Ames House Prices

Problem Statement: Given a set of inputs, can we accurately predict the prices of a house?

Dataset description

• 2051 entries, 81 unique features.

• 2006 – 2010

• Lots of null, empty and repeated values.

Model

The model predicts home prices within <u>16%</u> of the average Ames home price

±\$32,000

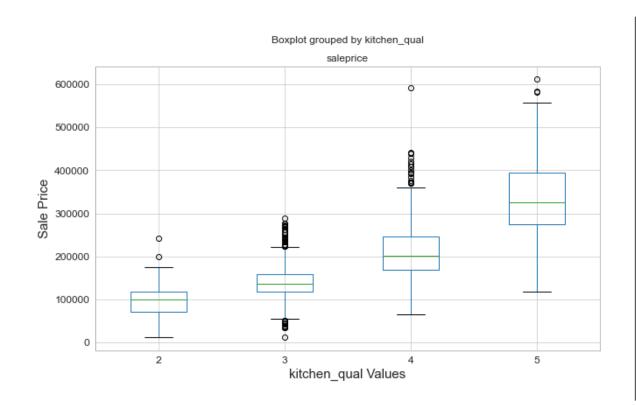
•RMSE: \$ 32,000 (ave root squared error between actual model prediction)

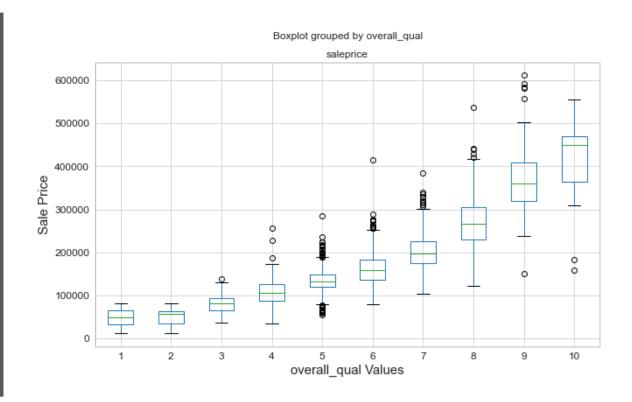
•R²: 0.84 (Goodness of fit between actual and model, 1.0 being a perfect model)

Factors that affected the model

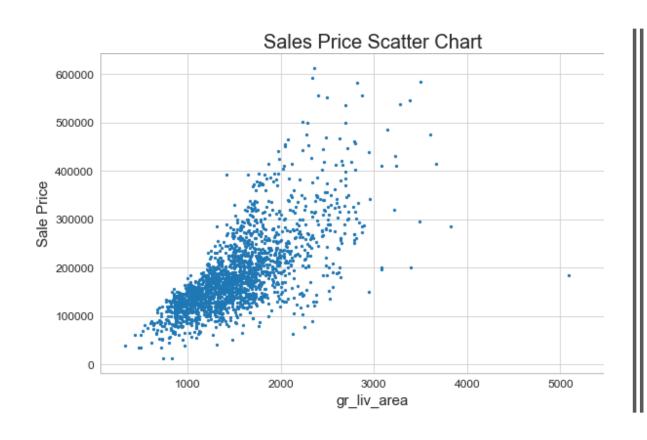
- Quality
- Size
- Location
- Age

Quality

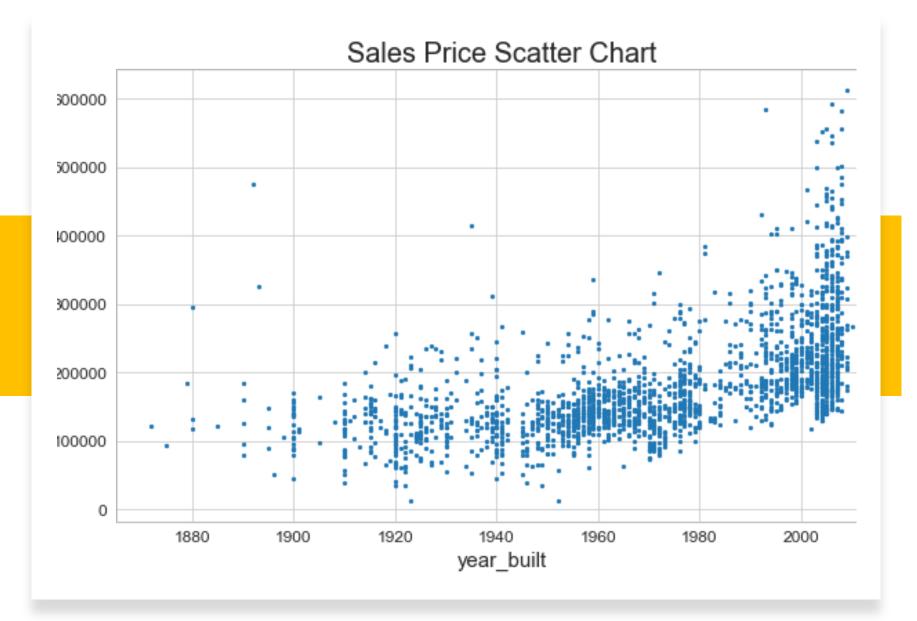




Size

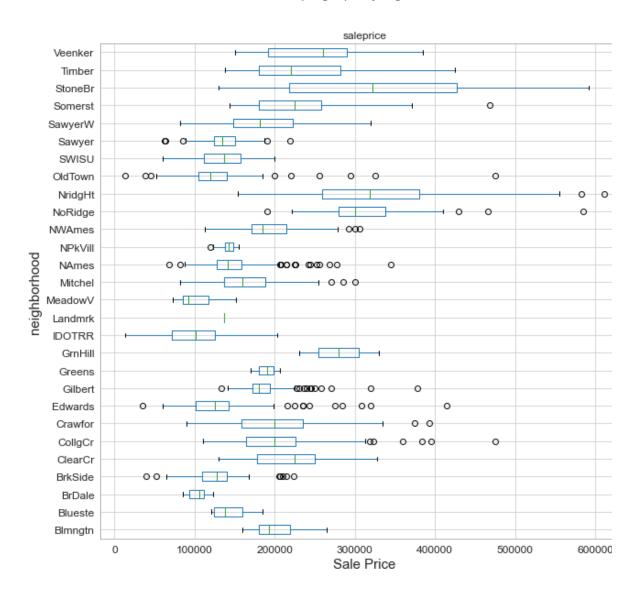






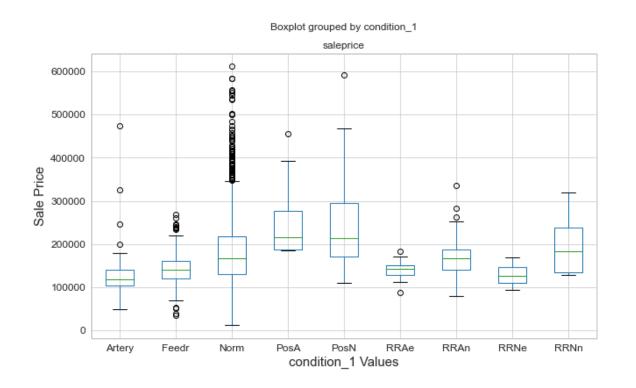
Age

Boxplot grouped by neighborhood



Location

Location



Adjacent to arterial street Artery Feedr Adjacent to feeder street Normal Norm Within 200' of North-South Railroad RRNn Adjacent to North-South Railroad RRAn Near positive off-site feature--park, greenbelt, etc. PosN Adjacent to postive off-site feature PosA Within 200' of East-West Railroad RRNe RRAe Adjacent to East-West Railroad

Who will find the model useful?

 Buyers: Will be able to figure out if they are overpaying or underpaying

• Sellers: Will know what to do to improve the value of their home

• Investors: Will be able to know what locations to invest in

Limitations of model

• Data is only 4 years long and out of date

 Factors such as inflation may not have been taken into account for over the years

 Model is only applicable to Ames, Iowa and cannot be generalized to other regions.



Thank you very much