

Sarah's Final Project Website Proposal

For my final project proposal I will be creating my first portfolio website to present myself as an aspiring student of design. My goal is to create a clean and simple minimal layout for my work that consists of:

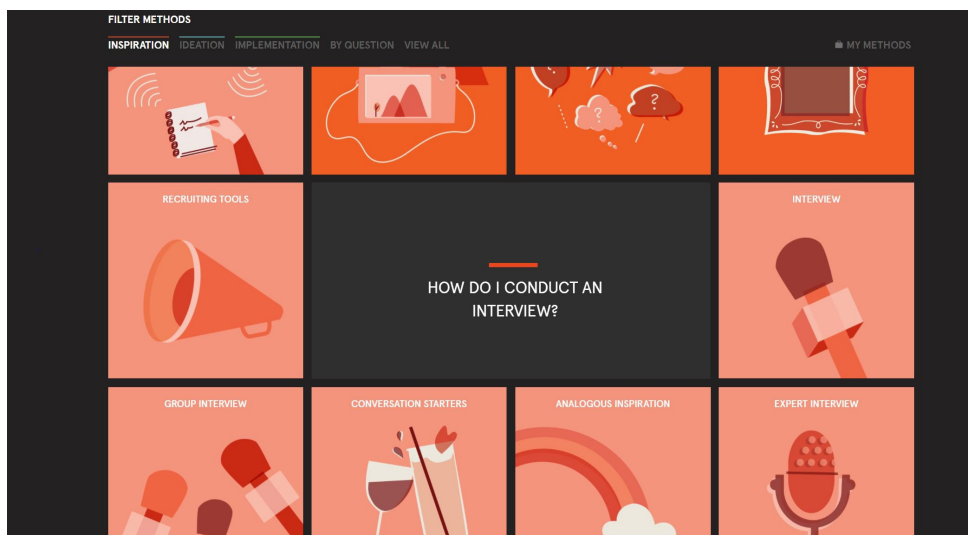
- A homepage, bio/about me, and projects section showing my best/most recent work.
- Each completed project will be presented in case study format to show - user problem/goal, my role and collaborators, early sketches, research insights, metrics for success, refined solutions, and results.

My goals for this site are:

- Showcase my work in a format/way that shows my thought process and hint at my sense of design aesthetic. Graphic design is not my strong suit, and I don't believe my work speaks for itself currently - so I want to strike a nice balance between showing I have visual chops and highlighting my strengths in storytelling, user research etc.
- I plan to use a case study format to demonstrate my past projects and to give sense of the variety of forms that my story telling has taken.
- I aim to show that I can translate these with some of the tools of front-end-web-design.

Form factor / features of the site:

- Neutral/Minimal design and layout
- Tile-design w/case studies of each project referring to IDEO design-kit for inspiration: <http://www.designkit.org/methods>
- Responsive to different screen sizes/ widths.



Milestones

- 8/28-9/3 - Flesh out Case Study Content pieces (writeups) + Website wireframe
 - Web structure map
 - Mock page - Style guide (color scheme/fonts) + interaction types
 - Mock case study + styles
 - Collect media and artifacts