

Page 1

Landing Page

Yerrrr pigeon in the background

1. Mint button with plus and minus buttons.
2. Countdown to launch date in the bigger box
3. Connect to wallet button underneath countdown

Page break with Pigeonheads nft images scrolling

Page 2

Welcome to the Pigeonhead flock

The flock consists of 10,000 unique Pigeonheads cooing their way into the Ethereum blockchain. Emerging from the streets of New York City, Pigeonheads will grant you exclusive access to our online community and make you eligible for some exciting rewards along the way. Our goal is to create the most stylish NFT collection possible that will make you stand out in the Metaverse.

Once the flock has sold out, new items will be given away weekly to select token holders, which can be used to create a new look for your NFT or resell on OpenSea. Fashion events will be held in New York, LA and Miami with more cities to come. All airdrops will be limited and there will be no re-releases.

Pigeon on skateboard art for page two

Page 3

Utility

- 10,000 hand-drawn and algorithmically generated NFTs
- Digital fashion collection proof of concept
- Weekly Airdrops when all Pigeonheads are sold out
- Geodrops
- Royalties Payouts
- Community Wallet
- Charity Donation
- Cold wallet hunts with one of a kind items, Ethereum, & more
- Pigeonheads Events & Merchandise
- Phase Two:
 - 3D model your Pigeonhead
 - Brand partnerships
 - Virtual digital fashion events

Boxing pigeon art for page 3

Page 4

Roadmap

10%

- One lucky winner will receive 1 Ethereum, along with a new accessory to create a unique look to their existing Pigeonhead.
- An additional 5 token holders will also receive a new or different accessory airdropped to them to add to their collection.

25%

- Keep up with the flock in the Discord channel and the Pigeonheads with the most engagement will be eligible to receive 2 Ethereum rewards.
- 5 new item will also drop to 5 lucky token holders to accessorize their look.

50%

To celebrate our halfway mark, we will be making a \$20,000 charity donation to *Its from the Sole*, a non-for-profit organization focused on collecting, refurbishing and giving away shoes to the homeless in New York City and other metropolitan areas.

75%

One-of-One Merchandise

Our merchandise store will be opened to the Pigeonhead community, where you'll be able to purchase your own NFT design on hoodies, hats and other items. A portion of the sales will go to the community wallet.

100%

Pigeonhead Collection launches with limited drops each week.

- We will be releasing new items weekly to add to your Pigeonhead closet for you to flex or resell it on Opensea.
- Our giveaways intensify with the first cold wallet drop in New York City, including one-of-a-kind items, Ethereum rewards and much more.

3-4 art assets for road map

Page 5

Meet The Creators

3 Pigeonheads from the set

Berto

Artist/ Creative Director

Andie
Marketing Director

Natalia
Developer

Social links

[instagram.com/pigeonheadsntft](https://www.instagram.com/pigeonheadsntft)

twitter.com/pigeonheadsntft

<https://discord.gg/RvPaQ7Fs>

Frequently Asked Questions

(Layout similar to baby ghost.com, where there is a drop down button to display the answer to each question)

Why buy a Pigeonhead?

Pigeonhead is the first NFT collection that will let you collect, earn or trade outfits for your NFT. By purchasing a Pigeonhead, you will be a part of our NFT community granting you access to events in cities around the world starting with NYC, LA, & Miami. You will be able to flex your new items on your original NFT or re-selling it on OpenSea. These new tokens are part of your flock. All airdrops will be limited with no re-releases.

Why does a Pigeonhead have value?

We believe Pigeonheads have a long life ahead of them with a closet full of unique streetstyle looks. You can be one of 10,000 token holders with access to a Metaverse NFT game, where you will be able to add new outfits to your NFT. Why should your NFT have one look when have a closet full of outfit that represents you? Different rarity will be assigned to item drops thus increasing the value of your NFT.

Where can I view my Pigeonhead and wardrobe?

Once you have minted a Pigeonhead NFT, you will be able to see it by connecting your crypto wallet to OpenSea. Our merchandise store will also be available to showcase your NFT on a hoodie or beanie of your choice.

When can I mint a Pigeonhead?

The public launch will be held on February 21st, 2022, with a pre-sale launching on February 18th at 9AM EST. The pre-sale will be exclusive to our Whitelist members. Please join our Discord to learn how you can join the Whitelist! The Whitelist spots will be very limited. Price Starts at 0.03 ETH + gas fees

What can I do with my NFT?

You can use your Pigeonhead as a profile picture online, have exclusive merchandise made with your NFT or gain access to exclusive events and rewards. You are free to do anything you want with your NFT under a non-exclusive license. Pigeonheads adhere to the ERC-721 standards, so you can trade them on platforms like OpenSea.

What is MetaMask?

MetaMask is a crypto-wallet that can store your Ethereum and is needed to purchase and mint a Pigeonhead. Having a wallet gives you an Ethereum address (e.g. 0xzPOP...663), where your NFT will reside. Learn more about MetaMask and how easy it is to use over here! (<https://metamask.io>).

How to mint with MetaMask?

If you are using a mobile phone to mint your Pigeonhead, you need to use the MetaMask application built-in browser to mint our NFTs. Therefore, please launch the MetaMask application, click the 3 lines on the top left menu in the application and select "Browser". It will open a web browser and you will be able to navigate back to Pigeonheads.com to do the minting.

If you are using a computer to mint your Pigeonhead, you just need to connect the MetaMask plugin with our website, verify you have enough ETH to do the transaction. Then you will be able to click on the Mint button to buy as many Pigeonheads as you want.