

Airline Flight Delays Analytics

Uncovering Patterns, Reducing Delays, Improving Reliability

Data-Driven Insights from 6 Million U.S. Commercial Flights

Dataset: Airline Flight Delays (Maven Analytics)

Executive Summary

- **Dataset:** Airline Flight Delays
- **Tools:** SQL (MySQL) + Power BI for data transformation & visualization
- **Deliverables:** 30+ KPI-driven analytical views across 5 dashboards
- **Goal:** Identify inefficiencies and improve flight reliability

The Business Problem

The aviation industry faces billions in annual losses from operational inefficiencies:

- Flight delays impacting customer satisfaction
- Congestion reducing airport & airline efficiency
- Scheduling gaps and route bottlenecks
- Ground-time inefficiencies increasing costs

Central Question

How can airlines and airports reduce delays, cancellations, and congestion
while improving on-time performance?

Project Scope

- Airline performance metrics & rankings
- Root causes of delays and cancellations
- Seasonality and time-based patterns
- Airport & route efficiency analysis
- Operational cost impact assessment

Project Objectives

- Measure airline & airport performance via quantifiable KPIs
- Identify why, when, and where delays occur
- Determine most reliable airlines
- Analyze seasonality for scheduling optimization
- Provide actionable recommendations

Key KPIs Measured (Part 1)

Airline Performance

On-time rates, delay averages, cancellation rates, diversion rates

Delay Analysis

Distribution, causes, cost impact, delay brackets

Key KPIs Measured (Part 2)

Seasonality & Trends

Monthly trends, hourly patterns, time-of-day analysis

Airport & Routes

Top airports, busiest routes, taxi times, performance

Data Source & Preparation

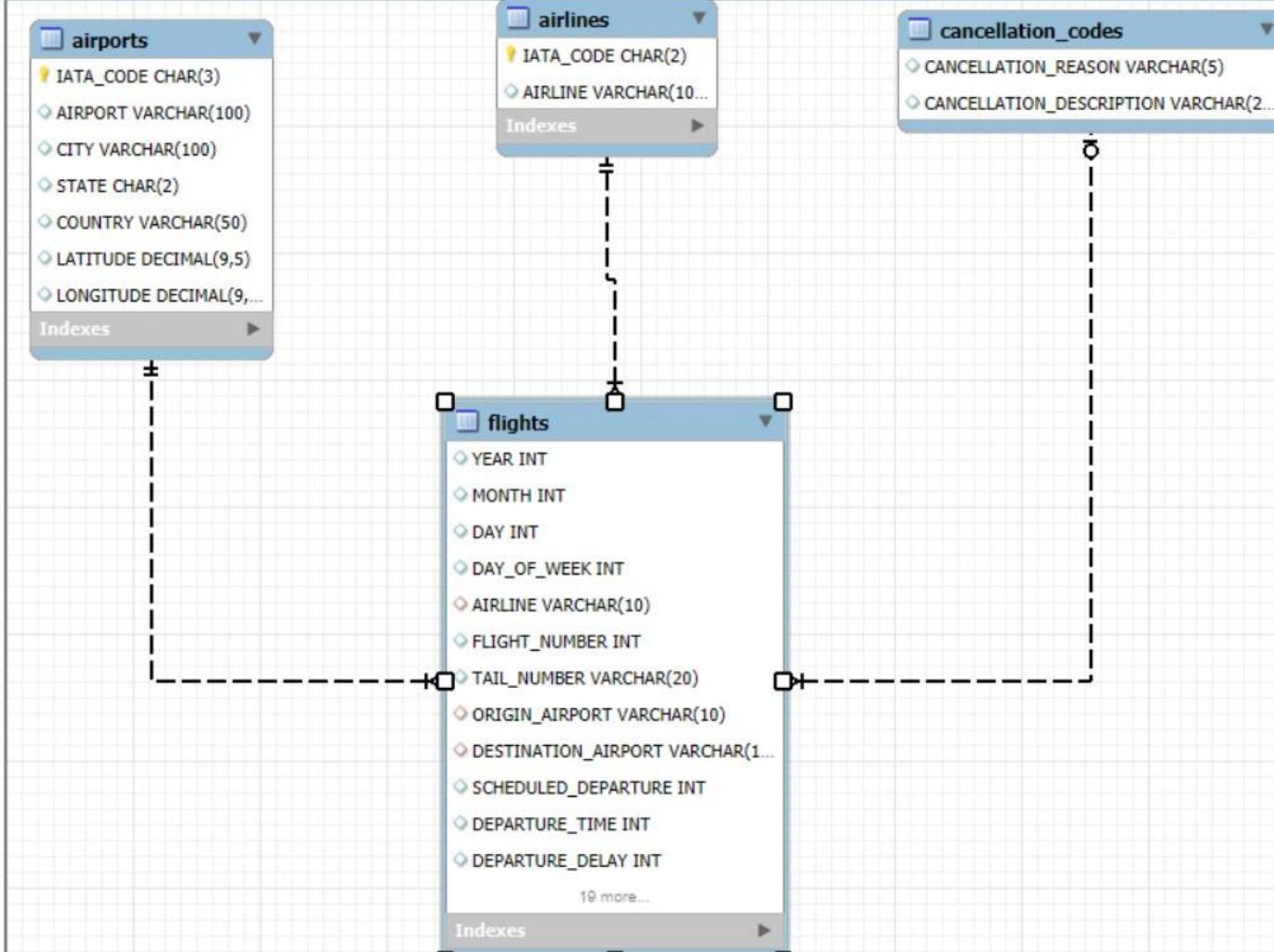
- **Dataset:** Maven Analytics - U.S. domestic flight records
- **Size:** ~6 million flight records
- **Cleaning:** Removed duplicates, handled NULLs, standardized codes
- **Engineering:** Time-of-day extraction, delay brackets, window functions

Data Modeling Architecture

- **Star Schema:** Optimized for reporting performance
- **Entities:** Airports, Airlines, Cancellation Codes, Flights (fact table)
- **Relationships:**
 - **(One → many) relationships:**
 - Airports → Flights (Origin & Destination)
 - Airlines → Flights
 - Cancellation Codes → Flights
- **Validation:** Cross-checked codes, values, and data integrity

Diagram

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7 Analytical Dashboards

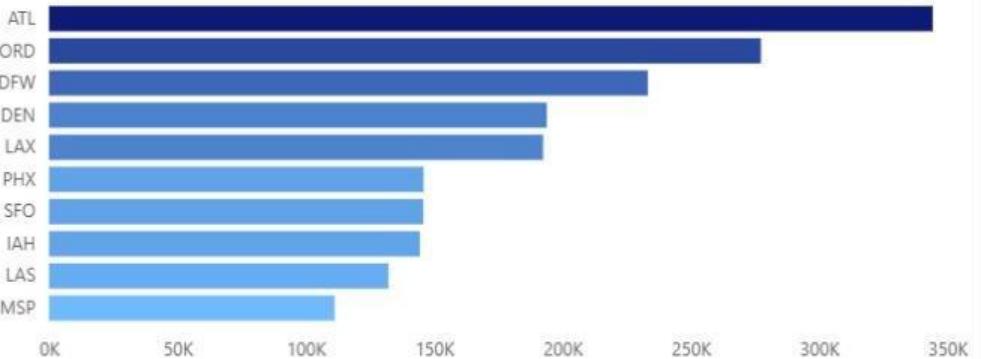
- **1. Airline Performance:** On-time metrics, delay averages, rankings
- **2. Delay Analysis:** Distribution, causes, flight status breakdown
- **3. Cancellation Analysis:** Reasons, frequencies, impact metrics
- **4. Seasonality & Trends:** Hour/month/period patterns
- **5. Airport & Routes:** Busiest hubs, taxi times, geographic view
- 6- Busiest Airports and their effects on Delay
- 7- Aircraft utilization & cost impact

Airport & Route Insights

- **Busiest hubs:** ATL, ORD, DFW handle ~34% of total traffic
- **High taxi times:** JFK, LGA, ORD → major delay contributors
- **Departure delays:** LAX shows congestion & ground inefficiencies
- **Implication:** Hub airports critical for system-wide optimization

Airport & Route Analysis

Top 10 Origin Airports



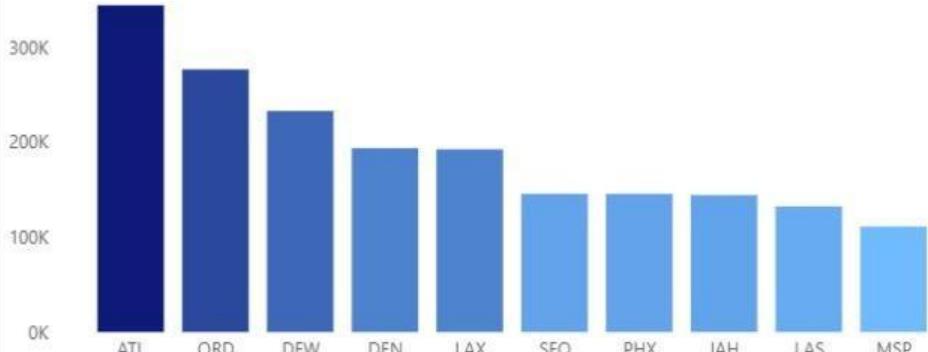
Total Flights

5.73M

Pct of Top 10 Flights to Total Flights

33.49%

Top 10 Destination Airports



Top 10 Destinations



Busiest Airports

- **LAX is the busiest airport** and shows the **highest departure delays**, indicating heavy congestion.
- **JFK and LGA have the longest taxi-out times**, reflecting severe takeoff congestion in the New York area.
- **ORD has the highest taxi-in time**, slowing arrivals and increasing turnaround delays.
- Despite high traffic, **LAS and SFO maintain relatively lower delays**, showing stronger operational efficiency.
- Traffic is highly concentrated: **106K+ flights** occur between a small group of major hubs.
- Because of this concentration, **disruptions at LAX, JFK, or ORD can cause widespread delays** across the network.

Busiest Airports and their effect on Delay

Total Flights between Busiest Airports

104.5K

Top 6 Destinations Airports



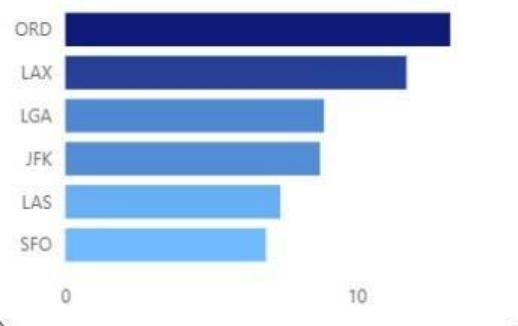
Busiest Origin Airport



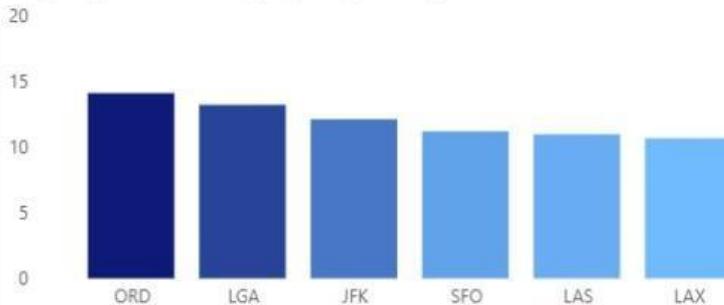
Top 6 Origins Airports



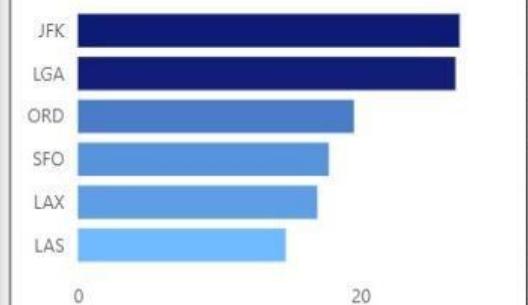
Avg Taxi in of Busiest Destination Airport



Avg departure delay by Origin Airports



Avg Taxi out of Busiest Origin Airport



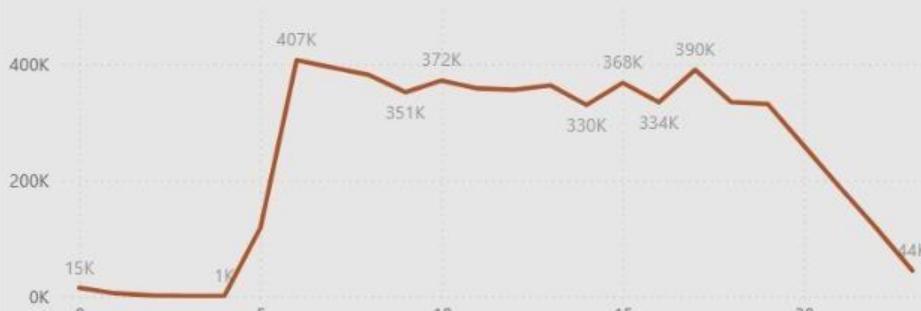
Seasonality & Time Patterns

- **Peak volume:** July with 521K flights
- **Lowest volume:** February with elevated delays despite fewer flights
- **Time-of-day:** Evening (6-8 PM) worst delays; early morning optimal
- **Root cause:** Cumulative operational drift throughout the day

Seasonality & Trends

Number of flights by departure hour

At 4 am, the least departures of 531 flights happen. Meanwhile at 6 am, the highest departures happen



When most delays happen by time of day.

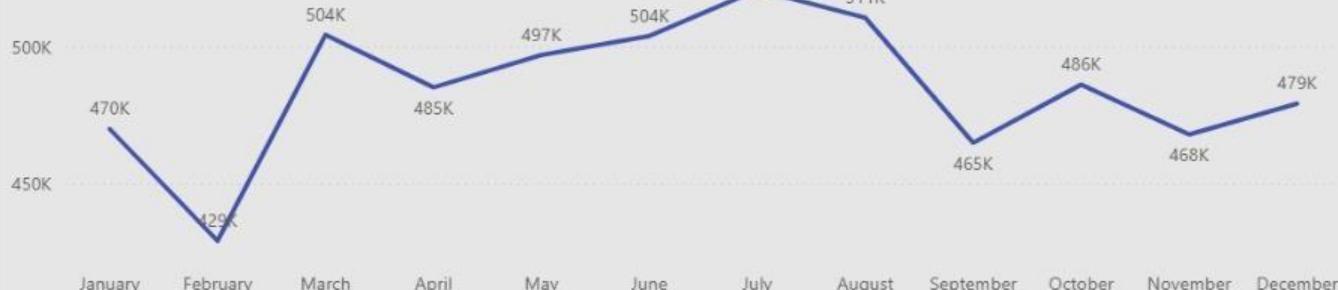
● Average arrival delay ● Average departure delay



Average number of flights per day

2.28K

Monthly Flight Trends



Delay Analysis Insights

35.86% of flights experience delay — systemic inefficiency across industry

- Evening & Night periods show highest delays
- Late aircraft is largest delay contributor
- Major delays (60+ mins) concentrated in WN & DL
- Cascading effect from upstream flight disruptions

Delay Analysis

TOTAL FLIGHTS

6M

Avg Delay / Flight

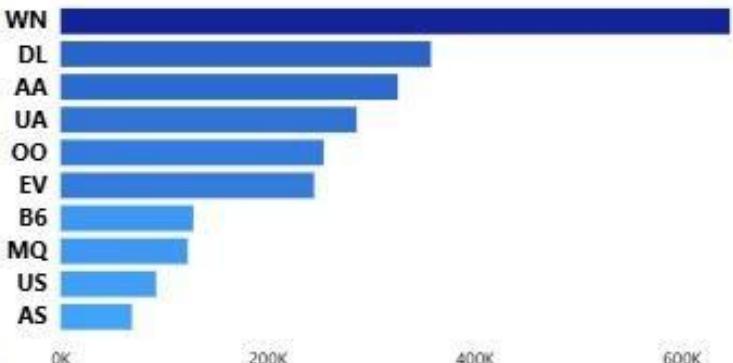
10.77

Delayed flights

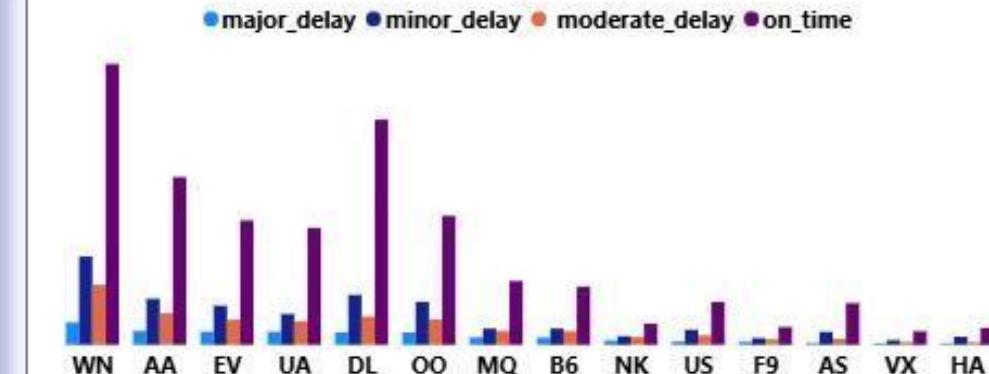
2.09M

6M

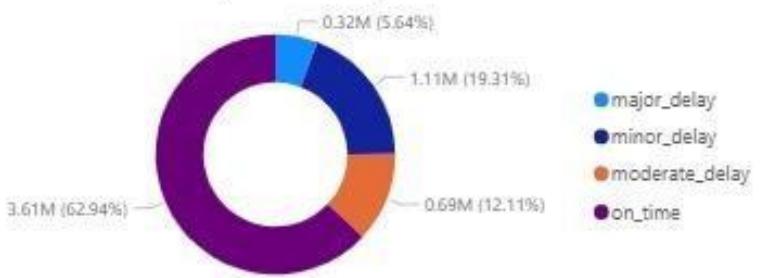
Top 10 Delayed Airlines



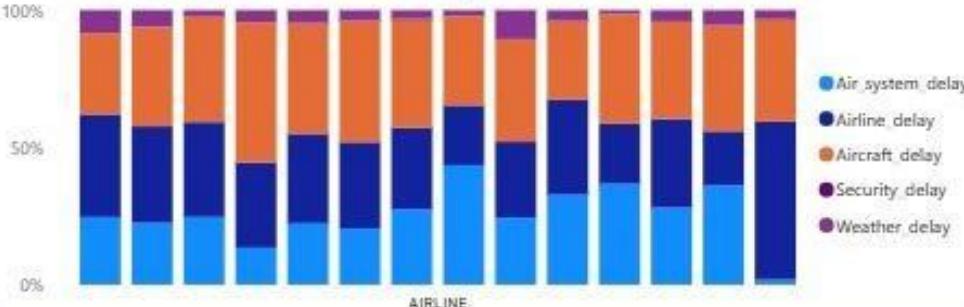
Arrival Delay Distribution



Departure Delay Distribution



Delay Causes



Cancellation Root Insights

Airline/Carrier issues are the leading cause of cancellations, accounting for over half (54%) of all cancelled flights.

WN, EV, and MQ have the highest cancellation counts, significantly more than other airlines.

Despite cancellations, most flights (62%) operate on time, while only 1.54% are cancelled and 0.26% diverted.

Cancellation Analysis

TOTAL FLIGHTS

6M

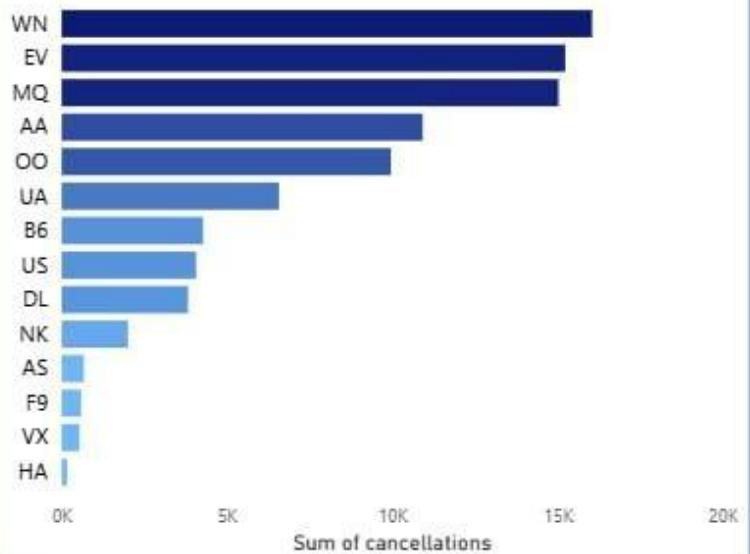
TOTAL CANCELLATION

89.88K

AIRLINES

14

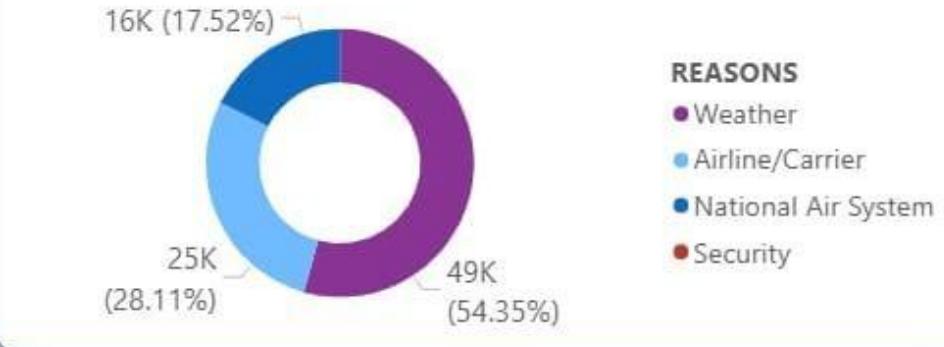
Flights VS Cancellations



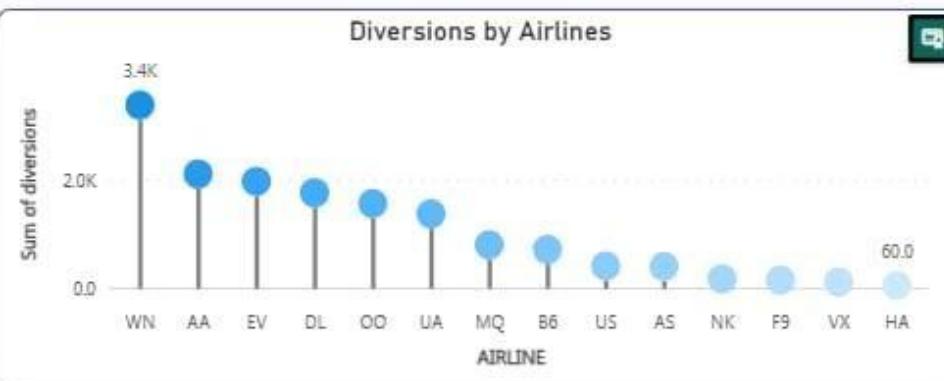
FLIGHT STATUS



CANCELLATION_REASON



Diversions by Airlines

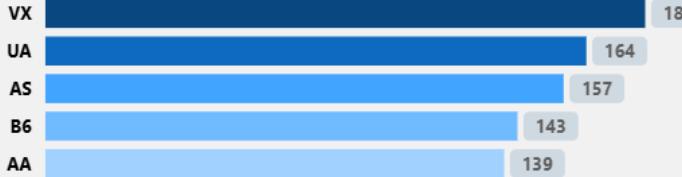


Airline Performance Insights

- **Top volumes:** WN, DL, AA handle highest flight loads
- **Best performer:** DL consistently delivers best on-time performance
- **Challenge airlines:** UA & NK show higher departure delays
- **Efficiency leaders:** VX and AS best for average airtime

Airline Performance

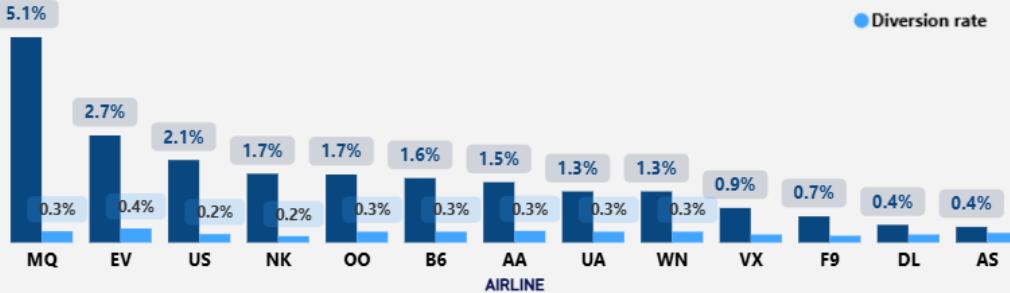
Average flight airtime by Airline



Tracking Flight Disruptions by Airline

Who's winning the reliability race in the skies?

- Cancellation rate
- Diversion rate

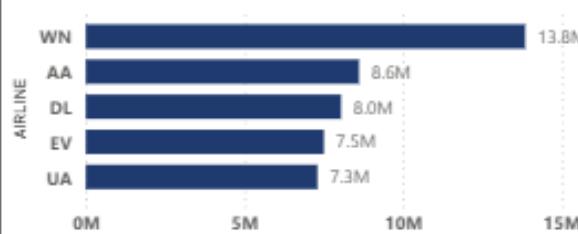


AIRLINE	Total flights	# of on time arrivals	% of on time arrival	% of total flights (arrives on time)	Average arrival delay	# of on time departures	% of on time departure	% of total flights (departure on time)	Average departure delay
WN	1245812	775045	62.21	13.53%	4.36	679229	54.52%	11.86%	10.57
DL	872057	621217	71.24	10.84%	0.19	589672	67.62%	10.29%	7.35
AA	715065	462874	64.73	8.08%	3.44	469515	65.66%	8.20%	8.86
OO	578393	355958	61.54	6.21%	5.83	407212	70.40%	7.11%	7.77
EV	556746	343529	61.70	6.00%	6.56	387243	69.55%	6.76%	8.66
UA	509150	322923	63.42	5.64%	5.42	252909	49.67%	4.41%	14.38
MQ	279607	176102	62.98	3.07%	6.44	186375	66.66%	3.25%	10.01
B6	262772	160774	61.18	2.81%	6.66	160760	61.18%	2.81%	11.50
US	194648	118363	60.81	2.07%	3.70	132196	67.92%	2.31%	6.11
AS	171852	114899	66.86	2.01%	-0.97	128311	74.66%	2.24%	1.78
NK	115375	58488	50.69	1.02%	14.45	63342	54.90%	1.11%	15.91
F9	90248	49016	54.31	0.86%	12.48	55389	61.37%	0.97%	13.32
HA	76101	45922	60.34	0.80%	2.02	55961	73.54%	0.98%	0.48
VX	61369	37189	60.60	0.65%	4.73	38003	61.93%	0.66%	9.01
Total	5729195	3642299		5.38	3606117				8.98

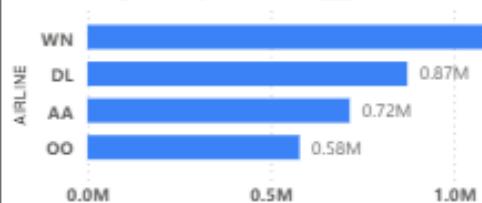
Aircraft utilization & cost impact

- ✓ **Total delay cost is very high: \$69M**, showing delays have a major financial impact on airline operations.
- ✓ **WN has the highest total delay cost (~\$13.8M)** and also the **highest number of flights**, indicating scale amplifies cost impact.
- ✓ **AA and DL each incur ~\$8M delay cost**, despite strong performance elsewhere — volume + delay minutes are driving significant expense.
- ✓ **EV and UA have large financial losses (~\$7–7.5M)** due to delays, even though their average deviation values are not the worst — again highlighting the scale effect.
- ✓ **Average time deviation overall is –5.88 min**, meaning flights tend to be slightly early or close to schedule on average, but **even small deviations accumulate into large cost burdens**.

Aircraft Utilization & Cost Impact Dashboard

[Filter](#)
Total Number of Flights
5.8M
Average Aircraft Dwell Time
22.10
Average Flight Distance
889.34
Average Time Deviation
-5.88
Total Estimated Delay Cost
\$69M
Estimated Cost by Airline 

Airline Performance Summary 

Airline Code	Total Flights	Avg. Flight Distance (mi)	Avg. Time Deviation (min)	Sum of Total Estimated Delay Cost (USD)
WN	1245812	740.71	-7.92	13,849,257.00
DL	872057	853.62	-8.06	8,046,301.00
AA	715065	1,041.34	-8.26	8,611,910.00
OO	578393	496.77	-3.77	7,215,186.00
EV	556746	462.25	-5.11	7,504,821.00
UA	509150	1,271.55	-11.85	7,301,833.00
MQ	279607	422.32	-8.45	4,089,400.00
B6	262772	1,062.18	-7.87	3,889,470.00
US	194648	911.50	-5.45	2,091,729.00
AS	171852	1,197.42	-3.65	1,284,997.00
NK	115375	985.27	-4.28	2,313,017.00
F9	90248	967.21	-2.11	1,698,364.00
Total	5729195	12,450.72	-82.30	69,103,367.00

Total Flights by Airline 


Recommendations (Part 1)

- **Study & replicate:** DL's operational excellence at scale
- **Aircraft turnaround:** Optimize gate scheduling for high-delay airlines
- **Buffer time:** Add capacity during peak periods to reduce cascades
- **Taxi optimization:** Redesign routes at JFK, LGA, ORD

Recommendations (Part 2)

- **Scheduling:** Reduce 6-8 PM departures; increase early morning flights
- **Cancellations:** Enhance air traffic coordination during weather
- **Technology:** Deploy ML predictive delay models
- **Integration:** Real-time weather & ATC alerts in scheduling systems

Future Enhancements

- Machine Learning delay prediction model
- Passenger impact & missed connection analysis
- Cost optimization & savings modeling
- Real-time dashboard automation with live APIs
- Advanced route optimization algorithms

Key Takeaway

Data-driven operational insights enable airlines and airports to systematically reduce delays, improve reliability, and enhance customer experience while optimizing costs.

Questions?

Let's explore the dashboards and dive deeper into the data