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How does
REACH Fashion Studio
facilitate collaboration
between design and
production teams?

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How does REACH Fashion Studio handle large-scale fashion collections?

REACH Fashion Studio facilitates collaboration between design and production teams through several key features and functionalities:

1. Digital Collaboration Tools

Geographically Distributed Teams

The software enables designers to collaborate digitally with technicians and manufacturers who may be located in different parts of the world.

This is crucial in the fashion industry where design, production, and retail often occur in separate locations

2. Integrated Workflow

Multipurpose Software:

REACH Fashion Studio integrates design, sales, sampling, and printing functions into a single platform.

This integration allows for seamless communication and coordination between different departments involved in the product lifecycle

3. Collaborative Product Lifecycle Management

Efficient Collaboration:

The software includes collaborative product lifecycle management features that allow various roles—such as designers, sampling coordinators, merchandisers, technicians, and managers—to work together efficiently.

This reduces product cycle times and lowers design and development costs.

4. Automated Processes

Automation of Routine Tasks

By automating routine processes like pattern engineering, grading, and marker planning, REACH Fashion Studio reduces manual errors and labor costs.

This automation supports collaborative efforts by freeing up time for more strategic tasks

5. Enhanced Communication

Digital Catalogs

Designers can create digital catalogs of fabrics and garments using the software.

These catalogs can be used by sales teams to showcase products to customers, ensuring that the design intent is communicated effectively from the design phase through to sales and production.

Through these features, REACH Fashion Studio enhances collaboration between design and production teams by providing a unified platform that supports efficient communication, coordination, and workflow integration across the fashion value chain.