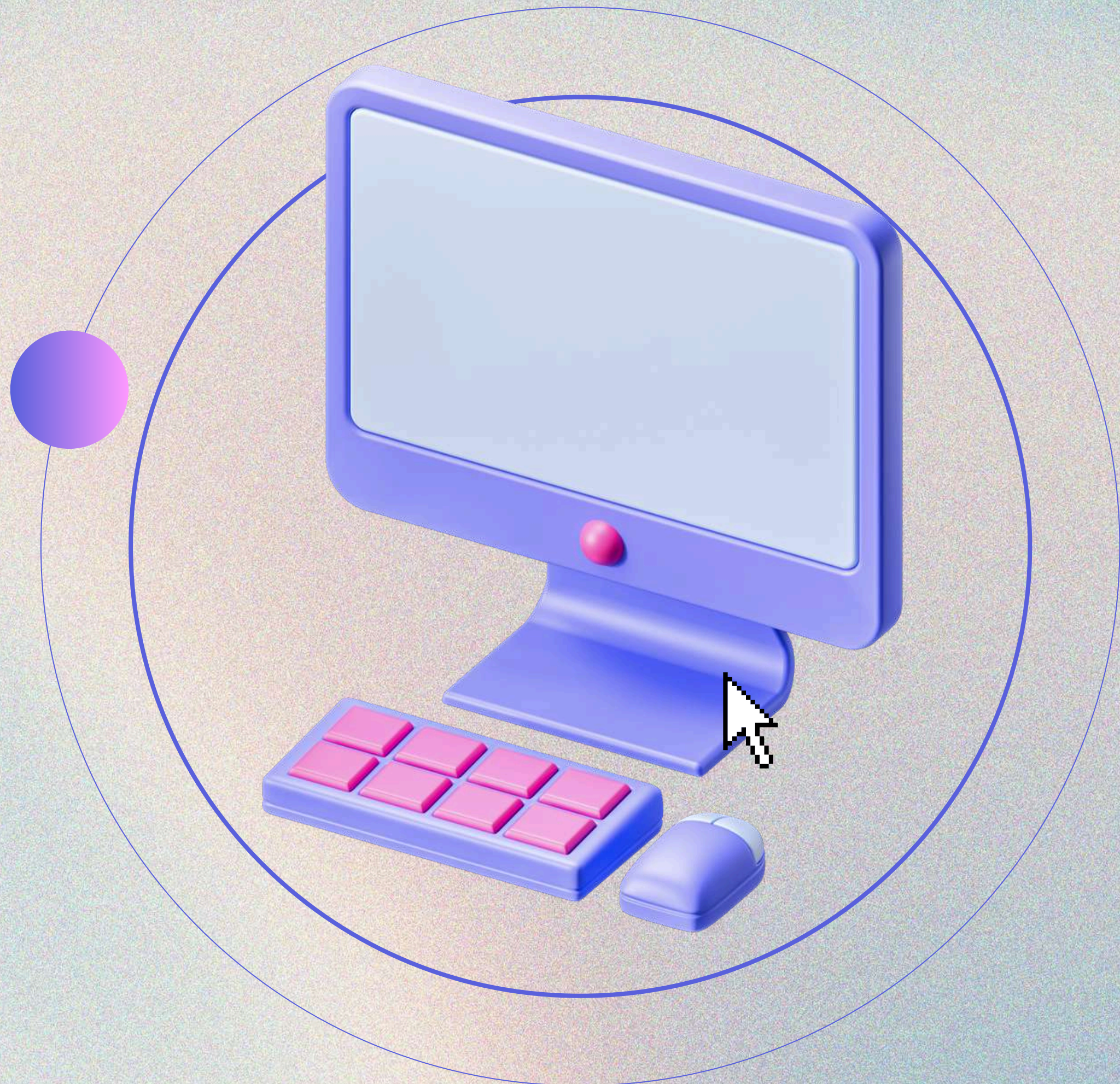
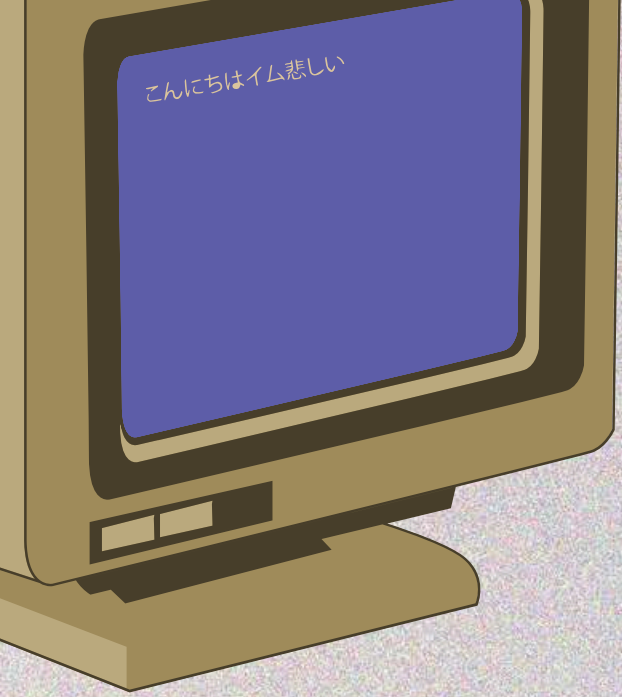


GO DONATE

Presented by Four Wizards





PROBLEM STATEMENT

**"Enhancing Charity & Donations through
Fintech & Technology"**

Lack of Transparency

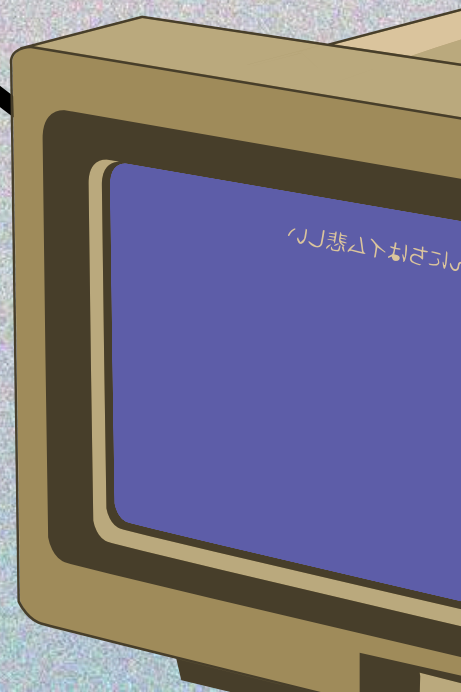
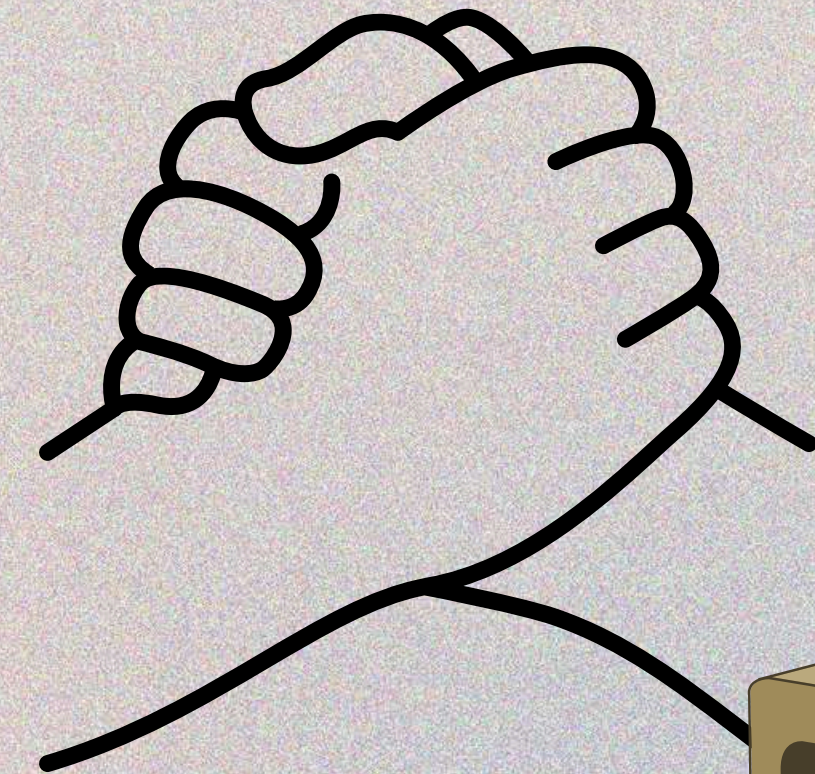
Difficulty in tracing where donations go

Inefficiency in Fund Distribution

Delays or suboptimal allocation of funds

Limited Accessibility

Barriers preventing some individuals from easily
donating or benefiting from charitable funds



SOLUTION OVERVIEW

Blockchain and Smart Contract

- Every transaction is transparency and immutable
- Provide automation and build trust to the donors

Automated & Smart Fund Distribution

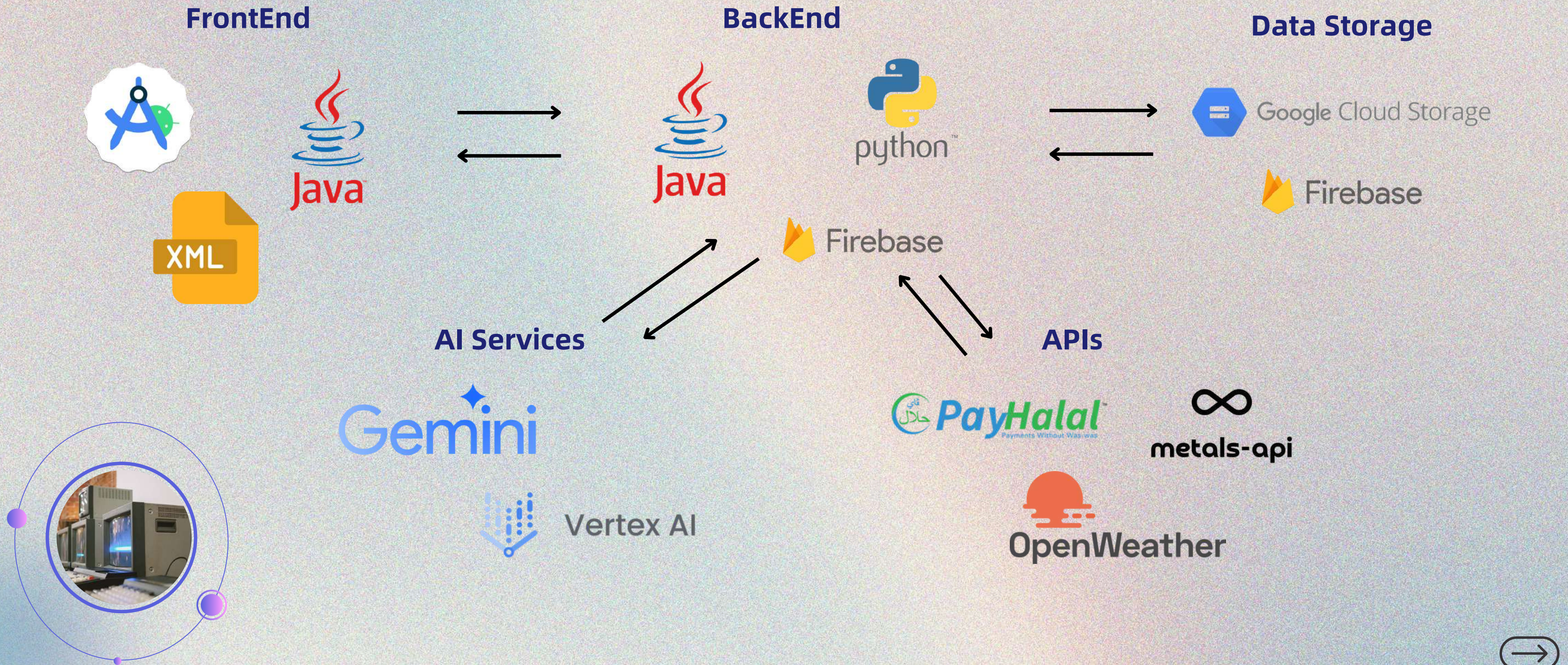
- Analyze needs of each group or project.
- Predict fair fund allocation based on previous data + urgency.

Smart QR Accessibility System

- The donor can simply ask a friend or family member to scan and pay the zakat/donation on their behalf.



SOFTWARE ARCHITECTURE



HOW CAN SC BENEFIT FROM THIS SOLUTION ?

SOLVED PROBLEM STATEMENT



**Builds public trust in
Islamic financial systems**



Lack of Transparency

**Optimized fund
distribution**



**Inefficiency in Fund
Distribution**

**Reaches underserved and
rural communities**



Limited Accessibility



TARGET MARKET



**New and existing
donors**



**Practicing Muslims
in Malaysia**



**Individual looking for
tax exemption**



WHY CHOOSE US?



TheNoor



PPZ-MAIWP



Blockchain Transparency



Smart Fund Distribution



Smart QR Accessibility



Zakat + NGO Integration



User-Friendly Mobile UX



Real-Time Donation Tracking



IMPLEMENTATION PHASE

Pre-Launch and Foundation Building

- Cooperate with **reputable mosques** and partner with **NGOs and charities**
- Collaborate with the **Malaysian Government** for eligibility of **Tax Exemption**

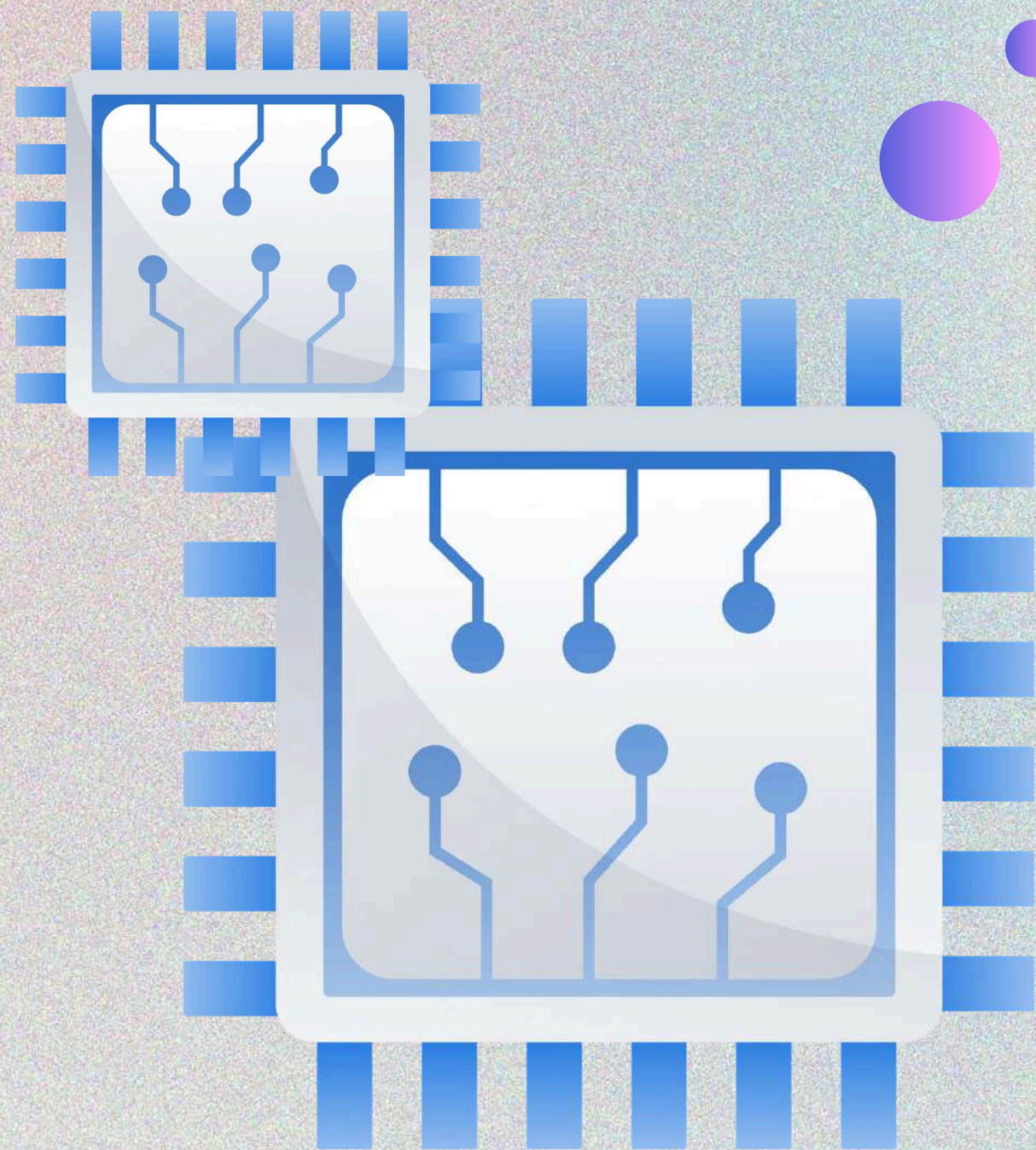
Launch and Adoption

- Multi-channel **marketing**
- User onboarding and support
- Feature compelling and impactful donation campaigns to **encourage initial contributions**

Growth and Engagement

- Strengthening partnership by **actively seeking more Malaysian Islamic organization**
- Improve the platform by rolling out **new features** and **constant optimization**





PROTOTYPE DEMONSTRATION



IMPACT



Solved problem statement

Provide a transparent and efficient donation management system with a strong emphasis on accessibility and inclusivity

Improved fundraising efforts

Organizations can refine their strategies and raise more funds to support their community programs based on the analysis report generated

Increased impact of donations

When donations are managed efficiently, more resources reach the intended beneficiaries, leading to greater positive change in the community





NG YU HENG



CHANG CAI TING



CHUA HUI MIN



POH JING MIN



**CHRISTINE
LEOW SI TING**

**THANK
YOU!**