


THMAS



## **CASUAL GAME**

Easy to play, hard to master  
One touch gameplay.

## **ACCESSIBILITY**

Freemium, Simplified and very accessible game for a wide audience.

## **OPPOTUNITY**

Non-stop creative, always come up with innovation part.

## **LOW RISK PROJECT**

Easy to develop - no complex mechanics  
Easy to create - limited set of initial assets





## GAME CONCEPT



- Thomas is a brave and characteristic monkey.
- He love adventure and dying to discover the other side of the jungle.
- While the game is processing, the background will scroll to show the beautiful landscape combining animation.





# CONTROL

Thomas will swing from this vine to the other.

- Tap & drag to control the direction & power.
- Release to jump.





# GAME PLAY

- 1 The enemy is moving on the vines, upper / lower sides.
- 2 Eat banana on the way to activate frenzy mode.
- 3 The bee will show up & chase the monkey if he stays too long on a vine.
- 4 Save the baby monkey then he will follow & protect you when hitting enemy.
  - The wind will change randomly to effect the jumping direction
    - In frenzy mode, MC can jump through the enemies & score.
    - In normal state, bumping on enemy will lose immediately.

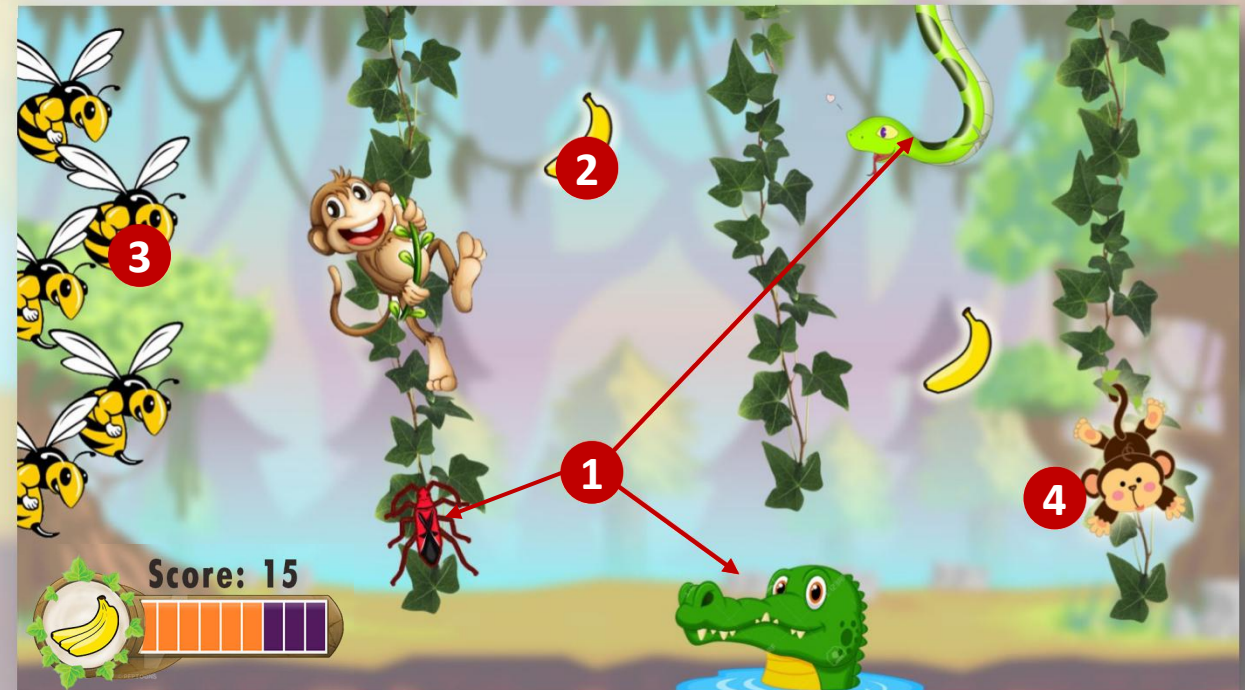


## OBJECTIVE

- Try to reach as far as possible.

## SCORE

- Each successful jump = +1 points.
- Hit enemy in frenzy mode = + 5 points.





# BOOSTER

## MONKEY RISING

- A group of monkeys appear & throw rock to the enemy.

## WINTER

- Snow falls & enemies will be frozen till the booster ends.

## BIRDY

- MC rides on the bird and flies in a short time.

## FRUIT FEVER

- Turn enemies to fruits in a short time, collect them to score!

## SUPER CHILLY

- The monkey will turn red & kick all the enemies on his way.

## ODOR

- Enemy will stay away from the MC because of the stinky smell.





# INNOVATION

- Dynamic Power-Ups.
- An epic combination of Angry Bird & endless run gameplay.
- A game type that does not exist in the mobile game market.

## ART DIRECTION

- Humoristic/light tone.
- Colorful and cartoonish.







**THANK  
YOU**