

National Club Association (NCA)

Fact Sheet



@ NatlClubAssn



@ NatlClubAssn

Economic Impact of Private Clubs

4,300 Private Clubs

in the United States of America

\$21.5 Billion

of economic activity generated by private clubs each year

500,000 + Jobs

provided by private clubs in America

\$150,000

the median private club pays in property taxes per year

\$655 Million

total property taxes paid by private clubs per year

Key Issues

- Health Care
- Workforce Retention and Recruitment
- Taxes
- Environmental Legislation

About NCA

The National Club Association (NCA) was established in 1961 to help clubs present a unified voice on the issues that affect them the most. This is achieved through promoting and advancing the interests and well-being of private, social and recreational clubs through advocacy, insightful education and governance best practices.

NCA's membership is diverse and comprises more than 800 golf and country clubs, city clubs, yacht clubs and athletic clubs (including ClubCorp and Troon clubs), as well as businesses that supply products and services to the industry.

Purpose of Private Clubs

Private clubs have a long history in the United States and at the heart of their mission is to bring people together who have a shared interest in athletic, academic or social pursuits. Activities range from golf and tennis to dining, wellness and family-centered programs. Clubs cultivate shared ideals and beliefs and provide a home away from home in which to relax and socialize in the company of others.

Environmentally Driven*

- 85% of private clubs use environmentally safe products on their golf courses.
- 78% have reduced the amount of water used throughout the property.
- Three out of four private clubs pursue sustainable practices, spending an average of nearly \$50,000 each year on environmental sustainability.
- Clubs are actively engaged with programs that facilitate education on the sustainable management of land, water, wildlife and other natural resources.

Benefits of Private Clubs

Clubs play an important role in the economic, social and environmental vitality of the communities in which they are located. While the local benefits provided by clubs are often hidden from plain view, they are numerous and vitally important.

Benefits include:

- **Higher pay to comparable positions locally**
- **Job retention and springboard into careers in the club and hospitality industries**
- **Hosting and engaging in charity events across the country for a wide variety of causes.**



ADVOCACY

The National Club Association (NCA) is the only organization dedicated to advancing the legislative, legal and regulatory interests of private clubs throughout the United States.



INSIGHT

NCA provides a comprehensive collection of educational resources that help club leaders—general managers, club presidents and key staff—effectively manage their clubs today and lead them tomorrow.



GOVERNANCE

NCA's Board Leadership Institute helps clubs develop highly effective boards through educational programs and materials focused on the best practices of successful industry leaders.