

## PROFILE

An enthusiastic and competent marketing undergraduate who performs high level tasks on strict deadlines with excellence and integrity. Academically inclined to produce sound compositions and is able to work under pressure. Awarded by the Philippine Marketing Association with the Agora Youth Awards Individual Category. Trained to speak confidently and effectively through various groups led such as being the president of FEU Makati Junior Marketing Association. Determined to contribute significantly to organizations involved and communicating obligations and goals efficiently. Possesses genuine interest in developing the betterment of the general organization.

## CORE COMPETENCIES

### Leadership

- 2016 - President of Junior Marketing Organization FEU - Makati
- 2015 - Exec. Vice President Junior Marketing Organization FEU - Makati
- 2015 - AME First Professional Pocket Seminar Organizer and Usher head
- 2015 - Meet the Boss I Organizer

### Communications

- 2016 - English Speaking Union National Competition Semi-finalist
- 2015 - 2016 Officer-in-Charge of Organization Communications
- 2014 - Seminar Speaker "Trends and Forecast of Communications"
- 2011 to 2012 - 1<sup>st</sup> Runner up and Champion Reader's Theatre Competition

### Marketing

- 2016 - Agora Youth Award Finalist - 6<sup>th</sup> Runner Up
- 2016 - Sharktank San Beda Marketing Competition 1<sup>st</sup> Runner up
- 2016 - AME CAMP10 Competition Digital Marketing Category 1<sup>st</sup> Runner Up
- 2015 - Markprof Top 25 Junior Delegate
- 2015 - Agora Youth Awards School Category Finalist
- 2015 - Market Research Interclass Competition Finalist FEU Makati
- 2015 - 1<sup>st</sup> Runner up - CivAsia Asean Integration 2015 Project Proposal
- 2014 - 5<sup>th</sup> Runner up - PANA Competition

### Academic

- 2013 - present - FEU - Makati Full Academic Scholar
- 2009 to 2013 - Makati Science High school Scholar
- 2009 - Elementary Valedictorian

## SKILLS AND PROFICIENCIES

- |                                    |                           |
|------------------------------------|---------------------------|
| ✓ Small and large group leadership | ✓ Organization Management |
| ✓ Effective communication skills   | ✓ Branding and Insighting |
| ✓ Fluent in English                | ✓ Consumer Behavior       |
| ✓ Strategically adept              | ✓ Market Research         |

## EDUCATION

- Far Eastern University - Makati  
2013 - present  
BSBA Marketing Management  
Gil Puyat Avenue corner Zuellig Loop, Makati City
- Makati Science High school  
2009 - 2013  
Osias St., Poblacion, Makati City
- Haven Montessori  
2003 - 2009  
Antipolo St., Guadalupe Nuevo Makati City

## TRAINING

- 2015 FEU E-Starters Bootcamp, E-Club
- 2015 PJMA Membership Associate
- 2015 PJMA Marketing Associate
- 2015 PJMA Communications Associate
- 2014 CivAsia "ASEAN Integration 2015" University of Asia and Pacific

## SEMINARS AND CONFERENCES

- 2015 Asia-Pacific Economic Cooperation Summit, Green Sun Hotel
- 2015 Fifty Shades of Marketing, Sofitel Hotel
- 2014 Association of Marketing Educators Convention, SMX MOA
- 2013 & 2015 PANA Convention , Bayanihan Center
- 2014 & 2015 PJMA Madworld Conference, SMX MOA

## VOLUNTEERISM

- 2015 - PJMA Chapter Events North Luzon and South Luzon Volunteer
- 2015 - Stratmark 2015 Event Volunteer
- 2014 - Present - Victory Pioneer Youth Service Music Ministry
- 2014 - National Service Training Program Service
- 2010 - Red Cross Youth Volunteer

## CHARACTER REFERENCES

- Ms. Rocel Apolonio - FEU Makati BA Program Head; 0933-432-5508
- Ms. Geraldine Pascual - FEU Makati Competition Coach/ Marketing Professor; 0927-316-9494