurier University
- York University

See more at cupmac.ca



CUPMAC

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CUPMAC 2015 Kamloops, BC

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Sponsorship, Seminar and Sponsorship Participation	Platinum \$18,000 1 Only	Gold \$10,000 1 Only	Silver \$5,000 2 Only	Bronze \$2,500 3 Only
Company logo and link included on CUPMAC website	x	x	x	x
Company logo in all conference materials	x	x	x	x
Sponsorship of, logo recognition & brief address *Awards Dinner, Wednesday **Social & Dinner, Tuesday *** No Breakfast Address	Awards* Dinner Sponsor	Social* Dinner Sponsor	Lunch Sponsor Address	Breakfast Sponsor ***
One hour presentation during conference program and seminar signage recognition	Day 1	Day 2		
Invitation to Sunday evening welcome reception	x			
Exhibit booth at mini trade show	Prime	Preferred	Large	Large
Trade Show tickets for Public or Educational Clients includes one lunch and admission to trade show per ticket	8	6	4	2
Print advertisement in CUPMAC 2014 conference agenda book	Full Page	Full Page	Half Page	Quarter Page
Sponsor recognition displayed on slide show between sessions	Full Slide	Full Slide	Name & Logo	Name
Opportunity to reference CUPMAC in your own marketing and communication materials	x	x	x	x
Evening hospitality suite access	x	x	x	x
List of conference attendees with contact information	x	x	x	x
Multiple verbal acknowledgements as a sponsor throughout the conference	x	x	x	
Opportunity to provide delegates with gift items in conference package	x	x		
Trade Show Participation Only Includes one eight foot display area, program recognition and 2 plug (110) power, internet access extra	\$1,250.00			

CUPMAC 2015 Kamloops, BC

Sponsorship Interest Form



Thompson Rivers University – June 14-18, 2014 in Kamloops, BC

Please complete this form to indicate your level of participation at the 2015 CUPMAC Conference.
The completed form can be emailed to: lregan@tru.ca or faxed to: (250) 371-5710.

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Sponsorship Level Requested

Conference sponsorship payment can be mailed to:

Liam Regan, Thompson Rivers University, 900 McGill Road, Kamloops, BC, V2C 0C8

Tier	Contribution Level
_____ Platinum	\$18,000
_____ Gold	\$10,000
_____ Silver	\$5,000
_____ Bronze	\$2,500
_____ Trade show Participant	\$1,250

Credit card payment: MasterCard ___ Visa ___ Card Number _____

Expiry Date _____ Security Code _____

Thank you for your sponsorship.



For further information, please contact:

Liam Regan,
Manager, TRU Print Services,
250-371-5709 lregan@tru.ca