

# OVERVIEW REPORTS

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

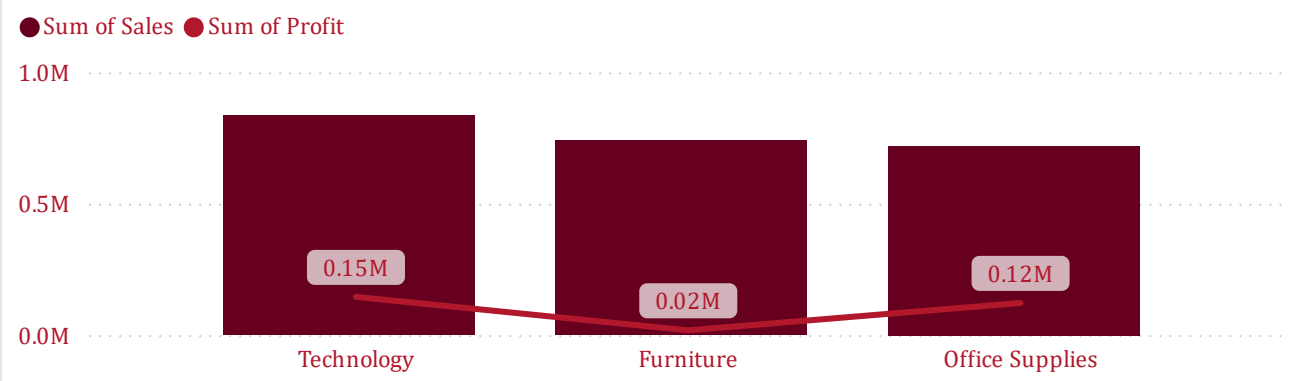
Customer

Region

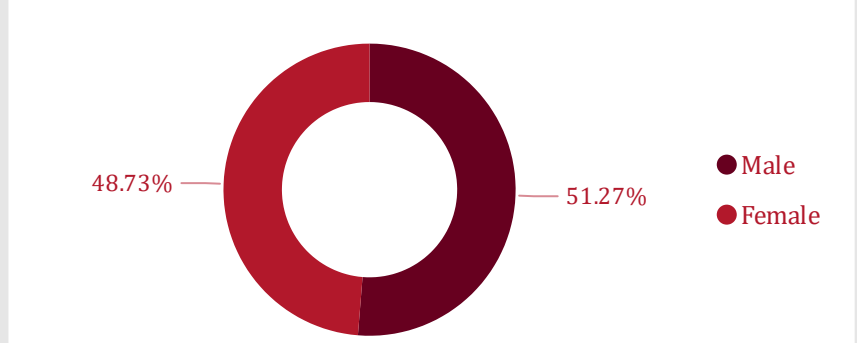
OrderDate

Segment

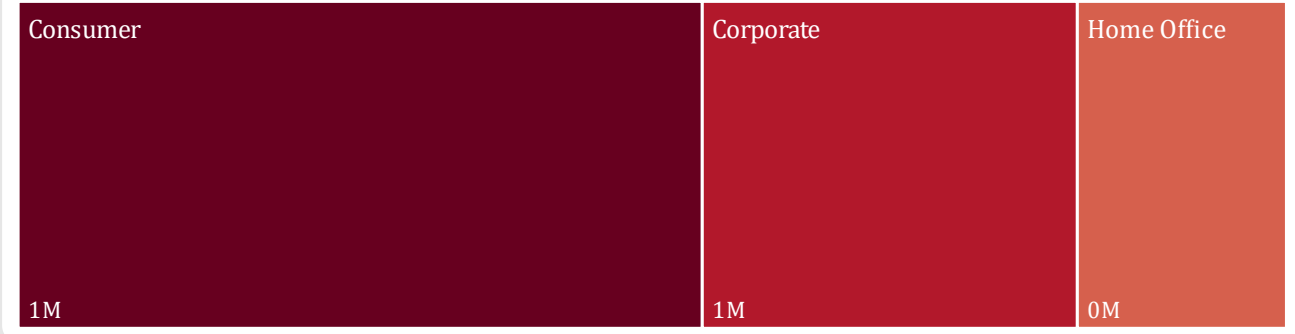
Sum of Sales and Sum of Profit by ProductCategory



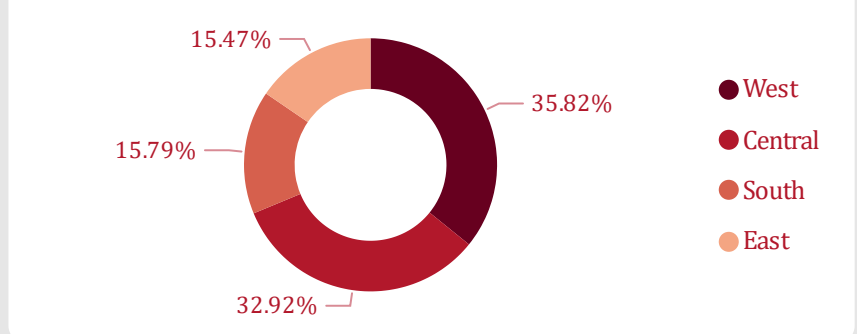
Sum of Sales by CustomerGender



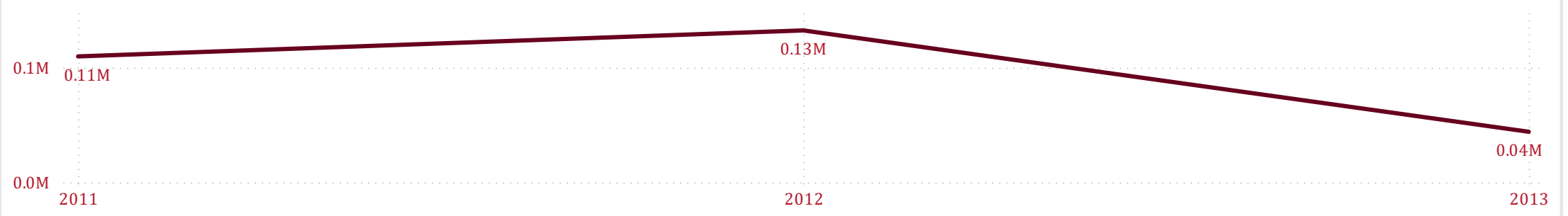
Sum of Sales by Segment



Sum of Sales by Region



Sum of Profit by Year



# Product Category Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

- ☐ Female
- ☐ Male

Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

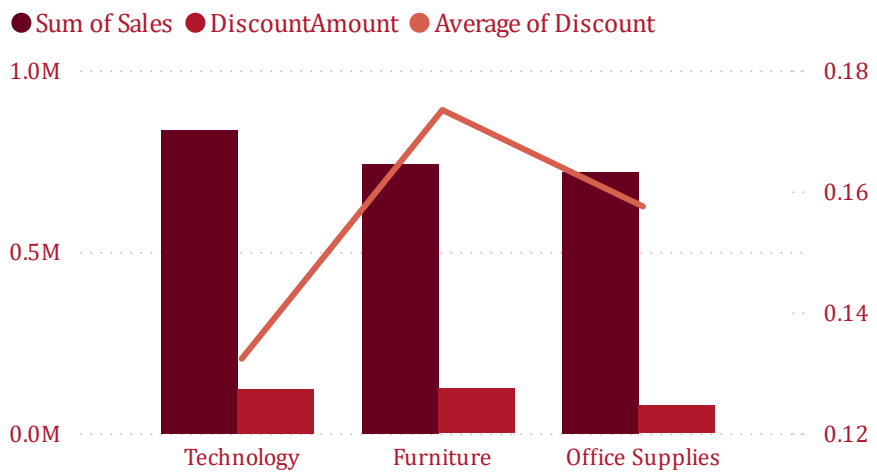
Year

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014

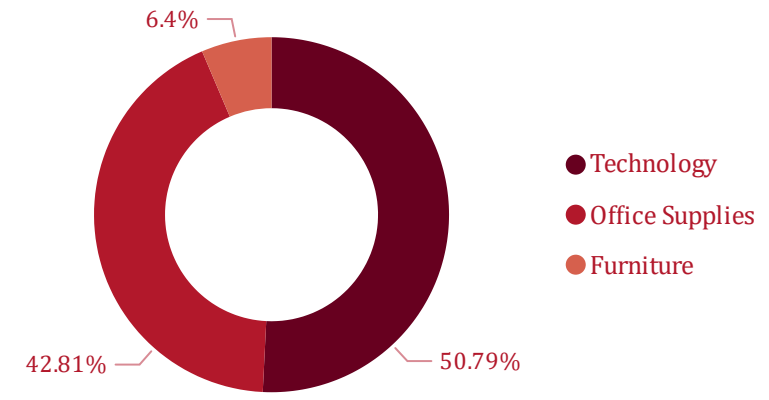
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

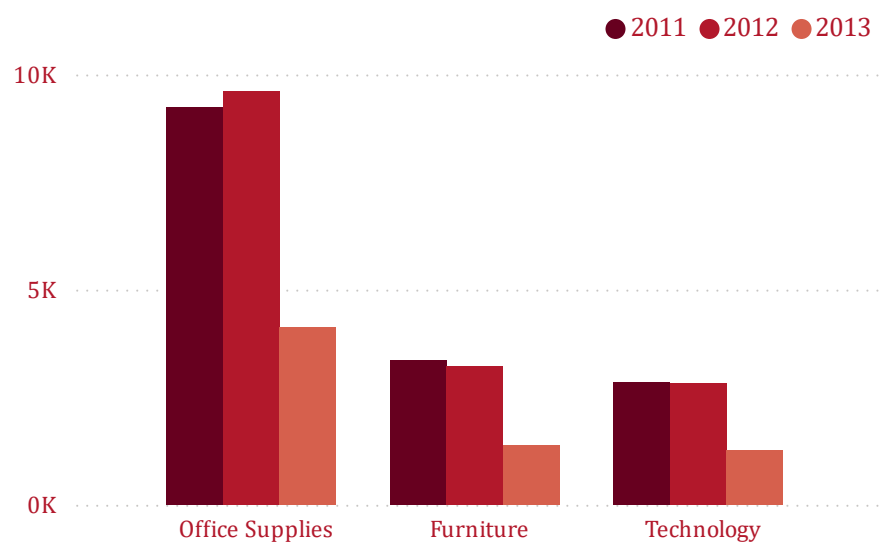
Sum of Sales, DiscountAmount and Average of Discount by ProductCategory



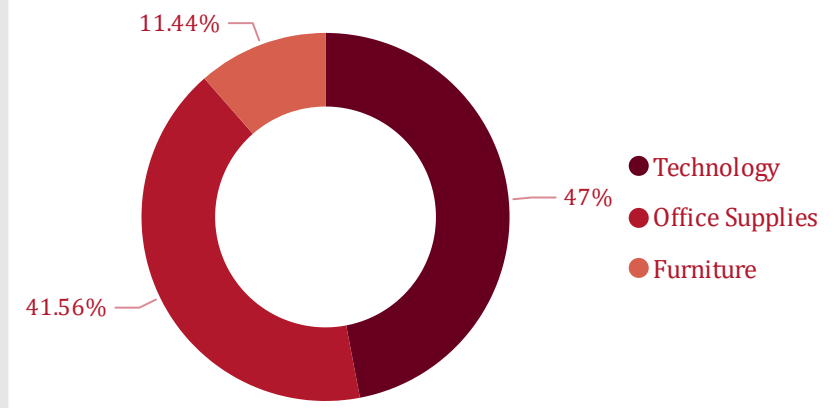
Sum of Profit by ProductCategory



Sum of Quantity by ProductCategory and Year



Average of ProfitRatio by ProductCategory



Staples

Overview

ProductCategory

Customer

Region

OrderDate

Segment

# Sub Category Analysis



## All Categories

38K  
Quantity Sold

2M  
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Profit

12.04  
Profit Ratio

322.6K  
DiscountAmount

CustomerGender

☐ Female

☐ Male

Region

☐ Central

☐ East

☐ South

☐ West

Year

☐ 2011

☐ 2012

☐ 2013

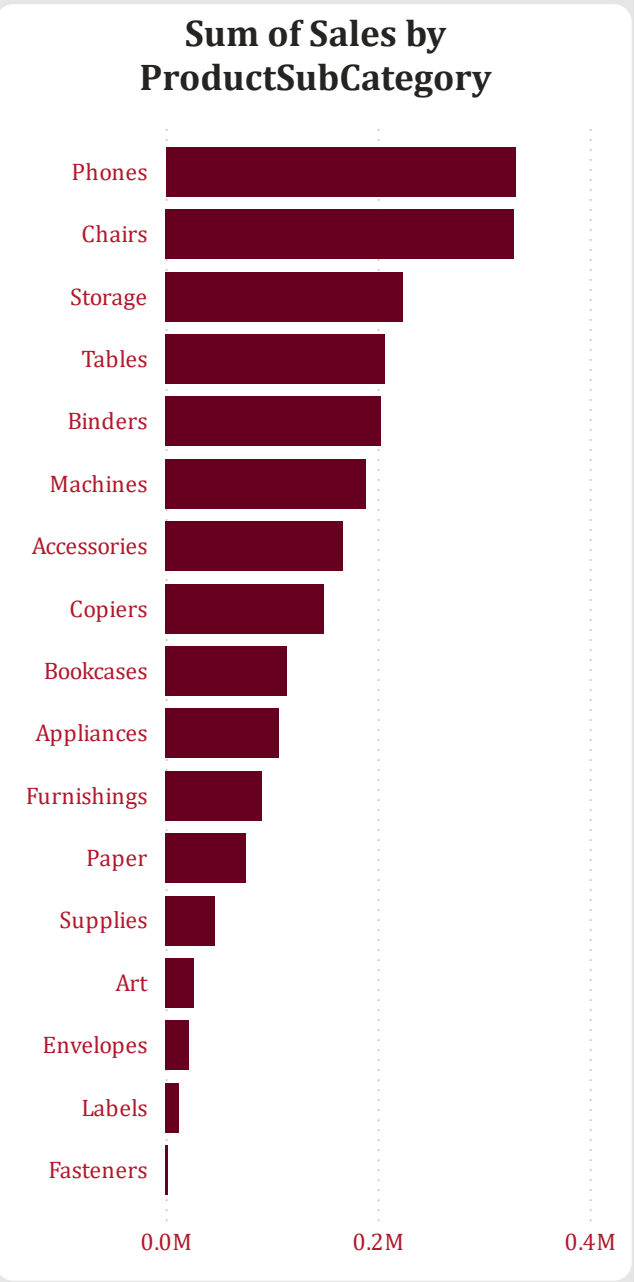
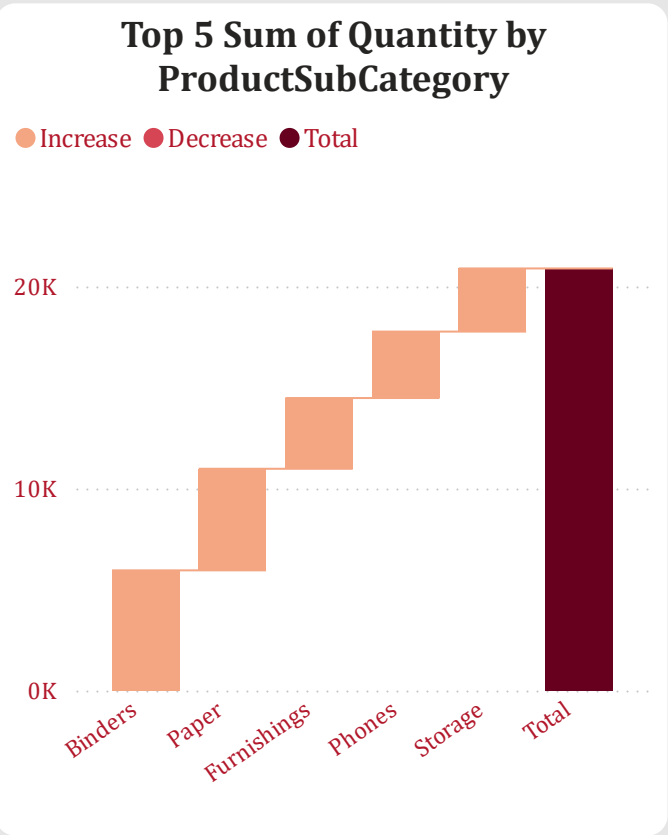
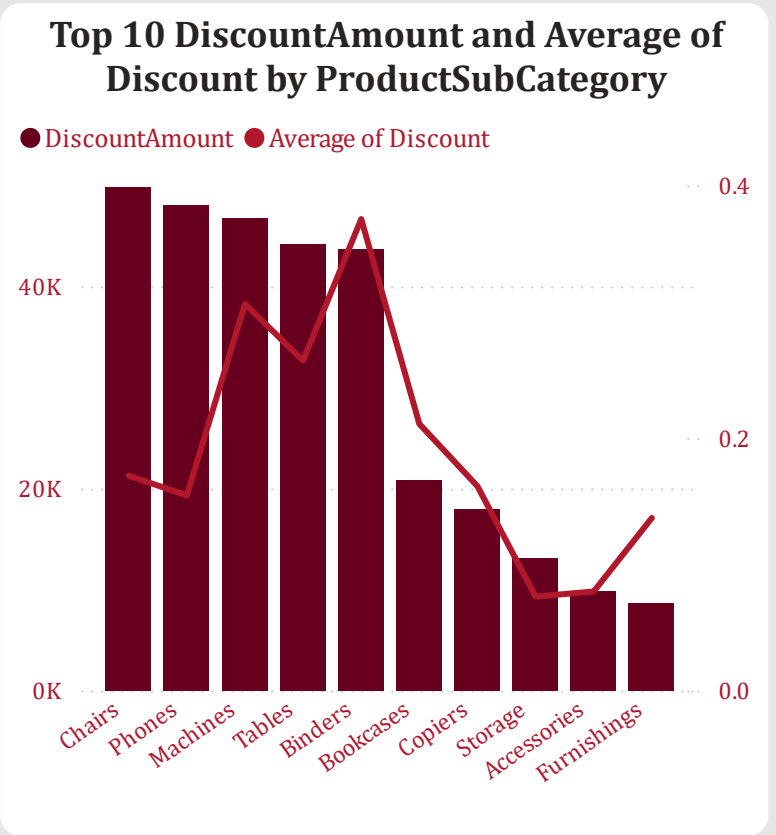
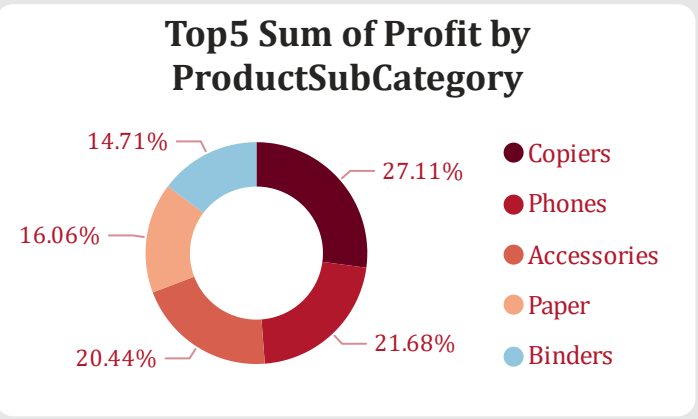
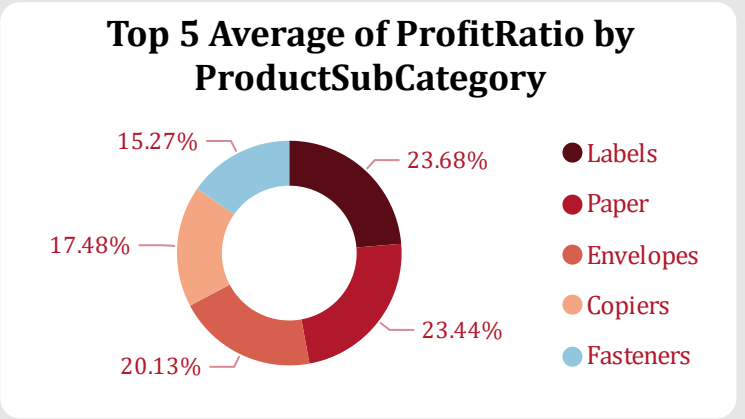
☐ 2014

Segment

☐ Consumer

☐ Corporate

☐ Home Office



Staples

Overview

ProductCategory

Customer

Region

OrderDate

Segment

# Product Analysis

38K  
Quantity Sold

2M  
Sales

286K  
Profit

12.04  
Profit Ratio

322.6K  
DiscountAmount

CustomerGender

☐ Female☐ Male

Region

☐ Central☐ East☐ South☐ West

Year

☐ 2011☐ 2012☐ 2013☐ 2014

Segment

☐ Consumer☐ Corporate☐ Home Office

Top 5 Sum of Sales by ProductName

Product Name	Sales
Canon imageCLASS 2200 Advanced Copier	60K
Fellowes PB500 Electric Punch Plastic Comb	28K
Cisco TelePresence System EX90 Videoconferencing System	22K
HON 5400 Series Task Chairs for Big and Tall	22K
GBC DocuBind TL300 Electric Binding System	20K

Top 5 DiscountAmount and Average of Discount by ProductName

Product Name	DiscountAmount	Average of Discount
Cisco TelePresence System EX90 Videoconferencing System	12K	0.45
Lexmark MX611dhe Monochrome Laser Printer	8K	0.35
Canon imageCLASS 2200 Advanced Copier	6K	0.15
Cubify CubeX 3D Printer Double Head Print	6K	0.55
GBC DocuBind P400 Electric Binding System	6K	0.4

Top 5 Sum of Quantity by ProductName

Product Name	Quantity
Storex Dura Pro Binding Machine	75.58%
Staples	6.13%
KI Adjustable-Height Office Chair	6.13%
GBC Premium Tra...	5.78%
Avery Non-Stick B...	6.38%

Top 5 Average of ProfitRatio and Sum of Profit by ProductName

Product Name	Sum of Profit	Average of ProfitRatio
Canon imageCLASS 2200 Advanced Copier	25K	35
Fellowes PB500 Electric Punch Plastic Comb Binding Machine	8K	5
Hewlett Packard LaserJet 3310 Copier	7K	30
Canon PC1060 Personal Laser Copier	5K	38
HP Designjet T520 Inkjet Large Format Printer - 24 C...	4K	10

# Segment Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

- ☐ Female
 ☐ Male

Region

- ☐ Central
 ☐ East
 ☐ South
 ☐ West

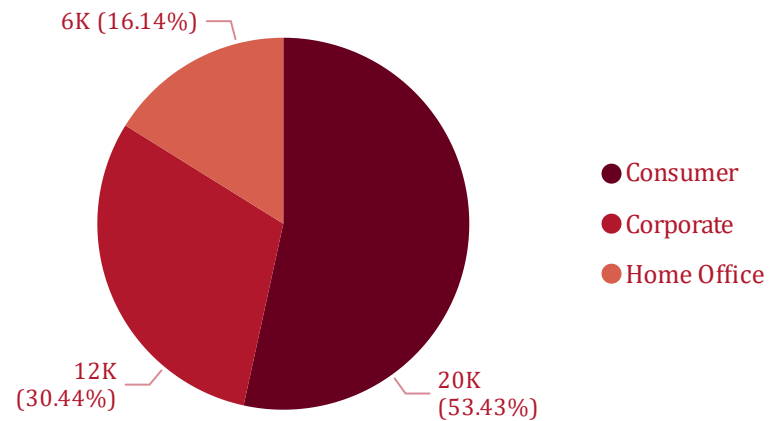
Year

- ☐ 2011
 ☐ 2012
 ☐ 2013
 ☐ 2014

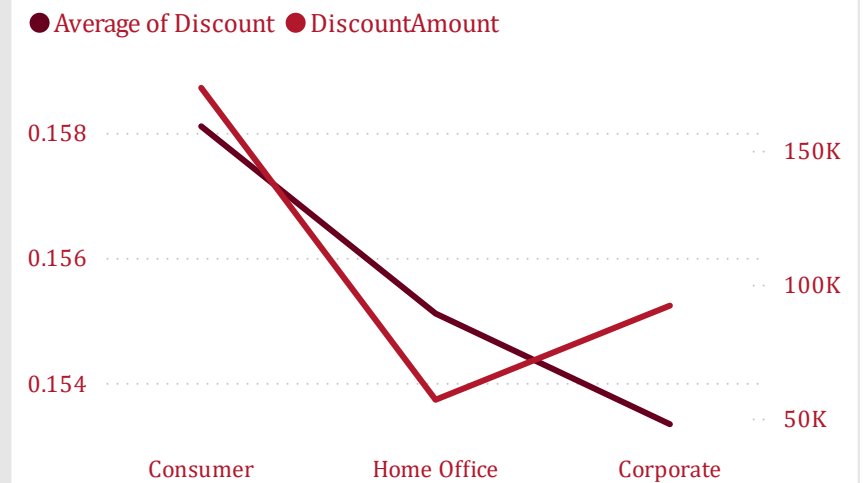
ProductCategory

- ☐ Furniture
 ☐ Office Supplies
 ☐ Technology

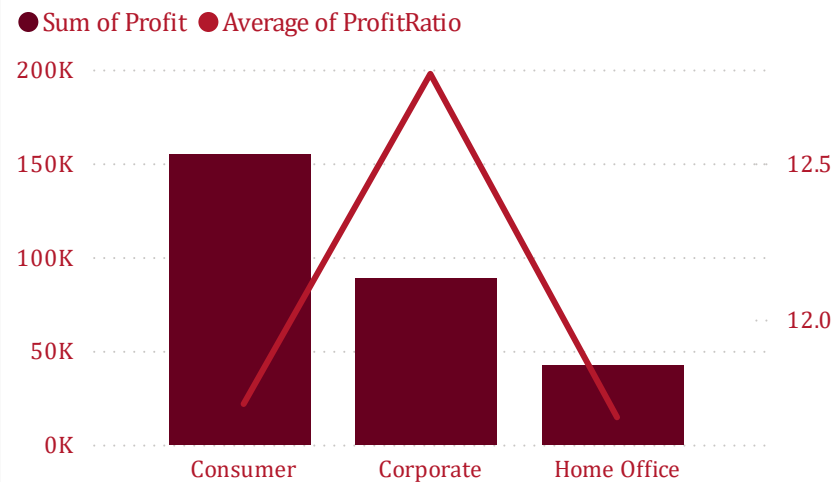
Sum of Quantity by Segment



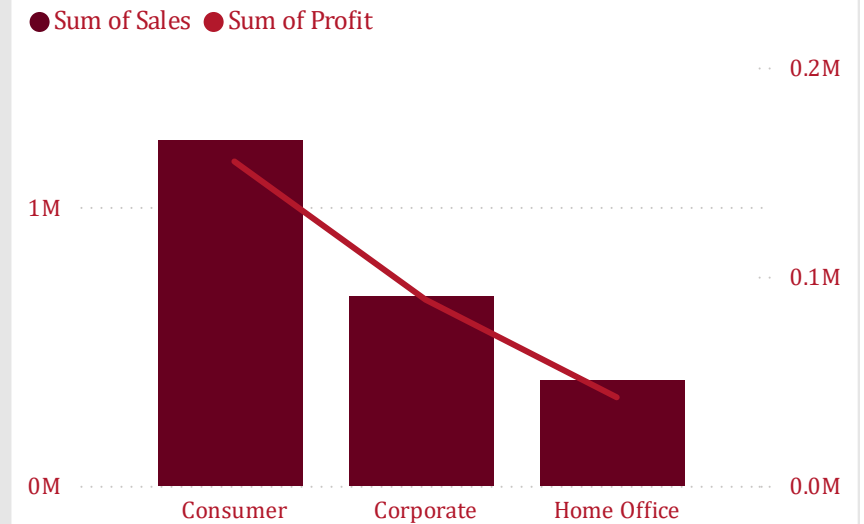
Average of Discount and DiscountAmount by Segment



Sum of Profit and Average of ProfitRatio by Segment



Sum of Sales and Sum of Profit by Segment



# Customer Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

ProductCategory

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

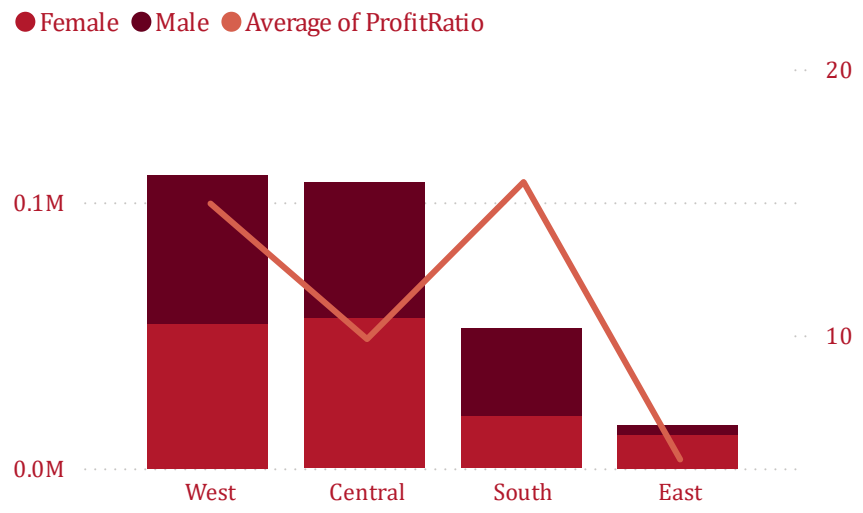
Year

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014

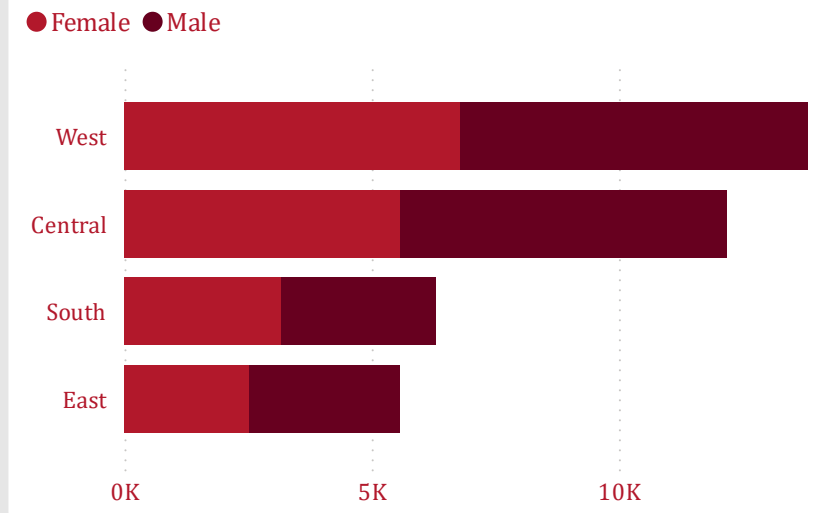
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

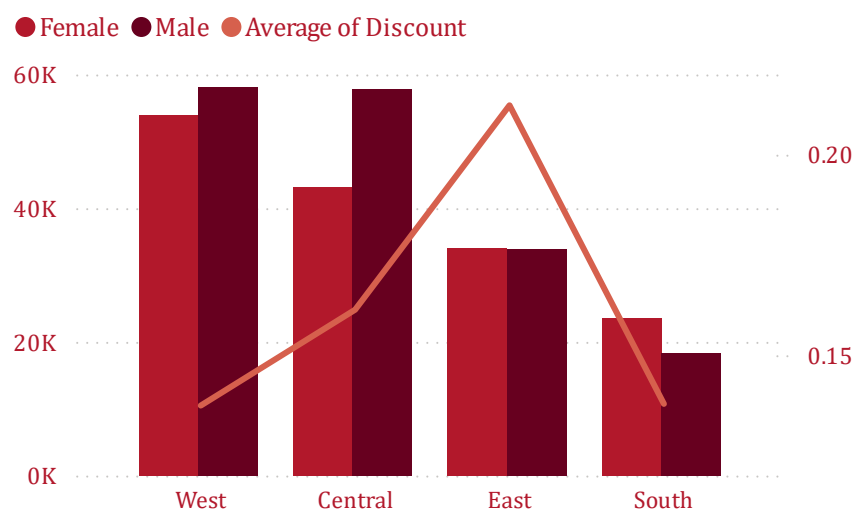
Sum of Profit and Average of ProfitRatio by Region and CustomerGender



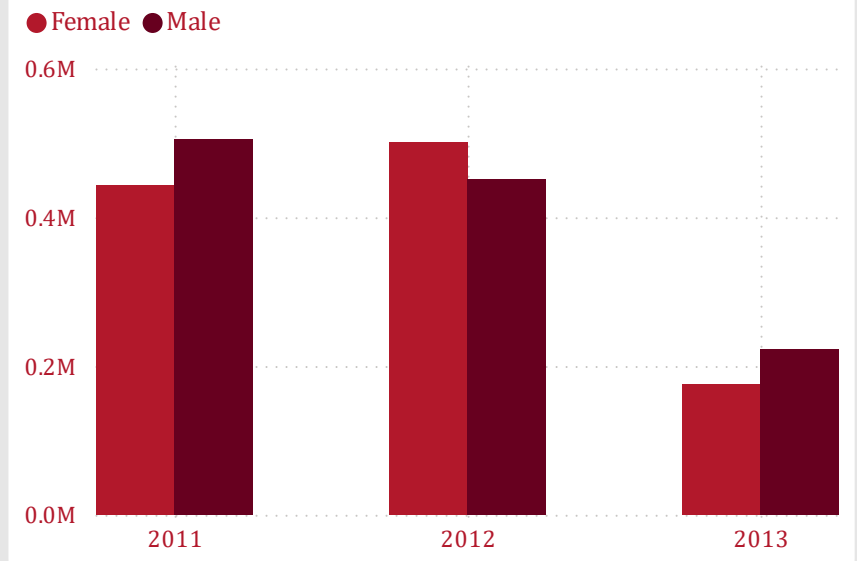
Sum of Quantity by Region and CustomerGender



DiscountAmount and Average of Discount by Region and CustomerGender



Sum of Sales by Year and CustomerGender



# Order Date Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

☐ Female

☐ Male

Region

☐ Central

☐ East

☐ South

☐ West

ProductCategory

☐ Furniture

☐ Office Supplies

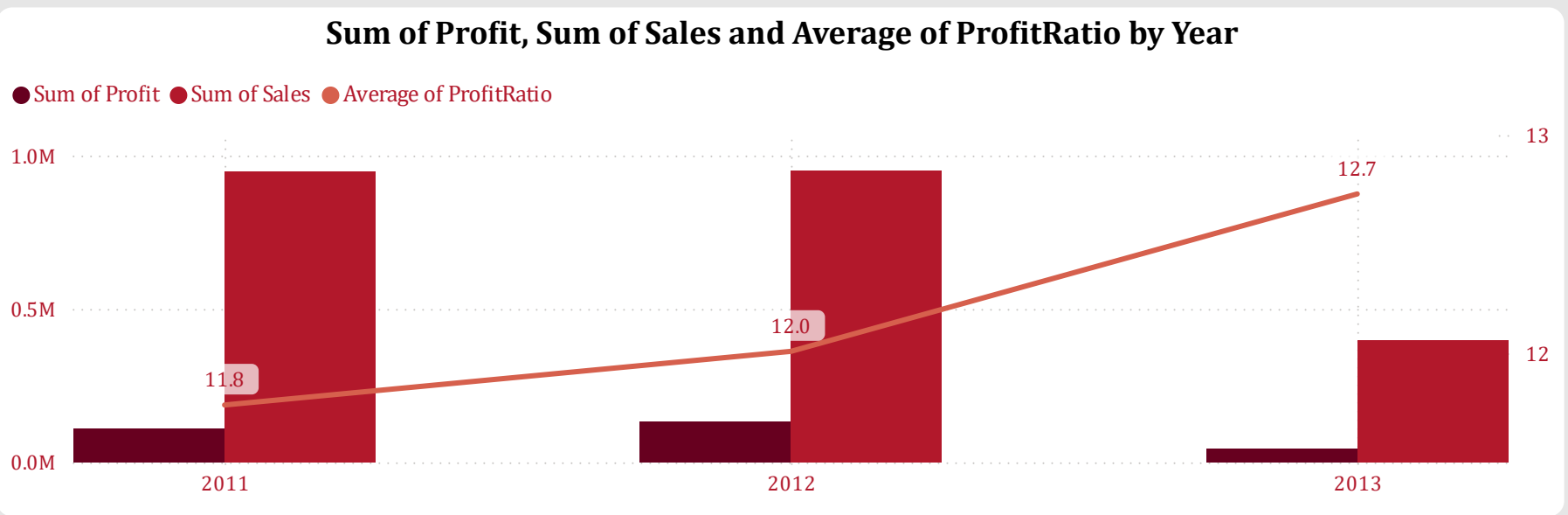
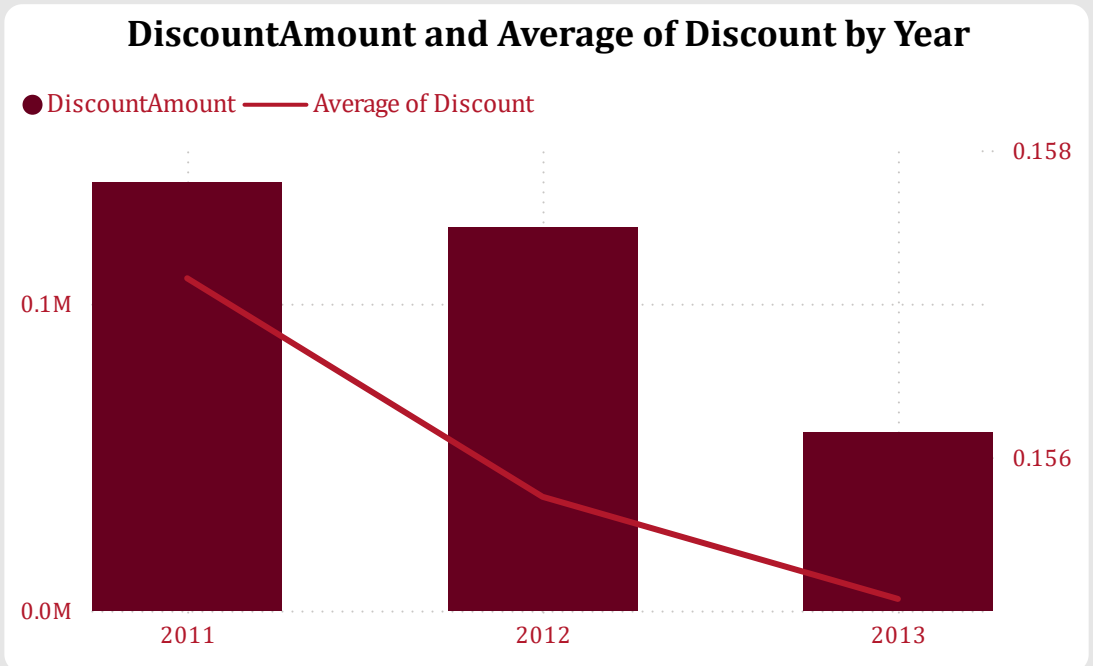
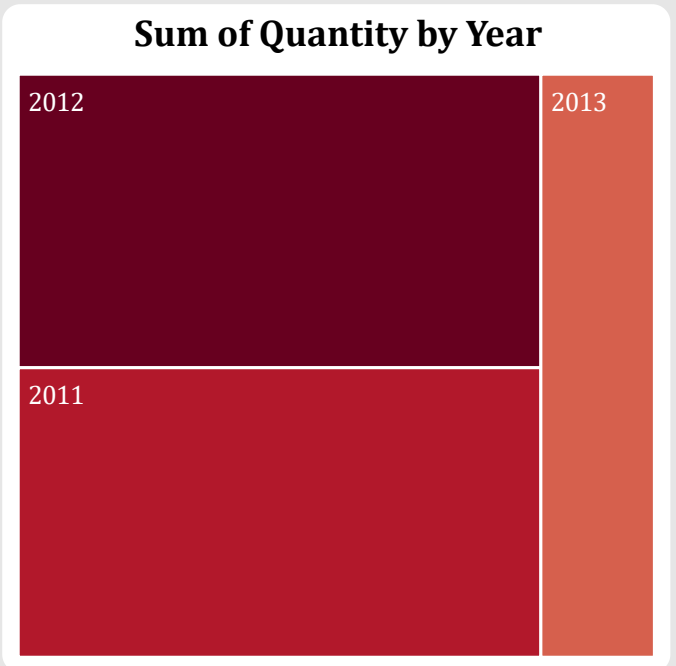
☐ Technology

Segment

☐ Consumer

☐ Corporate

☐ Home Office



# Region Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

Female

Male

ProductCategory

Furniture

Office Supplies

Technology

Year

2011

2012

2013

2014

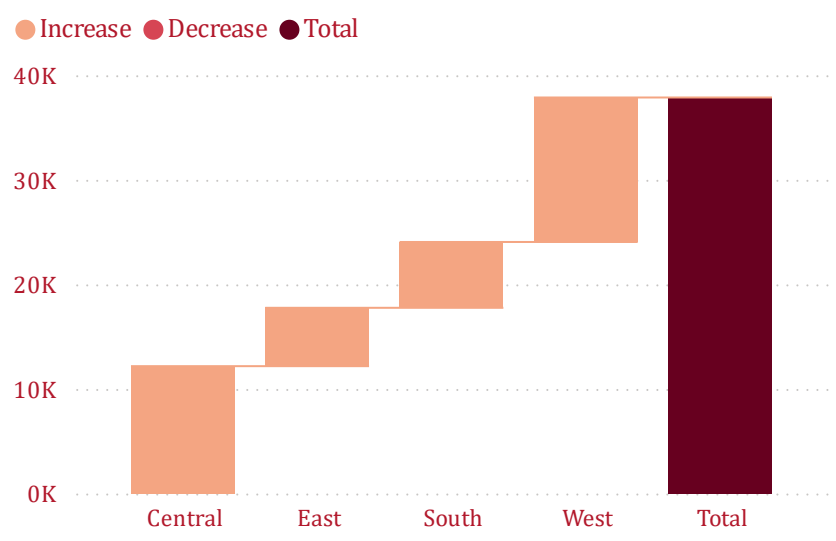
Segment

Consumer

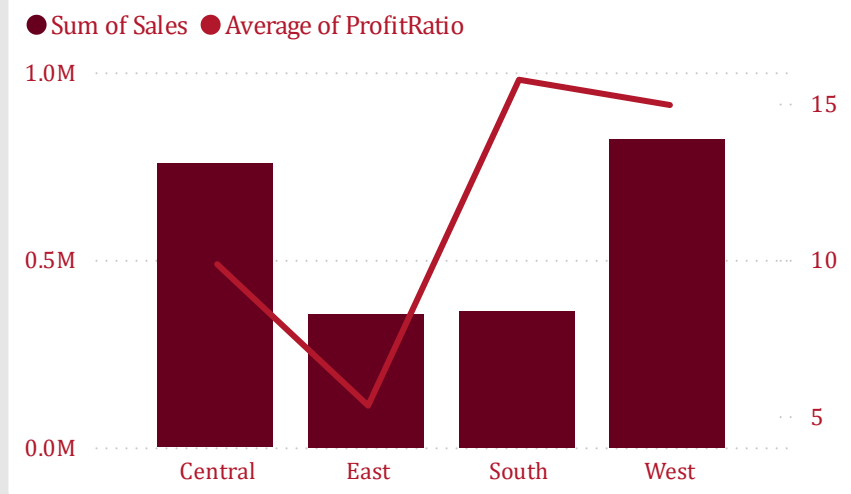
Corporate

Home Office

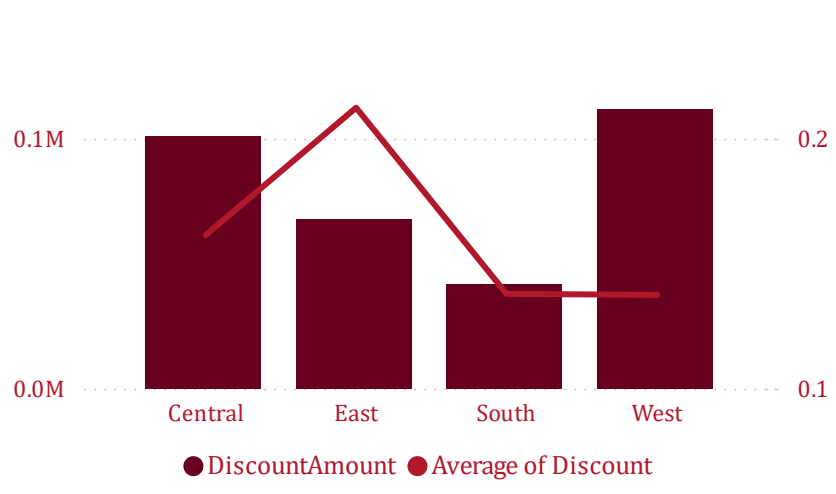
Sum of Quantity by Region



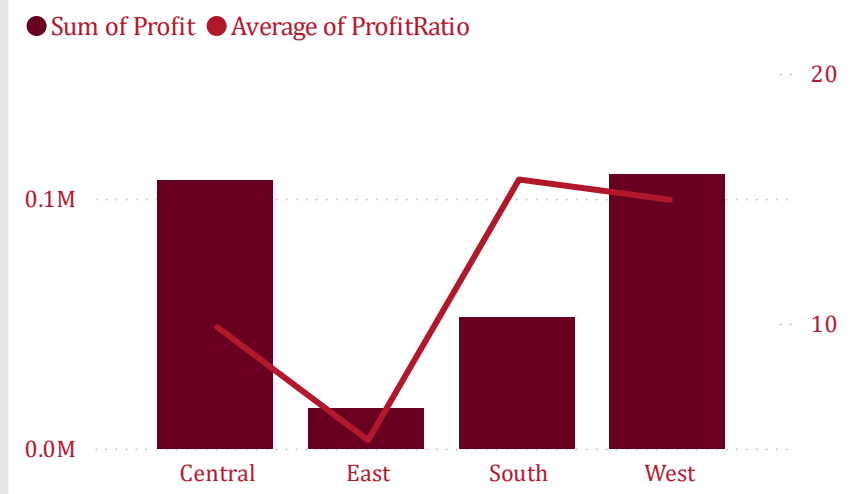
Sum of Sales and Average of ProfitRatio by Region



DiscountAmount and Average of Discount by Region



Sum of Profit and Average of ProfitRatio by Region





# State Analysis



## All Regions

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

- ☐ Female
- ☐ Male

ProductCategory

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

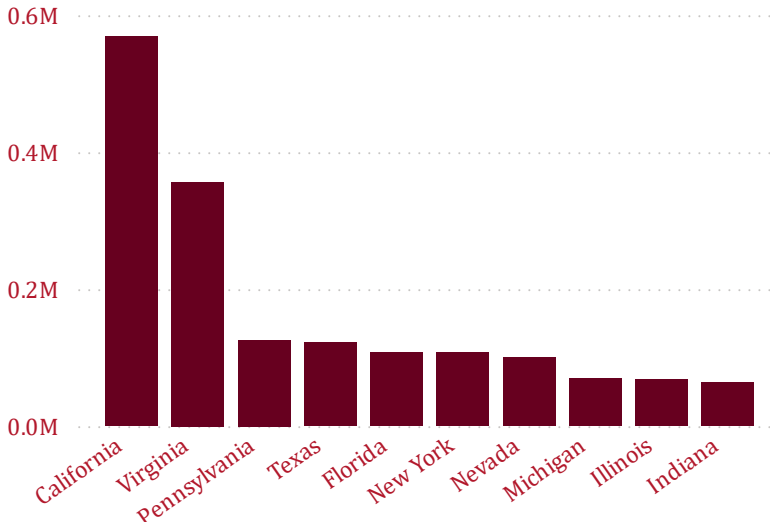
Year

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014

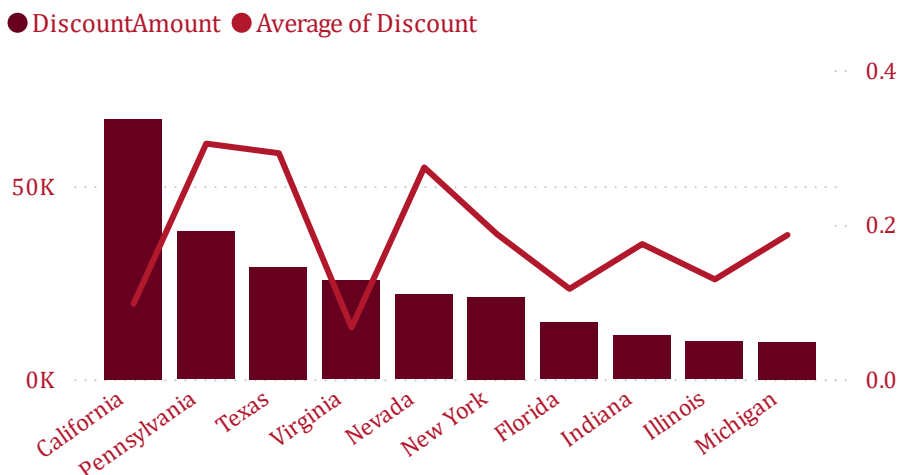
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

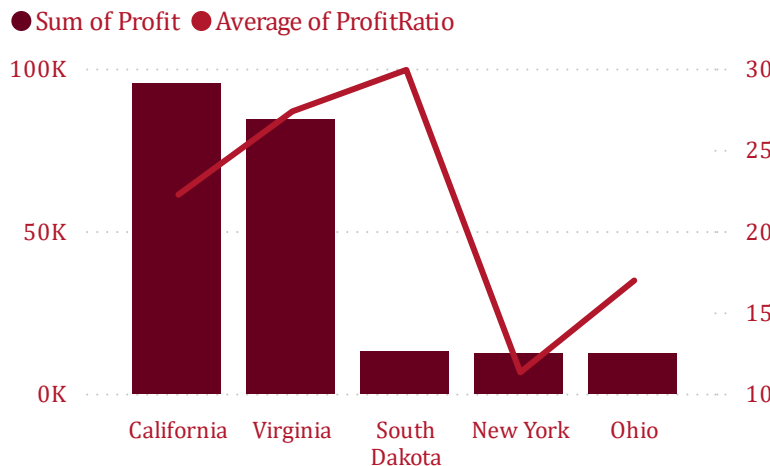
Top 10 Sum of Sales by State



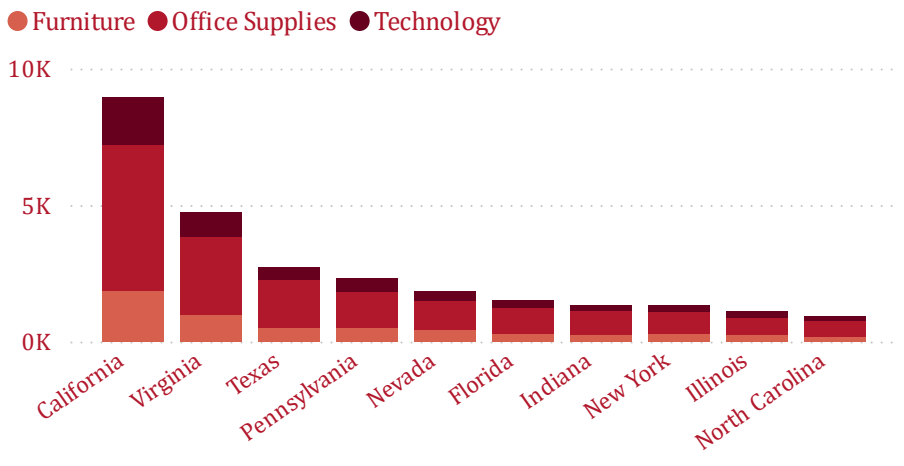
Top 10 DiscountAmount and Average of Discount by State



Top 5 Sum of Profit and Average of ProfitRatio by State



Top 10 Sum of Quantity by State and ProductCategory



# City Analysis



All States

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

- ☐ Female
- ☐ Male

ProductCategory

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

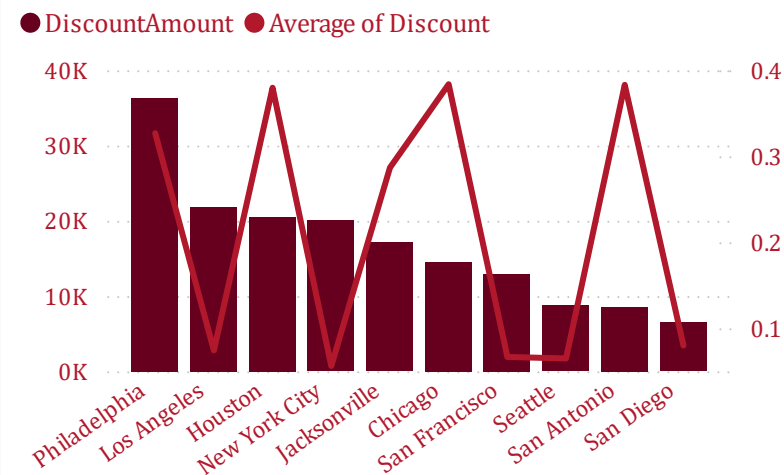
Year

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014

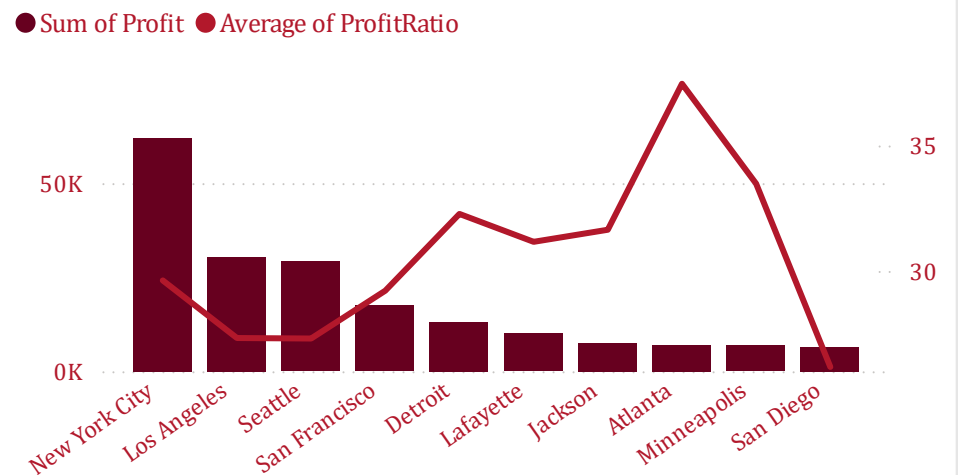
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

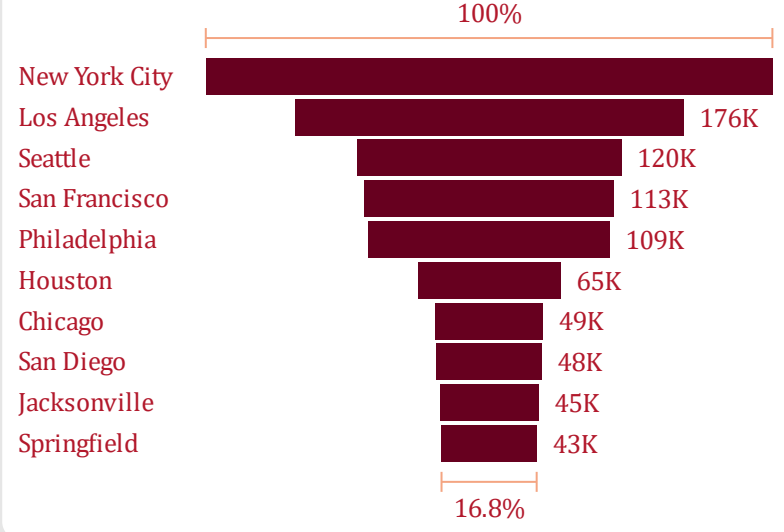
Top 10 DiscountAmount and Average of Discount by City



Top 10 Sum of Profit and Average of ProfitRatio by City



Top 10 Sum of Sales by City



Top 10 Sum of Quantity by City

