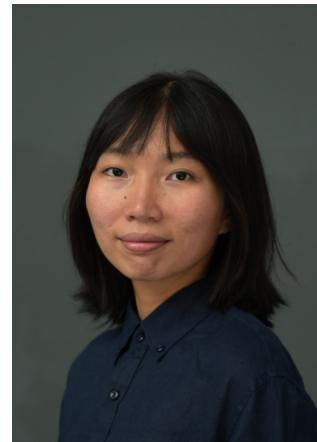


# Nhi Cao

PhD Candidate

Website	<a href="https://nhi-cao.github.io">nhi-cao.github.io</a>
Email	nhi.cao@hanken.fi
Institute	Hanken School of Economics
Affiliation	Helsinki Graduate School of Economics
Office	Economicum, Arkadiankatu 7, 00100 Helsinki



## SUMMARY

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I study economic development and its connection to historical roots and cultural norms. I examine past natural experiments and policy events, document rich historical data and employ different empirical strategies to establish causal evidence.

Key words: economic development, economic history, culture, norms.

## RESEARCH & ESSAYS

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### Doctoral dissertation: Essays on economic development

- On-going.
- Member of Academy of Finland [projects](#) in innovation and public procurement, led by [Ari Hytyinen](#) (2023-2026).

### Paper: Persistent effects of colonial rubber plantations

- [Draft](#). To be revised for submission. Part of doctoral dissertation.

### Research visit in 2025 at [UBC](#), Vancouver School of Economics

- Under supervision of [Réka Juhász](#).

### Msc. thesis: Incomplete contracts, mode of organization and global sourcing

- Examines the effects of transaction costs and institutional quality on the make-or-buy decision of multinationals. ([pdf](#), [code](#))

### Essay: An economic approach to sustainability

- Discusses what governments and central banks can do to facilitate the transition to a zero-carbon economy. ([pdf](#))

### Term paper: Trade policy and economic growth

- Addresses the neglect surrounding trade policy in the international trade literature and reviews the mechanisms via which trade policy can influence output growth. ([pdf](#))

### Essay: Sufficient-statistics method for welfare analysis

- Compares and contrasts the reduced-form and structural approach in applied microeconomics and proposes sufficient statistics as a bridging alternative. ([pdf](#))

## EDUCATION

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*8.2022 - ongoing* **Doctor of Science (Economics and Business Administration)**  
*at Hanken School of Economics and Helsinki GSE*

*8.2020 - 7.2022* **Master of Economics**  
*at Hanken School of Economics and Helsinki GSE*

## EMPLOYMENT

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*8.2022 - ongoing* **Academic Staff** at Hanken School of Economics

*5.2021 - ongoing* **Research Assistant** at University of Helsinki

*9.2021 - 12.2022* **Co-founder** at Insat Oy

*5.2019 - 11.2019* **Consulting Director** at 180 Degree Consulting Helsinki

*6.2018 - 10.2018* **Revenue Management Trainee** at Primehotels Oy

*3.2018 - 5.2018* **Marketing Communications Intern** at Pullman Danang Beach Resort

## REFERENCES

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Matti Mitrunen  
Assistant Professor, University of Helsinki  
Email: matti.mitrunen@helsinki.fi

Topi Miettinen  
Professor, Hanken School of Economics  
Email: topi.miettinen@hanken.fi

Ari Hytyinen  
Professor, Hanken School of Economics  
Email: ari.hyytinens@hanken.fi

## SKILLS AND QUALIFICATIONS

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### Programming

Stata, Python, R, Matlab, L<sup>A</sup>T<sub>E</sub>X, QGIS, SPSS

### Languages

*Proficient* English, Vietnamese