

Nhi Cao

PhD Candidate



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SUMMARY

I study economic development and its connection to historical roots and cultural norms. I examine past natural experiments and policy events, document rich historical data and employ different empirical strategies to establish causal evidence.

Key words: economic development, economic history, culture, norms.

RESEARCH & ESSAYS

Doctoral dissertation: Essays on economic development

- On-going.
- Member of Academy of Finland [projects](#) in innovation and public procurement, led by [Ari Hytyinen](#) (2023-2026).

Paper: Persistent effects of colonial rubber plantations

- [Draft](#). To be revised for submission. Part of doctoral dissertation.

Research visit in 2025 at [UBC](#), Vancouver School of Economics

- Under supervision of [Réka Juhász](#).

Msc. thesis: Incomplete contracts, mode of organization and global sourcing

- Examines the effects of transaction costs and institutional quality on the make-or-buy decision of multinationals. ([pdf](#), [code](#))

Essay: An economic approach to sustainability

- Discusses what governments and central banks can do to facilitate the transition to a zero-carbon economy. ([pdf](#))

Term paper: Trade policy and economic growth

- Addresses the neglect surrounding trade policy in the international trade literature and reviews the mechanisms via which trade policy can influence output growth. ([pdf](#))

Essay: Sufficient-statistics method for welfare analysis

- Compares and contrasts the reduced-form and structural approach in applied microeconomics and proposes sufficient statistics as a bridging alternative. ([pdf](#))

EDUCATION

8.2022 - ongoing **Doctor of Science (Economics and Business Administration)**
at Hanken School of Economics and Helsinki GSE

8.2020 - 7.2022 **Master of Economics**
at Hanken School of Economics and Helsinki GSE

EMPLOYMENT

8.2022 - ongoing **Academic Staff** at Hanken School of Economics

5.2021 - ongoing **Research Assistant** at University of Helsinki

9.2021 - 12.2022 **Co-founder** at Insat Oy

5.2019 - 11.2019 **Consulting Director** at 180 Degree Consulting Helsinki

6.2018 - 10.2018 **Revenue Management Trainee** at Primehotels Oy

3.2018 - 5.2018 **Marketing Communications Intern** at Pullman Danang Beach Resort

REFERENCES

Matti Mitrunen
Assistant Professor, University of Helsinki
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Topi Miettinen
Professor, Hanken School of Economics
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Ari Hyttinen
Professor, Hanken School of Economics
Email: ari.hyytinen@hanken.fi

SKILLS AND QUALIFICATIONS

Programming

Stata, Python, R, Matlab, L^AT_EX, QGIS, SPSS

Languages

Proficient English, Vietnamese