



NICK HERMAN  
{SENIOR UX ENGINEER}

RESUME

ABOUT

PROJECTS



View Options:

- ✓ Native
- Mobile
- Tablet
- 800x600

✓ Enable JS

Change Theme

Select Language

Site Analytics

GitHub Repo

Changelog

Report a Bug

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Hi, I'm Nick :-)

I'm a UX Designer and Engineer currently heading the UX department at **Pontiflex, Inc.** For the last six years I've been designing, building and refining a variety of products for our advertisers, web publishers and mobile app developers. Prior to joining Pontiflex, I spent seven years as senior web developer at i33 Communications, a small interactive ad agency in Manhattan (now a division of 360i).

When I'm not thinking about ways to make technology less scary I help my wife raise our energetic and inquisitive son. After he goes to bed, I spend time thinking of new ways to cram more tech into nickherman.com, just for fun.



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## QUALIFICATIONS

Motivated and exacting Senior Web Developer and Team Leader with a wide range of experience on projects of all sizes. Proven ability to develop high-quality products in short periods of time on a variety of platforms with special emphasis on cross-browser accessibility and bandwidth conservation. A broad understanding of coding/design best practices and of various web technologies gained through 15+ years of experience. A goal oriented leader adept at guiding team-members towards efficiency and over-delivery.

## TECHNICAL SKILLS



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## PROJECTS

### AdLeads [demo]



**AdLeads.pontiflex.com** is the umbrella under which most of the various Pontiflex products reside. It's where our advertisers kick off their ad campaigns, our web publishers review their reporting, our mobile developers configure their SDK integrations AND where the