**VU THI THAO QUYEN**

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**EDUCATION**

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| Aug 2018 – Apr 2022 | **FOREIGN TRADE UNIVERSITY**  *Bachelor’s degree, International Business Economics*  **GPA 3.4 / 4.0** |
| Sep 2015 – Jun 2018 | **LUONG VAN TUY HIGH SCHOOL**  English Class for the Gifted |

**WORK EXPERIENCES**

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| Apr 2021 – Mar 2022 | **STARTUP PROJECT “FAMN”**  ***Founding Team Member***   * Investigating domestic industries for publishing reports about customer behaviors and insights of Vietnam top industries (Cosmetics, Food Retailing, Beverages, Children Products, Handicrafts, etc.) * Analyzing markets and SMEs to build process, manage customer experiences and develop new products for domestic SMEs applying Business Model Canvas and Design Thinking (Cosmetics, Medicine,etc.) * Researching foreign markets for import – export opportunities and business matching between local suppliers and foreign partners * Developing coaching courses and Facebook communities for domestic SME owners, which help SMEs build process,develop customer-focused products, etc. * Approaching latest methods employed in communication, marketing, branding, etc. |
| Nov 2020 – Mar 2021 | **GAPVIET., JSC**  ***Business Development Executive***   * Researching foreign markets for import – export opportunities and business matching between local suppliers and foreign partners |

**EXTRA CURRICULAR ACTIVITIES**

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| Oct 2018 – Dec 2020 | **FTU YOUNG MEDIA CLUB**  ***Head of External Affairs Department***   * Led media and communications-related events (DANH THUC TET, BUZZ Creative Camp,etc) which enhance +2000 students around Hanoi discernment in social issues and understanding on communications industry * Planned and raised sponsorship for the club activities, held responsible for working with KOLs for the club events |

**PERSONAL SKILLS**

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| * Proficient in English * Proficient in Microsoft Office tools * Flexible problem solving skill | * Data and information analysis * Excellent team-working skill * Strong willingness to learn |