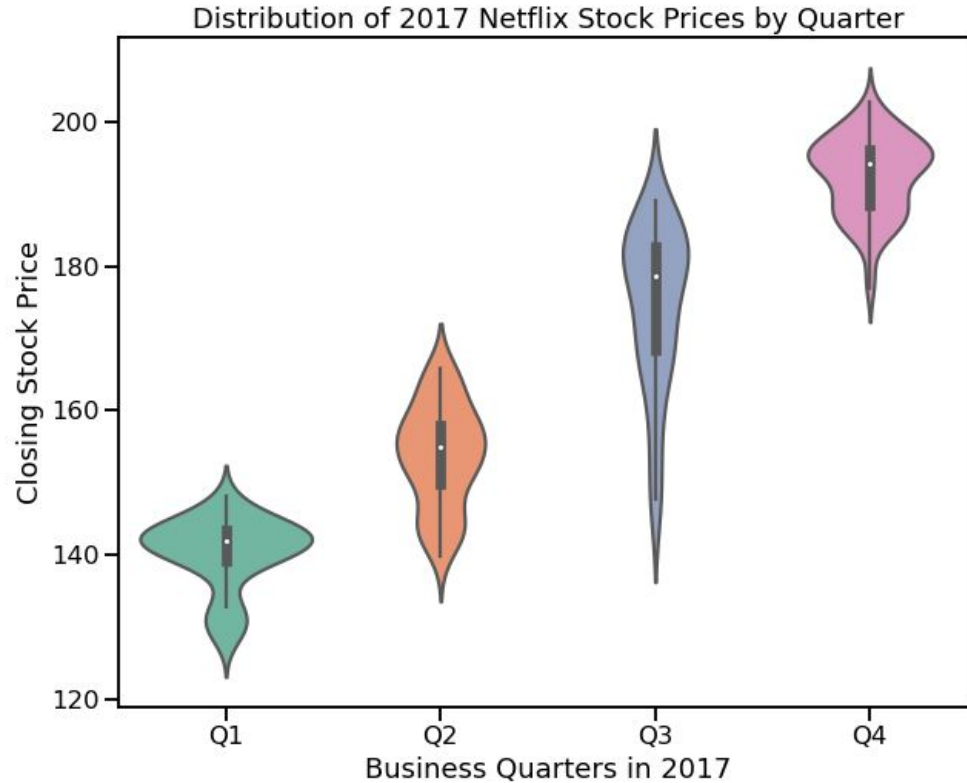
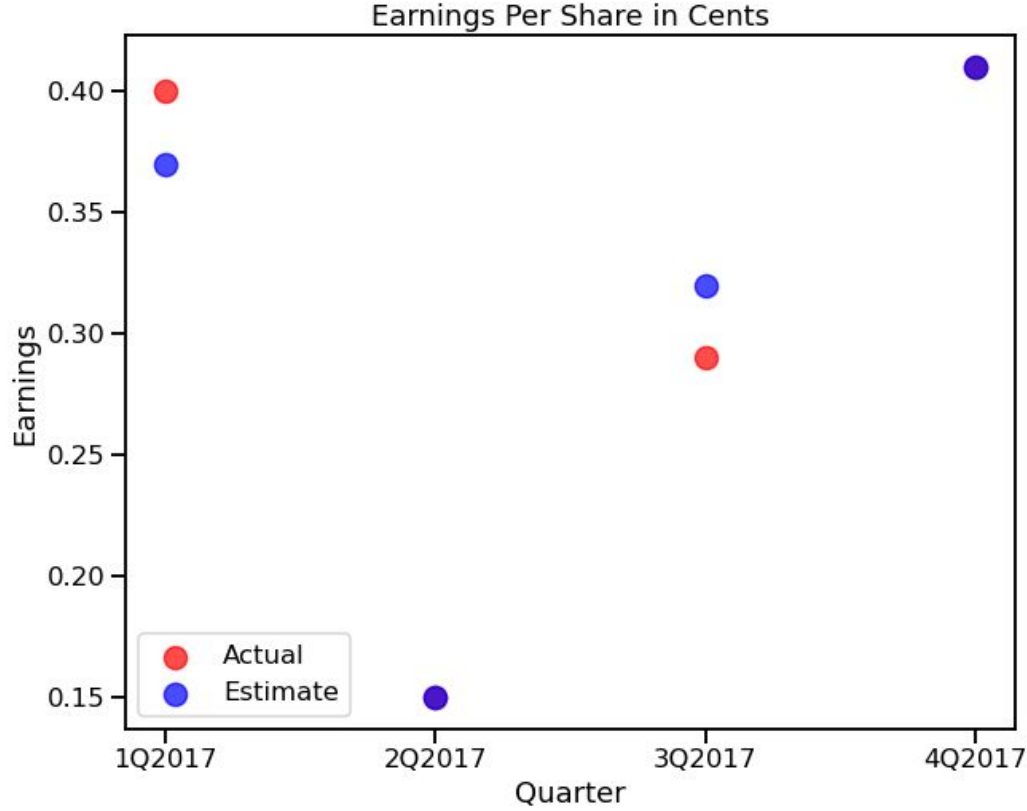


NETFLIX

Stocks Analysis

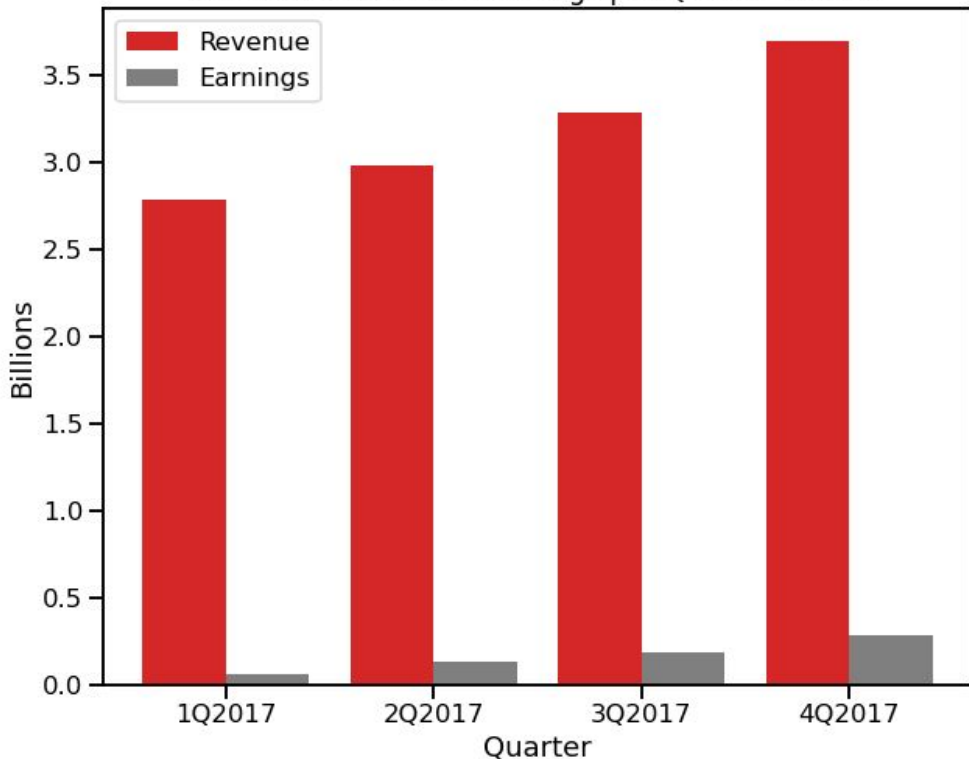


- Increase in stock price observed each quarter
- Min price = 127.489998
- Max price = 202.679993
- Most volatility seen in Q3, but also largest increase

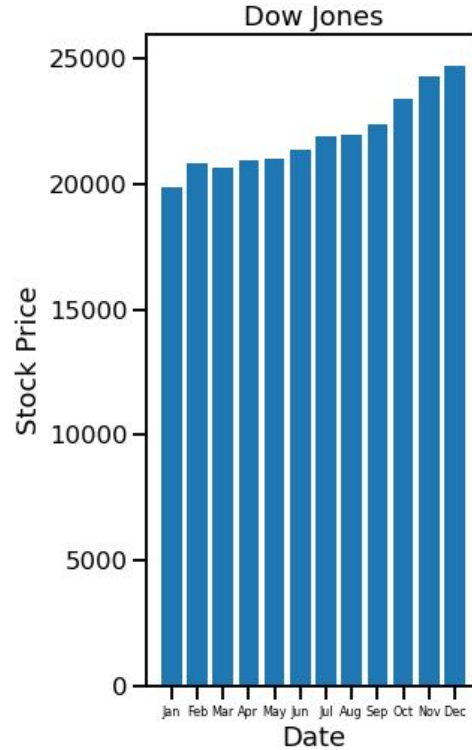
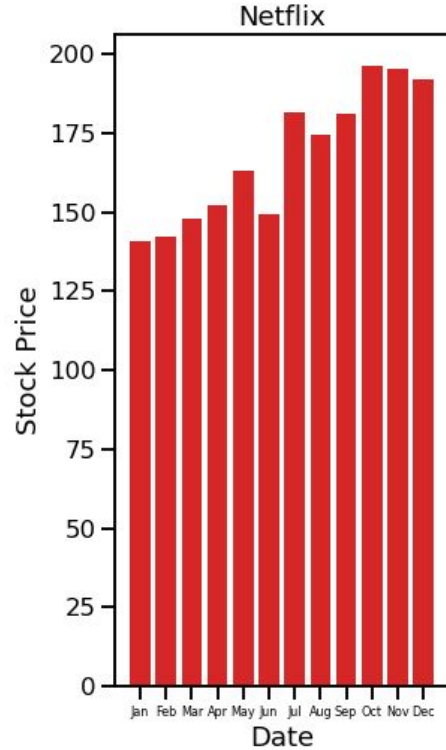


- Actual earnings relatively close to estimated earnings
- Actual earnings=estimated earnings in 2Q and 4Q
- Difference of 0.03 observed in Q1 and Q3

Netflix Revenue and Earnings per Quarter in 2017



- Revenue and earnings increase every quarter
- Percentage of revenue that constitutes earnings increase every quarter:
 - Q1 = 2.35%
 - Q2 = 4.35%
 - Q3 = 5.64%
 - Q4 = 7.84%



- Overall upward trend observed in both Netflix and Dow Jones stock price
- Netflix stock more volatile
- Dow Jones stock may be used to reflect Netflix performance, but not always reliable