Project Smart Nation

Group 1:

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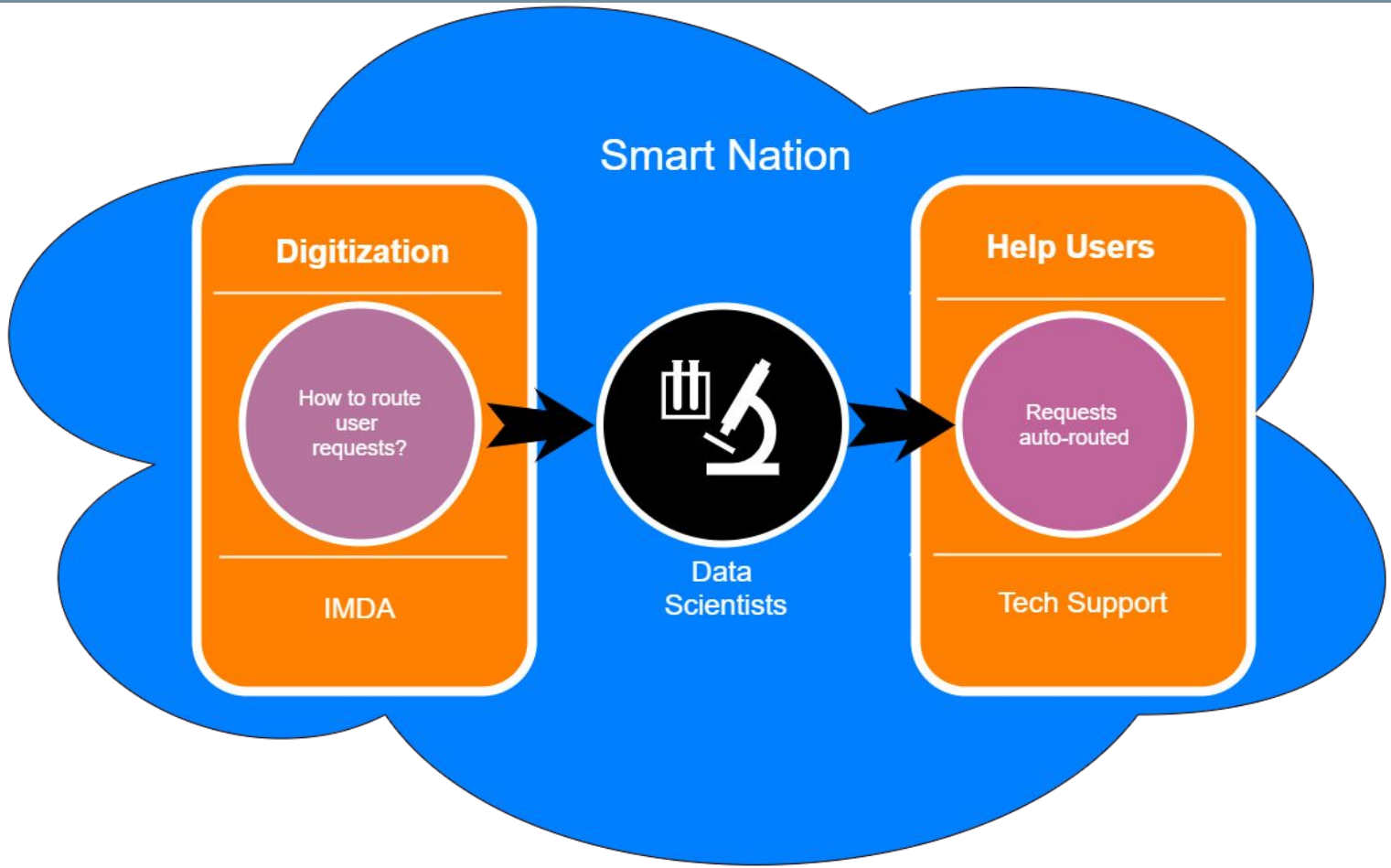
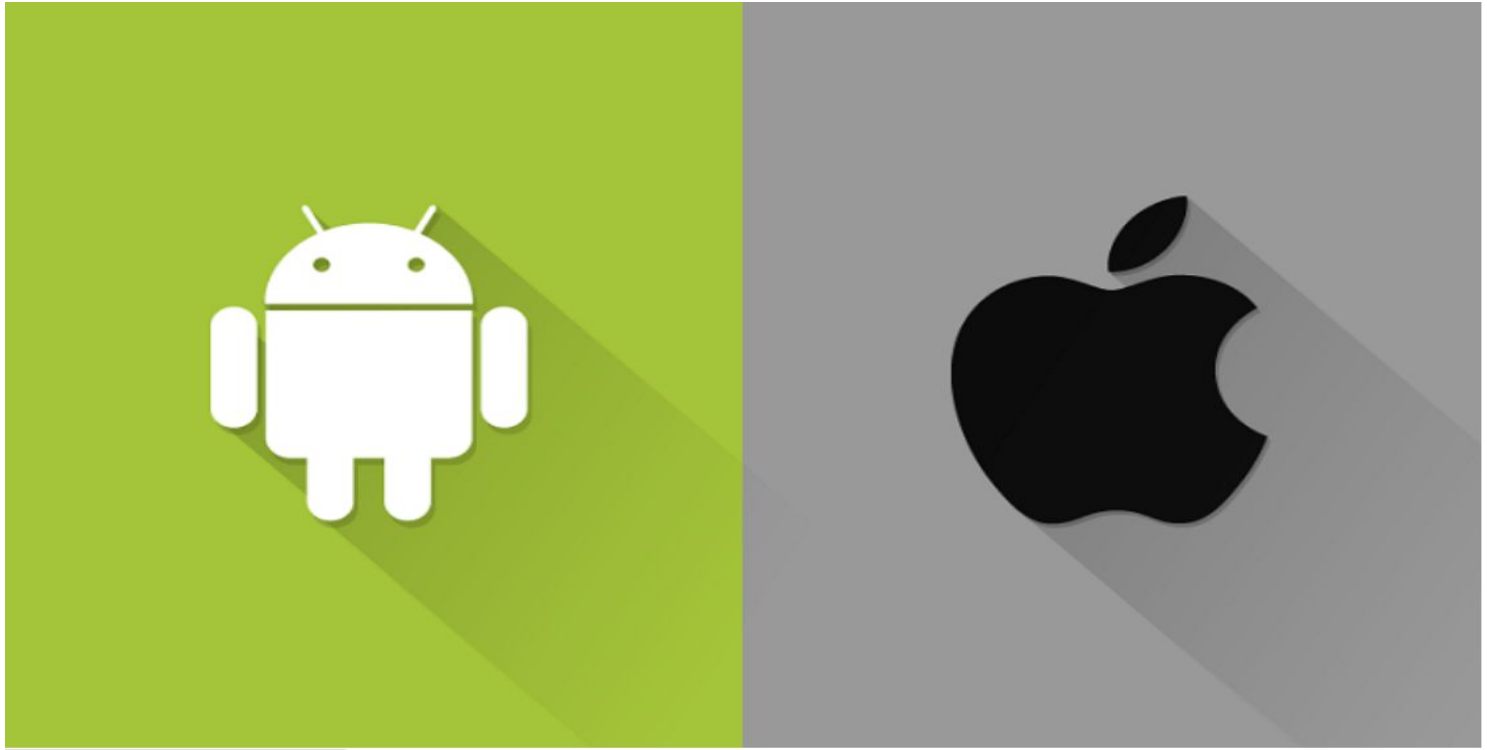
Agenda

1. Background
2. Problem Statement
3. Workflow for Reddit Data Analysis
4. Analysis of Reddit Data
5. Model Accuracy & Findings
6. Conclusion & Recommendations

1. Background

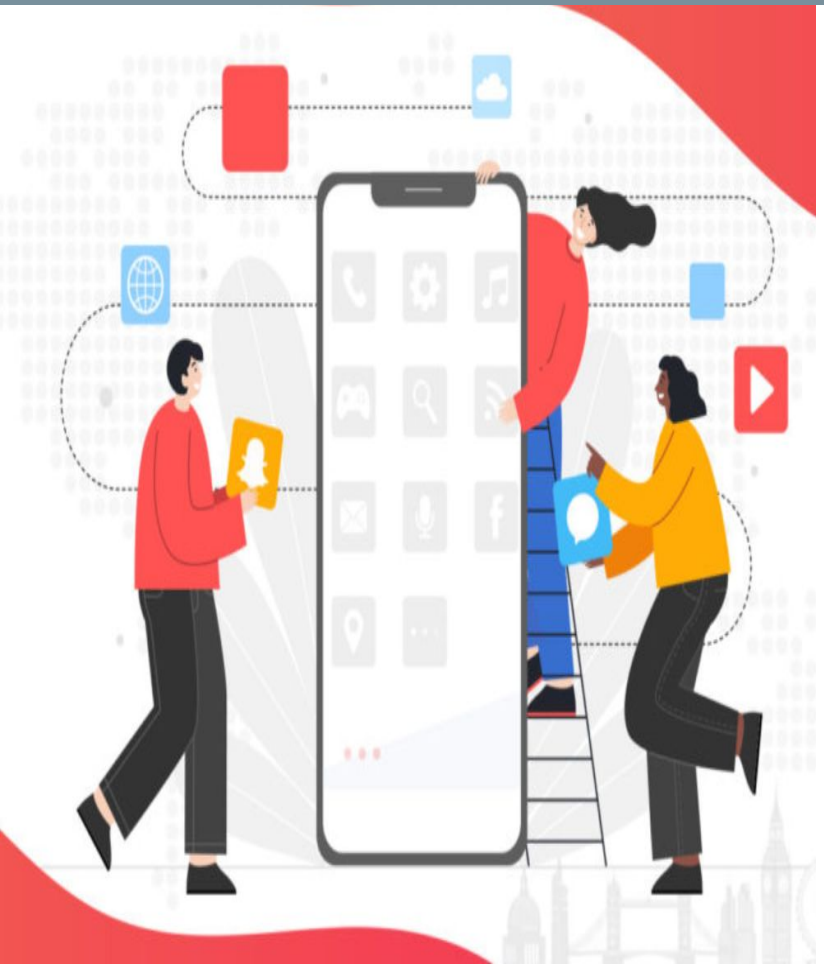


2. Problem Statement



Can we classify a query to be Iphone or Android related based on subreddits?

3. Workflow for Reddit Data Analysis



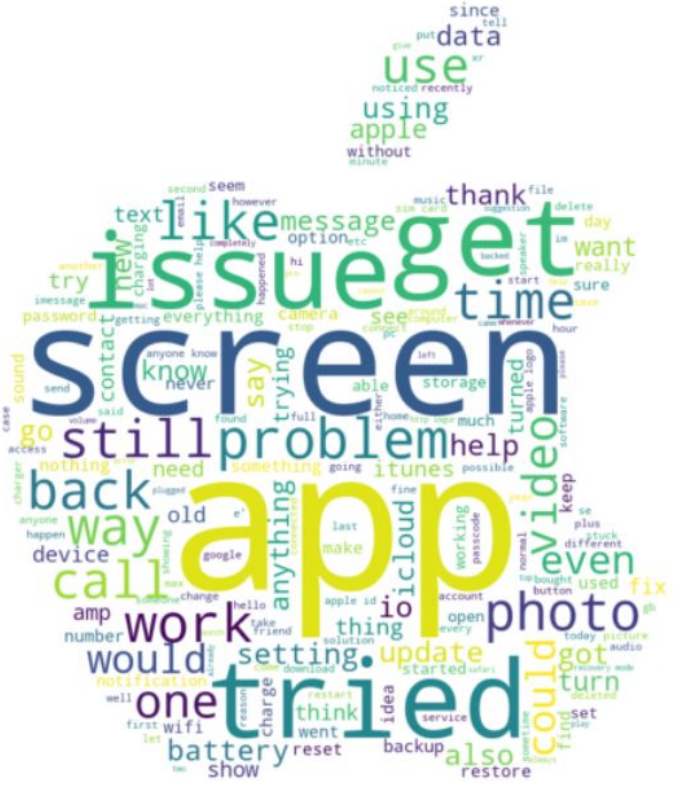
- Data Scraping
- Data Cleansing
- Data Preprocessing
- Exploratory Data Analysis

Meaningful Words

4. Analysis of Reddit Data

Wordcloud for Androidquestions

Wordcloud for iphonehelp



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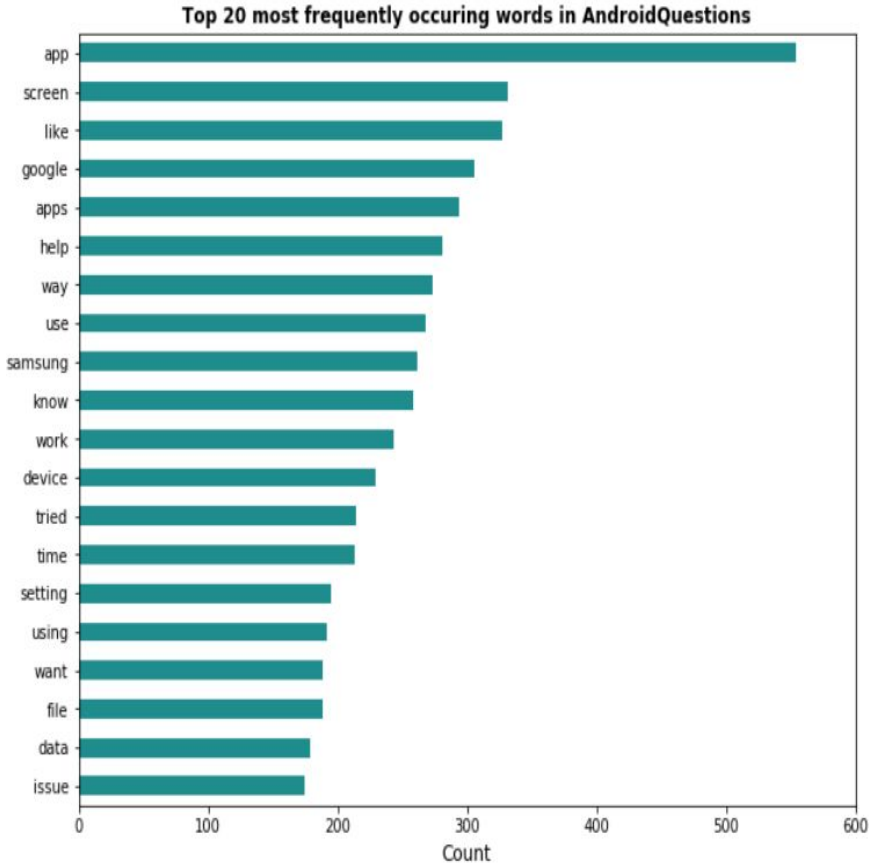

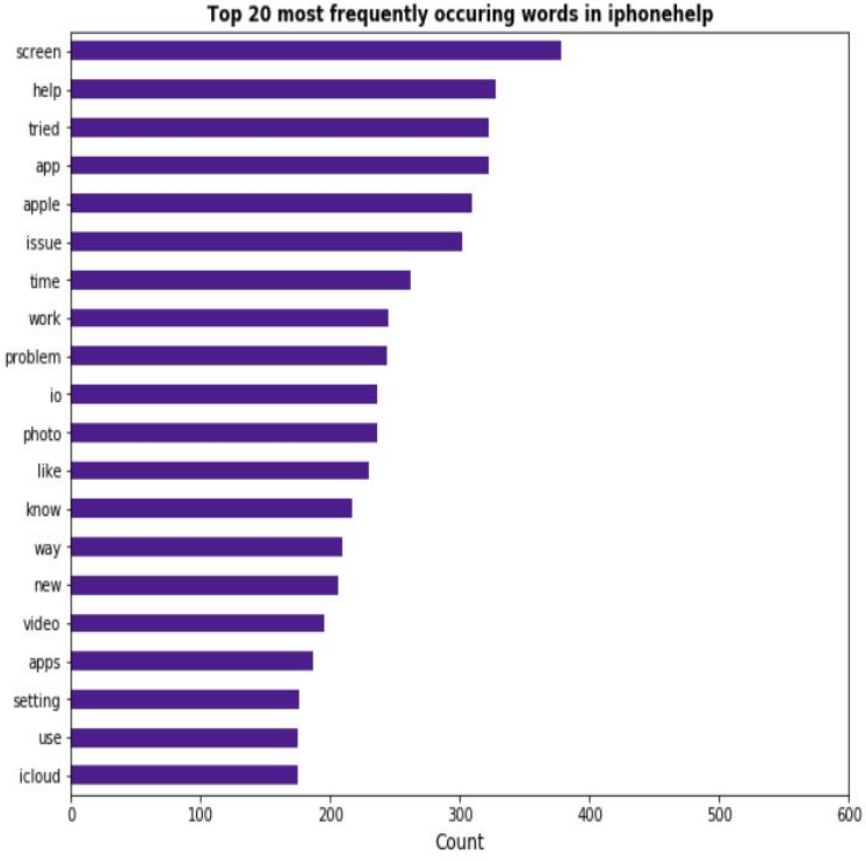

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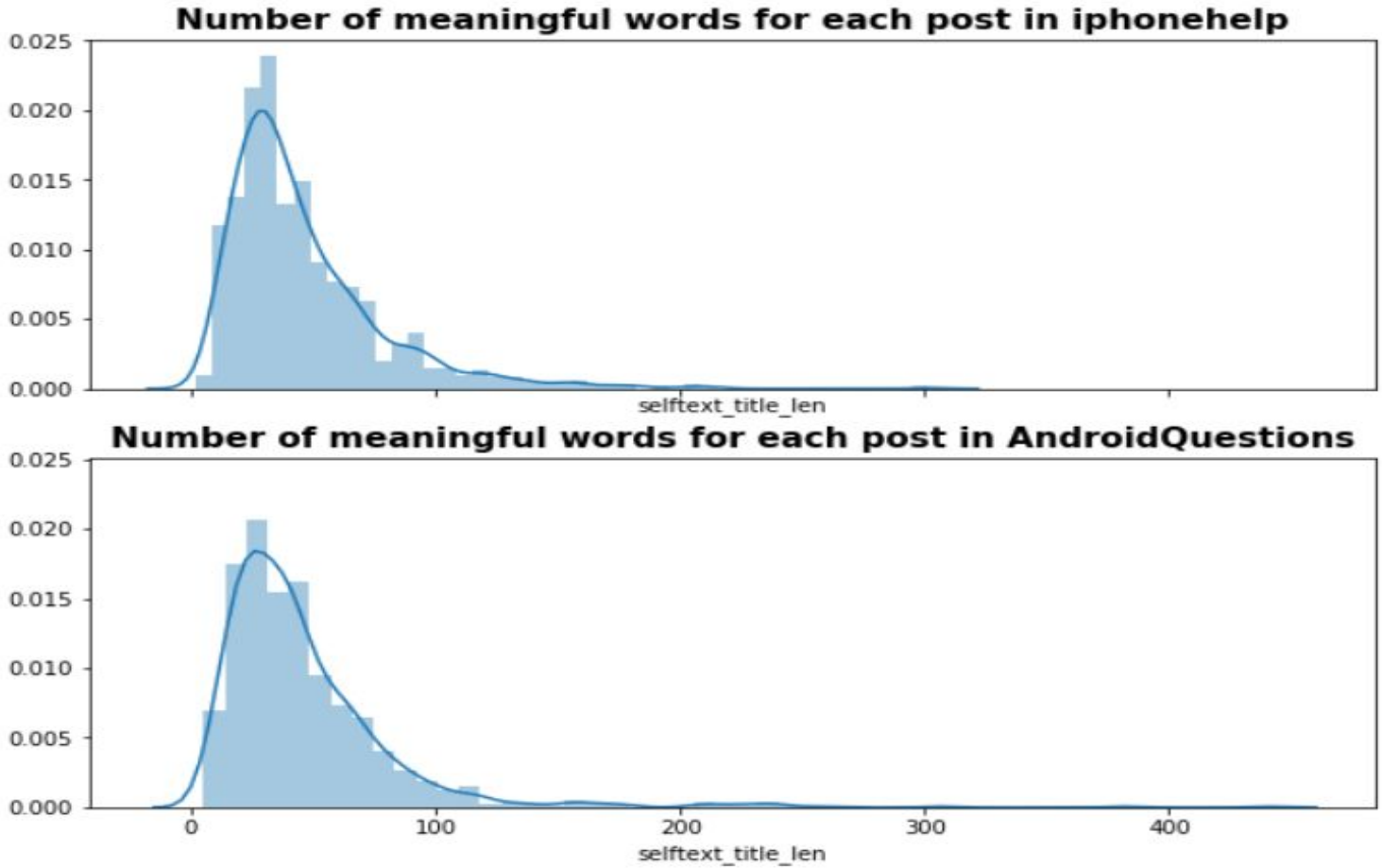

5. Model Accuracy

Our optimized model classifies

83%

of unlabelled posts accurately

- Accuracy: 0.83 (Accurately classified posts/ Total posts)
- Based on an optimized Multinomial Naive Bayes model

4. Findings

Data from ‘title’, ‘text’ or ‘comments’?

- It does not matter
- Better to feed all data into the model

More data is better

- Adding more data > optimising hyperparameters

Model may never be perfect

- Many common issues between the two systems

5. Conclusion and Recommendations

Problem Statement: Can we classify a query to be Iphone or Android related based on subreddits?

1. Consolidate and throw all ‘text’-related data at the model
2. The model will improve in accuracy over time
3. Consider using other sources of ‘text’.

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Thank you!

Any Questions?

References

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