

OVERVIEW REPORTS

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

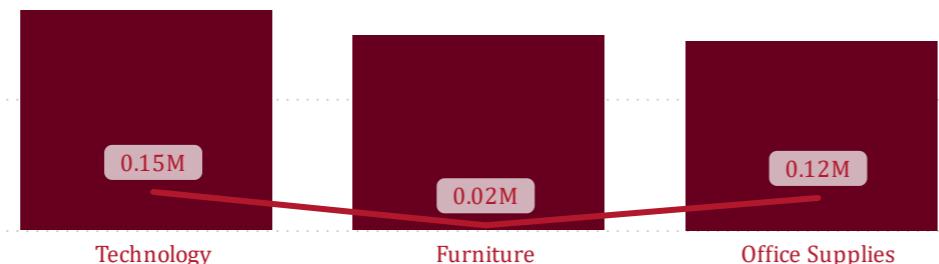
Sum of Sales and Sum of Profit by ProductCategory

● Sum of Sales ● Sum of Profit

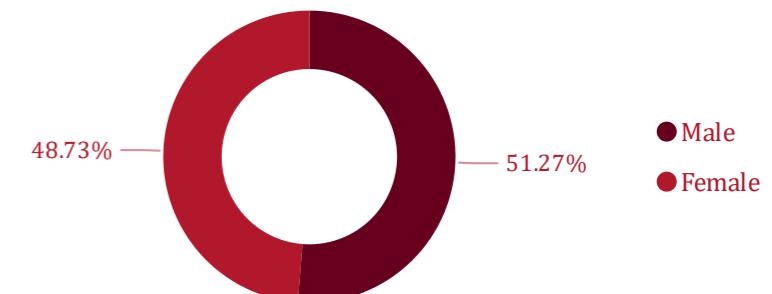
1.0M

0.5M

0.0M



Sum of Sales by CustomerGender



Sum of Sales by Segment

Consumer

Corporate

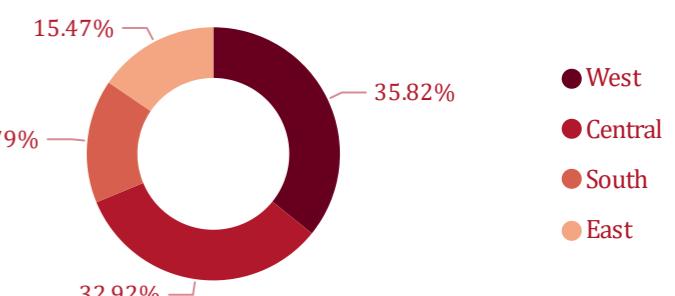
Home Office

1M

1M

0M

Sum of Sales by Region



Sum of Profit by Year

0.1M

0.0M

0.13M

2011

2012

0.04M

2013

Product Category Analysis

38K

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DiscountAmount

Overview

CustomerGender

- Female
- Male

Sum of Sales, DiscountAmount and Average of Discount by ProductCategory



ProductCategory

Region

- Central
- East
- South
- West

OrderDate

Segment

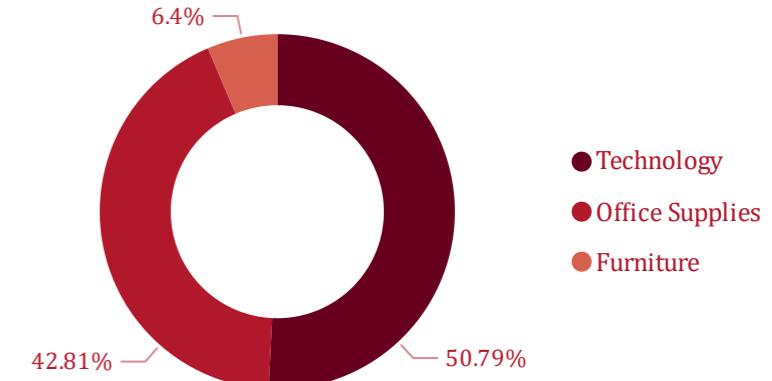
Year

- 2011
- 2012
- 2013
- 2014

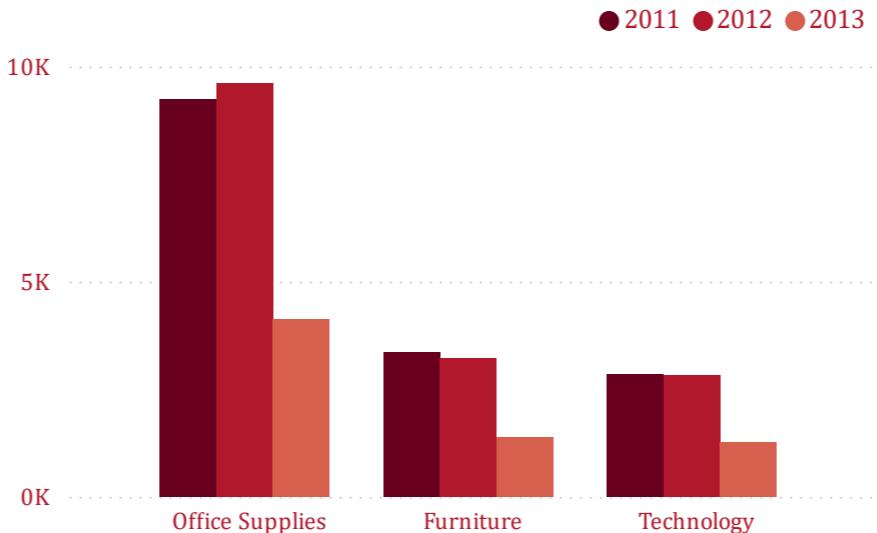
Segment

- Consumer
- Corporate
- Home Office

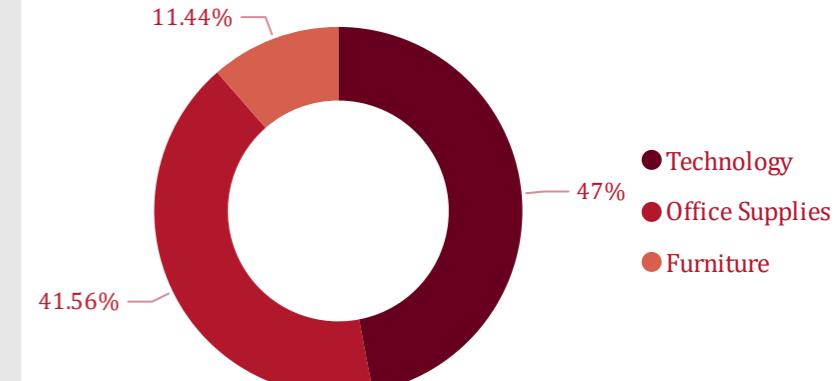
Sum of Profit by ProductCategory



Sum of Quantity by ProductCategory and Year



Average of ProfitRatio by ProductCategory



Sub Category Analysis


[All Categories](#)
38K

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DiscountAmount

Overview**ProductCategory****Customer****Region****OrderDate****Segment****CustomerGender**

- Female
- Male

Region

- Central
- East
- South
- West

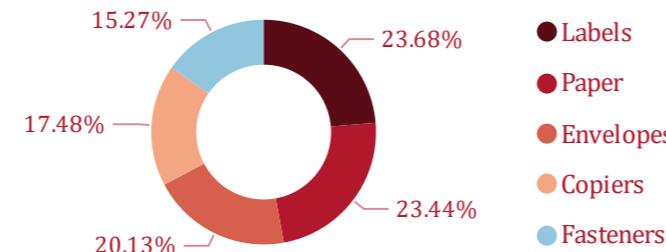
Year

- 2011
- 2012
- 2013
- 2014

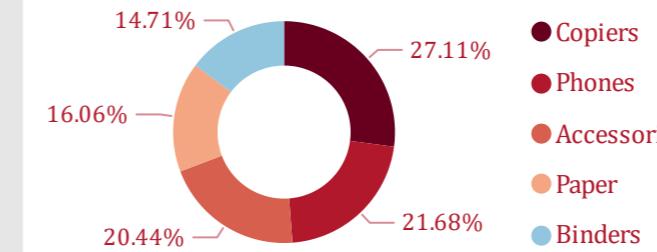
Segment

- Consumer
- Corporate
- Home Office

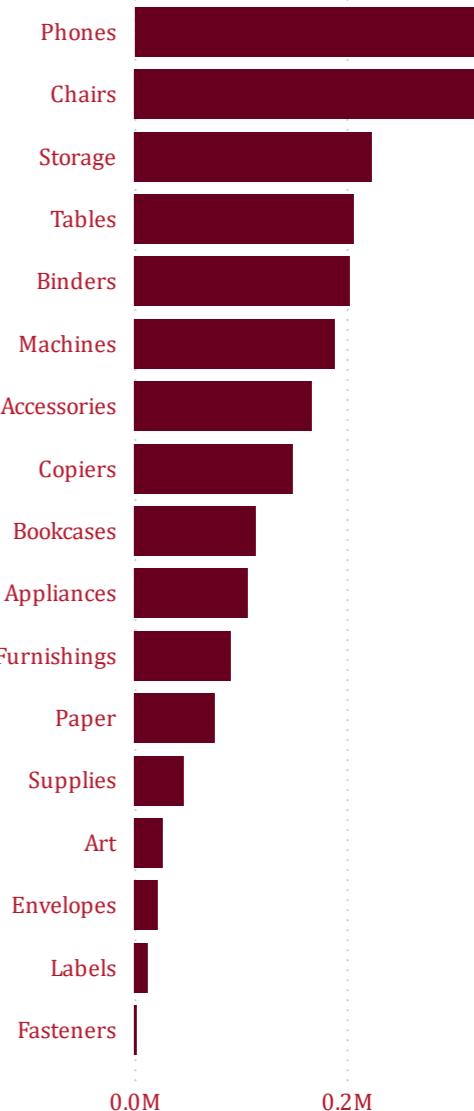
Top 5 Average of ProfitRatio by ProductSubCategory



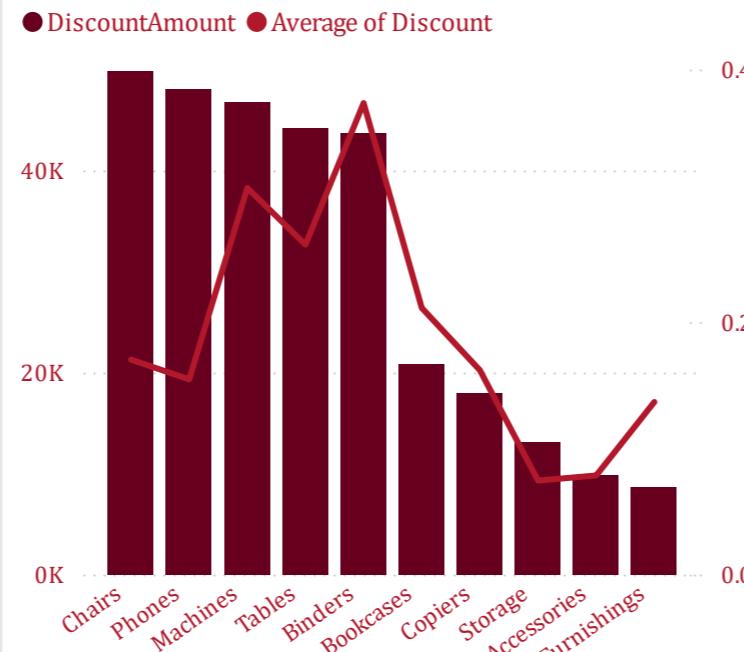
Top 5 Sum of Profit by ProductSubCategory



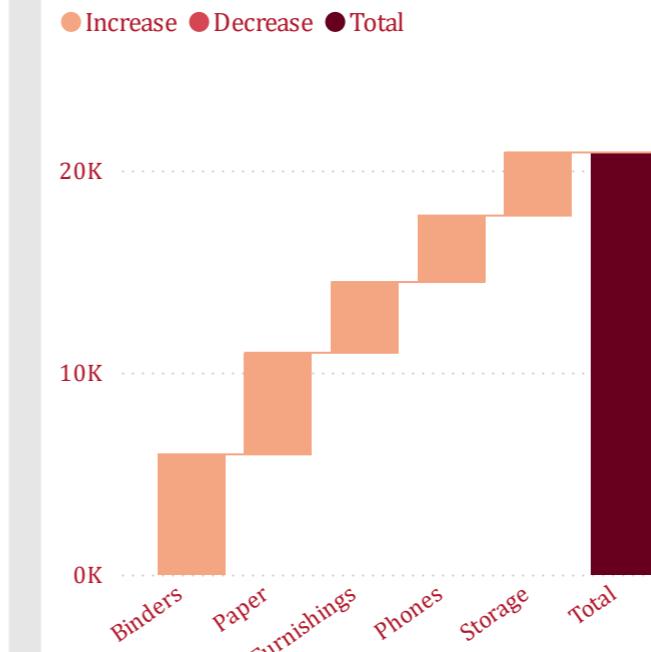
Sum of Sales by ProductSubCategory



Top 10 DiscountAmount and Average of Discount by ProductSubCategory



Top 5 Sum of Quantity by ProductSubCategory



Product Analysis



All Sub Categories

38K

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DiscountAmount

Overview

CustomerGender

- Female
- Male

ProductCategory

Region

- Central
- East
- South
- West

OrderDate

Year

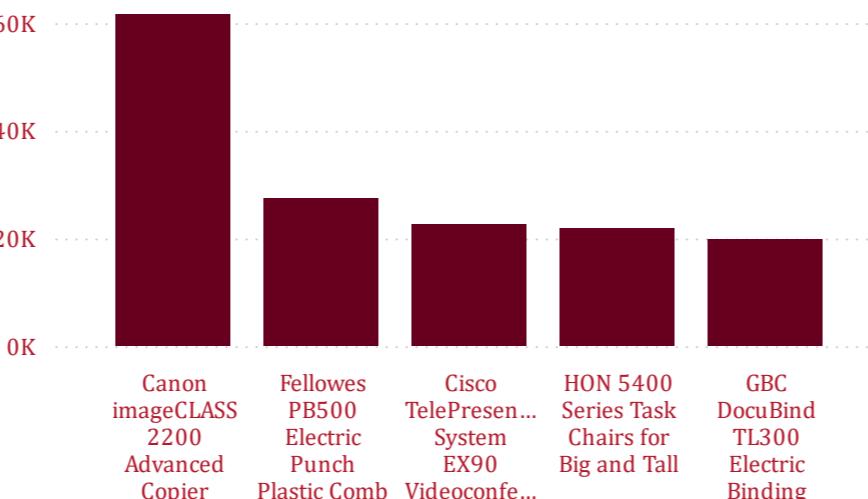
- 2011
- 2012
- 2013
- 2014

Segment

Segment

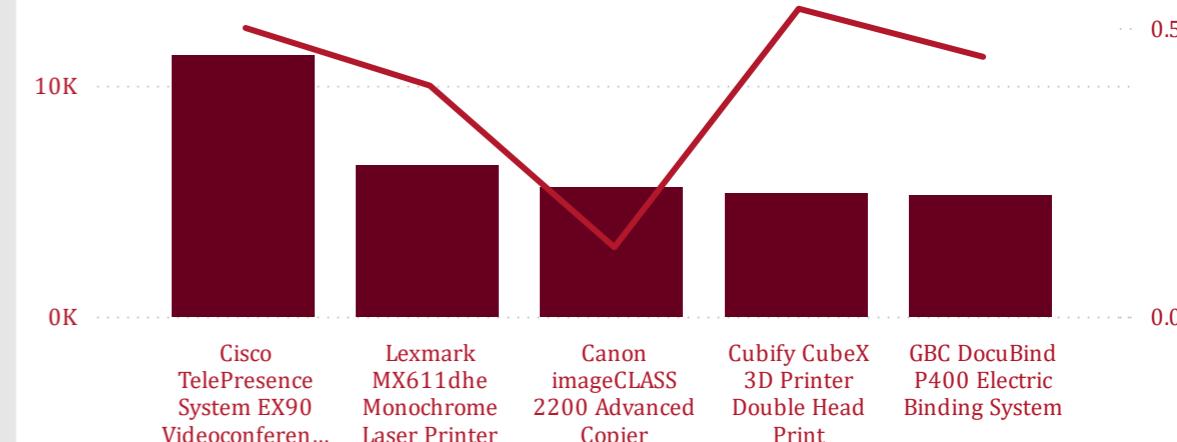
- Consumer
- Corporate
- Home Office

Top 5 Sum of Sales by ProductName

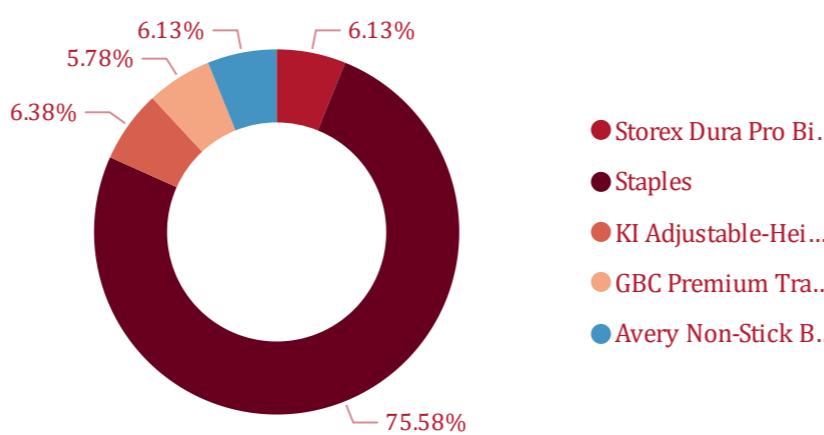


Top 5 DiscountAmount and Average of Discount by ProductName

● DiscountAmount ● Average of Discount

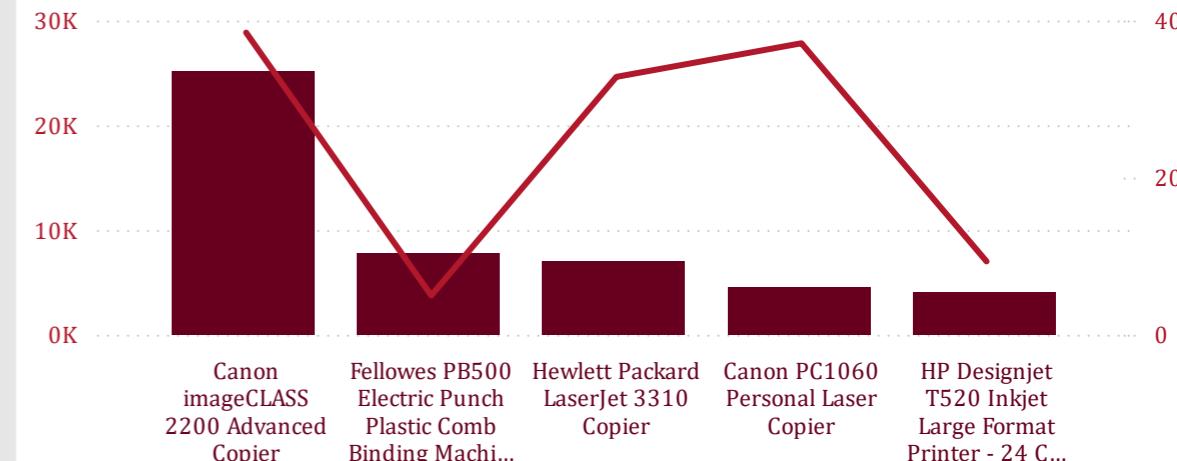


Top 5 Sum of Quantity by ProductName



Top 5 Average of ProfitRatio and Sum of Profit by ProductName

● Sum of Profit ● Average of ProfitRatio



Segment Analysis

38K

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2M

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322.6K

DiscountAmount

Overview

ProductCategory

Customer

Region

OrderDate

Segment

CustomerGender

- Female
- Male

Region

- Central
- East
- South
- West

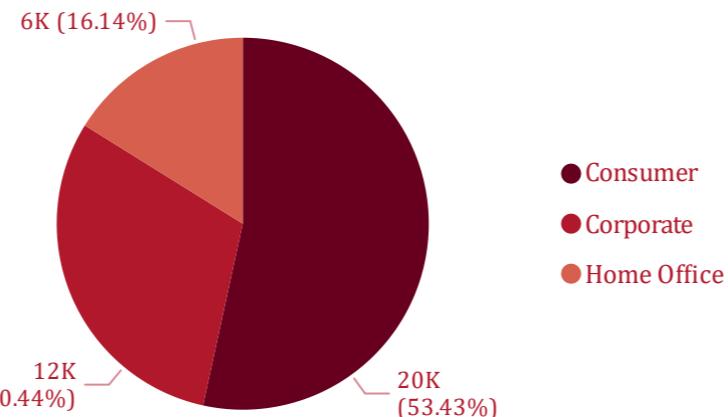
Year

- 2011
- 2012
- 2013
- 2014

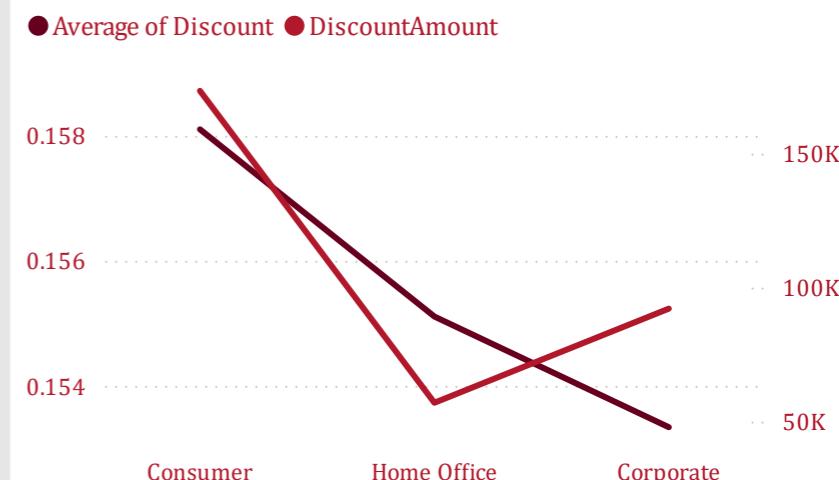
ProductCategory

- Furniture
- Office Supplies
- Technology

Sum of Quantity by Segment



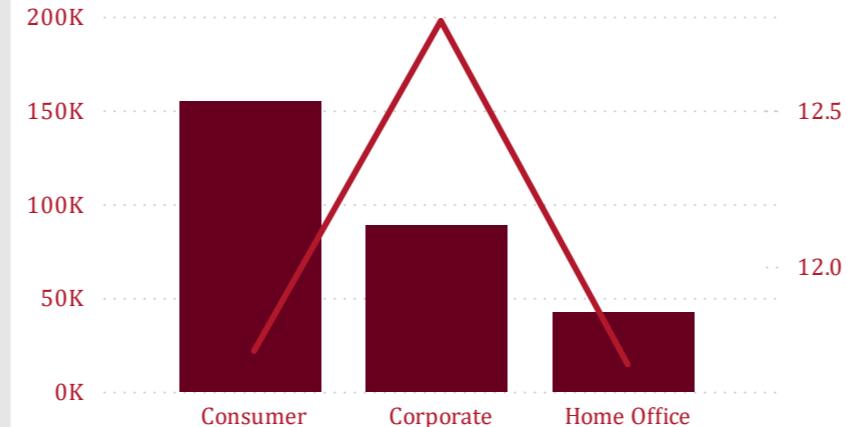
Average of Discount and DiscountAmount by Segment



Sum of Profit and Average of ProfitRatio by Segment

Sum of Profit

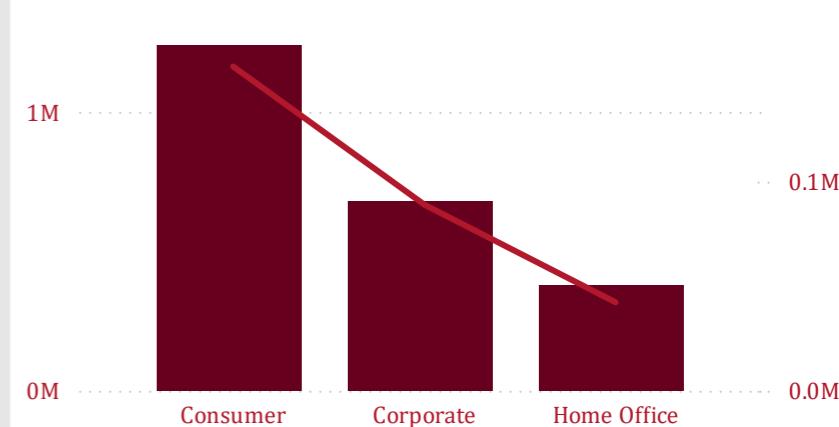
Average of ProfitRatio



Sum of Sales and Sum of Profit by Segment

Sum of Sales

Sum of Profit



Customer Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

ProductCategory

- Furniture
- Office Supplies
- Technology

ProductCategory

Region

- Central
- East
- South
- West

Region

OrderDate

Segment

Year

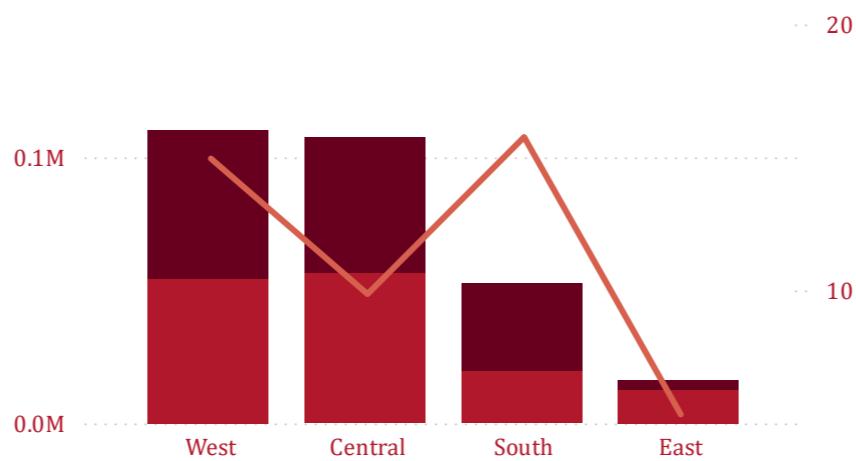
- 2011
- 2012
- 2013
- 2014

Segment

- Consumer
- Corporate
- Home Office

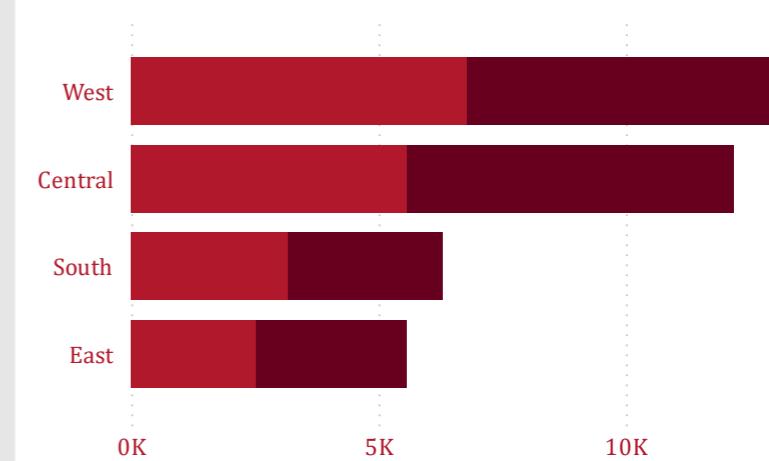
Sum of Profit and Average of ProfitRatio by Region and CustomerGender

● Female ● Male ● Average of ProfitRatio



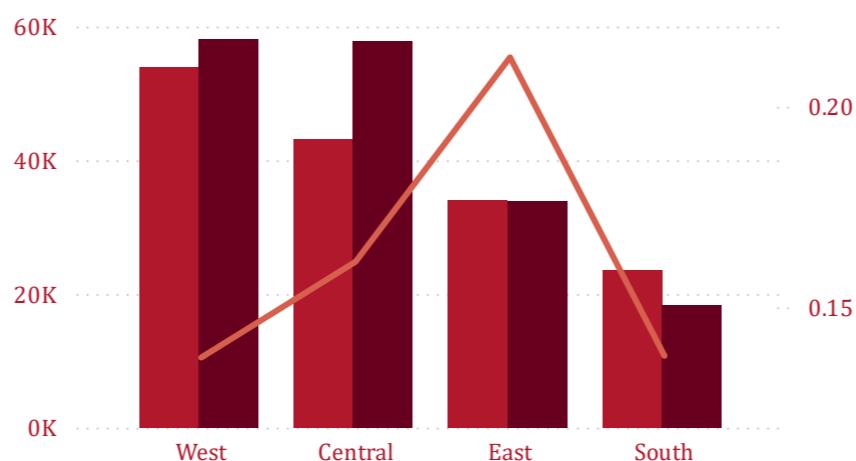
Sum of Quantity by Region and CustomerGender

● Female ● Male



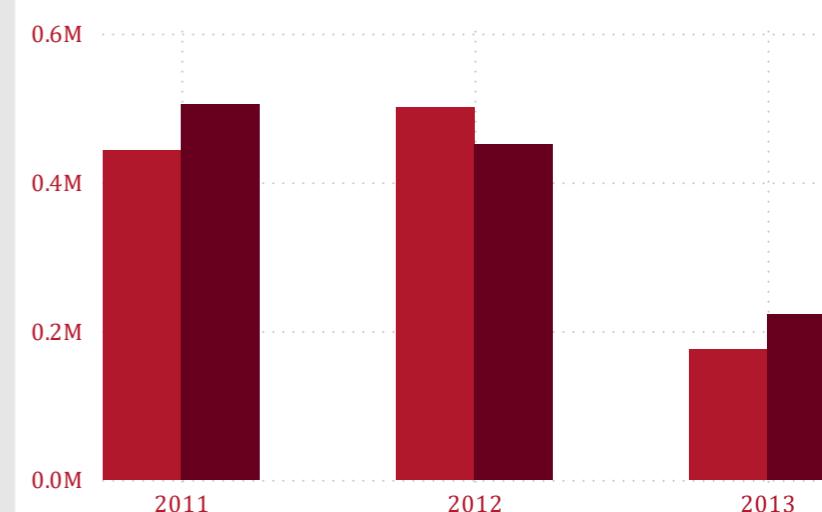
DiscountAmount and Average of Discount by Region and CustomerGender

● Female ● Male ● Average of Discount



Sum of Sales by Year and CustomerGender

● Female ● Male



Order Date Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

Overview

CustomerGender ▾

- Female
- Male

ProductCategory

Region ▾

- Central
- East
- South
- West

Region

ProductCategory ▾

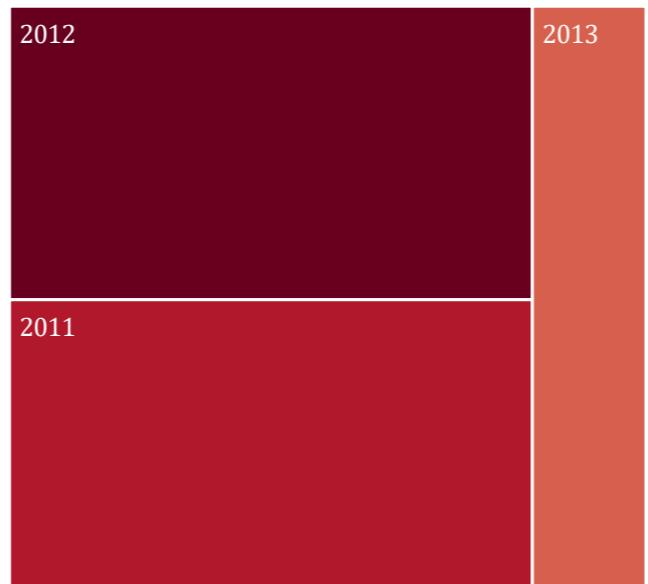
- Furniture
- Office Supplies
- Technology

OrderDate

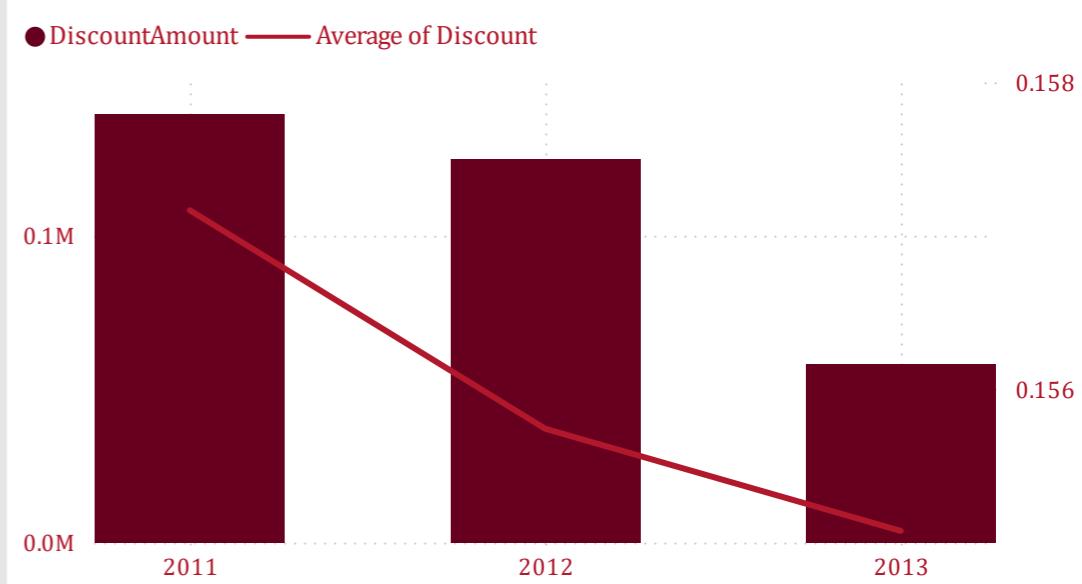
Segment ▾

- Consumer
- Corporate
- Home Office

Sum of Quantity by Year

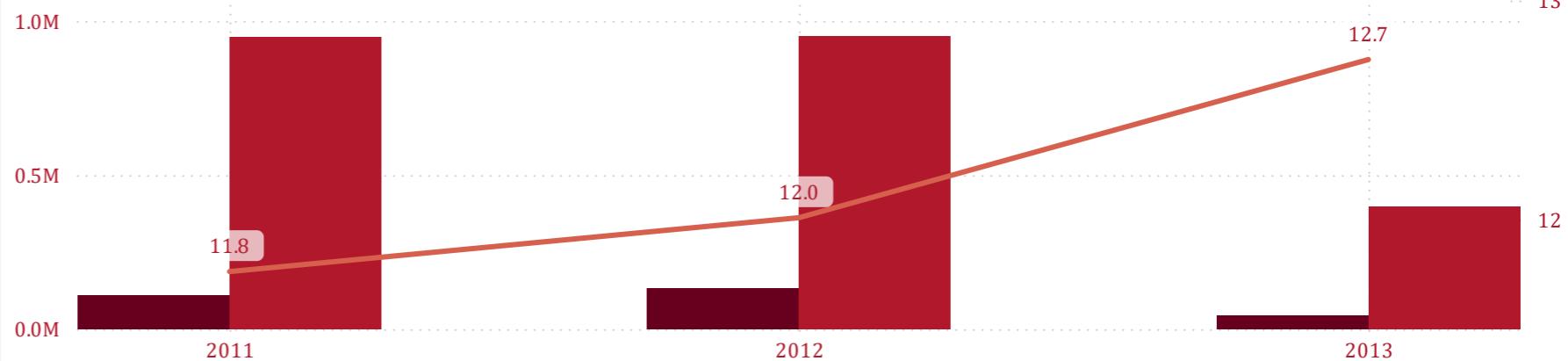


DiscountAmount and Average of Discount by Year



Sum of Profit, Sum of Sales and Average of ProfitRatio by Year

● Sum of Profit ● Sum of Sales ● Average of ProfitRatio



Region Analysis

38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

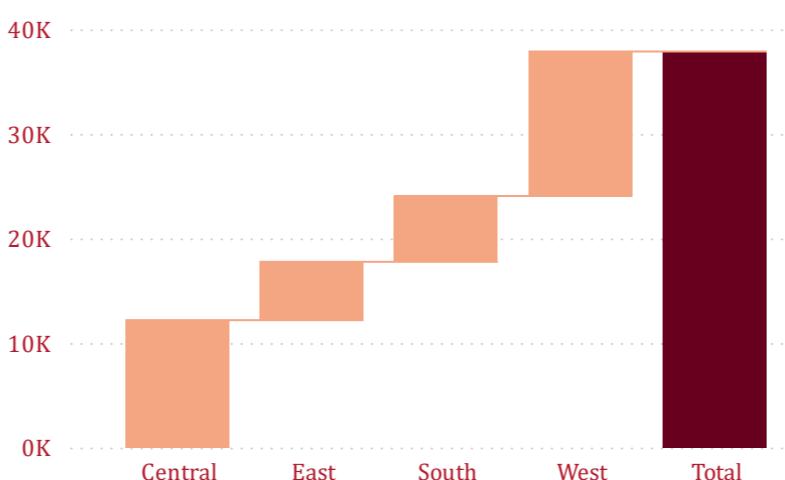
Overview

CustomerGender

- Female
- Male

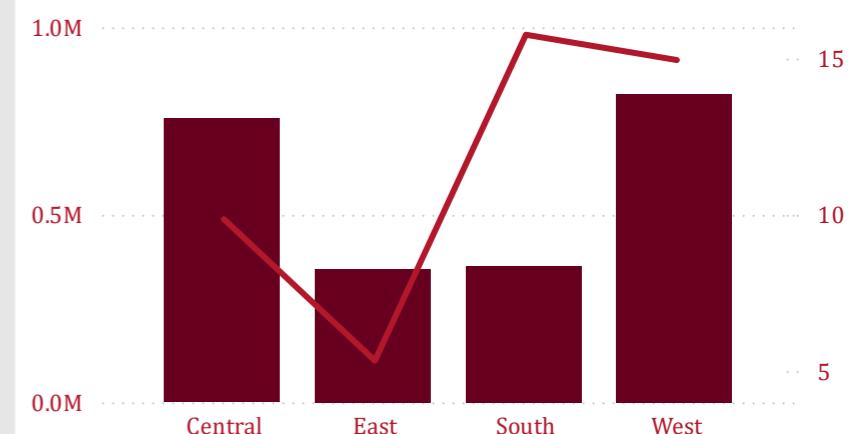
Sum of Quantity by Region

● Increase ● Decrease ● Total



Sum of Sales and Average of ProfitRatio by Region

● Sum of Sales ● Average of ProfitRatio



ProductCategory

ProductCategory

- Furniture
- Office Supplies
- Technology

Customer

Region

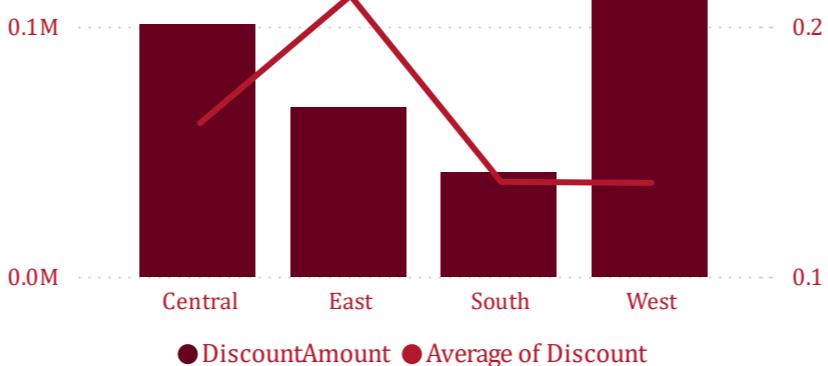
OrderDate

Segment

Year

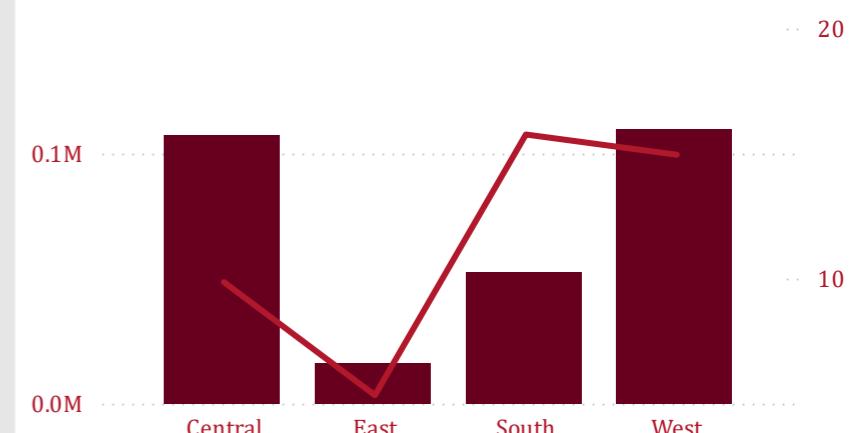
- 2011
- 2012
- 2013
- 2014

DiscountAmount and Average of Discount by Region



Sum of Profit and Average of ProfitRatio by Region

● Sum of Profit ● Average of ProfitRatio



Segment

- Consumer
- Corporate
- Home Office

State Analysis


[All Regions](#)
38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

[Overview](#)
[ProductCategory](#)
[Customer](#)
[Region](#)
[OrderDate](#)
[Segment](#)
CustomerGender

- Female
- Male

ProductCategory

- Furniture
- Office Supplies
- Technology

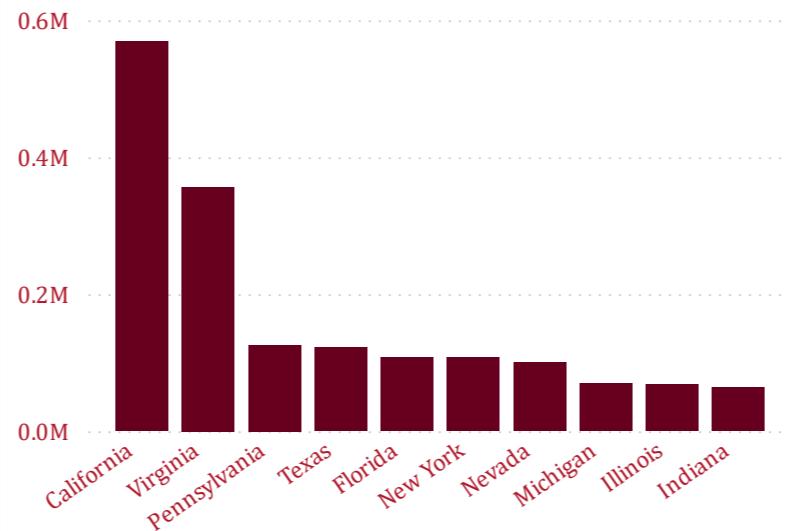
Year

- 2011
- 2012
- 2013
- 2014

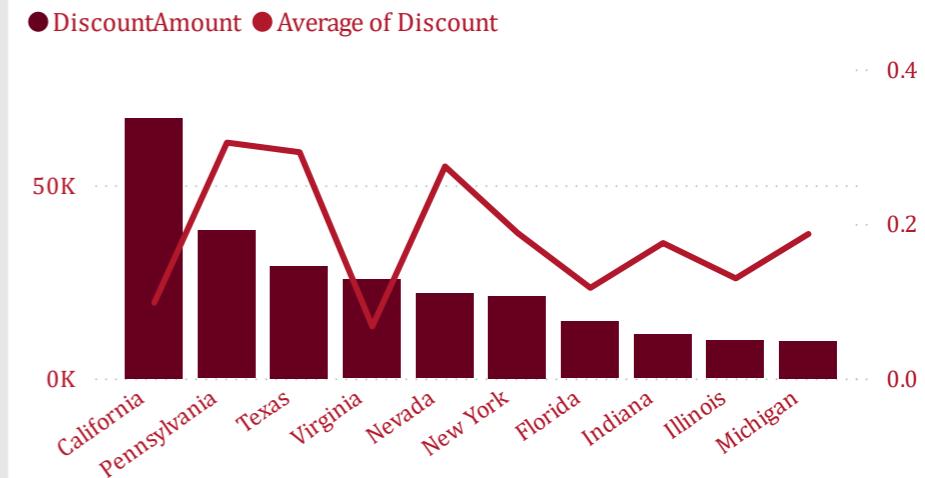
Segment

- Consumer
- Corporate
- Home Office

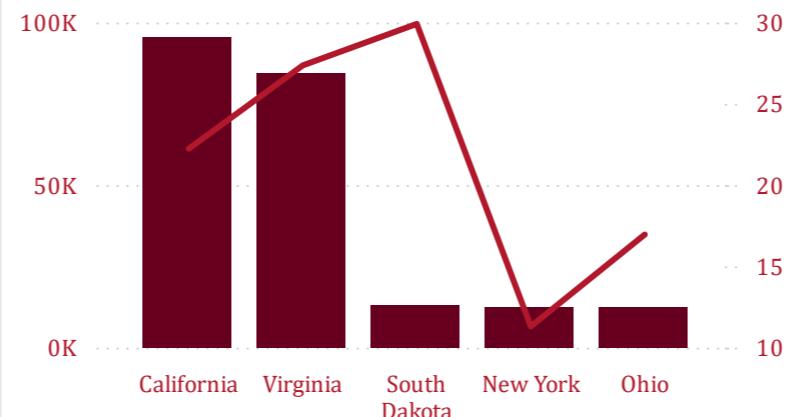
Top 10 Sum of Sales by State



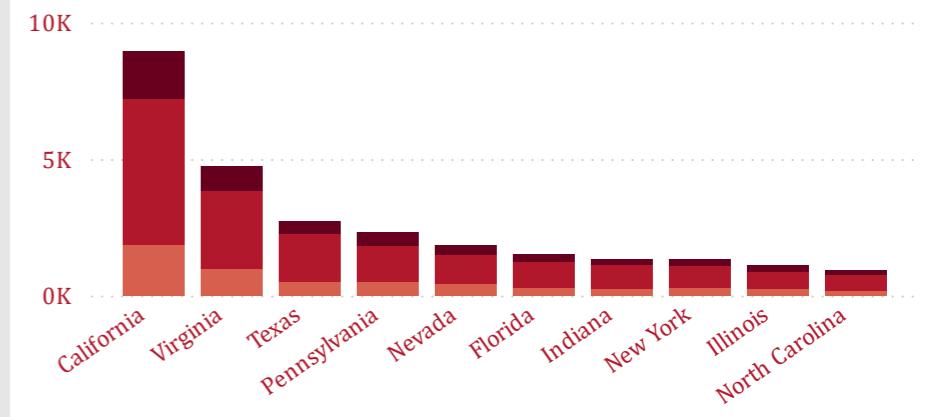
Top 10 DiscountAmount and Average of Discount by State



Top 5 Sum of Profit and Average of ProfitRatio by State

Sum of Profit ● **Average of ProfitRatio**


Top 10 Sum of Quantity by State and ProductCategory

Furniture ● **Office Supplies** ● **Technology**


City Analysis


[All States](#)
38K

Quantity Sold

2M

Sales

286K

Profit

12.04

Profit Ratio

322.6K

DiscountAmount

[Overview](#)
[ProductCategory](#)
[Customer](#)
[Region](#)
[OrderDate](#)
[Segment](#)
CustomerGender

- Female
- Male

ProductCategory

- Furniture
- Office Supplies
- Technology

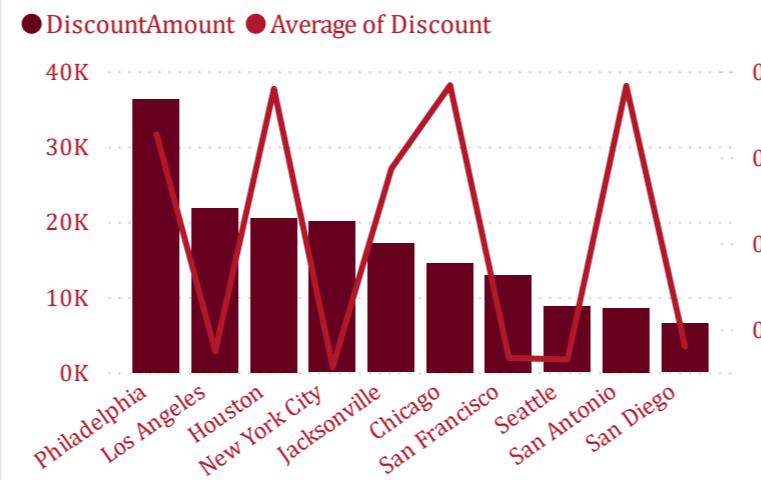
Year

- 2011
- 2012
- 2013
- 2014

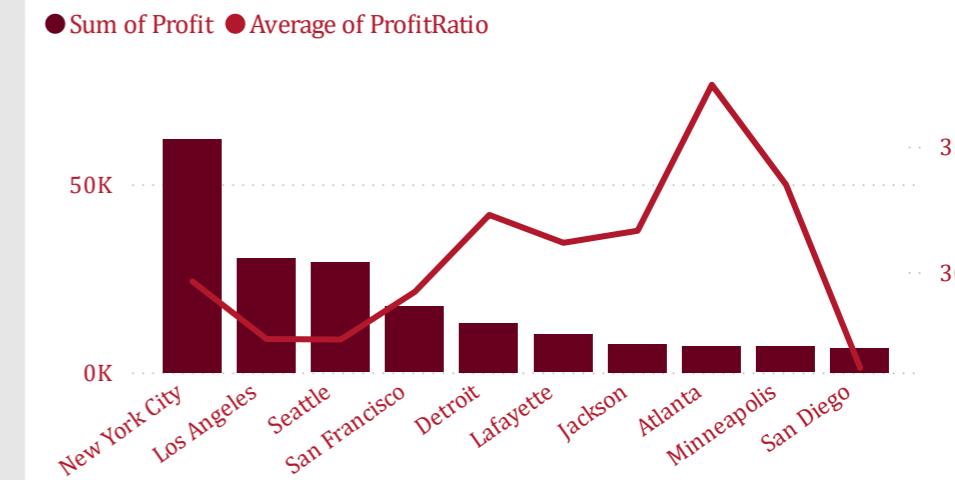
Segment

- Consumer
- Corporate
- Home Office

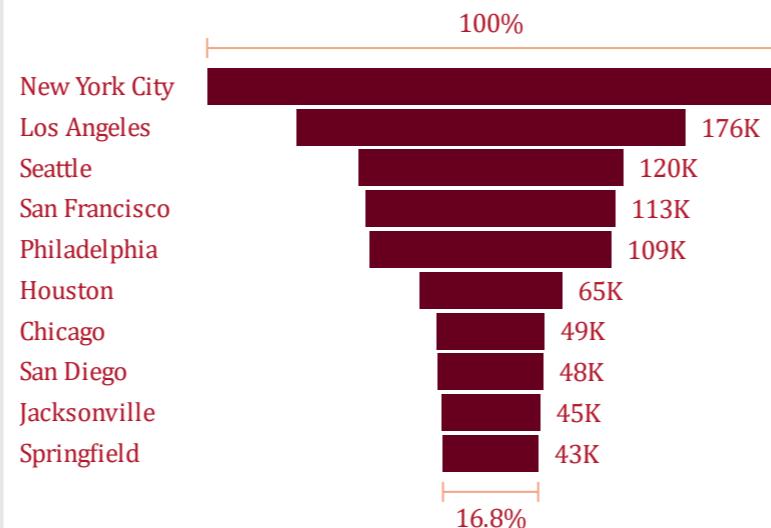
Top 10 DiscountAmount and Average of Discount by City



Top 10 Sum of Profit and Average of ProfitRatio by City



Top 10 Sum of Sales by City



Top 10 Sum of Quantity by City

