

Your grade: 100%

Your latest: **100%** • Your highest: **100%**

To pass you need at least 80%. We keep your highest score.

1. A p-value is:

1 / 1 point

the smallest significance level at which the null hypothesis would be rejected

Correct!

the probability of the null hypothesis being true

the probability of the null hypothesis being false

the smallest significance level at which the null hypothesis is accepted

2. Type 1 Error 1 is defined as:

1 / 1 point

Saying the null hypothesis is false, when it is actually true

Correct!

Saying the null hypothesis is true, when it is actually false

3. You find through a graph that there is a strong correlation between Net Promoter Score and the visual time that customers spend on a website. Select the TRUE assertion:

1 / 1 point

There is an underlying factor that explains this correlation, but manipulating the time that customers spend on a website may not affect the Net Promoter Score they will give to the company

Correct!

To boost the Net Promoter Score of a business, you need to increase the time that customers spend on a website.
