

POLi Merchant Style Guide

The Merchant Style Guide provides information and instructions relating to the design and layout requirements when integrating POLi™ into your website.

To protect the integrity of the brand, it is important that merchants adhere to all aspects of this document. The following guidelines detail the essentials when displaying POLi™ on your website.

If you require detailed technical information relating to the Implementation of POLi™ into your website, please consult the Merchant Implementation Guide (“MIG”) located <http://www.polipayments.com/developer>

Brand Mark:

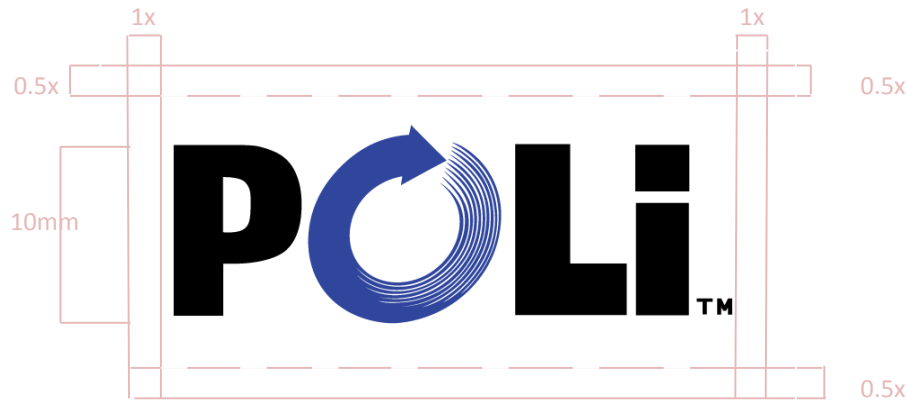


Section 1: The POLi Brand

To ensure the clarity and integrity of the POLi Brand is maintained, minimum size specifications have been developed and must be observed at all times. The Wordmark must never be less than 10mm high.

Note: when the Brandmark is reduced to the minimum size the tagline 'Internet Banking', is removed as it is not legible at the minimum size.

Word Mark:



Section 2: Incorrect use of the POLi Brand

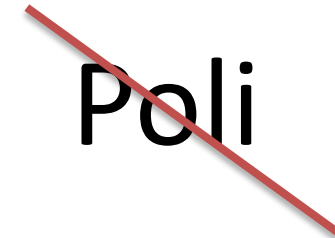
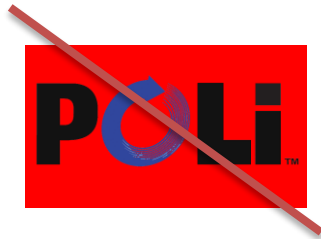
Shown here are incorrect uses of the elements of the POLi Brand.

Size: do not compress, extend, straighten or distort the Wordmark.

Background- do not colour the background in any other colour other than those specified

Aspect Ratio : do not rearrange or distort the elements in the Wordmark.

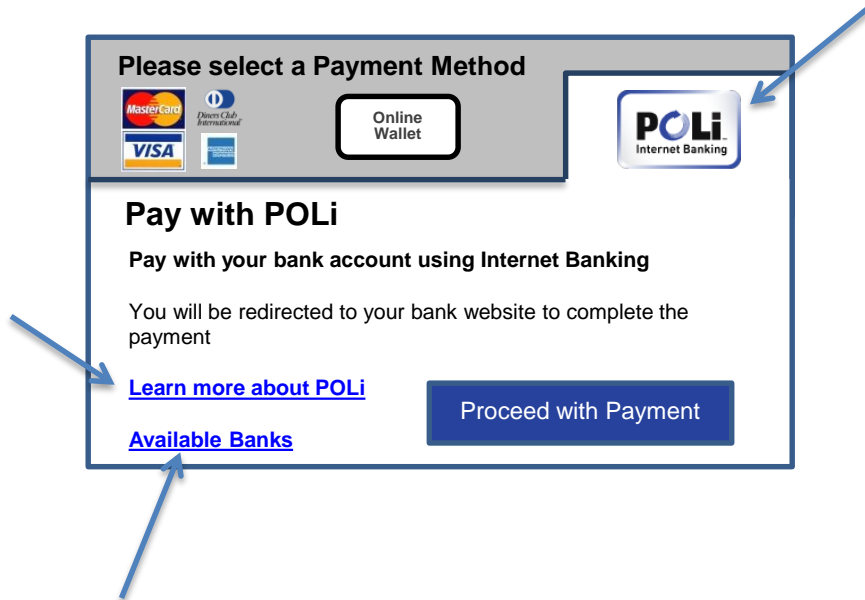
Capitalisation: POLi must always be written using capitals “P”, “O”, “L” and a lower case “i”.



Section 3: Use of the POLi Brand at the “Checkout”

The three POLi elements to include at the checkout are:

- 1 **Transaction Initiation** (buttons) – mandatory (see section 4)
- 2 **Learn More About POLi** – recommended (see section 5)
- 3 **Available Banks** – recommended (see section 6)



How would you like to pay?

Credit Card

Internet Banking (Pay with POLi)

Proceed with Payment

How would you like to pay?

Credit Card

Internet Banking (Pay with POLi)

Section 4: Transaction Initiation (Mandatory)

Each Merchant in order to offer POLi as a payment option must provide the customer the ability to initiate a transaction.

Initiation can occur by either:

- 1 Selecting a radio button next to "Pay with POLi (Internet Banking)" and then clicking proceed.
- 2 Selecting a POLi button
 - For a full list please visit: http://www.polipayments.com/merchant_resources

POLi Transaction Initiation Buttons



Section 5: Learn More About POLi Optional

POLi is a new payment type to many consumers. For the consumers to familiarise themselves with POLi and the process, it is important to provide the “Learn more about POLi” links.

The above is best achieved by linking to the POLi Payments website (www.polipayments.com/consumer) by:

- 1 Providing a clickable text link
“Learn more about POLi”
- 2 Adding one of the clickable button

For a full list please visit:

http://www.polipayments.com/merchant_resources

Examples are below:

Learn more about POLi Buttons



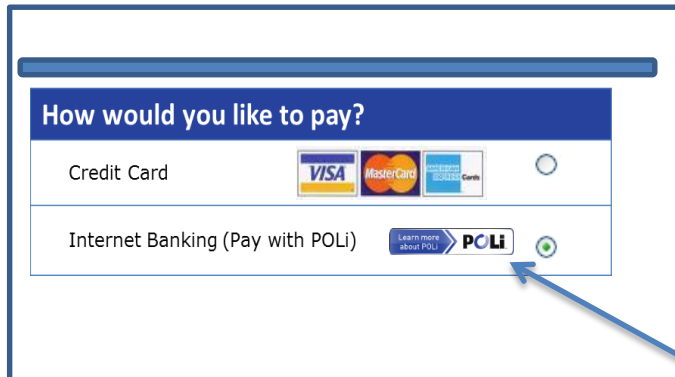
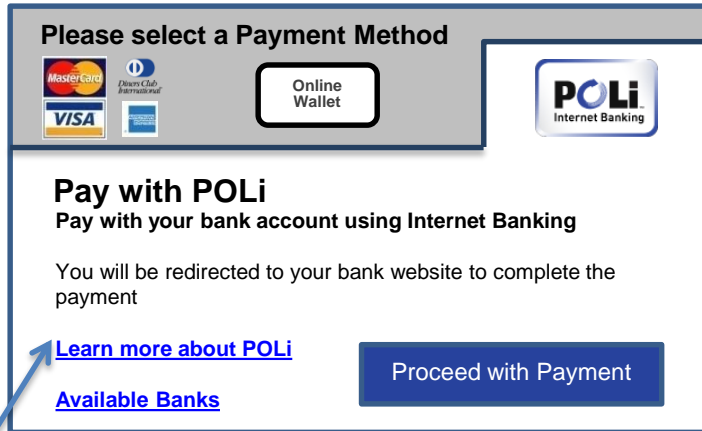
POLi one







POLi two



POLi square button



Please select a Payment Method

Pay with POLi

Pay with your bank account using Internet Banking

You will be redirected to your bank website to complete the payment

[Learn more about POLi](#)
[Available Banks](#)
[Proceed with Payment](#)

Section 6: Available Banks (Optional)

POLi provides the ability for customers to check if their bank is available with POLi prior to initiating a transaction.

POLi recommends providing a clickable text link as follows:

“Available Banks”

Linking to:

<https://transaction.apac.paywithpoli.com/POLiFISupported.aspx?merchantcode='YOURMERCHANT CODE'>

The available banks list is shown below:

POLi Supported Banks - Google Chrome

<https://transaction.apac.paywithpoli.com/POLiFISupported.aspx?merchantcode=6100044>

POLi POLi Supported Banks

To pay with POLi, you need to have internet banking with any of the following banks:

Banks supported by this merchant		Banks supported by POLi	
ANZ	Available	Australia	
Bank Of Melbourne	Available	ANZ	Available
Bank of Queensland	Available	Bank of Melb	Available
BankSA	Available	Bank Of Melbourne	Available
BankWest	Available	Bank of Queensland	Available
Bendigo Bank	Available	BankSA	Available
Commonwealth Bank	Available	BankWest	Available
CJA	Available	Bendigo Bank	Available
NAB	Available	Commonwealth Bank	Available
Newcastle Permanent	Available	CJA	Available
Peoples Choice Credit Union	Available	NAB	Available
StGeorge Bank	Available	Newcastle Permanent	Available
Suncorp Bank	Available	Peoples Choice Credit Union	Available
Westpac	Available	StGeorge Bank	Available
		Suncorp Bank	Available
		Westpac	Available
		New Zealand	
		ANZ	Available
		ASB	Available
		Bank of New Zealand	Available
		BankDirect	Available
		Kiwibank	Available
		The National Bank	Available
		TSB Bank	Available
		Westpac	Available
		United Kingdom	
		Allied Irish Bank	Available
		ANZ	Available
		Commonwealth Bank	Available

Please note: Some banks in certain countries are not supported by POLi. If your bank is not in the supported banks list at the moment, please try again in the near future. Centricom Pty Ltd have made all possible endeavours to ensure maximum availability for the above banks. On occasions however, some banks will be unavailable for essential maintenance or for technical reasons.

Section 7: Marketing and Promoting POLi

We encourage merchants to promote POLi through their website to help the customers to understand what the payment option is and how this will maximise conversions.

Available POLi promotion tools are:

- Logos
- Buttons
- Banners



Banner Options




Contact details to discuss any campaign ideas:
helpdesk@polipayments.com

Appendix 1: POLi Checkout best practice

CENTREBET

The following examples are 'best practice' in terms of how POLi should be represented at the Checkout.


Make a deposit using Internet BankingThis is secured 

All fields mandatory

Credit Card

Bpay


PayPal




Skrill
Moneybookers

Bank EFT


We are happy to accept deposits via Poli Internet Bank. This is a transfer direct from your bank account to ours.



Please enter the amount you would like to deposit:

Deposit Amount 

Deposit

Learn more about POLi 

Internet Banking

Instant cash deposits are available online from selected Australian banks.

The POLi payment gateway enables the direct deposit of funds from your bank account directly into your Centrebet account.

[Does POLi support my bank?](#)

Internet Banking Tips:

- 1 POLi is a personal banking solution and cannot be used to transfer funds from a business account.

▼ **Credit Card** Pay with a Credit Card (Booking and Service Fee applies, except for Jetstar MasterCard)



▼ **PayPal** Pay via PayPal (Booking and Service Fee applies)



✓ **POLi** Pay with POLi (No Booking and Service Fee)



- ★ Quick and easy to pay online
- ★ Secure, using your internet banking
- ★ No booking and service fee
- ★ No need to register

➤ To pay with POLi simply:

➤ [More Information](#)

★ [Add a Jetstar voucher](#)

Proceed with this payment type ➤

▼ **Jetstar Vouchers** Pay with Vouchers (No Booking and Service Fee)



[Credit Cards](#)[Travel Bank](#)[Internet Banking](#)

Pay by POLi

Pay with your bank account using Internet Banking. POLi is currently only available from Australian or New Zealand personal bank accounts when booking from the country of origin. If you wish to use POLi, the amount due will be converted to either Australian (AUD) or New Zealand (NZD) dollars (based on the currency of the bank account). Please note! Travel Insurance cannot be paid for with POLi. Please visit agaassistance.virginaustralia.com to purchase Travel Insurance for your journey.



[What is POLi ?](#) | [Is your Bank supported?](#) | [Minimum system requirements](#)

Step by step...

1. Select your Internet banking provider and login
2. Select your preferred account and confirm payment details
3. When your payment is complete, logout of your Internet Banking and your Itinerary will be generated

Don't forget to logout of Internet Banking for your itinerary to be generated!