1. Which ad set had the highest number of results?

2. What is the overall click-through rate (CTR) for the campaign?

3. Identify the ad set with the lowest cost per result.

4. Compare the performance of "Lipoma-Coimbatore-Sep23" and "Lipoma-Chennai-Sep23" ad sets.

5. Which location performed the best in terms of results?

6. How did the performance vary over the reporting period?

7. Were there any specific dates with a significant increase or decrease in results?

8. Identify the ad set with the highest cost per result.

9. Analyze the correlation between the amount spent and the number of results.

10. Which type of ad content tends to perform better?

11. Evaluate the performance of video ads compared to other types.

12. Compare the performance of different locations across all ad sets.

13. Identify any location-specific trends or patterns.

14. How has the performance of specific ad sets evolved over time?

15. Are there any noticeable trends or patterns in the data?

16. Identify ad sets that are both cost-effective and generate a high number of results.

17. Analyze the relationship between cost per result and other metrics.

18. Analyze the performance of each treatment

19. Which Treatment performed the best in tems of Amount spent

20. Can you predict the expected results and costs for the next month based on the current trends?

21. What factors seem to have the most significant impact on the campaign's success?