



Open Source Software Development

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Content Management System

WordPress

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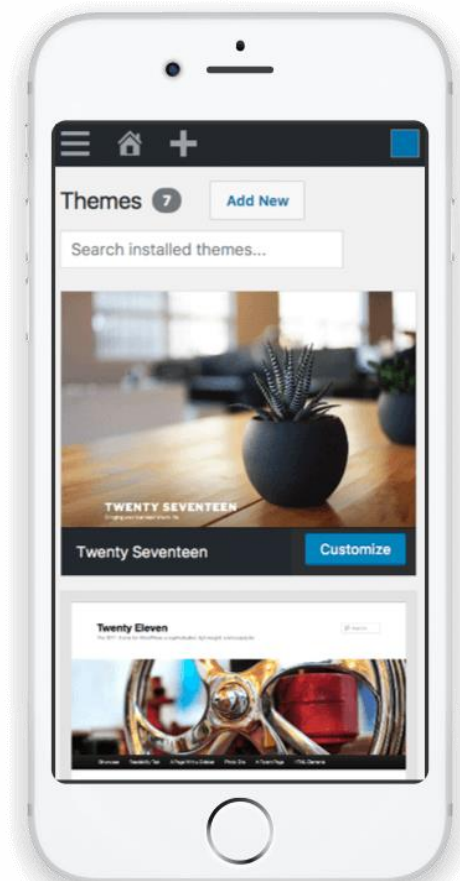
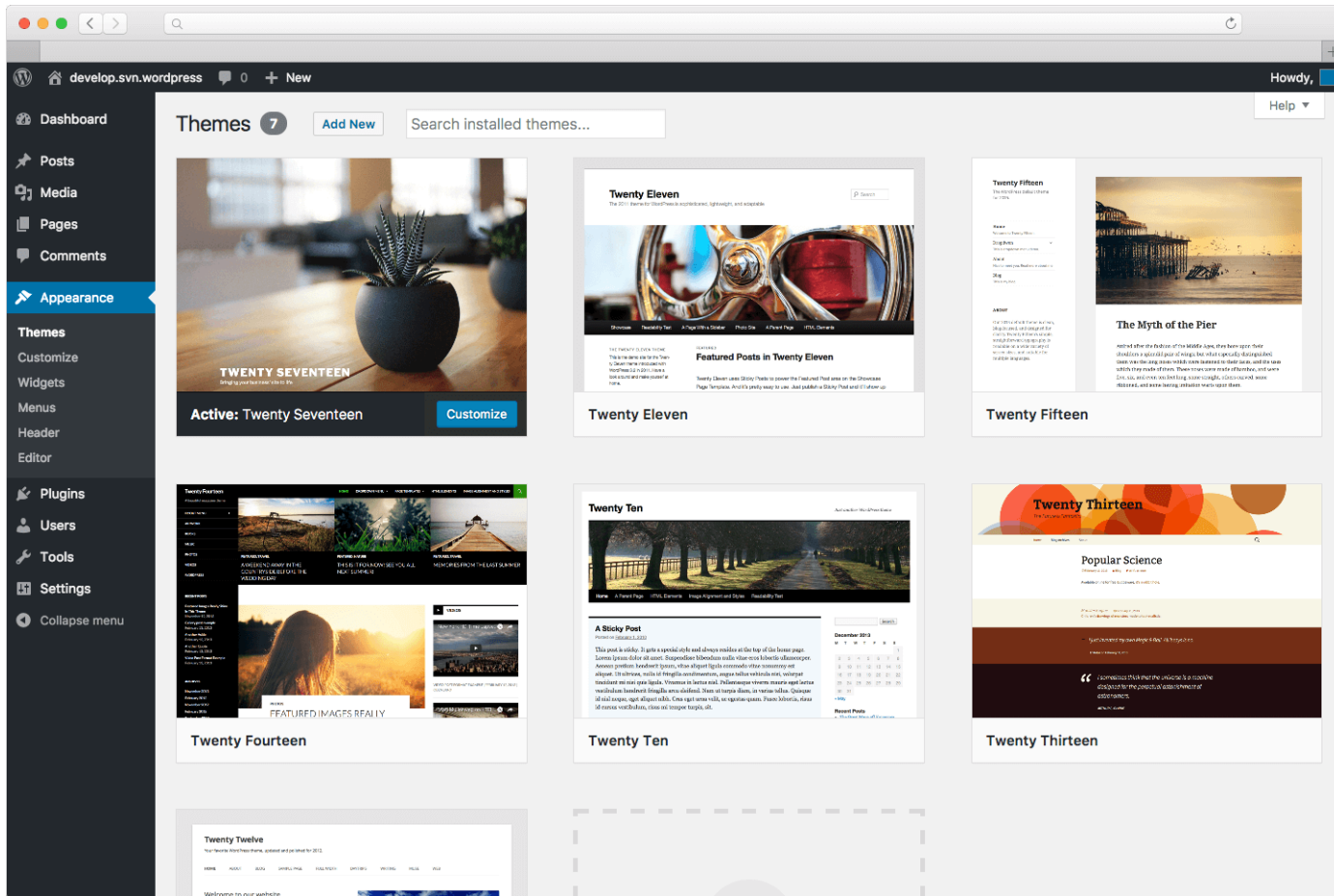
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WordPress

- WordPress is **open source software** you can use to create a beautiful website, blog, or app
- Beautiful designs, powerful features, and the freedom to build anything you want
- WordPress is both **free** and **priceless** at the same time
- 43% of the web uses WordPress, from hobby blogs to the biggest news sites online (2023)



Powerful Features

Limitless possibilities. What will you create?



Customizable
Designs



SEO
Friendly



Responsive
Mobile Sites



High
Performance



Manage
on the Go



High
Security



Powerful
Media Management

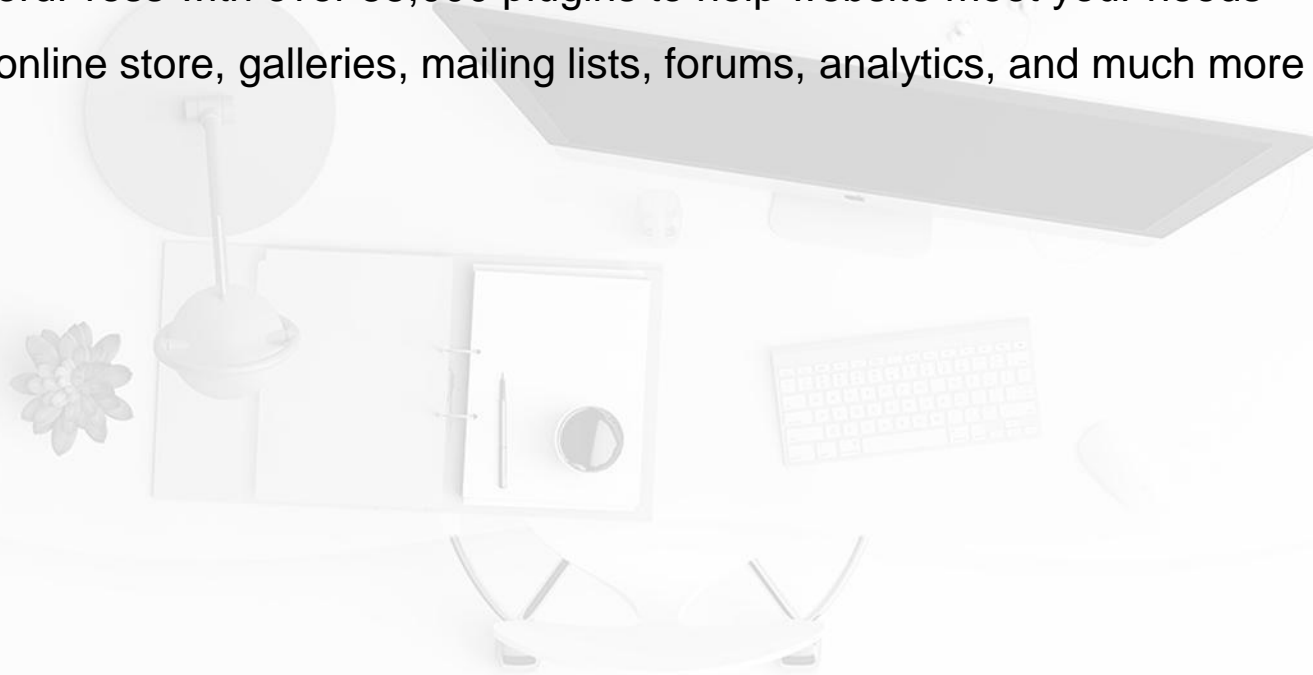


Easy and
Accessible

Powerful Features

Extend WordPress with over 55,000 plugins to help website meet your needs

Add an online store, galleries, mailing lists, forums, analytics, and much more



Big Brands use WordPress

Microsoft News



Source

Our Company

AI

Innovation

Digital Transformation

Diversity & Inclusion

Sustainability

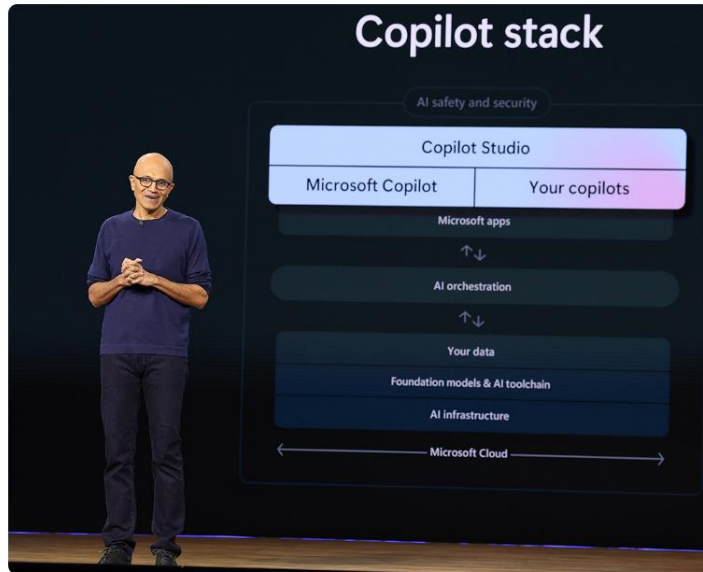
Work & Life

Unlocked

All Microsoft

Search

Cart



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AI

With a systems approach to chips, Microsoft aims to tailor everything 'from silicon to service' to meet AI demand



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AI-powered Microsoft Edge helps you tackle the holiday season, while preserving the joy of it



Company News



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The Walt Disney Company



DIS as of 11:47 AM EDT
PRICING DELAYED BY 15MIN

\$145.19 ↑ +0.69(+0.48%)

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The Mozilla Blog

dist://ed

Internet Culture ▾Privacy & Security ▾Products ▾Mozilla ▾


Download Firefox

FEATURED ARTICLE

A Third Way on AI

Last week was an important moment in the debate about AI, with President Biden issuing an executive order and the UK's AI Safety Summit convening world leaders. Much of the buzz around these events made it sound like AI presents us with a binary choice: unbridled optimism, or existential fear. But there was also a ...

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One login. Everything

FIREFOX

Why we're renaming 'Firefox accounts' to 'Mozilla accounts'

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Sultan Al Jaber on COP28 and More

UPDATED: NOVEMBER 15, 2023 - 9:45 AM EST

To hear the big oil CEO tell it, climate progress depends on market buy-in as much as international negotiations.



Ali Al Shehawi for TIME

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'They Are Behaving in a Fascist Way.' An Israeli-Arab Lawmaker on the Stifling of Anti-War Voices



Big Brands use WordPress

Hodge Bank

The screenshot displays the Hodge Bank website. The top navigation bar includes links for 'Personal', 'Intermediaries', and 'Commercial', along with a search bar and a 'Login/Register' button. Below the navigation bar, there are links for 'Savings', 'Mortgages', and 'Help & Support'. The main content area features a large image of a family (a woman, a man, and a child) smiling. Overlaid on this image is a white box containing the text 'Savings Online Only Exclusive Rate' and 'Open a 1 year fixed rate bond online for 5.45% AER interest'. A yellow button labeled 'Find out more' is positioned below the text. On the right side of the image, there is a vertical yellow button labeled 'Feedback'.

Personal Intermediaries Commercial Search

HODGE About Contact us News Login/Register

Savings Mortgages Help & Support

**Savings Online Only
Exclusive Rate**

Open a 1 year fixed rate bond online
for 5.45% AER interest

Find out more

Feedback

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Meta Newsroom



Shop ▾

Our technologies ▾

About us ▾

Build with us ▾

Support ▾



Meta

Introducing New AI Experiences Across Our Family of Apps and Devices

A conversational assistant you can use across our apps, new tools to easily edit your images, AI characters played by Tom Brady, Kendall Jenner, Snoop Dogg and lots more.

September 27, 2023



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The University of Maine

Apply to UMaine A-Z Calendar Give Map News Careers myUMaine

THE UNIVERSITY OF MAINE Admissions Campus Life Academics Research About Us Search... Quicklinks

COVID-19 Updates
A to Z Directory
UMaine Calendar
Give Now
UMaine Map
UMaine News
Career Opportunities
myUMaine
Faculty and Staff Resources
Student Resources
Title IX Student Services
Emergency Information
UMaine Police

Welcome to UMaine
The state's flagship university

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The White House

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THE WHITE HOUSE



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[Clean Energy](#)

[Vaccines.gov](#)



BRIEFING ROOM

NOVEMBER 09, 2023

[Statement from President Joe Biden on the Tentative Agreement Between the Alliance of Motion Picture and Television Producers and SAG-AFTRA](#)

NOVEMBER 08, 2023

[Readout of President Biden's Meeting with Former College Athletes](#)

NOVEMBER 08, 2023

[FACT SHEET: Biden-Harris Administration Holds Workforce Hub Convenings in Augusta and Pittsburgh, Announces Commitments to Expand Pathways into Good-Paying Jobs](#)

NOVEMBER 07, 2023

[FACT SHEET: Historic Biden-Harris](#)

Requirements

Recommend

- PHP version 8.1 or greater
- MySQL version 8.0 OR MariaDB version 10.5 or greater
- HTTPS support
- Either Apache or Nginx as the most robust options for running WordPress, but neither is required



How to install WordPress

How to install WordPress

1. **Download and unzip** the WordPress package
2. **Create a database**, as well as a MySQL (or MariaDB) user who has all privileges for accessing and modifying it
3. (Optional) **Find and rename wp-config-sample.php** to **wp-config.php**, then edit the file and add database information

Note: This step is optional, and you can skip it as the install program will create the wp-config.php file for you

How to install WordPress

4. Upload the WordPress files to the desired location on web server

- If want to integrate WordPress into the **root of domain** (e.g., <http://example.com/>), move or upload all contents of the unzipped WordPress directory (excluding the WordPress directory itself) into the root directory of web server
- If want to have your WordPress installation in its own **subdirectory on website** (e.g., <http://example.com/blog/>), create the subdirectory (blog) on server and upload the contents of the unzipped WordPress package to the directory via FTP

Note: If your FTP client has an option to **convert file names to lower case**, make sure it's **disabled**

How to install WordPress

5. Run the WordPress installation script by accessing the URL in a web browser

- If you installed WordPress in the root directory, you should visit: <http://example.com/>
- If you installed WordPress in its own subdirectory called blog, for example, you should visit: <http://example.com/blog/>

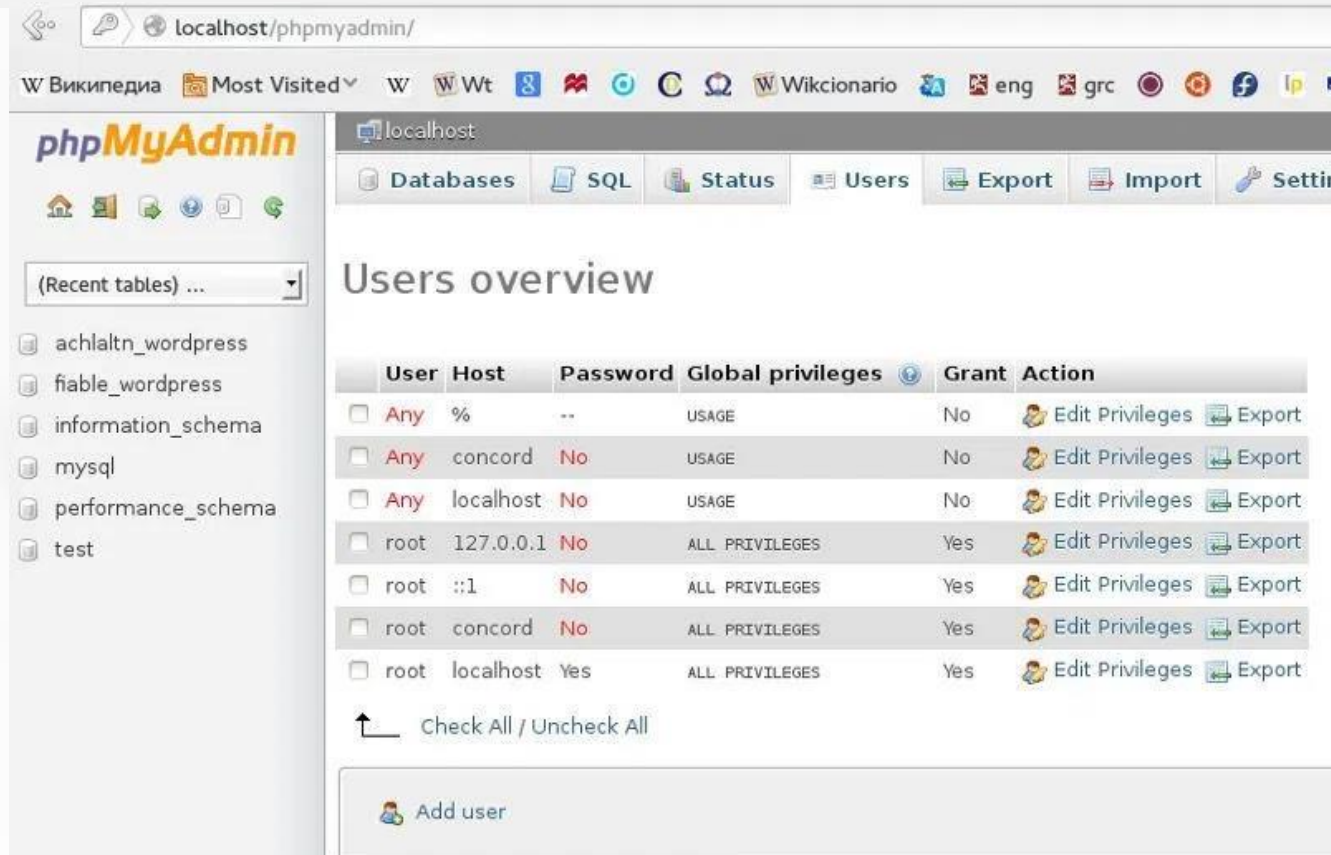
Step 2: Create the Database and a User

The screenshot shows the phpMyAdmin interface for a MySQL server at localhost:3306. The 'Databases' tab is selected. On the left sidebar, the 'New' button is highlighted. The main content area shows the 'Databases' section with a 'Create database' form. The form has a 'Database name' input field and a 'Collation' dropdown menu set to 'utf8mb4_unicode_ci'. A 'Create' button is next to the form. Below the form is a table listing existing databases.

Database	Collation	Master replication	Action
<input type="checkbox"/> information_schema	utf8_general_ci	✓ Replicated	Check privileges
<input type="checkbox"/> mysql	utf8mb4_0900_ai_ci	✓ Replicated	Check privileges
<input type="checkbox"/> performance_schema	utf8mb4_0900_ai_ci	✓ Replicated	Check privileges
<input type="checkbox"/> sys	utf8mb4_0900_ai_ci	✓ Replicated	Check privileges
Total: 4	utf8mb4_0900_ai_ci		

At the bottom, there is a 'Check all' checkbox and a 'With selected: Drop' button.

Step 2: Create the Database and a User



The screenshot shows the phpMyAdmin interface in a web browser. The address bar indicates the URL is localhost/phpmyadmin/. The browser's toolbar shows various icons, including Wikipedia, Most Visited, and Wikcionario. The phpMyAdmin logo is visible on the left sidebar, along with a list of recent tables: achlalt_n_wordpress, fiable_wordpress, information_schema, mysql, performance_schema, and test. The main content area is titled "Users overview" and displays a table of database users.

User	Host	Password	Global privileges	Grant	Action
<input type="checkbox"/> Any	%	--	USAGE	No	
<input type="checkbox"/> Any	concord	No	USAGE	No	
<input type="checkbox"/> Any	localhost	No	USAGE	No	
<input type="checkbox"/> root	127.0.0.1	No	ALL PRIVILEGES	Yes	
<input type="checkbox"/> root	::1	No	ALL PRIVILEGES	Yes	
<input type="checkbox"/> root	concord	No	ALL PRIVILEGES	Yes	
<input type="checkbox"/> root	localhost	Yes	ALL PRIVILEGES	Yes	

↑ Check All / Uncheck All

Add user

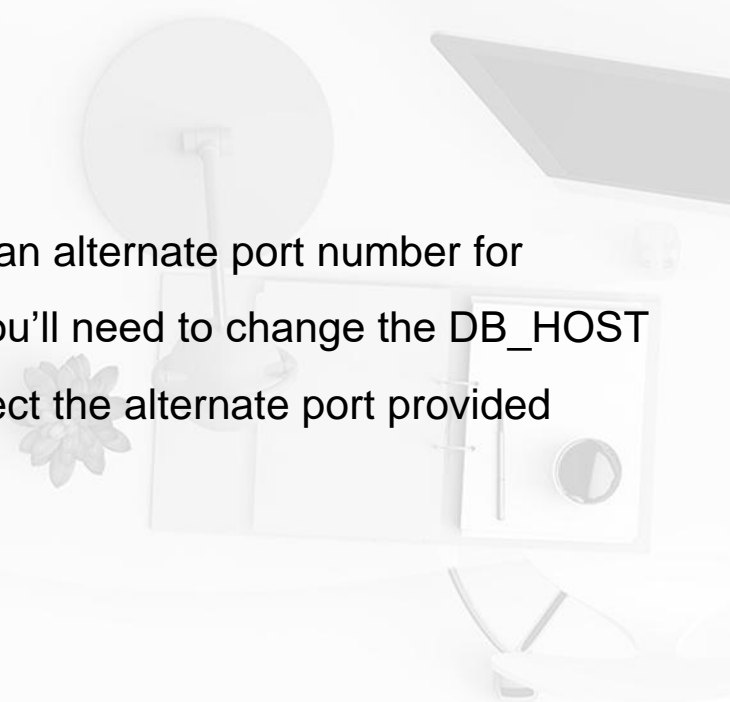
Step 3: Set up wp-config.php

- One of the **most important files** in WordPress installation is the wp-config.php file
- To change the wp-config.php file, you will need this information:
 - **Database Name** – Database Name used by WordPress
 - **Database Username** – Username used to access Database
 - **Database Password** – Password used by Username to access Database
 - **Database Host** – The hostname of your Database Server. A port number may be needed as well

Step 3: Set up wp-config.php

```
// ** MySQL settings - You can get this info from your web host ** //  
/** The name of the database for WordPress */  
define( 'DB_NAME', 'database_name_here' );  
/** MySQL database username */  
define( 'DB_USER', 'username_here' );  
/** MySQL database password */  
define( 'DB_PASSWORD', 'password_here' );  
/** MySQL hostname */  
define( 'DB_HOST', 'localhost' );
```


MySQL Alternate Port



If host uses an alternate port number for database, you'll need to change the DB_HOST value to reflect the alternate port provided

For localhost:

```
define( 'DB_HOST', '127.0.0.1:3307' );
```

or in some cases:

```
define( 'DB_HOST', 'localhost:3307' );
```

For specified server:

```
define( 'DB_HOST', 'mysql.example.com:3307' );
```

Replace **3307** with whatever port number your host gives you.

Database character set

- **DB_CHARSET** was made available to allow designation of the database character set to be used when defining the MySQL database tables
- The default value of utf8 (Unicode UTF-8) is almost always the best option. UTF-8 supports any language

```
define( 'DB_CHARSET', 'utf8' );
```

Database collation

- **DB_COLLATE** was made available to allow designation of the database collation (i.e., the **sort order** of the character set).
- In most cases, this value should be left blank (null) so the database collation will be automatically assigned by MySQL based on the database character set specified by DB_CHARSET

```
define( 'DB_COLLATE', '' );
```

Security Keys

- You **don't have to remember** the keys, just make them long, random and complicated — or better yet, use the online generator
- You can change these at any point in time to invalidate all existing cookies.
This does mean that all users will have to login again
- A **secret key** makes site harder to successfully attack by adding random elements to the password
- A **salt** is used to further enhance the security of the generated result

Security Keys

- The four keys are required for the enhanced security
- The four salts are recommended, but are not required, because WordPress will generate salts for you if none are provided
- Online generator Link: <https://api.wordpress.org/secret-key/1.1/salt/>

```
define( 'AUTH_KEY',                't`DK%X:>xy|e-Z(BXB/f(Ur`8#~UzUQG-^_Cs_GHs5U-&Wb'
define( 'SECURE_AUTH_KEY',        'D&ovlU#|CvJ##uNq}bel+^MFtT&.b9{UvR]g%ixsXhG1RJ7'
define( 'LOGGED_IN_KEY',          'MGKi8Br(&{H*~&0s;{k0<S(O:+f#WM+q|npJ-+P;RDKT:~j'
define( 'NONCE_KEY',              'FIsAsXJKL5ZlQo)iD-pt??eUbdC{ _Cn<4!d~yqz) )&B D?A'
define( 'AUTH_SALT',              '7T-!^i!0,w)L#JK@pc2{8XE[DenYI^BVf{L:jvF,hf}zBf8'
define( 'SECURE_AUTH_SALT',       'I6`V|mDZq21-J|iHb u^q0F }F_NUcy`l,=obGtq*p#Ybe4'
define( 'LOGGED_IN_SALT',         'w<$4c$Hmd%/*)`Oom>(hdXW|0M=X={we6;Mpvtg+V.o<$|#'
define( 'NONCE_SALT',             'a|#h{c5|P &xWs4IZ20c2&%4!c(/uG}W:mAvy<I44`jAbup
```

Advanced Options

▪ **table_prefix**

- The value placed in the front of database tables
- Typically, this is changed if you are installing **multiple WordPress blogs** in the same database, as is done with the multisite feature
- **\$table_prefix = 'blog123_';**

Advanced Options

▪ Moving wp-content folder

- Set **WP_CONTENT_DIR** to the full local path of this directory (no trailing slash)

define('WP_CONTENT_DIR', dirname(__FILE__) . '/blog/wp-content');

- Set **WP_CONTENT_URL** to the full URL of this directory (no trailing slash)

define('WP_CONTENT_URL', 'http://example/blog/wp-content');

Advanced Options

▪ Moving plugin folder

- Set **WP_PLUGIN_DIR** to the full local path of this directory (no trailing slash)
define('WP_PLUGIN_DIR', dirname(__FILE__) . '/blog/wp-content/plugins');
- Set **WP_PLUGIN_URL** to the full URI of this directory (no trailing slash)
define('WP_PLUGIN_URL', 'http://example/blog/wp-content/plugins');

Advanced Options

▪ Moving uploads folder

- Set **UPLOADS** to:
define('UPLOADS', 'blog/wp-content/uploads');
- This path can not be absolute. It is always relative to ABSPATH, therefore does not require a leading slash.

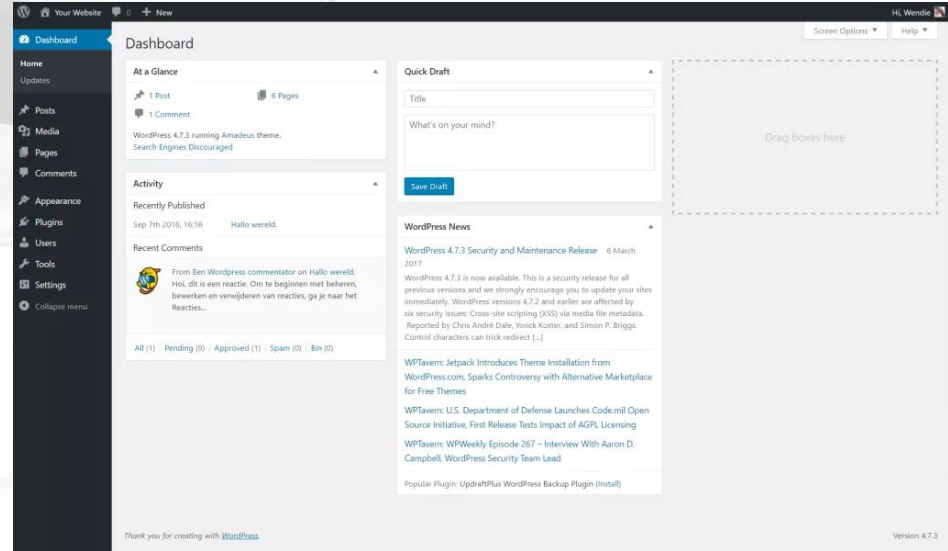


Basic Usage

First Steps with WordPress

■ Log In

Visit the administration login page by placing **wp-admin** after domain name (e.g., <https://mydomain.com/wp-admin>)



Dashboard (Administration Screen)

First Steps with WordPress

■ Administration Screens

- On the left side is the main navigation menu containing the administrative functions you can perform.
- Move mouse down the list and the sub-menus will “fly out”
- The various menu items are as follows:

✓ Dashboard	✓ Appearance
✓ Posts	✓ Plugins
✓ Media	✓ Users
✓ Pages	✓ Tools
✓ Comments	✓ Setting

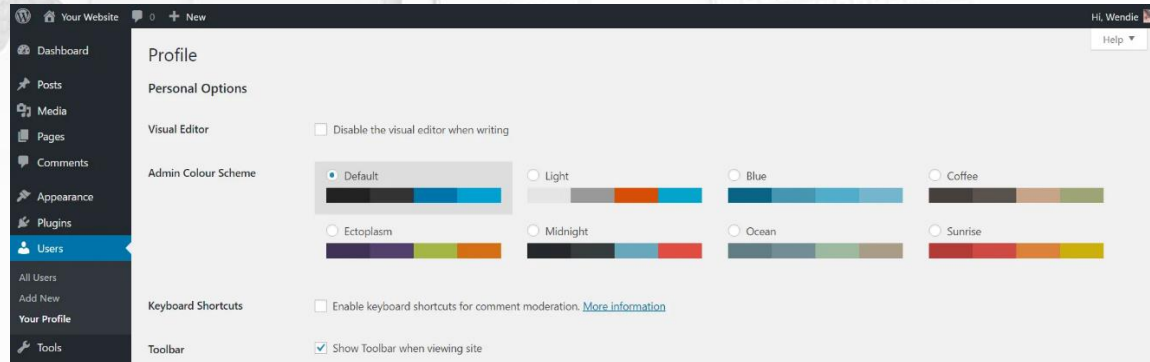
First Steps with WordPress

▪ User screen

- Click on the **Users** tab: **All Users Screen** shows a list of all users; from here you can **add or change** existing users and authors accounts.
- In the navigation menu, click on the **Your Profile** menu

This is where you will enter information about you, the author and administrator of the site.

Fill in the information and click Update Profile when done



First Steps with WordPress

▪ Change the Look

- The **Appearance, Themes Screen** allows you to change the look of site using different Themes
- Themes are **presentation styles** that completely change the look of site. Designed by developers and users, there are hundreds of themes available for you to choose from.
- In Appearance Screen, you will see a list of currently installed themes
- To quickly change the theme, simply click on the **Activate** button under one of the themes listed, then click on site name in the top toolbar to see how it looks

First Steps with WordPress

▪ Create Categories

- Posts are usually stored in Categories and/or Tags so you can keep related topics together.
- In the **Posts > Categories** tab, in the **Add New Category** area, fill in the information about category

First Steps with WordPress

▪ Write Posts

- Posts are entries that **display in reverse order** on home page and/or blog page
- To write a post:
 - ✓ Log in to **Dashboard**
 - ✓ Click the '**Posts**' tab
 - ✓ Click the '**Add New**' sub-tab
 - ✓ Start filling in the blanks: enter post title in the upper field, and enter post body content in the main post editing box below it
 - ✓ As needed, **select a category, add tags**, and make other selections from the sections below the post.
 - ✓ When you are ready, click **Publish**

First Steps with WordPress

▪ Write a Page

- Pages are for **non-chronological content**: pages like “About” or “Contact” would be common examples
- To create a new Page, log in to WordPress with sufficient admin privileges to create new pages. Select the **Pages > Add New** option to begin writing a new Page

First Steps with WordPress

▪ Media library screen

- Media consists of the images, video, recordings, and files that you upload and use in blog
- Media is typically uploaded and inserted into the content when writing a Post or writing a Page
- Visit the Media add new screen to install new media by clicking the Add New link at the top of this screen or Select **Media > Add New** from the left side menu
- The **Media Library Screen** allows you to edit, view, and delete Media previously uploaded to blog

First Steps with WordPress

The screenshot shows the WordPress admin dashboard with the 'Plugins' page selected. The left sidebar contains navigation links: Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins (active), Installed Plugins, Add New, Editor, Users, Tools, Settings, and Collapse menu. The main content area is titled 'Plugins' and includes a search bar and filters for 'All (3)', 'Active (1)', 'Inactive (2)', 'Recently Active (1)', and 'Update Available (1)'. A table lists three installed plugins: Akismet, Hello Dolly, and Posts from a Category Widget. Akismet is highlighted with a blue background. Below the table, a message indicates a new version of 'Posts from a Category Widget' is available. The footer of the dashboard area says 'Thank you for creating with WordPress.' and the version number 'Version 4.2.2' is displayed in the bottom right corner.

Welcome to the VCCW 1 0 + New Howdy, admin

I can tell, Dolly Screen Options Help

Plugins [Add New](#)

All (3) | Active (1) | Inactive (2) | Recently Active (1) | Update Available (1)

Bulk Actions Apply 3 items

Plugin	Description
<input type="checkbox"/> Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trackback spam . It keeps your site protected from spam even while you sleep. To get started: 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet API key , and 3) Go to your Akismet configuration page, and save your API key. Version 3.1.1 By Automattic View details
<input type="checkbox"/> Hello Dolly Deactivate Edit	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. Version 1.6 By Matt Mullenweg View details
<input type="checkbox"/> Posts from a Category Widget Activate Edit Delete	Display posts from a selected category on sidebar widget. Version 1.1.0 By Takayuki Miyauchi View details

There is a new version of Posts from a Category Widget available. [View version 1.1.1 details or update now.](#)

Bulk Actions Apply 3 items

Thank you for creating with [WordPress](#).

Version 4.2.2

First Steps with WordPress

▪ Use Plugins

- Plugins also known as add-ons or extensions
- They are software scripts that add functions and events to website
- Plugins are designed by volunteer contributors and enthusiasts who like challenges and problem solving.
- They are usually fairly simple to install through the **WordPress Admin Plugin Screen**, just follow the instructions provided by the plugin author



Basic Administration

Roles and Capabilities

- WordPress uses a concept of **Roles**, designed to give the site owner **the ability to control what users can and cannot do within the site**
- A site owner can **manage the user access** to such tasks as
 - writing and editing posts, creating Pages,
 - creating categories,
 - moderating comments,
 - managing plugins, managing themes, and managing other users,by assigning a specific role to each of the users

Roles and Capabilities

- WordPress has **six pre-defined roles**:
 - Super Admin,
 - Administrator,
 - Editor,
 - Author,
 - Contributor
 - and Subscriber.
- Each role is allowed to perform a set of tasks called Capabilities

Roles and Capabilities

- Roles and Capabilities:
 - **Administrator** (slug: 'administrator') – somebody who has access to all the administration features within a single site
 - **Editor** (slug: 'editor') – somebody who can publish and manage posts including the posts of other users
 - **Author** (slug: 'author') – somebody who can publish and manage their own posts
 - **Contributor** (slug: 'contributor') – somebody who can write and manage their own posts but cannot publish them
 - **Subscriber** (slug: 'subscriber') – somebody who can only manage their profile

Tools Export Screen

- Tools → Export
- **Exporting WordPress data** (posts, pages, custom post types, comments, custom fields, categories, tags, custom taxonomies, and users) is sometimes necessary and useful.
- If you are moving to a new host or just want a backup of site data, then Exporting your site is the answer.
- Once the export file is created, that file can be used for import by the Tools Import Screen

Tools Export Screen

Dashboard

Posts

Media

Pages

Comments

Appearance

Plugins

Users

Tools

Available Tools

Import

Export

Export

When you click the button below WordPress will create an XML file for you to save to your computer.

This format, which we call WordPress eXtended RSS or WXR, will contain your posts, pages, comments, custom fields, categories, and tags.

Once you've saved the download file, you can use the Import function in another WordPress installation to import the content from this site.

Choose what to export

☒ All content


This will contain all of your posts, pages, comments, custom fields, terms, navigation menus, and custom posts.

☐ Posts

☐ Pages

☐ Media

[Download Export File](#)



Q&A

References

Getting Started with WordPress

https://codex.wordpress.org/Getting_Started_with_WordPress

