

Sales Qty

350K

Total Profit Margin

₹ 2.1M

Revenue

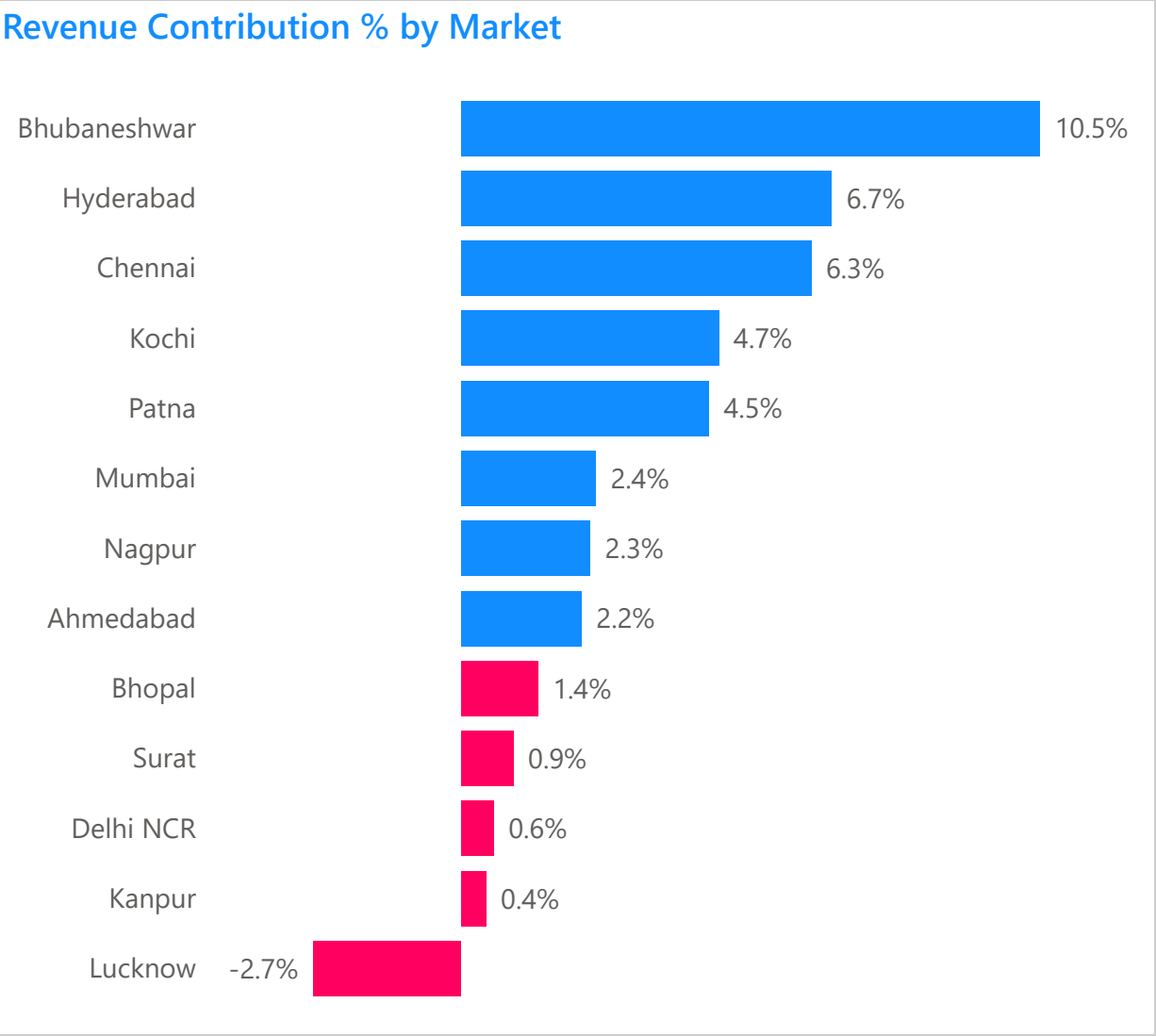
₹ 142M

Profit Target

2%

year

2017201820192020



Sales Trend

● Revenue LY ● Revenue ● Profit Margin %

Month	Revenue LY	Revenue	Profit Margin %
January	₹30M	₹25M	1.9%
February	₹27M	₹27M	0.4%
March	₹28M	₹26M	0.7%
April	₹27M	₹25M	0.4%
May	₹28M	₹23M	1.1%
June	₹25M	₹15M	1.1%

Customer Name	Revenue	Revenue Contribute %	Profit Margin Contribute %	Profit Margin %
Excel Stores	₹ 8M	5.6%	12.5%	3.3%
Surge Stores	₹ 4M	2.8%	11.9%	6.2%
Electricalsara Stores	₹ 66M	46.2%	11.9%	0.4%
Info Stores	₹ 5M	3.6%	7.8%	3.2%
Acclaimed Stores	₹ 3M	2.2%	6.1%	4.0%
Total	₹ 142M	100.0%	100.0%	1.4%