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How does REACH Fashion Studio handle large-scale fashion collections?

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REACH Fashion Studio is designed to efficiently handle large-scale fashion collections through several key features and capabilities:

1. Comprehensive Design and Management Tools

Multipurpose Software:

REACH Fashion Studio integrates design, sales, sampling, and printing functions, making it a versatile tool for managing large collections.

3D Visualization:

REACH Fashion Studio allows designers to create 3D visualizations of garments, which helps in managing and reviewing large collections without the need for physical samples.

2. Efficient Collaboration and Workflow

Digital Collaboration:

The platform facilitates collaboration between designers, technicians, and manufacturers across different locations.

This is crucial for managing large collections that require input from multiple stakeholders

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Collaborative Product Lifecycle Management:

REACH Fashion Studio supports collaboration among various roles such as designers, sampling coordinators, merchandisers, and managers, thereby reducing product cycle times and design costs.

3. Streamlined Production Processes

Automated Routine Processes:

REACH Fashion Studio automates many routine tasks involved in fashion design and production. This includes pattern engineering and marker planning, which are essential for efficiently handling large collections.

Spec Creation and Tech Pack Management:

REACH Fashion Studio simplifies the creation of technical documentation, such as spec sheets and tech packs, which are vital for large-scale production.

4. Enhanced Business Velocity

Shortened Product Development Cycles:

By using AI-enabled tools, the software shortens the time from design to market. This is particularly beneficial for large collections where time management is critical.

Integration with Marketing and Production:

REACH Fashion Studio enhances business velocity by integrating design with marketing and production teams, ensuring that large collections are developed in line with market needs.

Through these features, REACH Fashion Studio provides a robust framework for managing large-scale fashion collections efficiently, from initial design to final production.