# Intro to Deep Learning with Keras

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### Acknowledgements

#### Big thanks to:

► Data Machines (www.datamachines.io)



#### Outline

- 1. Just enough theory/background
- 2. Feed forward neural networks
- 3. Image classification with convolutional neural networks
- 4. Text classification with sequence models



#### About This Class

#### Goals:

- Give you nodding familiarity with theory and practice
- Give you ample pointers to dive deeper on your own
- Leave you a starter code-base

#### This class lightly assumes:

- you have some familiarity with Python
- knowledge of some general data science concepts





### Models Are Function Approximators

Image here with various functions to approximate a...function Most estimation is loss minimization.



### **Neurons**

 $\ \, \text{Little sigmoid functions...} \ \, \text{Equation Image} \\$ 



#### The Feed Forward Neural Network

Input is a vector...ex. Every element goes into a neuron... And the outputs of those neurons go to every neuron in the next layer

And then at the end you have a (possibly special) output layer that maps the outputs of the preceding layer to your target values. Image of layers...



#### **Estimation**

Stochastic gradient descent Closed form



#### What is Keras?

Light wrapper over TensorFlow (or the other one). (website) APIs allow simplicity and still power. Great for \*using\* neural networks, even very complex ones. Terrible for research \*on\* neural networks.



### Setup

pip install keras – it brings along (stuff you'll likely need) (that was easy)

Setup with/for GPU-based estimation: How? Why?



### Code Example: Iris Classification

The iris data: table... See if we can classify type.



## Hyperparameters and Overfitting

Hyperparameters: Number of layers Number of neurons in each layer Strategies to avoid overfitting: Premature halting Dropout Regularization





### When Would You Use This?

Um...



### Image Classification with Neural Networks

Images are arrays (Height  $\times$  Width  $\times$  Depth) You could unwrap one, and then use a fully connected feed forward network... But: Tons of parameters Portions of images might not be in sample place



#### **CNNs**

Idea: Estimation: Find some little 3x3xDepth mini-pictures that express the ideas in all your images Use the same set of mini-pictures everywhere (parameter sharing) Inference: Figure out which mini-picture best approximates the neighborhood of each pixel. Capture that information, and send it to a dense layer.

#### CNNs – a bit further

Idea: Estimation: Find some little 3x3xDepth mini-pictures that express the ideas in all your images Use the same set of mini-pictures everywhere (parameter sharing)

At every OTHER pixel, record the maximum activation in the neighborhood. Drop the rest. Then, find ANOTHER set of mini-pictures (now each one represents a 6x6 area) ... repeat. Hierarchy! (strained analogy to visual cortex – useless).

#### CNNs: Visualized

pointer to some website



### Are Your Images Special?

Chances are, your images share low-level features with others. So, get a pre-trained model for everyday objects, cut some layers off, and train your own. This is called "fine tuning." Unless your images, at a very low level, are really atypical.

### Let's Code One Together!

Dog image vs Cat image



### Language Modeling as Sequence Modeling

Most language is treated as sequences of tokens. The tokens are typically lowercase, lemmatized words. Though some models include much more (e.g. Bert).



## What's a Sequence Model?

Try to predict the next token from the previous x tokens (i.e. Markov Model). Try to come up with an embedding that represents a sequence or its type (i.e. hidden Markov Model).



## Long Short-term Memory Models (LSTM)

how these work. some details...er...



## A Fun Example:

Who said it: XX or YY.



Questions?

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