

# NGUYEN TU NHU

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Binh Thanh Disc., Ho Chi Minh City

## PROFESSIONAL EXPERIENCE

### Retail Analysis

June 2025

#### Power BI | MySQL Workbench, Power Query, DAX

- Connected Power BI to a MySQL database to enable real-time data access
- Used Power Query and DAX for data cleaning, transformation, and advanced metric calculation
- Built an interactive dashboard for dynamic exploration of sales by region, period, and customer

### Data Science Job Stimulation

May 2024

#### Forage | BeautifulSoup, Scikit-learn

- Completed a real-world case project simulating a British Airways data analyst role
- Analyzed over 1,000 customer reviews to identify satisfaction drivers
- Built a Random Forest model achieving 92% accuracy in predicting customer satisfaction
- Presented insights through professional slides tailored for business stakeholders

## HONORS & AWARDS

### Student Scientific Research 2025

April 2025

#### (UEF) Faculty of IT | Third Prize

"Data Analysis on YouTube videos": Application of Data Processing tools and Machine Learning algorithms to analyze users' behaviors on top YouTube popular videos.

### National Mathematics Olympiad

April 2025

#### Calculus | Third Prize

- National-level competition recognizing top university math students in Vietnam
- Awarded Third Prize for outstanding performance in calculus and problem-solving under timed conditions

### Activator Scholarship 2024

December 2024

#### Bosch Global Software Technologies Vietnam | Ambassador | Third Prize

- Collaborated with cross-functional peers and mentors through three-phase project development
- Developed a solution to leverage Bosch capabilities to enable future generations (enhance education access in rural areas)

## EDUCATION

### Ho Chi Minh City University of Economics and Finance

#### Bachelor in Data Science | 2022 - Present

- Cumulative GPA: 3.4
- Excellent Academic Achievement Award 2022 - 2024

#### Google Professional Certificate: Data Analytics