

To: Julie Nguyen

GRG Banking Equipment Co., Ltd

## PROPOSAL – GRG BANKING EQUIPMENT CO., LTD

### Your hiring need:

- C++ Software Engineer
- Java Software Engineer

### Some features of these 2 positions:

- Be the hottest job in Vietnamese labor markets in Vietnam nowadays, hence, high competitive about candidates
- About 750 job ads now, it will be rapidly followed to inside pages if they are not combined with Top Level or other premium services.

### Our suggestions:

#### ❖ Option 1:

Service name	Unit price (VND)	Quantity	Total amount
<b>Job includes:</b> -Basic Job 30 days - Extra – Refresh Job - Extra - Top Level 30 days	6,385,500	2	12,771,000
After discount 10%			11,493,900
Discount more 3%			<b>11,149,083</b>
Total amount (included 10% VAT)			<b>12,263,991</b>

#### ❖ Option 2:

Service name	Unit price (VND)	Quantity	Total amount
<b>Job includes:</b> -Basic Job 30 days - Extra - Refresh Job - Extra - Featured Job <b>Receive for free:</b> - Extra – Top Level 15 days (valued: 2,236,000 VND)	5,310,500	2	10,621,000
After discount 10%			9,558,900
Discount more 3%			<b>9,272,133</b>
Total amount (included 10% VAT)			<b>10,199,346</b>

❖ **Option 3:**

Service name	Unit price (VND)	Quantity	Total amount
<b>Job includes:</b> -Basic Job 30 days - Extra – Bold & red 30 days - Extra – Top Level 15 days	4,558,000	2	9,116,000
After discount 10%			8,204,400
Discount more 3%			<b>7,958,268</b>
Total amount (included 10% VAT)			<b>8,754,095</b>

📌 **Service note:**

No.	Product name	Unique Selling Points	Extra Visibility Features effectiveness (Views)
1	<b>Extra - Bold &amp; Red</b> (Online duration 30 days along with Job Posting)	- Stand out from other job posts - Attract more jobseekers.	- Bold & Red +5% - Top Level +21% - Top Job +61% - Bold & Red + Top Job +83% - Top Level + Top Job +87% - Bold & Red + Top Level + Top Job +97% (x2 the job post effectiveness)
2	<b>Extra - Top Level, 30-day</b> - Duration: 15-day/ 30-day - Apply to one chosen category	- Ensure your job post is always on top of search results in order to attract more candidates - Get 20% more candidates views (Note: 50% off on the second week vs. old price)	- Bold & Red +5% - Top Level +21% - Top Job +61% - Bold & Red + Top Job +83% - Top Level + Top Job +87% - Bold & Red + Top Level + Top Job +97% (x2 the job post effectiveness)
3	Extra - Top Job, 15-day - Duration: 15-day - Job Post is also published on homepage which receives 3,500,000 visits/month (~97,000 visits a day)	- Job posting is shown in the very best jobs area in homepage where gets the most Job Seekers attraction with over 97.000 visits a day. - 60% more views to your job post (Note: 50% off on the second week vs old price)	- Bold & Red +5% - Top Job +61% - Bold & Red + Top Level + Top Job +97% (x2 the job post effectiveness)
4	Extra - Featured Job 15-day - Duration: up to 15-day (apply it from the 1st week or from the 3rd week) - Job shown on premium section when the search criteria matches the job post	- Target and highlight your job post to the most relevant candidates - Job Post is highlighted with star icon to differentiate from other job posts - Job Post is shown in premium section of search results page which gets more views.	

Please consider all information and let me know your final decision for next steps soon.

If you need further information, please do feel free to contact me.

Many thanks & Best regards,

Phuong Linh.  
(VietnamWorks).