

Product

All

Category

All

Customer

All

Date

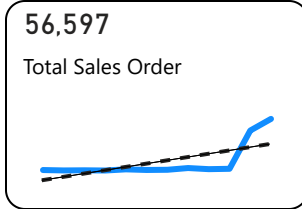
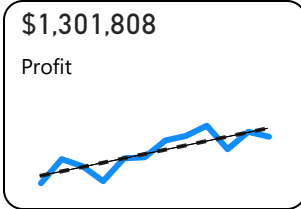
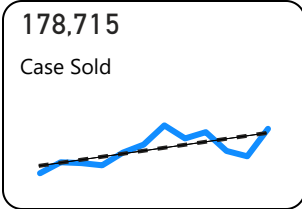
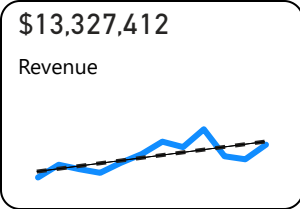
4/08/2025

26/10/2025

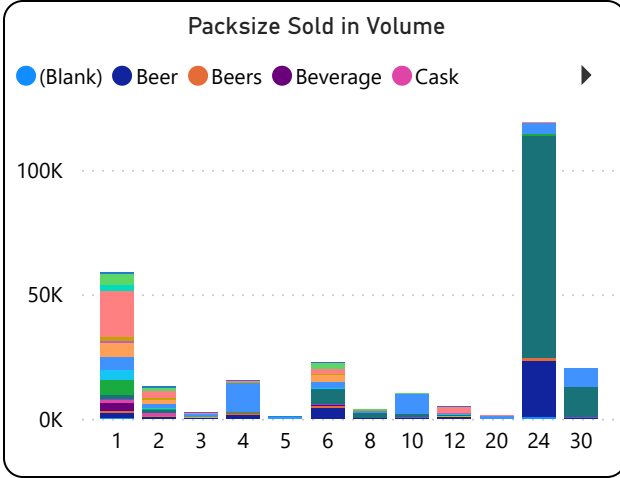
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Outlet

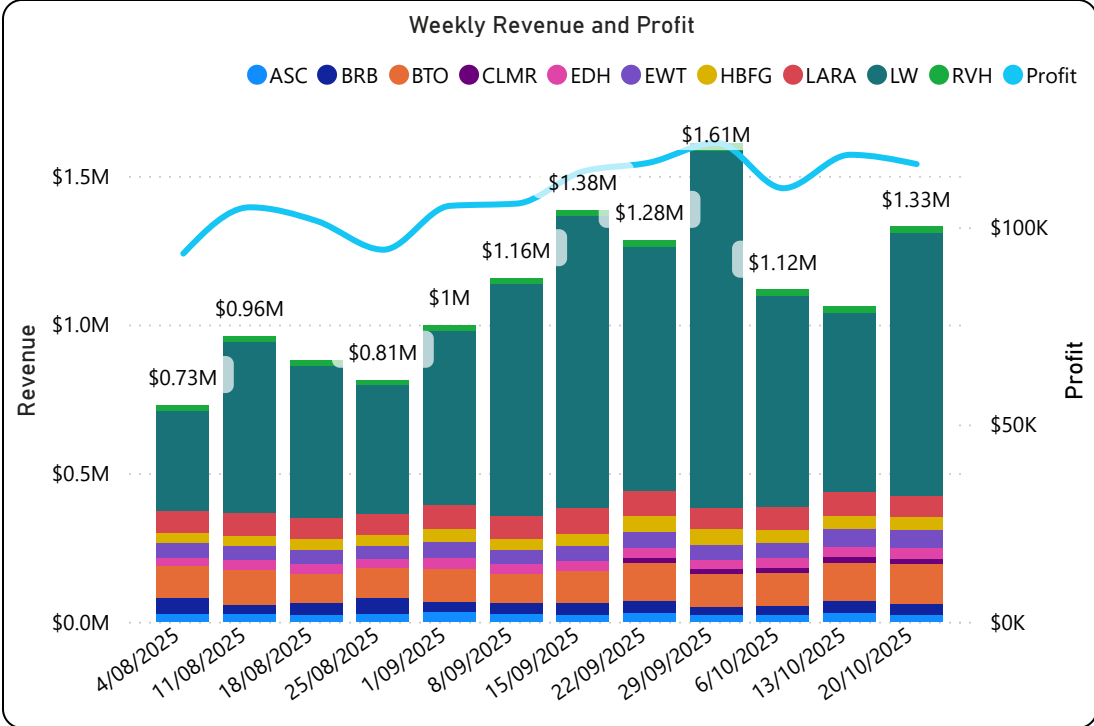
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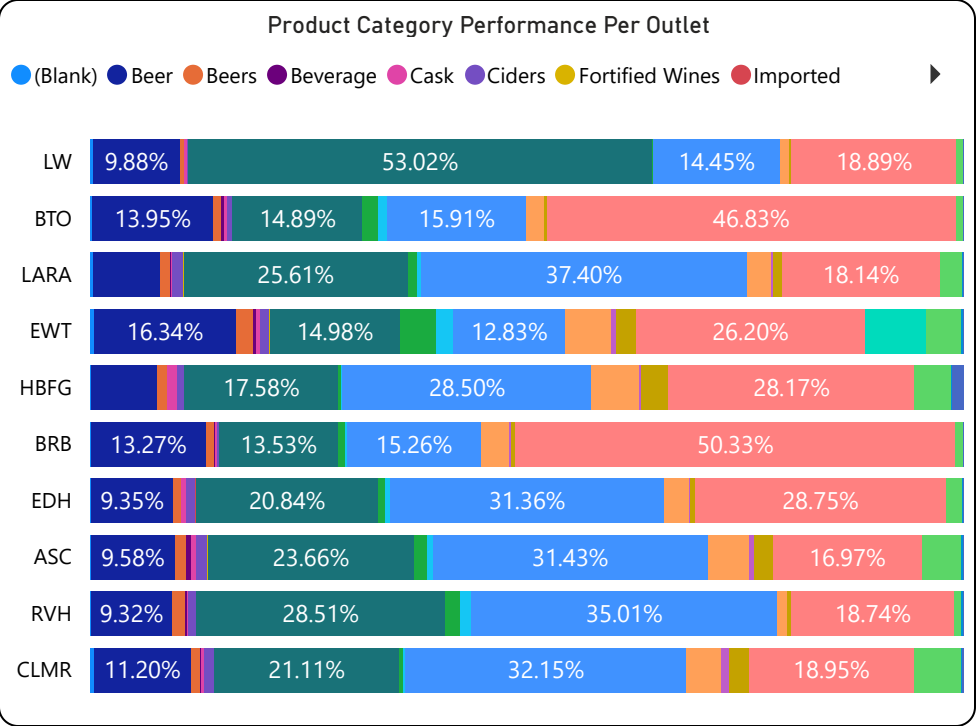
Outlet Performance			
Outlet	Revenue	Profit	AVG GP
LW	\$8,436,065.46	\$294,921.23	3.50%
BTO	\$1,354,719.92	\$220,643.42	16.29%
LARA	\$915,256.20	\$223,855.21	24.46%
EWT	\$609,151.81	\$144,083.66	23.65%
HBFG	\$504,249.45	\$93,161.62	18.48%
BRB	\$467,401.75	\$70,477.04	15.08%
EDH	\$397,832.73	\$94,391.34	23.73%
ASC	\$315,888.75	\$85,134.92	26.95%
RVH	\$240,410.46	\$52,904.66	22.01%
CLMR	\$86,435.39	\$22,234.51	25.72%



Product Category Performance			
Category	Revenue	Profit	AVG GP
Local	\$5,396,489.50	\$258,255.61	4.79%
Spirits	\$3,160,338.02	\$307,415.22	9.73%
Ready To Drink	\$2,405,991.44	\$344,184.75	14.31%
Beer	\$1,391,042.56	\$158,321.13	11.38%
Red Wine	\$243,187.95	\$58,403.72	24.02%
White Wine	\$180,451.25	\$47,271.75	26.20%
Beers	\$99,732.03	\$22,876.07	22.94%
Other drinks	\$91,679.08	\$20,467.62	22.33%
Sparkling	\$78,006.05	\$15,797.00	20.25%
Ciders	\$53,046.68	\$12,501.27	23.57%
	\$46,121.10	\$5,834.80	12.65%
Cask	\$46,091.52	\$7,635.56	16.57%
Tap Beer	\$42,738.00	\$13,412.56	31.38%
Others	\$41,854.33	\$12,253.47	29.28%
Rose Wine	\$19,516.34	\$5,863.07	30.04%
Total	\$13,327,411.92	\$1,301,807.61	9.77%



Holding and Stock Loss		
Outlet	Holding Value	Stock Loss
LW	\$2,205,812.09	\$388.67
HBFG	\$415,783.14	
HBC	\$405,733.72	
BTO	\$342,107.68	
LARA	\$276,678.51	\$658.64
BRB	\$222,709.79	
EWT	\$219,509.34	
ASC	\$191,679.26	\$97.42
RVH	\$190,439.63	
EDH	\$172,562.64	
CLMR	\$165,157.10	
Total	\$4,808,172.90	\$1,144.73



Product

All

Category

All

Customer

All

Date

30/06/2025

26/10/2025

Clear all filters

Outlet

All

Product Name	Product Purchased per Outlet												Total
	ASC	BRB	BTO	CLMR	EDH	EWT	HBC	HBFG	LARA	LW	RVH		
Carlton Dry Bottle 330MI										19,909.00		19,909.00	
Carlton Draught Bt 375MI										16,020.00		16,020.00	
Carlton Draught Can 375MI										14,700.00		14,700.00	
Carlton Dry Can 375MI										14,100.00		14,100.00	
Victoria Bitter Bt 250MI										10,296.00		10,296.00	
Heineken Bottle 330MI	8.00	16.00	8.00			8.00			8.00	9,582.00	16.00	9,646.00	
Woodstock & Cola 12% Can 200MI							2.00			8,000.00		8,002.00	
Corona Brown Extra Bottle 355ml 24pk	14.00	90.00	126.00			35.00	2.00			7,012.00	30.00	7,309.00	
Great Northern Super Crisp 3.5% Can Block 375MI 30Pk					2.00					7,187.00		7,189.00	
Carlton Pure Blonde Can 375MI			10.00					10.00		6,700.00		6,720.00	
Victoria Bitter Can 375MI										5,900.00		5,900.00	
Pure Blonde 4.2% Btl 330MI										5,616.00		5,616.00	
Total	1,692.83	1,445.17	6,081.53	1,112.08	1,372.13	2,812.47	1,808.50	16,640.43	5,338.64	204,178.92	4,338.50	246,821.21	

Cases Purchased per Outlet																		
Outlet	30/06/2025	7/07/2025	14/07/2025	21/07/2025	28/07/2025	4/08/2025	11/08/2025	18/08/2025	25/08/2025	1/09/2025	8/09/2025	15/09/2025	22/09/2025	29/09/2025	6/10/2025	13/10/2025	20/10/2025	Total
LW	15,230.00	13,663.00	5,952.00	6,257.00	10,268.00	6,042.00	6,035.00	13,607.00	12,060.50	15,119.00	17,744.83	12,836.00	12,202.00	18,346.08	13,128.00	9,415.50	16,273.00	204,178.92
HBFG	700.50	502.83	422.50	791.67	238.50	410.50	861.13	1,757.71	561.00	1,434.50	2,183.50	140.27	912.67	2,441.33	956.75	1,979.50	345.58	16,640.43
BTO	265.83	221.17	690.90	199.93	382.73	438.50	410.67	560.55	322.50	303.67	393.33	170.25	401.25	209.88	327.08	316.00	467.29	6,081.53
LARA	155.00	196.25	613.50	300.00	333.76	809.00	239.00	240.10	166.00	390.54	187.80	198.00	420.39	386.47	184.83	266.50	251.50	5,338.64
RVH	221.50	43.00	611.50	238.50	190.00	828.50	225.00	54.00	81.00	405.00	120.50	508.00	143.50	189.00	237.50	171.50	70.50	4,338.50
EWT	125.50	155.50	114.00	164.33	137.89	267.50	175.10	160.46	110.00	224.08	154.28	109.50	219.69	176.50	26.50	231.14	260.50	2,812.47
HBC																	1,808.50	1,808.50
ASC	71.00	36.00	72.50	120.50	76.00	149.50	77.50	90.00	122.00	73.00	142.50	109.50	123.00	154.33	32.00	189.50	54.00	1,692.83
BRB	96.50	100.00	26.00	30.00	8.25	46.50	52.25	21.00	121.00	202.00	40.00	217.00	66.00	238.17	38.50	52.00	90.00	1,445.17
EDH	93.08	49.50	72.00	131.25	52.50	74.50	118.00	40.00	57.50	80.50	72.50	61.00	72.00	58.80	153.00	86.00	100.00	1,372.13
CLMR												579.08	200.00	114.00	38.00	67.50	113.50	1,112.08
Total	16,958.92	14,967.25	8,574.90	8,233.18	11,687.63	9,066.50	8,193.64	16,530.82	13,601.50	18,232.29	21,039.24	14,928.60	14,760.50	22,314.56	15,122.17	12,775.14	19,834.37	246,821.21

Product

All

Category

All

Supplier

All

Date

6/01/2025

26/10/2025

Clear all filters

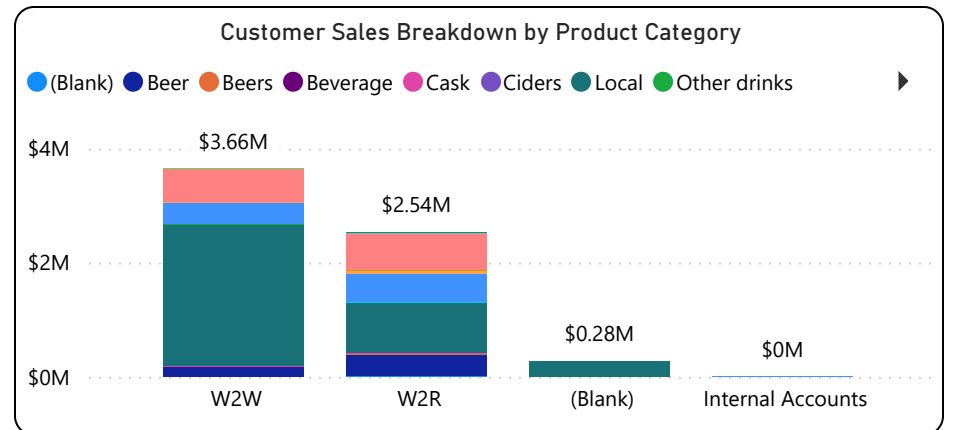
Outlet

All

Supplier Performance					
Supplier	Total \$ Purchase Order	Total \$ Purchase Order by Start of Week	Total Cases Purchase Order	Total Cases Purchase Order by Start of Week	Latest Order Date
Zedotron Imports Pty Ltd	\$387,864.75		4,347.75		23/10/25
Wtt Global Trading	\$44,262.2		1,000.50		29/08/25
Woolworths	\$162.3		6.75		12/05/25
Weatherstop Wines Pty Ltd	\$3,355.94		17.00		18/09/25
Vinarchy Australia Limited	\$63,402.57		2,069.00		22/10/25
Unwined Liquor	\$12,771.32		123.00		20/10/25
TSG Flinders Street	\$4,000		20.00		30/06/25
Tru Cellars	\$6,262,296		12,042.00		11/06/25
Tobacco Station East Keilor	\$238,160.69		657.03		15/10/25
TLGI Pty Ltd	\$27,456		480.00		10/10/25
THIRSTY CAMEL MARIBYRNONG	\$762.55		6.08		17/06/25
Total	\$42,597,718.66		557,811.01		25/10/25

Supplier Performance	
Supplier	Times Order
Australian Liquor Market (ALM)	999
Liquor West	213
HB CUB	202
1. HO Liquor West - Wholesale	84
Andrew	76
CUB	70
Arctic Ice	67
Bto Cub	67
CUB Pty Ltd	66
Accredited Distributors Pty Ltd (Snack)	64
Total	2786

Supplier Performance Breakdown											
Supplier	name	Total Purchase Order	Total Purchase Order Trend	Total Cases Purchase Order	Total Revenue	Total Revenue by Start of Week	Total Profit	Total Sales Order	Total Case Sold	Case on hand	Latest Order Date
Pernod Ricard Australia	Martell Cognac Blue Swift 700ML	\$1,125,187.33		2,179.00	1,769,767.97		77,796.81	4281	3,292.67	162.49	13/10/25
HB CUB	Carlton Dry Bottle 330ML	\$1,034,606.72		21,985.00	1,717,685.81		100,122.93	8804	34,284.92	598.85	24/10/25
HB CUB	Carlton Draught Can 375ML	\$1,001,671.58		19,300.00	1,606,783.20		56,765.93	5334	30,413.00	733.18	6/10/25
HB CUB	Carlton Draught Bt 375ML	\$959,058.17		18,420.00	1,582,279.59		61,934.40	5675	29,915.04	804.29	24/10/25
HB CUB	Carlton Dry Can 375ML	\$956,309.55		20,400.00	1,352,790.83		70,488.96	5656	27,159.33	948.39	23/10/25
Tru Cellars	Johnnie Walker Red 1L	\$842,688		1,596.00	1,109,813.00		73,855.56	1884	1,932.08	18.26	11/06/25
Tru Cellars	Jack Daniels Black Label 1L	\$834,624		1,288.00	991,143.67		44,230.74	1287	1,450.83	15.09	11/06/25
Tru Cellars	Jameson Irish Whisky 1L	\$709,308		1,159.00	865,525.96		70,398.68	1042	1,293.17	15.85	17/03/25
Tru Cellars	Smirnoff Vodka Red 1L	\$676,368		1,281.00	1,272,273.78		47,036.38	1537	2,261.00	196.18	11/06/25
Total		\$42,597,718.66		557,811.01	45,973,808.29		4,589,952.47	166540	538,850.93	47,049.52	25/10/25



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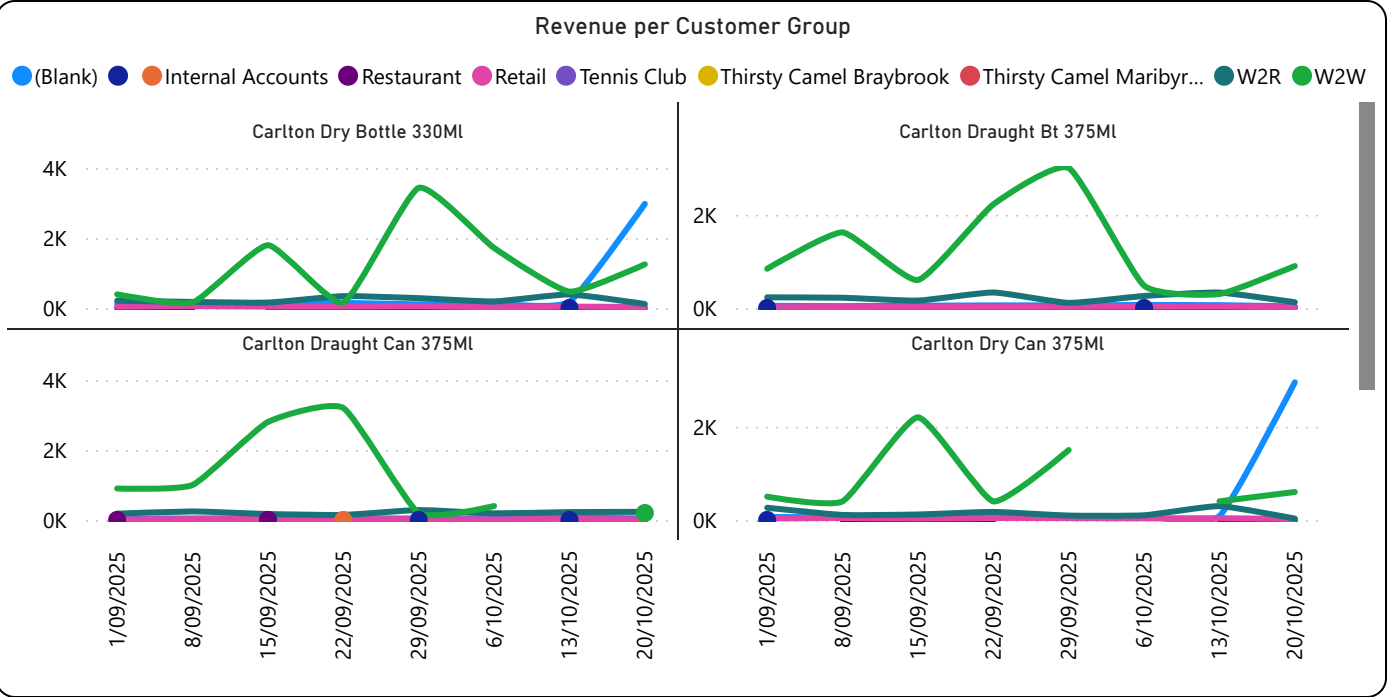
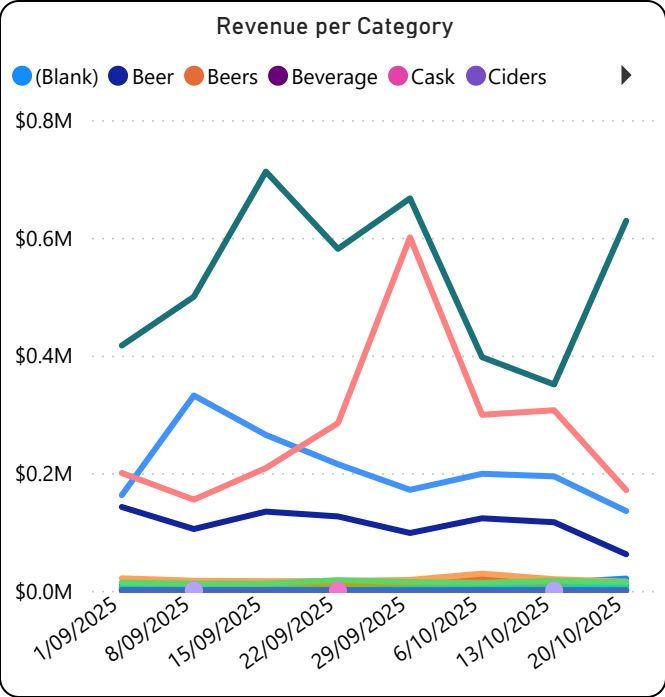
1/09/2025

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Clear all filters

Outlet

All



Product Performance															
Product Name	Total Revenue	Total Case Sold	Total Profit	Total Sales Order	Total Case Sold Over Week	QTY Sold W2W	QTY Sold W2R	QTY Sold Retail	QTY Sold Restaurant	QTY Sold Tennis Club	Latest Sales Date	Case on hand	Forecast Next 2 Weeks	Holding Value (Inc)	
Carlton Dry Bottle 330ML	746,438.61	15,387.67	23,174.36	1708		9,360.00	1,847.00	309.46	28.00		24/10/25	598.85	440.74	\$27,755.4976	
Carlton Draught Bt 375ML	654,350.63	12,362.92	8,911.30	1184		9,960.00	1,761.00	186.13	48.00		24/10/25	804.29	306.03	\$42,468.4174	
Carlton Draught Can 375ML	582,461.45	10,991.33	9,021.46	1225		8,700.00	1,675.00	192.08	22.00		24/10/25	733.18	386.19	\$38,133.6506	
Carlton Dry Can 375ML	531,389.13	10,911.38	19,040.15	1428		6,000.00	1,185.00	281.42	7.00		24/10/25	948.39	349.30	\$43,922.3956	
Martell Cognac Blue Swift 700ML	354,532.57	655.00	14,932.17	786		137.00	77.00	75.33	101.17		24/10/25	162.49	164.11	\$83,870.5759	
Victoria Bitter Bt 250ML	228,125.23	4,730.75	8,882.92	472		2,787.00	1,199.00	139.04	155.00		24/10/25	291.54	89.76	\$13,364.646	
Johnnie Walker Red 700ML	216,066.70	490.92	10,574.38	349		382.00	81.00	14.25	0.25		24/10/25	60.59	37.97	\$25,353.6568	
Great Northern Super Crisp 3.5% Can Block 375ML 30Pk	214,052.03	3,899.73	9,094.96	990		2,160.00	1,149.00	242.80	1.00		24/10/25	263.94	283.23	\$13,865.1355	
Heineken Bottle 330ML	209,227.74	4,459.33	14,412.03	818		1,897.00	1,758.00	361.33	112.00	6.00	24/10/25	767.07	409.31	\$33,453.6853	
Victoria Bitter Can 375ML	207,898.42	4,003.21	19,084.08	1257		2,130.00	1,273.00	209.92	10.00		24/10/25	987.71	360.12	\$46,934.7816	
Jack Daniels Black Label 700ML	190,192.14	346.75	11,282.15	201		222.00	109.00	4.83	0.08		24/10/25	78.27	54.66	\$40,988.9128	
Total	9,697,756.08	132,518.37	874,287.48	38138		59,731.00	33,775.50	10,633.56	2,296.60	10.33	24/10/25	48,723.99	501,791.32	\$4,808,172.90	

Product

All

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4/08/2025

26/10/2025

Clear all filters

Outlet

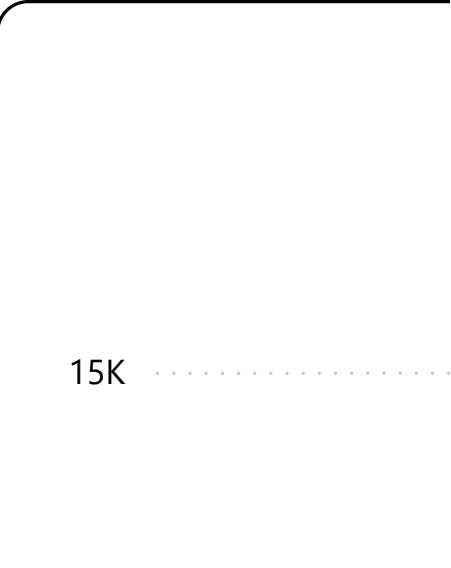
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Product Selling Order Frequency

name	Total Sales Order
16 Shots Bucket Little Fat	6

Basket Details				
name	Total Sales Order	Total Revenue	Total Cases Sold	Max Cases Sold Per Order
Carlton Dry Bottle 330MI	119	\$714,709.00	14,904.00	1,716.00
Carlton Draught Bt 375MI	154	\$662,054.00	12,621.00	1,320.00
Carlton Draught Can 375MI	150	\$610,639.14	11,644.00	2,200.00
Carlton Dry Can 375MI	128	\$550,484.00	11,454.00	2,200.00
Victoria Bitter Bt 250MI	83	\$285,052.75	5,993.00	351.00
Heineken Bottle 330MI	162	\$280,221.00	6,108.00	468.00
Johnnie Walker Red 700MI	57	\$227,040.00	519.00	192.00
Great Northern Super Crisp 3.5% Can Block 375MI	130	\$226,464.50	4,229.00	540.00
Total	1078	\$8,436,065.46	128,882.33	2,200.00

Selling Order Weekday and Hour							
Hour	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0	4	1	1	4			
1	4		4	2			
2				1			
3		1					
5	1						
6	1						
7	1		1	1			
8	4	2	2	4			



Product

All

Category

All

Customer

All

Date

6/01/2025

26/10/2025

Clear all filters

Outlet

All

Total Slow Moving Product per Store

Outlet Name	Total Slow Moving Product
HBC	460
EWT	218
BRB	208
HBFG	157
BTO	130
EDH	125
RVH	100
ASC	63
CLMR	58
LARA	35
LW	29
Total	1583

Slow Moving Product								
Outlet Name	Product Name	Category	Case on hand	Case Sold	Unit Sold	Last Received	Latest Sales Date	Status
BRB	0	Other drinks	0.20					Slow
BTO	100 Pipers Blended Scotch Whiskey 12Yo 700MI 12Pk	Spirits	0.25	0.42	5	10/06/2025	1/10/2025	OK
HBFG	100 Pipers Blended Scotch Whiskey 12Yo 700MI 12Pk	Spirits	0.17	0.08	1	16/10/2025	20/10/2025	OK
BRB	100 Pipers Deluxe Scotch Whisky	Spirits	0.25	0.08	1		11/10/2025	OK
BTO	100 Pipers Deluxe Scotch Whisky	Spirits	0.25	1.17	14	10/06/2025	8/09/2025	OK
HBFG	100 Pipers Deluxe Scotch Whisky	Spirits	0.17	0.08	1	16/10/2025	20/10/2025	OK
BRB	16 Shots Bucket Little Fat Lamb 30ml 16x6pk	Spirits	0.17	0.17	1		18/10/2025	OK
ASC	16 Shots Bucket Little Fat Lamb 30ml 16x6pk	Spirits	1.00			2/06/2025		OK
LARA	16 Shots Bucket Little Fat Lamb 30ml 16x6pk	Spirits	0.50	20.17	85	7/07/2025	10/10/2025	OK
BTO	16 Shots Bucket Little Fat Lamb 30ml 16x6pk	Spirits	0.83	9.50	57	13/08/2025	26/09/2025	OK
HBFG	16 Shots Bucket Little Fat Lamb 30ml 16x6pk	Spirits	1.33	3.67	22	23/10/2025	17/10/2025	OK
CLMR	1800 Anejo Tequila 700MI	Spirits	0.50			19/09/2025		OK
RVH	1800 Anejo Tequila 700MI	Spirits	0.50	1.33	8	23/09/2025	4/10/2025	OK
BRB	1800 Anejo Tequila 700MI	Spirits	0.50	1.00	6	17/10/2025	21/10/2025	OK
BTO	1800 Anejo Tequila 700MI	Spirits	1.67	17.33	80	21/10/2025	24/10/2025	OK
HBC	1800 Anejo Tequila 700MI	Spirits	1.00			23/10/2025		OK
LARA	1800 Coconut Tequila Liqueur 700MI	Spirits	0.50	2.17	13		13/09/2025	OK
ASC	1800 Coconut Tequila Liqueur 700MI	Spirits	0.33	0.33	2		15/10/2025	OK
BRB	1800 Coconut Tequila Liqueur 700MI	Spirits	1.50	0.33	2		24/10/2025	OK
EWT	1800 Coconut Tequila Liqueur 700MI	Spirits	1.67	1.00	6		24/10/2025	OK
RVH	1800 Coconut Tequila Liqueur 700MI	Spirits	0.83	0.83	5	3/04/2025	8/09/2025	OK
HBFG	1800 Coconut Tequila Liqueur 700MI	Spirits	1.00			20/08/2025		OK
CLMR	1800 Coconut Tequila Liqueur 700MI	Spirits	0.50			16/09/2025		OK
BTO	1800 Coconut Tequila Liqueur 700MI	Spirits	0.50	25.17	133	23/09/2025	24/10/2025	OK
HBC	1800 Coconut Tequila Liqueur 700MI	Spirits	1.00			14/10/2025		OK
RVH	1800 Reposado Tequila 700MI	Spirits	0.33	0.17	1		19/05/2023	OK
BRB	1800 Reposado Tequila 700MI	Spirits	0.83	0.17	1		18/10/2025	OK
BTO	1800 Reposado Tequila 700MI	Spirits	0.33	5.33	32	6/10/2025	24/10/2025	OK
HBFG	1800 Reposado Tequila 700MI	Spirits	1.33	0.67	4	16/10/2025	9/10/2025	OK
Total			54,189.20	526,844.40	1560739			

Product

All

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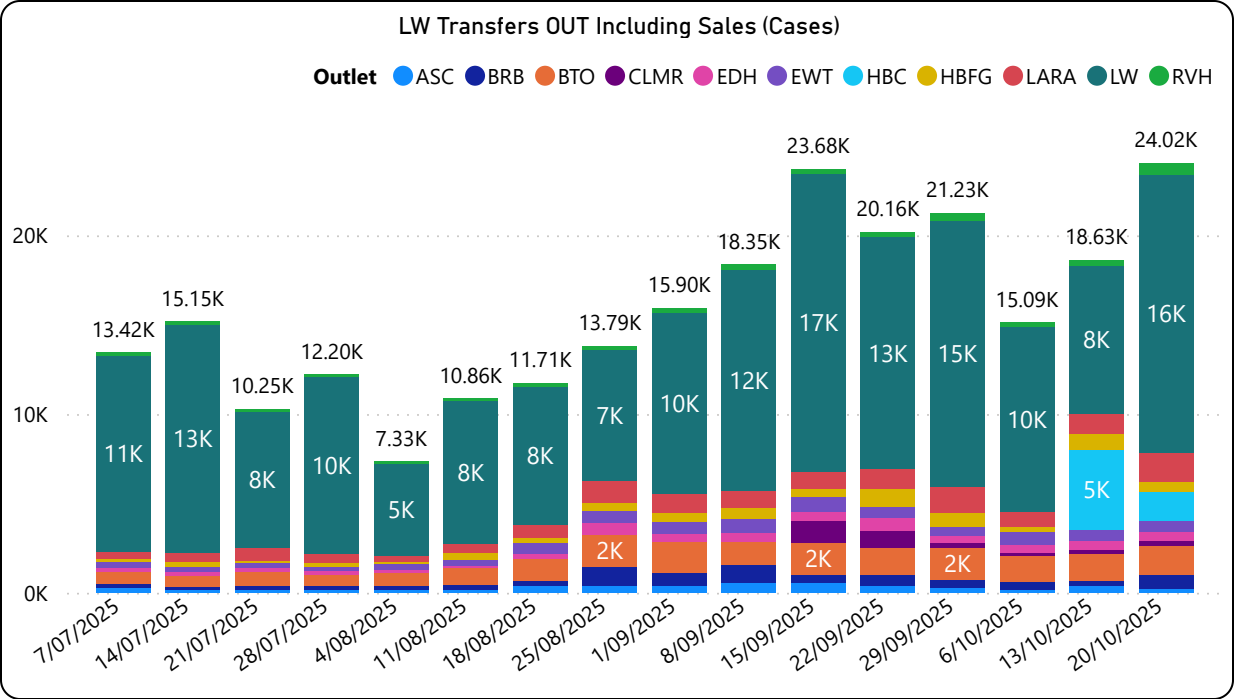
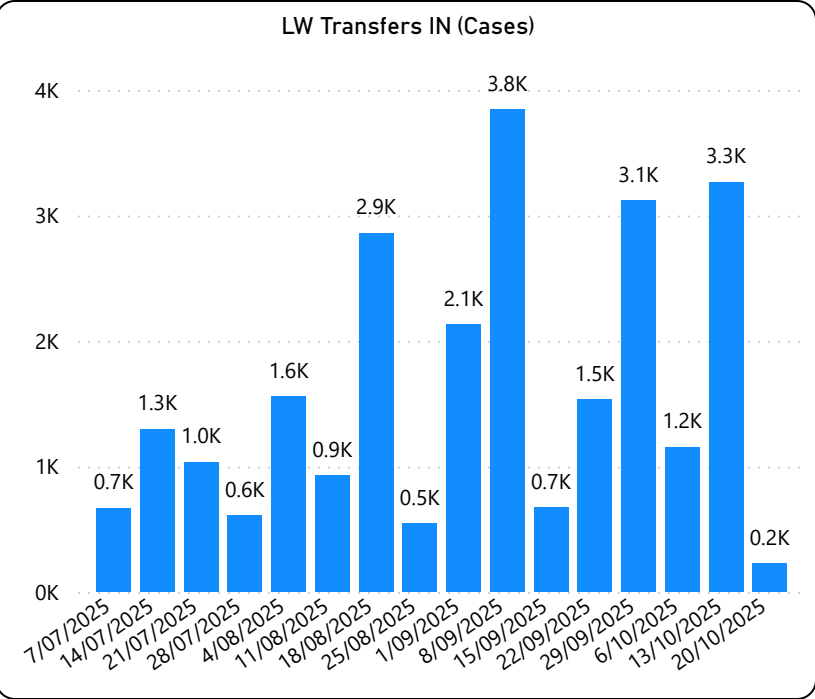
7/07/2025

26/10/2025

Clear all filters

Outlet

All



LW Cost Change								
name	31/08	01/09	02/09	03/09	04/09	05/09	08/09	09/09
Remy Martin Louis 13 700MI								
Martell L'Or de Jean 700mL								
Johnnie Walker Red 1L								\$661.02
Smirnoff Vodka Red 1L			\$662.93					\$649.52
Martell Cognac Xo Supreme 700MI								
Macallan 18Yo Double Cask 700MI 6Pk							\$2,849.01	
Jack Daniels Black Label 700MI								
Jim Beam White Bourbon 1L								
Canadian Club Whisky 700mL							\$503.01	
Canadian Club Whisky Original 37% 1L								
Grants Family Reserve Scotch Whisky 1L				\$671.77				
Johnnie Walker Black 700MI				\$567.60				
Total	\$105.00	\$212.67	\$1,602.04	\$3,634.95	\$3,599.26	\$3,786.41	\$8,450.68	\$4,539.71

New Product Performance (Within 30 days)					
Product Name	Total Sales Order	Avg Case Sold per Order	Total Case Sold	Total Revenue	Total Profit
Corona Brown Extra Bottle 355ml 24pk (Short Date)	26	24.96	649.00	30,122.00	917.00
Woodstock & Cola 12% Can 200ml 3x10pk	30	0.61	18.33	2,778.65	411.61
Jack Daniels & Cola 5% Can 330ml 24pk	87	0.42	36.17	2,735.31	937.50
Smirnoff Ice Double Black 5% Can 375ml Loose 24pk	42	0.57	24.04	1,868.78	528.54
Woodstock Reserve Bourbon & Cola 12% Can 200ml 10pk	19	0.33	6.33	1,033.91	684.62
MODELO BEER ESPECIAL	11	0.59	6.50	640.85	172.99
Aguardiente Antioqueno Sin Azucar 750ml	7	0.10	0.67	418.93	72.28
Bearded Lady Bourbon 40% 700MI	7	0.17	1.17	349.93	59.20
Total	438	1.79	785.91	45,913.72	5,958.43