

## KrisFlyer Branded Game Facebook, Instagram and Microsite Contest Terms and Conditions

### Mechanics

KrisFlyer members who participate in the Contest from **20 November 2019 to 11 December 2019** (2359 hrs GMT+8) ("**Contest Period**") will stand a chance to win KrisFlyer miles.

### KrisFlyer Branded Game Facebook, Instagram and Microsite Contest Terms and Conditions ("**Terms and Conditions**")

1. This contest ("**Contest**") will be carried out on Facebook and Instagram and is open to all KrisFlyer members who participate in the Contest during the Contest Period as described in paragraph 2 below, and who reside in Singapore, Albania, Algeria, Armenia, Australia, Azerbaijan, Bangladesh, Belarus, Belgium, Bosnia Herzegovina, Brunei, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, France, Georgia, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Israel, Japan, Latvia, Lithuania, Luxembourg, Macedonia, Malaysia, Maldives, Malta, Moldova, Morocco, Myanmar, Netherlands, New Zealand, Norway, Philippines, Poland, Romania, Russia, Serbia and Montenegro, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Switzerland, Taiwan, Thailand, Tunisia, Ukraine, Vietnam, United Arab Emirates, United Kingdom and United States.
2. In order to participate in the Contest, participants must play the Catching Miles game ("**Game**"), on Singapore Airlines' ("**SIA**") Facebook page, Instagram page, or on the microsite at krisflyergames.com. In the Game, players must help Myles, the KrisFlyer mascot, collect as many KrisFlyer-related icons and avoid as many non-KrisFlyer-related icons within 60 seconds. The top three individual highest scorers of the Game during the Contest Period will win the Prize (defined in paragraph 4 below). In the event that multiple players score the same high-score, the player who scored the high-score first in time will be selected. To be eligible to participate in the Contest, participants must be KrisFlyer members with valid KrisFlyer memberships for the entire duration of the Contest Period and their KrisFlyer accounts must have been created on or before **11 December 2019**, 2359hrs (GMT+8).
3. SIA reserves the right to verify the eligibility of participants. The demise of a participant automatically disqualifies his/her entry.
4. Three (3) winners ("**Winners**") will be determined on **11 December 2019**, based on the top three scores achieved for the Game, with the eligibility of each participant to be assessed in SIA's sole and absolute discretion. The first Winner shall win 50,000 KrisFlyer miles, the second Winner shall win 30,000 KrisFlyer miles, and the third Winner shall win 10,000 KrisFlyer miles (the "**Prize**").
5. SIA will notify the Winners in response to his/her high-score, and he/she will be asked to submit his/her relevant contact details via email for information on how to claim the Prize. Each Winner is required to return a signed letter of acceptance via email to SIA in accordance with the instructions provided by SIA via email within ten (10) working days. If unclaimed by **11 January 2020**, the Prize will be forfeited.
6. The name of the Winners will be posted on the SIA Facebook page (at the following link <https://www.facebook.com/singaporeair/>), and on the microsite (at the following link <https://www.krisflyergames.com>) on or after **11 December 2019**, where legally permitted.
7. All decisions made by SIA, in respect to any matter relating to this Contest, including the choice of each Winner, shall be final. SIA reserves the right to vary these Terms and Conditions or terminate this Contest without prior notice at its sole and absolute discretion.

## Prizes

8. The Prize may take about four (4) to six (6) weeks to be credited into the KrisFlyer accounts of each of the Winners.
9. The KrisFlyer miles awarded from this Contest are valid for a period of one (1) year from the date in which they are credited into the respective recipient's KrisFlyer account (the "**Validity Period**"), following which they shall expire and no extensions will be permitted. For the avoidance of doubt, KrisFlyer miles awarded which have not been used by the end of the Validity Period will expire and shall be deemed null and void.
10. The use of KrisFlyer miles to redeem an air ticket is subject to seat availability at the time of reservation or ticket issuance and must be used in accordance with the terms and conditions of the KrisFlyer programme, (at [https://www.singaporeair.com/en\\_UK/ppsclub\\_krisflyer/termsconditions-kf/](https://www.singaporeair.com/en_UK/ppsclub_krisflyer/termsconditions-kf/)).
11. The use of KrisFlyer miles to redeem merchandise on <https://www.krisshop.com/en/> is subject to stock availability at the time of purchase and must be used in accordance with the terms and conditions of the KrisFlyer programme, and the terms of use of the KrisShop website (at <https://www.krisshop.com/en/page/terms>).
12. The Prize cannot be exchanged or redeemed for cash.
13. Transfer of KrisFlyer miles from one member's KrisFlyer account to another KrisFlyer member's account is not permitted.

## Participation

14. By participating in the Contest, the participant agrees to comply with and be bound by these Terms and Conditions, SIA's conditions of use of website, SIA's Privacy Policy, KrisFlyer Terms and Conditions and KrisShop terms and conditions (collectively, "SIA Terms & Conditions"). Non-compliance with or breach of any of these SIA Terms and Conditions may result in the participant being disqualified at any stage of the Contest, and any prizes won may be forfeited, withheld, withdrawn or reclaimed.
15. All collection, use and disclosure of participant's personal data will be in accordance with SIA's Privacy Policy (available online at [http://www.singaporeair.com/en\\_UK/privacy-policy/](http://www.singaporeair.com/en_UK/privacy-policy/)).
16. By participating in the contest, each Participant consents that any and all personal data he/she submits may be collected, used, disclosed, or otherwise processed (collectively, "**Processed**") by SIA for the purposes of the Contest and the Prize, including to communicate with the Winner on collection of the Prize.
17. Employees of SIA, SilkAir, Scoot, their immediate families, affiliates, subsidiaries, related agencies, principal sponsors and suppliers associated with this campaign are not eligible to participate in the Contest. Corporations and other artificial persons are not eligible to participate in the Contest.
18. Participants are advised to obtain independent legal advice at their own expense before participating in the Contest. SIA will not be responsible for any consequences that any participant may suffer (including without limitation any damage, loss, injury or disappointment), or that results in an infringement of any law or regulation, by entering the Contest or the participant's acceptance of any prize.

19. Unless otherwise specified, SIA is not responsible for and will not bear any of the expenses and all ancillary costs which may be incurred in the participation in the Contest and/or the Prize.
20. For enquiries, please contact KrisFlyer Membership Services at [KF\\_contact@singaporeair.com.sg](mailto:KF_contact@singaporeair.com.sg).
21. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore and shall be subject to the exclusive jurisdiction of the Singapore courts.