

Temple Inn & Suites – Site Plan

Name: “Temple Inn & Suites”

Domain Name: www.templeinnandsuites.com

Email Address: templeinnandsuites@tpl.com

Headquarter Address: 4800 Montgomery Ln #300, Bethesda, MD 20814

Phone Number: +1 999 999 9999

Logo



Purpose:

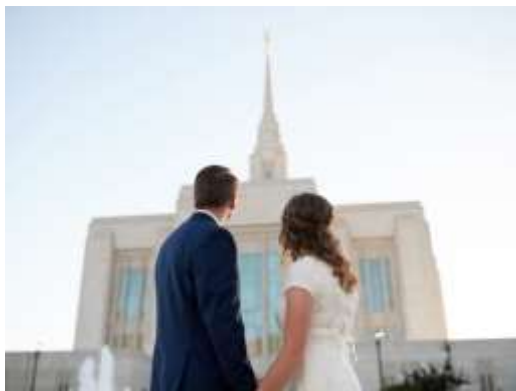
Temple Inn and Suites welcome all visitors from around the world. Located near temples of The Church of Jesus Christ of Latter-day Saints, Temple Inn and Suites are hotels managed by a company specialized in accommodations to meet the needs of patrons, temples workers and their families. This website is aimed to help visitors discover their hotel and all the services available. It also allows temple visitors to plan their

stay in advance and book a room of their convenience. Here, all the information about reservation, location, date availability, type of rooms, amenities and all specialized services can be found.

Target Audience:

Temple Inn and Suites target audiences are temples workers, patrons, full time temple missionaries and other visitors such as family members who attend a temple marriage. They can be any ages as the hotel has different accommodations that suit family with newborn, couples and elders needs. Our offers benefit any range of income.

Personas:



Mr & Mrs Rakotoson

Age: Early twenties

Occupations: Web developer & Master's degree pursuant

Purpose of Visit: Getting married next month. Close families from other cities and country are coming for the ceremony. They are looking for affordable accommodations near the temple for their family and for their honeymoon

Device: Mobile phone & tablet



Mr & Mrs Edwardson

Age: Late sixties

Occupations: Retired and housewife

Purpose of Visit: Called to serve as a full time senior couple missionary at the temple. They will move soon to fulfill their callings and are looking for long term stay accommodations near the temple.

Device: Mobile phone & laptop



Youssounaly Family

Age: Mid-thirties, teenagers, toddler

Occupations: Sales manager & Writer

Purpose of Visit: They joined the church three years earlier and are ready to be sealed at the temple as eternal family. They come from a place where temple is not available and will make hours of travel to go to the nearest temple. They are looking for affordable family accommodations near the Temple.

Device: Mobile phone & tablet

Scenarios:

Is there a nearby hotel with Latter-day Saints standard?

What specialized services are offer at the Temple Inn & Suites?

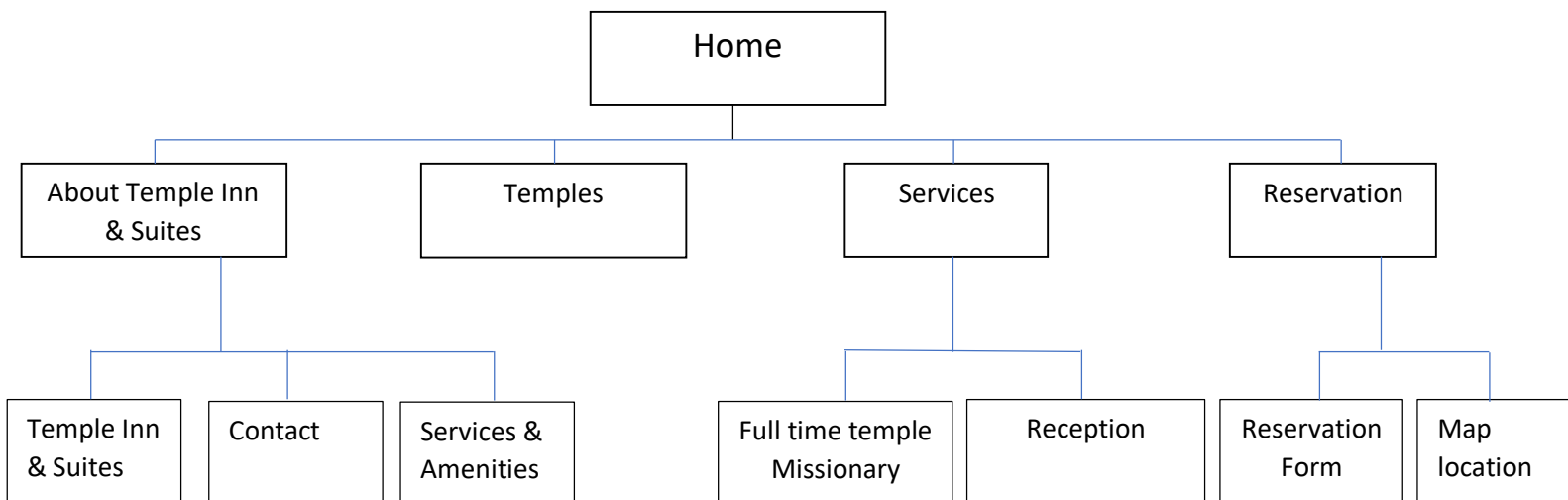
What are all the amenities available?

Is there a suite for couple at the Temple Inn & Suites?

Does the hotel offer a long term stay option?

Is there a baby-sitting service at the Temple Inn & Suites?

Site-map:



Color Scheme

Palette URL : <https://coolors.co/palette/ffffff-d9ae61-bf8d36-6c4c23-862d1d>



Primary: White [ffffff]

Secondary: Sunray [d9ae61]

Accent 1: Dark Goldenrod [bf8d36]

Accent 2: Pullman Brown [6c4c23]

Complementary: Burnt Umber [862d1d]

Typography:

Heading Fonts: Lato

Link : `<link rel="preconnect" href="https://fonts.googleapis.com">`
`<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>`
`<link href="https://fonts.googleapis.com/css2?family=Lato&display=swap"`
`rel="stylesheet">`

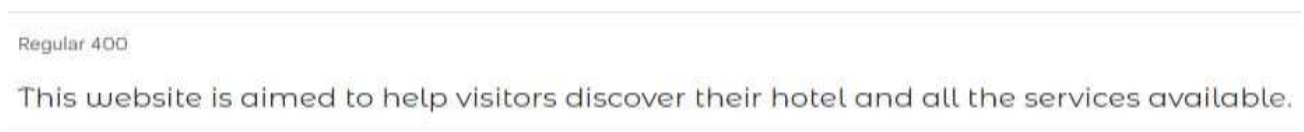
CSS: `font-family: 'Lato', sans-serif;`



Paragraph Fonts: Montserrat Alternates

Link: `<link rel="preconnect" href="https://fonts.googleapis.com">`
`<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>`
`<link href="https://fonts.googleapis.com/css2?family=Montserrat+Alternates&display=swap"`
`rel="stylesheet">`

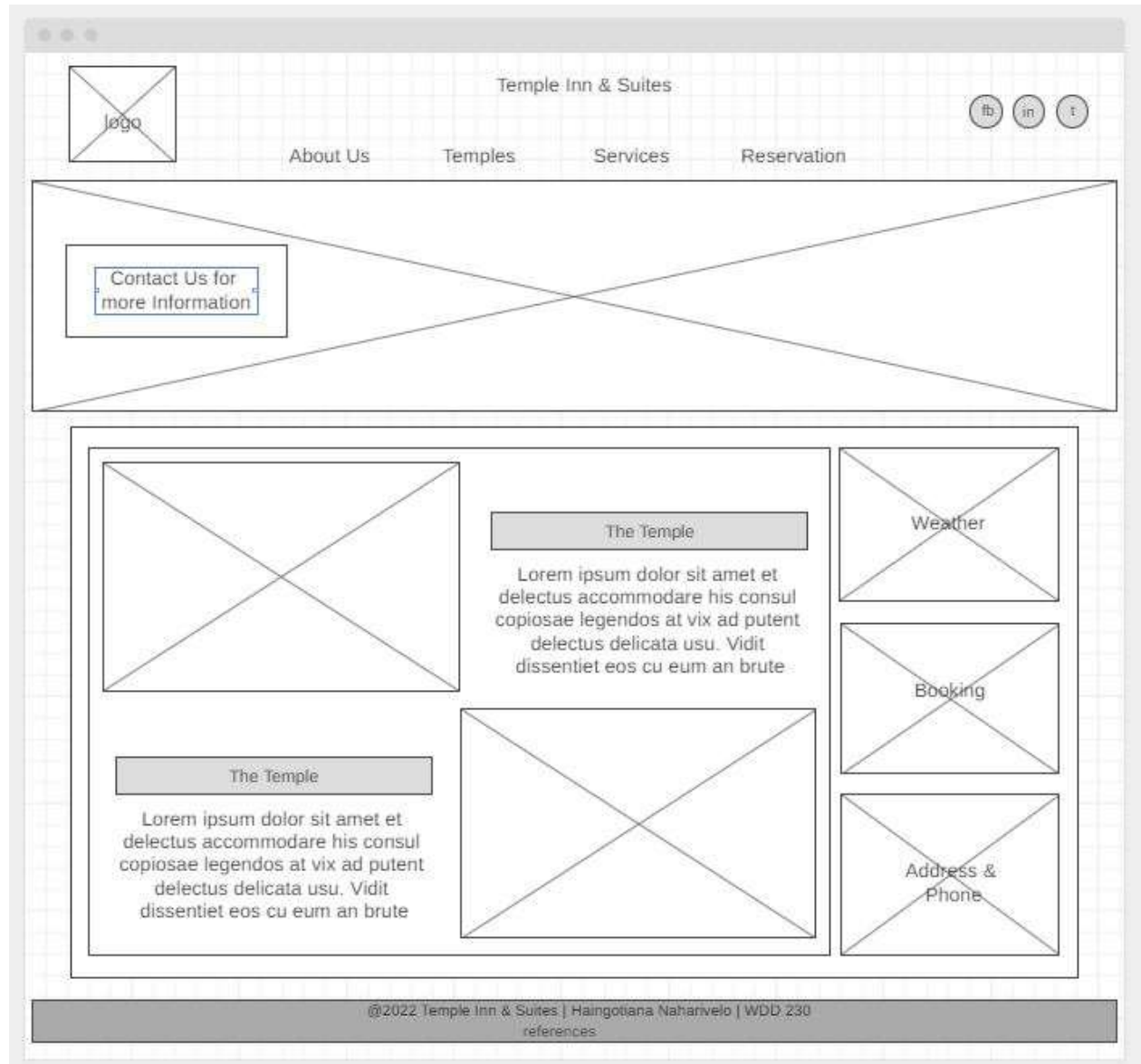
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Site Header	Lato	40px	#bf8d36	Sample
Primary Navigation	Lato	30px	#6c4c23	Sample
Footer Navigation	Lato	20px	# d9ae61	Sample
Heading (h1)	Lato	36px		<i>Sample</i>
Heading (h2)	Lato	24px		<i>Sample</i>
Heading (h3)	Lato	20px		<i>Sample</i>
Paragraph Text (p)	Montserrat Alternates	16px	#000000	<i>Sample</i>

Temple Inn & Suites Wireframes

Desktop



Tablet and Phone

