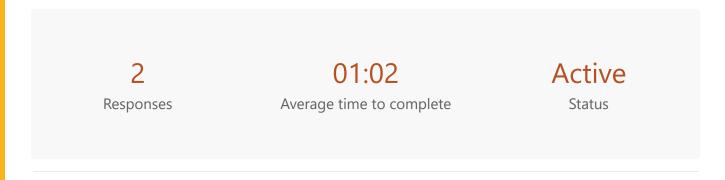
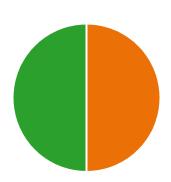
## Einstein Bros Bagels Mobile App User Experience Survey

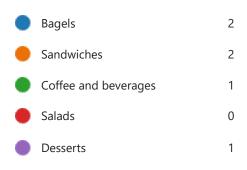


1. How frequently do you use the Einstein Bros Bagels mobile app for food orders?



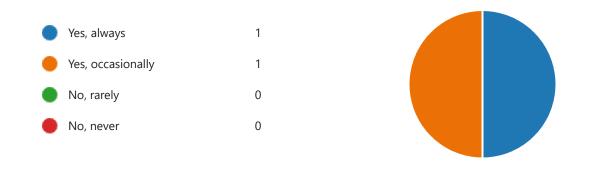


2. Are there any specific menu items or categories you frequently order from?

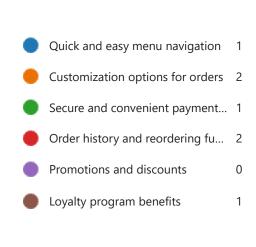


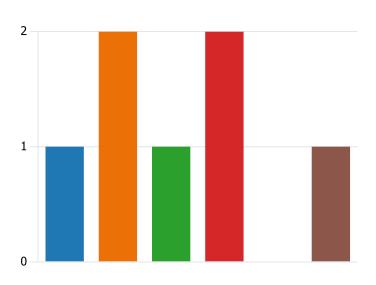


3. Do you typically customize your orders (e.g., special requests, modifications)?

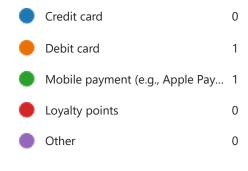


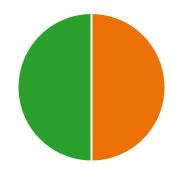
4. What features do you find most appealing or user-friendly in the current app?





5. How do you prefer to pay for your orders? (e.g., credit card, mobile payment, loyalty points)

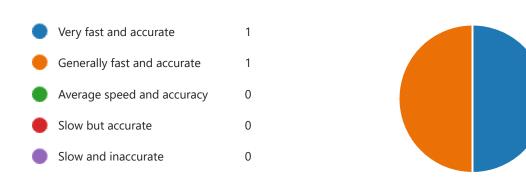




6. What role does promotional offers, discounts, or loyalty rewards play in your decision to order from Einstein Bros Bagels?



7. How would you describe the delivery service if you've used it? (speed, accuracy, condition of the food upon arrival)

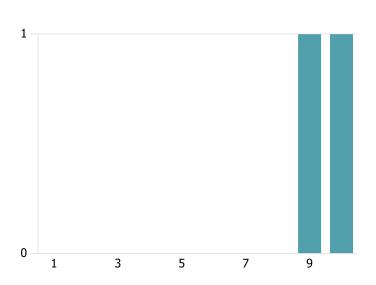


8. How would you rate the overall ordering experience on the app, considering factors like navigation, speed, and ease of use?

1 Star = Poor 5 Stars = Average

10 Stars = Excellent

9.50 Average Rating



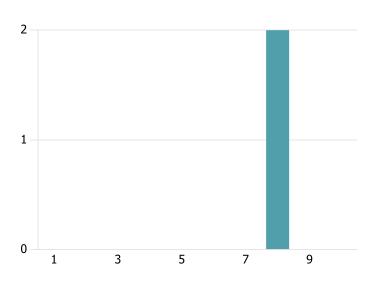
9. On a scale of 1 to 10, how likely are you to recommend the app to a friend or colleague?

1 Like = Not likely

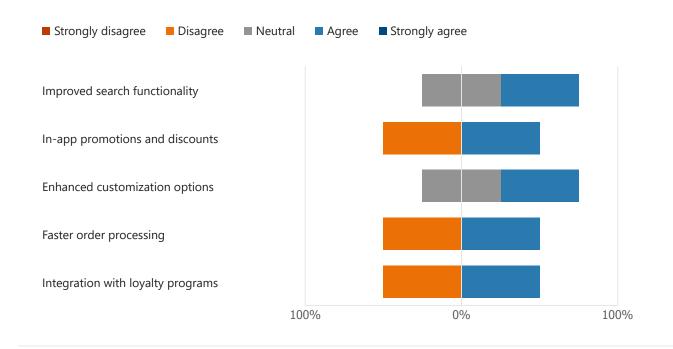
5 Likes = Neutral

10 Likes = Very likely

8.00 Average Rating



10. What improvements or additional features would you like to see in the Einstein Bros Bagels mobile app?



11. Are you a member of the Einstein Bros Bagels loyalty program? If yes, what benefits do you find most valuable? If no, what would encourage you to join?

1 Latest Responses
Responses "No. Discounts"

12. Do you have any other suggestions for enhancing our services?

Responses Latest Responses